

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2022

(CCSS)

Folklore

FLS4E08—SEMIOTICS

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are *compulsory*. Each question carries one mark :

1 The concept of Langue and Parole is introduced by :

- A) Sigmund Freud. B) Andrew Lang.
C) Saussure. D) Jacques Derrida.

2 The books 'Element of Semiology' is authored by :

- A) Roland Barthes. B) Andrew Lang.
C) Saussure. D) Jacques Derrida.

3 The Book 'A Theory of Semiotics' :

- A) Umberto Eco. B) Andrew Lang.
C) Saussure. D) Jacques Derrida.

4 Any material thing that signifies' is known as :

- A) Signifier. B) Sign.
C) Symbol. D) Messenger.

5 The wide array of positive and negative associations that most words naturally carry with them is known as :

- A) Connotation. B) Denotation.
C) Culturisation. D) Reflection.

Turn over

Match the following :

- | | | | |
|----|-----------------|---|-----------------------|
| 6 | Saussure | – | Signifier continuum. |
| 7 | Jacquin Derrida | – | Signification. |
| 8 | Roland barthes | – | Lang and Parole. |
| 9 | Robert Hodge | – | Semiotics-The basics. |
| 10 | Daniel Candles | – | Social Semiotics. |

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 What is meant by computational semiotics ?
- 12 Write a note on application of semiotics.
- 13 Write a note on Semiotic analysis of Tribal lore of Kerala
- 14 Explain the concept of 'signification'.
- 15 What do you mean by Connotation ?
- 16 Write about application of semiotics in media.
- 17 Write a note on application of Semiotics in Advertisement.
- 18 Write a note on Structuralism.
- 19 'Myth is a system of Signs'. Discuss.
- 20 Write a note on contributions of 'Saussure' to the field of Linguistics.

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Write a note on Semiotic analysis of Folklore in Kerala.
- 22 Write a descriptive note on History of Semiotics.
- 23 Write a note on Contributions of Roland Barthes and explain the concept of Signification.
- 24 Explain the concepts : a) Langue and Parol ; b) Sign, signifier and signified.

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2022

(CCSS)

Folklore

FLS 4E 07—FOLK KNOWLEDGE SYSTEM

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are *compulsory*. Each question carries 1 mark :

1 An example for Material Culture is :

- (a) Proverb. (b) Riddle.
(c) Bullock Cart. (d) Oral epic.

2 The knowledge of one generation is transformed to other in oral form. This is known as :

- (a) Local Knowledge.
(b) Folklore.
(c) Inscriptions.
(d) Lavakusha Sung Ramayana.

3 'Hoe' is an :

- (a) Agricultural Equipment.
(b) Plant.
(c) Traditional Food.
(d) Accessories of a motor car.

4 The traditional music instrument :

- (a) Para. (b) Elathalam.
(c) Idakka. (d) Kombu.

5 An example for folk Technology :

- (a) Tilling land by a Tractor. (b) Pottery.
(c) Lathe Work. (d) Fast Foods.

Turn over

- 6 The book 'Janjivithvum Kalakalum' is authored by :
- (a) Chummar Choondal. (b) Raghavan Payyenad.
(c) Narayana Gurukkal. (d) Panikkar.
- 7 The knowledge developed within indigenous societies, independent of, and prior to, the advent of the modern scientific knowledge system is known as :
- (a) Indian knowledge system.
(b) Indigenous knowledge system.
(c) Scientific knowledge system.
(d) Ancient practices.
- 8 'Lore' Means :
- (a) Literature. (b) Knowledge.
(c) Culture. (d) Medicine.
- 9 An example for verbal lore is :
- (a) Proverbs. (b) Bullock Cart.
(c) Neem. (d) Drum.
- 10 An example for Local knowledge system is :
- (a) Native medicinal system. (b) Floor Mill.
(c) Weed Removing Machine. (d) Washing Machine.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 Define the concept of Indigenous knowledge.
- 12 Write about preservation methods used in Agriculture.
- 13 Write a note on Tribal knowledge system.
- 14 What do you mean by Intellectual property ? Explain.

- 15 Why conservation of local knowledge is important ? Discuss.
- 16 Write a note on Food system as a Local knowledge system.
- 17 Write about Folk-techniques of locating water sources for digging of wells.
- 18 How food and medicine are interrelated ? Discuss in view of local knowledge.
- 19 Write about the 'Role of Rituals and Folk Belief System in Medicinal practices'.
- 20 How Local knowledge system plays a major role in agriculture ? Describe.

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words.

- 21 'Agriculture is mostly depends upon local knowledge systems'. Justify this statement.
- 22 Write an essay on 'hurdles in using local knowledge system of medicine at Global level'.
- 23 Discuss the prominence of Traditional preservation methods used in Agriculture.
- 24 Local knowledge systems are not included in 'Patents' in total. Why ?

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2022

(CCSS)

Folklore

FLS 4C 12—FIELD WORK

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. *All questions are compulsory.* Each question carries 1 mark :

1 The person who gives the information about the ritual practices followed during a fair is :

A Informant.

B Trustee.

C Registered Guide.

D Priest.

2 'Conducting field work in a fair' helps in collecting information from :

A Secondary Source.

B Tertiary source.

C Primary Source.

D Non-Clarified and disturbed data sources.

3 The book 'Field work' is Authored by :

A Bruce Jackson.

B Ruth Benedict.

C Ruth Finnigen.

D Kenneth Gold stein.

4 The Book 'Folklore matters' is edited by :

A Richara M. Durson.

B Alan Dundes.

C R.S. Baggs.

D Don Ben Amos.

5 Transliteration is a :

A Post Field Work Activity.

B Fieldwork Activity.

C Pre field work activity.

D Pilot survey work.

6 'Verification of date and place of a performance' is a :

A Post Field Work activity.

B Fieldwork activity.

C Pre field work activity.

D Pilot survey work.

Turn over

- 7 Field worker should not :
- A Intervene in preparation of his Research Supervisor's travel plan.
 - B Intervene in Performance by his movements. He should be a silent observer.
 - C Intervene in placing of Video Camera for Convenience for recording.
 - D Intervene in audio and video recording which Technical assistant is doing.
- 8 The details of Age, caste, occupation, gender of the performer, time, Date and place of context of the performance will be recorded as a part of Field work, because these are required for :
- A Cataloguing.
 - B To Meet them again and that place.
 - C To issue Library Card.
 - D To compare with another performance.
- 9 Cataloguing means :
- A Numbering and Classifying the Data available in Audio-visual form in to digital classification.
 - B Library card.
 - C Book index.
 - D Personal Identification card.
- 10 'Texts in Performance during a fair' should be used as an introducing information and Texts should be collected separately by those performers, because :
- A Rituals are more important than text in a fair.
 - B Because of noise singers will forget to sing.
 - C Chief of community will intervene and disturbs.
 - D Text would be very lengthy and Researcher finds 'fatigue' to record it in fair.

(10 × 1 = 10 marks)

II Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 Explain briefly the characteristics of a Good field-worker.
- 12 What do you mean by pre-field work activity ?
- 13 What do you mean by Audio-visual documentation ? Explain.
- 14 What do you mean by 'Secondary Data' ?

- 15 Explain the role of 'Questionnaire' in interview ?
- 16 Explain 'Participation method' of doing field work.
- 17 What is meant by Content analysis ?
- 18 Describe briefly why Pilot Survey is necessary in Folklore Research ?
- 19 What do you mean by 'Hypothesis' ?
- 20 What is the relevance of Review of Literature in Folklore Research ?

(8 × 5 = 40 marks)

III Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Explain the need of 'Field Data collection' in Folklore Research
- 22 Write a note on ethics of Field Work.
- 23 Explain briefly 'observation method' used in Folklore Research.
- 24 What do you mean by digital documentation ? Describe.

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2022

(CCSS)

Folklore

FLS 4C 11—FOLKLORISTICS IN 21ST CENTURY

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are compulsory. Each question carries 1 mark :

- 1 Primary context is the _____ context in which the folklore is seen.
 - A) Artificial.
 - B) Induced.
 - C) Natural.
 - D) Secondary.
- 2 The author of the Book 'In search of Authenticity' :
 - A) Hanz mozer.
 - B) Regina bendix.
 - C) Alan Dundes.
 - D) Richard Bauman.
- 3 The book authored by Lauri Honko :
 - A) The Problems of Defining myth.
 - B) What is Folklore.
 - C) Another Harmony.
 - D) Oral Epics of India.
- 4 The branch of Folkloristic concerned with the study and use of Folklore and traditional cultural materials to address or solve real social problems is :
 - A) Applied Folklore.
 - B) Anthropology.
 - C) Sociology.
 - D) Cultural studies.
- 5 The Book 'Kerala Folklore' is edited by :
 - A) Vishnu Namboodri.
 - B) K.M. Anil.
 - C) Martha Johnson.
 - D) Raghavan payyanad.

- 6 'Post Folklore' is a Phenomenon inter mediated by the :
- A) Cultural Harmony. B) Modern communication practices.
C) Structural studies. D) Public approaches.
- 7 Social Thinkers Theoder Adorno and Max Horkheimer defined 'Cultural Industry' as :
- A) How popular culture in the capitalist society Functions in proceeding standardized products.
B) How Culture is marketed.
C) How prices for performances are fixed.
D) How Performance troupes are traditionally restricted by the Temples by fixing their calendar of events.
- 8 Your firm will remove 'un authentic' parts, for example :
- A) Remove Logo of your Company.
B) Remove Advertisement Flexes.
C) Remove False promises.
D) Remove customer care system.
- 9 The first wave of Globalization was propelled by :
- A) Steam ships. B) Wars.
C) Diseases. D) Post war protectionism.
- 10 The word 'Folklore' is coined by :
- A) Andrew long. B) Grimm Brothers.
C) W.J. Thoms. D) Don-Ben-Amos.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 What do you mean by the concept of 'Folklorismus' ? Explain.
- 12 Describe the concept of 'Folklore Process'
- 13 Explain the meaning of ' Cultural Industry '.
- 14 Describe the process of show casing.
- 15 Describe the role of Authenticity in developing Folklore as a Cultural Industry.

- 16 Write a note on Rural Folk living in Urban settings.
- 17 Explain the meaning of 'Cultural Heritage'.
- 18 Write about the role of UNESCO in promoting Folklore in the name of Cultural Heritage.
- 19 Write a note on applied Folklore.
- 20 Write a note on Public Folklore.

(8 × 5 = 40 marks)

III Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 Write a note on Socio-economic impact of Globalisation on Folk arts.
- 22 Why urban Folklore have got importance in the present context ? Discuss.
- 23 Write about the role of Applied folklore in Education.
- 24 Write a note on Cultural Heritage and Preservation of Folklore.

(2 × 15 = 30 marks)

FOURTH SEMESTER P.G. DEGREE EXAMINATION, APRIL 2021

(CCSS)

M.A. Folklore

FLS 4E 06—VISUAL PRODUCTION

(2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. All questions are *compulsory*. Each question carries 1 mark :

1 An example for Visual Folklore :

- (A) Floral Drawing. (B) Proverb.
(C) Riddle. (D) Narrative Performances.

2 An example for material Culture :

- (A) Bullock art. (B) Proverb.
(C) Riddle. (D) Narrative Performance.

3 MOS Technology means :

- (A) Metal oxide semi conduction Technology.
(B) Modern operation of Sensor Technology
(C) Metal oxide sensory reflection Technology.
(D) Micro-computer optical sensor Technology.

4 The meaning of word photography is :

- (A) Drawing with light. (B) Imaging.
(C) Lightening flash. (D) Spectrography.

5 A pictorial image in series of images displayed on a computer screen is known as :

- (A) Graphic pictures. (B) Bar chart.
(C) Photography. (D) Choreography.

Turn over

Expand the abbreviation :

- 6 SLR.
- 7 TIFF.
- 8 LCD.
- 9 DNG.
- 10 EVF.

(10 × 1 = 10 marks)

II. Answer any *eight* questions of the following. Each question carries 5 marks. Each answer should not exceed 300 words :

- 11 Write a short note on Photography.
- 12 Write a short note on Video graphy
- 13 Write a short note on visual lore.
- 14 What is meant by Visual media ? Explain.
- 15 Write about the importance of Video-graphing in Folklore Research.
- 16 What is meant by digital photography ?
- 17 Write about 'Still photography'.
- 18 What is meant by 'Shot' ?
- 19 What is meant by a documentary Film ?
- 20 What is meant by Visual production ?

(8 × 5 = 40 marks)

III. Answer any *two* questions of the following. Each question carries 15 marks. Each answer should not exceed 800 words :

- 21 What do you mean by Audio-visual documentation ? Explain.
- 22 Why video documentation is necessary for Folklore Research ? Explain
- 23 Write about Camera movements and Techniques of Camera Control.
- 24 Which are the steps involved in production of Documentary film on a Folklore Performance ? Describe.

(2 × 15 = 30 marks)