D 31060	(Pages : 2)	Name
		Reg No

THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

(CBCSS)

(November 2021 Session for SDE/Private Students)

Master of Commerce

MCM3C11—FINANCIAL MANAGEMENT

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. Explain your idea about Time value of money,
- 2. What do you mean by Lock Box System?
- 3. What is Marginal cost of capital?
- 4. Write a note on Securitization.
- 5. What do you mean by Financial Engineering?
- 6. What do you mean by scrip dividend?
- 7. What do you mean by Under Capitalization?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. What is agency conflict? How can they be mitigated?
- 9. "Profit maximization and Wealth maximization objectives are inter-related". Comment.
- 10. What is the Capital Asset Pricing Model Approach (CAPM) on Cost of Equity?

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11. Investment X offers to pay you Rs. 40,000 per year for 9 years, whereas investment Y offers to pay you Rs. 60,000 for 5 years. If the discount rate is 5%, which of these cash flow stream has the highest present value?

2

- 12. A company issues Rs. 2,50,000, 12% debentures to be redeemed after the expiry of 8 years. Cost of issue is 5% and the tax rate is 50%. Compute the cost of debt.
- 13. The sales of a firm are 1000 units. Selling price per unit is Rs.10 and the variable cost per unit is Rs.6. Calculate, operating leverage in the following situation. Interpret the result:
 - (a) Fixed cost Rs. 1000; (b) Fixed cost Rs.2200; and (c) Fixed cost Rs.3000
- 14. A company issues 1000 equity shares of Rs. 100 each at a premium of 10%. The company has been paying 20% dividend to equity shares in the last five years and expects to maintain the same in the future also. Compute cost of Equity capital. Will it make any difference if the market price of equity share is Rs. 160?

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Mr. A, an investor purchases an equity share of growing company for Rs. 210. He expects the company to pay the dividend of Rs. 10.50, Rs. 11.025 and Rs. 11.575 in years 1, 2 and 3 respectively and he expects to sell the shares at a price of Rs. 243.10 at the end of the third year.
 - (a) Determine the Dividend Growth Rate.
 - (b) Calculate the current Dividend Yield.
 - (c) What is the required rate of return on Mr. A's equity investment?
- 16. The following information is available in respect of a firm:

Capitalization rate = 10%; Earning per share = Rs. 50. Assumed rate of return on investment.

- (i) 12%; (ii) 8%; and (iii) 10%
- 17. Explain briefly the various Dividend Theories?
- 18. What do you mean by Investment Decisions? What are the various types of Investment Decisions?

 $(2 \times 5 = 10 \text{ weightage})$

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 Session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM3C11—FINANCIAL MANAGEMENT

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM3C11—FINANCIAL MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

Equity shares of phonex Ltd are quoted in the market at Rs. 17. The dividend expected a year
hence is Rs. 1.50. The expected rate of dividend growth is 8%. The cost of equity capital to the
company is:

(A) 11.08%.

(B) 13.88%.

(C) 15.46%.

(D) 16.82%.

2. The cost of debt capital if interest rate is 15% and tax rate is 40% is:

(A) 6%

(B) 8.5%

(C) 9%

(D) 10.5%

- 3. Which of the following is not an assumption of Miller and Modigliani approach?
 - (A) There are no corporate or personal income tax.
 - (B) Investors are assumed to be rational and behave accordingly.
 - (C) There is no corporate tax though there are personal income tax.
 - (D) Capital markets are perfect.
- 4. According to net operating income approach:
 - (A) The equity capitalization rate remains constant with any increase or decrease in the degree of leverage.
 - (B) The overall capitalization rate of the firm remains constant.
 - (C) The cost of debt remains constant.
 - (D) Both (B) and (C).
- 5. Cost of capital does not mean:
 - (A) Cut off rate decided by management.
 - (B) Hate of interest.
 - (C) Expectations of investors for dividend.
 - (D) Money paid to SEBI for permission to acquire capital.
- 6. Which profit is considered for calculating Average Rate of Return?
 - (A) Earnings before interest, depreciation and tax.
 - (B) Average profit after tax and depreciation.
 - (C) Average profit after depreciation but before tax.
 - (D) Average profit after depreciation but before tax.

Turn over

7.	Capital	l structure decisions should always	aim a	t having debt component in order to :
	(A)	Gain tax savings.		
	(B)	Gain control over the company.		
	(C)	Gain control over the company.		
	(D)	Increase the earnings available for	or sha	reholders.
8.		— refers to a situation where a fi	rm is ı	not in a position to invest in all profitable projects
	due to	the constraints on availability of fu	ınds.	
	(A)	Capital budgeting.	(B)	Over capitalization.
	(C)	Capital expenditure control.	(D)	Capital rationing.
9.		— refers to the minimum return	expect	ted by its suppliers.
	(A)	Trading on equity.	(B)	Time value of money.
	(C)	Cost of capital.	(D)	Capital gearing.
10.	Capita	l structure is the proportion of :		
	(A)	Long term funds and short term	funds.	
	(B)	Debt and equity.		
	(C)	Current assets and fixed assets.		
	(D)	Equity and retained earnings.		
11.	Optimu	ım capital structure is obtained wl	nen :	
	(A)	Firm earns maximum profits.	Þ	
	(B)	Firm declares reasonable dividen	.d.	
	(C)	Market value per equity share is	the m	aximum.
	(D)	The debt increases.		
12.	Axis Lt	d is issuing 15% debentures (face	value	Rs. 60). The net amount realized per debenture is
	Rs. 54 a	nd they are redeemable at par afte	r 6 yea	ars. At a corporate tax rate of 40%, what is the cost
	of debt	(/)		
	(A)	16.54%.	(B)	17.54%.
	(C)	10%.	(D)	14.74%.
13.	Which o	of the following statement is true a	ıccordi	ng to traditional approach of capital structure?
	(A)	Cost of capital increases with the	use of	debt after a certain amount of debt and later falls.
	(B)		ss ren	nains constant with the use of debt up to a certain
	C	amount of debt.		
	(C)	Cost of declines and cost of debt r	emain	s constant with increase in debt.

(D) Cost of equity declines and cost of debt increases with increase in debt.

14.	Which project	hich of the following is true regarding the measurement of cash inflows and out flows of a pject?				
	(A)	Depreciation amount should be ac	dded t	o PBT.		
	(B)	Depreciation amount should be as	dded t	o PAT.		
	(C)	Depreciation should neither be ad	lded n	or be subtracted from PAT.		
	(D)	Both (A) and (B) above.				
15.	Which	of the following statements regard	ing IR	R are true ?		
	(A)	A project can have only one IRR.		, O,		
	(B)	If IRR is less than the firm's cost	of capi	tal, the project should be rejected.		
	(C)	A project can have multiple IRR o	lepend	ling on the cash flow streams.		
	(D)	Both (B) and (C).				
16.	In IRR	, the cash inflows are assumed to l	oe rein	vested in the project at :		
	(A)	Internal rate of return.	(B)	Cost of capital.		
	(C)	Risk free rate.	(D)	Risk adjusted rate.		
17.	Which	of the following is a non discountin	g tech	nnique for appraising a project?		
	(A)	Net present value.	(B)	Pay back period.		
	(C)	Internal rate of return.	(D)	Cost benefit ratio.		
18.	Which o	of the following is not considered fo	or cost	benefit analysis of capital decisions?		
	(A)	Opportunity cost.	(B)	Incremental cost.		
	(C)	Sunk cost.	(D)	All of these.		
19.	Net ope	erating income approach was sugge	ested l	by:		
	(A)	Modigliani and Miller.	(B)	Durand.		
	(C)	Walter.	(D)	None of these.		
20.				pproach, decreases up to a certain point, remains after, and increase beyond a certain point.		
	(A)	Net income.	(B)	Net operating income.		
	(C)	Traditional.	(D)	MM approach.		

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3C 12—INCOME TAX LAW, PRACTICE AND TAX PLANNING—I

(2019 Admission onwards)

Time: Three Hours

Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. What is Faceless Assessment?
- 2. What is Best Judgment Assessment?
- 3. What is Long Term Capital Assets?
- 4. Define Casual Income.
- 5. What is Tax Avoidance?
- 6. What is Jurisdictionless Assessment?
- 7. What is Transferred Balance?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. Explain the powers of CBDT.
- 9. Write notes on Deduction U/S 80 IC?
- 10. Explain tax treatment of Provident Fund.

11. From the following information compute tax liability of a super senior citizen (keeping in view of provisions of AMT) for the A.Y. 2020-21:

	Rs.
Pension	6,50,000
Royalty on books for college students	19,00,000
Expenses to earn royalty	1,00,000
Deposit in PPF	1,50,000
Donation to Prime Minister's National Relief Fund by Cheque	50,000

- 12. What is clubbing of income? Explain the situations in which the provisions of clubbing of income are applicable.
- 13. The total income of a firm XYZ, the partners share profits and losses in the ratio of 1:2:3, was as per P and L A/c Rs. 1,31,800 for the Previous Year 2019-20. In computing total income of Rs. 1,31,800, the following have been debited to the P and L A/c:

Salaries Rs. 1,30,000 and Rs. 1,20,000 to X And Y respectively.

Interest on capital calculated @ 20% of Rs. 3,500, Rs. 14,000 and Rs. 10,500 to XY and Z respectively. Bonus to Z Rs. 15,000. Commission of Rs. 5,000, Rs. 12,500 and Rs. 17,500 to X, Yand Z.

Z borrowed capital for his investment for his firm and had paid interest of Rs.7,500 separately to the lender.

Compute the total income of the firm. All are working partners. The firm fulfills the conditions of Sec. 184.

14. What is Accelerated Assessment? Explain the situations in which Accelerated Assessment is applicable.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. What is Assessment? Explain in detail about different types of Assessment.
- 16. Explain the powers of Income Tax Authorities.

- 17. A domestic company in which public are substantially interested submits the following particulars of its income of the previous year ended March 31, 2020 :
 - i) Profit of business after deduction of donation to approved charitable institution Rs. 1,90,000.
 - ii) Donation to charitable institution by cheque Rs. 30,000.
 - iii) Interest on Government Securities Rs. 10,000.
 - iv) Dividend from a domestic company (Gross) Rs. 60,000.
 - v) Long Term Capital Gain Rs. 50,000.
 - vi) Book Profits w/s 115 JB Rs. 8,00,000.

During the Financial Year 2019-20 the company deposited. Rs. 15,000 in IDBI. The company distributed a gross dividend of Rs. 1,00,000 on 6/12/2019.

Compute the taxable income of the company and tax payable by it for the Assessment Year 2020-21.

18. Mr. O and M is a cloth merchant. From the following P and L A/C for the year ended 31/03/2020, compute his income from business and his gross total income for the Assessment Year 2020-21:

Profit and Loss Account for the year ended 31/03/2020					
Trade Expenses	450	Gross Profit	2,70,000		
Establishment Charges	2,200	Dividend on Shares			
Rent, Rates and Taxes	1,400	(Gross)	4,000		
Discount and Allowances	200	Rent from let out house	10,000		
Income Tax	700				
Interest	1,450				
Postage Charges	100				
Gifts and Presents for publicity	125				
Fire Insurance Premium	250				
Charities	375				
Donations	400				
Repairs and Renewals	250				
Audit fees	250				
Net Profit	2,32,850				
	2,84,000		2,84,000		

Other Information:

- Rent and Taxes include Rs. 2,000 paid as Municipal Tax on house let out.
- Value f Life Insurance Policy is Rs. 18,000. b)
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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3C 12—INCOME TAX LAW, PRACTICE AND TAX PLANNING—I

(2019 Admission onwards)

(Improvement Candidates need not appear for MCQ Part)

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

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MCM 3C 12—INCOME TAX LAW, PRACTICE AND TAX PLANNING—I (Multiple Choice Questions for SDE Candidates)

1.	Income	e tax rates are fixed in —————	—	
	(A)	Income tax Act.	(B)	Finance Act.
	(C)	Income tax rules.	(D)	Finance rules.
2.	Previou	us year is defined in ————	 ,	
	(A)	Section 2 (34).	(B)	Section 2 (9).
	(C)	Section 3.	(D)	Section 4.
3.	Incom	e tax was introduced in India for th	e firs	t time by
	(A)	Sir John Williams.	(B)	Sir James Wilson.
	(C)	Sir Joseph.	(D)	Sir James Pascal.
4.	A perso	on includes :		
	(A)	Individual and HUF.	(B)	AOP/BOI, LA, Every AJP.
	(C)	Firm and Company.	(D)	All of the above.
5.	The res	sidential status of the following pers	son ca	annot be 'resident but not ordinarily resident' :
	(A)	A company.	(B)	An individual.
	(C)	A Hindu undivided family.	(D)	All of the above.
6.	Which	of the following is taxable under th	e hea	d income from salary?
	(A)	Pension received from former emp	loyer	
	(B)	Salary of Member of Parliament.		
	(C)	Examination remuneration receiv	ed fro	om university.
	(D)	Family pension received to relativ	e of d	eceased employee.
7.	Surcha	rge is payable by an individual whe	ere th	e total income exceeds :
	(A)	₹ 10 lacs.	(B)	₹ 25 lacs.
	(C)	₹ 50 lacs.	(D)	₹ 1 crore.
	V			

8.	Salary	received by a member of parliamen	it is ta	axable under :	
	(A)	Salary.	(B)	Business or profession.	
	(C)	Other source.	(D)	None of these.	
9.	Interes	t received from own contribution of	URP	F is	
	(A)	Taxable under the head salary.			
	(B)	Exempted.			
	(C)	Taxable under the head income fr	om ot	her sources.	
	(D)	None of these.		C_{λ}	
10.	In whi	ch of the following cases, income of	previ	ous year is assessable in the previous year	itself?
	(A)	A person in employment.			
	(B)	A person engaged in illegal busine	ess.		
	(C)	A person who is running charitab	le bus	siness.	
	(D)	A person leaving India permanen	tly.	C	
11.	Rent fr	ee accommodation provided to the	gover	nment employees shall be taxable up to:	
	(A)	20 % of the employee's salary.	4		
	(B)	15 % of the employee's salary.			
	(C)	License fee fixed by the government	nt.		
	(D)	10 % of the employee's salary.			
12,	The m	aximum exemption of gratuity to	thos	se who covered under gratuity paymen	t act is
	΄₹	— <i>A</i> ,			
	(A)	20,00,000.	(B)	5,00,000.	
	(C)	10,00,000.	(D)	15,00,000.	
13.				of ₹ 70,000 per month and ₹ 10,000 per m shouse rent allowance. He paid ₹ 2,500 per	
		se rent. What is the exempted porti			i montin
	(A)	₹ 2,500.	(B)	₹ 2,000.	
	(C)	₹ 1,000	(D)	NIL.	
14.			for th	e previous year 2020-2021, assuming tha	t he did
	not go	out of India before this, he was spor	sore	l by his employer in India for training in U	
	he leav	es India on 15 th June 2020 and car	ne ba	ck to India on 10 th April 2021.	
	(A)	Resident.	(B)	Resident but not ordinarily resident.	
	(C)	Non-resident.	(D)	Cannot say. Tur	rn over

15.	Buildin	ng let out to employees is taxable ur	nder t	he head :
	(A)	Income from house property.	(B)	Income from business.
	(C)	Income from other sources.	(D)	None of these.
16.	A dedu	ction of 30 % annual value is allow	ved in	case of:
	(A)	Residential house.	(B)	Let out house.
	(C)	All houses.	(D)	Rural houses.
17.	Maxim	um exemption allowed on encashm	ent of	f earned leave is :
	(A)	₹ 5,00,000.	(B)	₹ 3,00,000.
	(C)	₹ 10,00,000.	(D)	None of these.
18.	Consid	er the following problem relating to	a let	-out house property :
	Munici	pal value - ₹ 60,000		7
	Fair re	ent-₹68,000.		
	Standa	rd rent - ₹ 62,000.	(
	Annua	l rent received- ₹ 65,000.	,Q	
	The GA	AV will be :	V	
	(A)	₹ 68,000.	(B)	₹ 62,000.
	(C)	₹ 65,000.	(D)	₹ 60,000.
19.	_	rovided by the employer at the place or 100 days during the PY. The amo		vork to a specified employee of the value $₹$ 60 per axable will be :
	(A)	6,000.	(B)	5,000.
	(C)	1,000.	(D)	NIL.
20.	What a	are the deductions from Annul valu	e of a	let out house property. Choose the right code?
	i) Mu	unicipal tax paid.		
	ii) int	terest on loan taken for the constru	ction	of the house.
	iii) Sta	andard deduction.		
	iv) Ur	realised rent.		
	Codes:			
	(A)	i and iii.	(B)	ii and iii.
	(C)	i and iv.	(D)	ii and iv.

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

(CBCSS)

Master of Commerce

MCM3C13—RESEARCH METHODOLOGY

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Part A

Answer any **four** questions.

Each question carries 2 weightage.

- Define research.
- 2. What is case study?
- 3. What is independent variable?
- 4. What is null hypothesis?
- 5. What is exploratory study?
- 6. What is primary data?
- 7. Discuss accidental sampling.

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. The null hypothesis with regard to a study was, there is no significant difference between boy's score and girl's score. The values are p-value (two tailed) = .6345, DF= 20, Mean Boys = 46.55 and girls = 44.09, t value is 0.48. State whether the hypothesis is to be accepted or fails to accepted?
- 9. Explain how literature survey supports a research study.
- 10. Explain various types of variables.
- 11. Explain how the theoretical framework of a research study helps in research.

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- 12. Distinguish between null hypothesis and alternate hypothesis.
- 13. Find the variance and standard deviation for the following data: 57, 64, 43, 67,49, 59, 44, 47,61,59.
- 14. How stratified random sampling is differing from quota sampling?

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions. Each question carries 5 weightage.

- 15. Explain the research process in detail.
- 16. Mention the type of questions used in questionnaires.
- 17. Differentiate descriptive and inferential statistics.
- 18. The height and weight of 12 individuals are given. Calculate Pearson's correlation co-efficient.

Height (cms)	Weight (kg)
180	85
176	74
170	64
175	84
168	80
163	75
163	68
162	64
177	73
172	77
168	68
169	79

 $(2 \times 5 = 10 \text{ weightage})$

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

(CBCSS)

Master of Commerce

MCM3C13—RESEARCH METHODOLOGY

(2019 Admission onwards)

(Improvement Candidates need not appear for MCQ part)

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes Total No. of Questions: 20 Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

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MCM3C13-RESEARCH METHODOLOGY

(Multiple Choice Questions for SDE Candidates)

- 1. Hypothesis refers to:
 - (A) The outcome of an experiment.
 - (B) A conclusion drawn from an experiment.
 - (C) A form of bias in which the subject tries to outguess the experimenter.
 - (D) A tentative statement about the relationship.
- 2. Which of the following statement is not true?
 - (A) A research proposal is a document that presents a plan for a project.
 - (B) A research proposal shows that the researcher is capable of successfully conducting the proposed research project.
 - (C) A research proposal is an unorganized and unplanned project.
 - (D) A research proposal is just like a research report and written before the research project.
- 3. After identifying the important variables and establishing the logical reasoning in theoretical framework, the next process in research process is:
 - (A) To conduct surveys
- (B) To generate hypothesis.
- (C) To focuss group discussions.
- (D) To use experiments in an investigation.
- 4. Which of the following is the first step in starting the research process?
 - (A) Searching sources of information to locate problem.
 - (B) Survey of related literature.
 - (C) Identification of problem.
 - (D) Searching for solutions to the problem.
- 5. Action research means:
 - (A) A longitudinal research.
 - (B) An applied research.
 - (C) A research initiated to solve an immediate problem.
 - (D) A research with socioeconomic objective.

6.	In the j	process of conducting research "For	mulat	cion of Hypothesis" is followed by :
	(A)	Statement of Objectives.	(B)	Analysis of Data.
	(C)	Selection of Research Tools.	(D)	Collection of Data.
7.		——— is quality of a good researche	er	
	(A)	Scientific temper.	(B)	Age.
	(C)	Money.	(D)	Time.
8	Intervi	ew with a detailed standardised sch	edule	e is called :
	(A)	Clinical interview.	(B)	Structured interview.
	(C)	Direct interview.	(D)	Group interview.
9.	An esse	ential Criterion of Scientific study is	5:	7
	(A)	Belief.	(B)	Value.
	(C)	Objectivity.	(D)	Subjectivity.
10.	Social	Science Research ———— Pro	blems	
	(A)	Explain.	(B)	Diagnosis.
	(C)	Recommend.	(D)	Formulate.
11.	Facts o	r information's are analyzed and cr	ritical	evaluation is made in :
	(A)	Survey.	(B)	Action research.
	(C)	Analytical research.	(D)	Pilot study.
12.	Major o	lrawback to researchers in India is		 ,
	(A)	Lack of sufficient number of University	ersitio	es.
	(B)	Lack of sufficient research guides.		
	(C)	Lack of sufficient Fund.		
	(D)	Lack of scientific training in resea	rch.	
13.		is the first step of Research p	roces	s.
	(A)	Formulation of a problem.	(B)	Collection of Data.
	(C)	Editing and Coding.	(D)	Selection of a problem.

14.	Conver	ting a question into a Researchable	e prob	lem is called :
	(A)	Solution.	(B)	Examination.
	(C)	Problem formulation.	(D)	Problem Solving.
15.	Objecti	ves in problem formulation means	:	
	(A)	Questions to be answered.	(B)	Methods.
	(C)	Techniques.	(D)	Methodology.
16.	Concep	ts which cannot be given operation	al de	finitions are ———— concepts.
	(A)	Verbal.	(B)	Oral.
	(C)	Hypothetical.	(D)	Operational.
17.	A short	summary of Technical Report is ca	alled :	, 0
	(A)	Article.	(B)	Research Abstract.
	(C)	Publication.	(D)	Guide.
18.	A Blue	print of Research work is called:	0	
	(A)	Research Problem.	(B)	Research design
	(C)	Research tools.	(D)	Research methods.
19.	Person	al interviews conducted in shoppin	g mal	ls are known as ———.
	(A)	Mall interviews.	(B)	Mall intercept interviews.
	(C)	Brief interviews.	(D)	None of the given options
20.	The nu	merical description that describe sa	mple	may be expected to differ from those that describe
	populat	tion because of random fluctuations	s inhe	rent in sampling process :
	(A)	Sampling design.	(B)	Non-probability sampling.
	(C)	Sampling error.	(D)	Probability sampling.

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E F (01)—INVESTMENT MANAGEMENT

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. What are the different types of portfolio management?
- 2. How the value of the equity is calculated under Gordon model?
- 3. Briefly describe Dow-Jones theory regarding the behavior of stock market prices.
- 4. Explain Markowitz Model of risk-return Optimization.
- 5. What are the features of CAPM?
- 6. Differentiate the Security Market Line and Capital Market Line.
- 7. What is Arbitrage Pricing Model?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. What are the factors affecting investment decisions in portfolio management while selecting the securities?
- 9. Explain the different types of Risks.

- 10. A Rs. 100 par value bond bears a coupon rate of 14 percent and matures after five years. Interest is payable semi-annually. Compute the value of the bond if the required rate of return is 16 per cent.
- 11. Following are the price and other details of three stocks for the year 2011. Calculate the total return as well as the return relative for the three stocks:

Stock	Beginning price	Dividend Paid	Ending Price
A	30	3.40	34
В	72	4.70	69
С	140	4.80	146

- 12. A 10 per cent coupon bond has a maturity of 12 years. It pays interest semi-annually. Its yield to maturity is four per cent per half-year period. What is its duration?
- 13. Determine the price of 1,000 zero coupon bond with yield to maturity (YTM) of 18 per cent and 10 years to maturity. What is YTM of this bond if its price is 220?
- 14. The following table provides information regarding portfolio return and risk:

Portfolio	E (R)	σ
1	10	4
2	12	7
3	13	5
4	16	12
5	20	14

- a) The treasury bill rate is 5 %. Which portfolio is the best?
- b) If σ is 12%, what would be the expected return?

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any two questions.

- Each question carries 5 weightage.
- 15. "When someone refers to efficient capital markets, they mean that security or reflect all available information." Discuss.
- 16. The returns of two assets under four possible states of nature are given below:

State of nature	Probability	Return on asset 1	Return on asset 2
1	.1	5 %	0 %
2	.2	10 %	8 %
3	.3	15 %	18 %
4	.4	20 %	26 %

- a) What is the standard deviation of the return on asset 1 and asset 2?
- b) What is the covariance between the returns on assets 1 and asset 2?
- c) What is the co-efficient of correlation between the returns on assets 1 and 2?
- 17. The following details are given for X and Y companies' stocks and the Bombay Sensex for a period of one year. Calculate the systematic and unsystematic risk for the companies' stocks. If an equal amount of money is allocated for the stocks what would be the portfolio risk?

	X stock	Y stock	Sensex
Average Return	.15	0.25	0.06
Variance	6.30	5.86	2.25
В	0.71	0.27	
Correlation Co-efficient	_	0.424	

18. Briefly explain the different parameters of security analysis.

 $(2 \times 5 = 10 \text{ weightage})$

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3E F (01)—INVESTMENT MANAGEMENT

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 3E F (01)—INVESTMENT MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. A portfolio having two risky securities can be turned risk less if:

 $(A) \quad The securities \ are \ completely \ positively \ correlated.$

	(B)	If the correlation ranges between	zero a	and one.	
	(C)	The securities are completely negatively correlated.			
	(D)	None of the above.			
2.	Efficier	nt portfolios can be defined as those	portf	olios which for a given level of risk provides :	
	(A)	Maximum return.	(B)	Average return.	
	(C)	Minimum return.	(D)	None of the above.	
3.	The po	pint of tangency between risk return	n indi:	fferences curves and efficient frontier highlights:	
	(A)	Optimal portfolio.	(B)	Efficient portfolio.	
	(C)	Sub-optimal portfolio.	(D)	None of the above.	
4.	_	olio comprises two securities and th nine return of portfolio if first securi		ected return on them is 12% and 16% respectively. Astitutes 40% of total portfolio :	
	(A)	12.4%.	(B)	13.4%.	
	(C)	14.4%.	(D)	15.4%.	
5.	Requir	ed rate of return > Coupon rate, the	e bone	d will be valued at:	
	(A)	Premium.	(B)	Par value.	
	(C)	Discount.	(D)	None of the above.	
6.	When t		pected	l to the items shown in the financial statements, it	
	(A)	Accounting ratio.	(B)	Financial ratio.	
	(C)	Costing ratio.	(D)	None of the above.	
7.	The rel	ationship between two financial va	riable	es can be expressed in :	
	(A)	Pure ratio.	(B)	Percentage.	
	(C)	Rate or time.	(D)	Either of the above.	

8.	The type of bond whose present value is lesser than that of its face value is classified as:					
	(A)	Discount.	(B)	Premium.		
	(C)	Coupon.	(D)	Interest.		
9.	The typ	pe of bonds that have tangible prop	erty a	s a collateral are classified as :		
	(A)	Collateral security.				
	(B)	Commercial trust notes.				
	(C)	Equipment trust certificates.		C_{λ}		
	(D)	Equipment bonds.		4		
10.	The ob	ject of portfolio is to reduce ————	—— b	y diversification.		
	(A)	Return.	(B)	Risk.		
	(C)	Uncertainty.	(D)	Percentage.		
11.	This ty	pe of risk is avoidable through prop	er div	versification:		
	(A)	Portfolio risk.	(B)	Systematic risk.		
	(C)	Unsystematic risk.	(D)	Total risk.		
12.	Beta is	the slope of:				
	(A)	The security market line.	(B)	The capital market line.		
	(C)	A characteristic line.	(D)	The CAPM.		
13.	A Stati	stical measure of the Degree to whi	ch tw	o variables move together :		
	(A)	Coefficient of variation.	(B)	Variance.		
	(C)	Covariance.	(D)	Certainty equivalent.		
14.	The fur	ndamental analysis is a method of	findin	g out:		
	(A)	Ratio.	(B)	Value of shares.		
	(C)	Tips.	(D)	Future price of a security.		
15.	Return	of investment is determined by :				
	(A)	Net profit.	(B)	Capital employed.		
	(C)	Net worth.	(D)	Net profit & capital employed.		

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E (F) 02-FINANCIAL MARKETS AND INSTITUTIONS

(2019 Admission onwards)

Time: Three Hours

Maximum: 30 Weightage

Part A

Answer any **four** questions. Each question carries 2 weightage.

- 1. What is REPO?
- 2. Describe the meaning of underwriting.
- 3. What is mutual fund?
- 4. Define financial intermediaries.
- 5. Write a short note on arbitrage.
- 6. What is Stock Split?
- 7. Who is a depository participant?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. State the defects of Indian Money Market.
- 9. Write notes on NSE and BSE.
- 10. What are the different types of money market instruments?
- 11. Analyse the various modes of issuing securities.

- 12. What are the features of forward contracts?
- 13. Explain the services provided by Depository.
- 14. Examine the different kinds of speculators.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. 'Role of SEBI is both regulatory and promotional in respect of capital market', explain?
- 16. Elucidate about the instruments used in capital market.
- 17. Describe the structure of Indian Financial System.
- 18. Explain the concept of mutual fund; discuss its advantages and disadvantages.

 $(2 \times 5 = 10 \text{ weightage})$

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3E (F) 02—FINANCIAL MARKETS AND INSTITUTIONS

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]
(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 3E (F) 02—FINANCIAL MARKETS AND INSTITUTIONS

		(Multiple Choice Ques	stions	for SDE Candidates)
1.		•		ty of favorable price movement and take advantage
1.	of it.	are those who see an oppo	Ji tarri	by of favorable price movement and take davantage
	(A)	Hedgers.	(B)	Arbitrageurs.
	(C)	Investors.	(D)	Speculators.
2.	Which	of the following is a method of FDI	?	4
	(A)	Mergers and Acquisition.	(B)	Joint Venture.
	(C)	Starting a Subsidiary.	(D)	All of the above.
3.	What	is the full form of 'CBOT' ?		
	(A)	Chinese Board of Trade.	(B)	Chennai Board of Trade.
	(C)	Chicago Board of Trade.	(D)	Chartered Board of Trade.
4.		is the second largest sto	ck exc	change in the world ?
	(A)	London Stock Exchange.	(B)	Bombay Stock Exchange.
	(C)	NASDAQ.	(D)	Hong Kong Stock Exchange.
5.	In whic	th year did the Government of Indi	a laur	nch the Universal Account Number?
	(A)	1995.	(B)	2004.
	(C)	2014.	(D)	2012.
6.	-	———— is a pension scheme mai	inly ai	imed at the unorganized sectors.
	(A)	National Pension Scheme.	(B)	EPF.
	(C)	Atal Pension Yojana.	(D)	None of the above.
7.	Which	of the following is not an Internati	onal S	Stock Exchange?
	(A)	New York Stock Exchange	(B)	Tokyo Stock Exchange

(D) None of the above.

(C) Shanghai Stock Exchange.

- 8. What is the reason for buyback of share?
 - (A) Tax-efficient method of rewarding shareholders.
 - (B) Strengthen promoter holding in the company.
 - (C) Undervalued stock.
 - (D) All of the above.
- 9. Which of the following is not a form of Foreign Capital?
 - (A) Foreign management Investment. (B) Foreign direct investment.
 - (C) Foreign Portfolio Investment.
- (D) Foreign Institutional Investment.
- 10. Indirect finance refers to:
 - (A) Finance through banks.
 - (B) The flow of savings from the savers to the entrepreneurs through intermediary financial institutions.
 - (C) Saving-surplus of individuals transferred to entrepreneurs through family or friends.
 - (D) Study of principles and practices of finance.
- 11. Which of the following statements is not true:
 - (A) Financial markets can be classified on the basis of time of delivery.
 - (B) Financial markets can be classified on the basis organizational structure.
 - (C) Financial markets can be classified on the basis user of the fund.
 - (D) Financial markets can be classified on the basis nature of claim.
- 12. Cash market is:
 - (A) A market where all transactions are done in cash only.
 - (B) The market where the transaction between buyers and sellers are settled in real-time.
 - (C) A market where currencies are bought and sold.
 - (D) Also known as stock market.
- 13. When was BSE established?
 - (A) 1929.

(B) 1875.

(C) 1975.

(D) 1986.

wnich	of the following is an objective of co	mmoo	nty market?
(A)	Maintaining buffer stock.	(B)	Liquidity and price discovery.
(C)	Price stabilisation.	(D)	All of the above.
		inted	an expert committee on forward markets. The —.
(A)	K.N Kabra.	(B)	Srinivasan N.
(C)	Nakul Varma.	(D)	None of the above.
Custom date:	nized contract between two parties	to bu	y or sell an asset at a specified price on a future
(A)	Future Contract.	(B)	Forwards.
(C)	Options.	(D)	Spot Contract.
The ma	arket where monetary assets matur	e witl	nin a year :
(A)	Capital market.	(B)	Money market.
(C)	Debt market.	(D)	Primary market.
The opt	tion which can be exercised only on	the n	naturity date is :
(A)	Call option.	(B)	Put option.
(C)	European option.	(D)	American option.
Which	of the following is not an advantag	e of s	tock exchange ?
(A)	The companies whose stocks are li	isted o	enjoy better goodwill.
(B)	The prices are stable.		
(C)	Availability of regular information	n on p	rice.
(D)	The Stock exchanges facilitate reagrowing industrial units.	ılizati	on of financial resources to more profitable and
Future	s trading in oilseeds originated wit	h the	setting up of ————.
.(A)	NSE.	(B)	IPSTA.
(C)	EICA.	(D)	Gujarati Vyapari Mandal.
	(A) (C) In Jun Chairm (A) (C) Custon date: (A) (C) The ma (A) (C) The op (A) (C) Which (A) (B) (C) (D) Future	(A) Maintaining buffer stock. (C) Price stabilisation. In June 1993, Government of India apper Chairman of this committee was (A) K.N Kabra. (C) Nakul Varma. Customized contract between two parties date: (A) Future Contract. (C) Options. The market where monetary assets mature. (A) Capital market. (C) Debt market. The option which can be exercised only one. (A) Call option. (C) European option. Which of the following is not an advantage. (A) The companies whose stocks are lift. (B) The prices are stable. (C) Availability of regular information. (D) The Stock exchanges facilitate rear growing industrial units. Futures trading in oilseeds originated with. (A) NSE.	(C) Price stabilisation. (D) In June 1993, Government of India appointed Chairman of this committee was (A) K.N Kabra. (B) (C) Nakul Varma. (D) Customized contract between two parties to but date: (A) Future Contract. (B) (C) Options. (D) The market where monetary assets mature with (A) Capital market. (B) (C) Debt market. (D) The option which can be exercised only on the market of the following is not an advantage of some (A) The companies whose stocks are listed of (B) The prices are stable. (C) Availability of regular information on particular information in industrial units. Futures trading in oilseeds originated with the (A) NSE. (B)

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THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E (FT) 01—FOREIGN TRADE MANAGEMENT

(2019 Admission onwards)

Time: Three Hours

Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. Explain internal and international trade.
- 2. Explain the types of foreign exchange rates.
- 3. Explain briefly operating exposure.
- 4. What do you mean by currency hedging '
- 5. Explain factors affecting terms of international trade?
- 6. What do you mean by Brexit?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 7. Explain in detail economic exposure in foreign trade?
- 8. Explain the problems associated with Brexit.
- 9. Define Market Hedging. Differentiate Money Market and Option Market hedging.
- 10. Explain the concept of International Pricing.

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- 11. Explain in detail WTO.
- 12. Describe in detail the strategies applied to mitigate Economic Exposure.
- 13. Describe in detail exposure netting.
- 14. Explain foreign exchange risk.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. How to manage translation exposure? Explain in detail.
- 16. How do you manage balance of payment in its dis-equilibrium?
- 17. Explain in detail Hecksher theory and Ohlin theory.
- 18. Explain in detail various anti-dumping measures adopted to curb dumping?

 $(2 \times 5 = 10 \text{ weightage})$

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(CBCSS)

Master of Commerce

MCM 3E (FT) 01—FOREIGN TRADE MANAGEMENT

(2019 Admission onwards)

(Improvement Candidates need not appear for MCQ part)
(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
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MCM 3E (FT) 01—FOREIGN TRADE MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1. Free international trade maximizes world output through ———

	(A)) Countries reducing various taxes imposed.	
	(B)) Countries specializing in production of goods they are best suited for.	
	(C)) Perfect competition between countries and other special regions.	
	(D)) The diluting the international business laws and conditions between count	ries.
2.	Domes	estic company limits it's operations to ———————————————————————————————————	
	(A)) International. (B) National.	
	(C)) Transnational. (D) Global.	
3.	Trade	e between two or more than two countries is known as ————.	
	(A)) Internal Business. (B) External Trade.	
	(C)) International Trade. (D) Unilateral Trade.	
1.		is the oldest International Trade theory.	
	(A)	Country Similarity Theory. (B) Theory of Absolute Cost advantag	e.
	(C)	Product Life Cycle Theory. (D) Mercantilism Theory.	
5.	Interna	national Trade is most likely to generate short-term unemployment in :	
	(A)	Industries in which there are neither imports nor exports.	
	(B)) Import-competing industries.	
	(C)	Industries that sell to domestic and foreign buyers.	
	(D)	Industries that sell to only foreign buyers .	
3.	What is	is the underlying characteristic of the WTO?	
	(A)	It facilitates economic co-operation between different countries.	
	(B)	It resolves disputes between economic trade blocks.	
	(C)	It facilitates the development of less developed countries.	
	(D)	It acts as an umbrella institution that regulates the agreements concluded	
		Uruguay round, the organisation's ultimate goal being the promotion of frainternational trade.	ee

7.	How m	any members are present in the W	ro?	
	(A)	207.	(B)	195.
	(C)	160.	(D)	164.
8.	Where	is the headquarters of the WTO loc	ated 1	?
	(A)	Austria.	(B)	Geneva.
	(C)	New York.	(D)	Washington DC.
9.	Along dimens		 ,	WTO is the third economic pillar of worldwide
	(A)	International Economic Association	n (IE	A).
	(B)	International Monetary Funds (I	MF).	
	(C)	International Development Bank	(IDB)).
	(D)	International Funding Organisat	ion (I	FO).
10.	Who is	the current Director-General of W	то ?	
	(A)	Pascal Lamy.	(B)	Mahmoud Riad.
	(C)	Robert Azevêdo.	(D)	Okonjo-Iweala.
11.	WTO st	tands for ————.	7	
	(A)	World Tariff Organization.	(B)	World Tax Organization.
	(C)	World Trade Organization.	(D)	World Trademark Organization.
12.	Interna	itional Monetary Fund is headquar	tered	in ———.
	(A)	Washington, United States.	(B)	New York City, United States.
	(C)	Geneva, Switzerland.	(D)	Avenue Du Mont Blanc, Switzerland.
13.		—— became the 164th member o	f Wor	ld Trade Organization (WTO).
	(A)	Kenya.	(B)	Liberia.
	(C)	Pakistan.	(D)	Afghanistan.
14.	TRIP s	tands for ———.		
	(A)	Tourism-Related Intellectual Prop	erty.	
	(B)	Trade-Related International Prop	erty	
	(C)	Tariff-related Intellectual Propert	У	
	(D)	Trade-Related Intellectual Proper	ty	Turn over

			4		D 31065-A
15.	Does th	ne WTO apply its framework in exa	ctly tl	ne same fashion through	out the world?
	(A)	Yes, the WTO applies its framewo	rk in	exactly the same way th	roughout the world.
	(B)	Yes, the WTO applies its framework deals with trade blocks.	ork in	exactly the same way are	ound the world, unless it
	(C)	No, the WTO makes allowance for	r regio	onal variation.	
	(D)	No, the WTO makes allowance for	variat	ion in the case of economi	cally stronger countries.
16.	Dumpi	ng refers to :			
	(A)	Increase Tariffs.			
	(B)	Sale of goods abroad at low price	than i	n home market.	
	(C)	Buying at low price and selling at	high	price.	
	(D)	Expensive goods sold at low price			
17.	Transa	ction exposure can be hedged :			
	(A)	By internal methods only.			
	(B)	By external methods only.	,Q-		
	(C)	Either by internal methods or by	exteri	nal methods, but not by l	ooth.
	(D)	Either by internal methods or by	exterr	nal methods or a combina	ation of both.
18.	The ext	ternal methods of hedging transact	ion ex	posure does not include	-
	(A)	Forward contract hedge.	(B)	Money market hedge.	
	(C)	Cross hedging.	(D)	Futures hedging.	
19.	Hedgin	g with options is best-recommende	d for :		
	(A)	Hedging receivables.	(B)	Hedging contingency e	xposures.
	(C)	Hedging foreign currency loans.	(D)	Hedging payables.	
20.	Which	of the following country is not the i			
	(A)	Myanmar.	(B)	Bhutan.	

(D) Maldives.

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(November 2021 Session for SDE/Private Students)

Master of Commerce

MCM 3E (FT) 02—FOREIGN TRADE POLICY AND PROCEDURES

(2019 Admission onwards)

Time: Three Hours // Maximum: 30 Weightage

Part A

Answer any four questions. Each question carries 2 weightage.

- 1. What do you mean by Chamber of Commerce?
- 2. Define EOU.
- 3. What is shipment finance?
- 4. What is Certificate of Origin?
- 5. What do you mean by EXIM Policy?
- 6. What are the objectives of Export Incentives?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any **four** questions.

Each question carries 3 weightage.

- 7. Explain the main provisions of FEMA.
- 8. What are the differences between Bill of Entry and Bill of Lading?
- 9. What are the objectives of EPZ?
- 10. Explain the important export documents.
- 11. Mention the functions of export licensing.
- 12. Explain the major role of Indian Trade Promotion Organisation for export promotion.
- 13. What are the objectives of IIFT?
- 14. State the role of IIP in export promotion.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any two questions. Each question carries 5 weightage.

- 15. Explain the role of IIFT in export promotion.
- 16. Examine the important documents used in connection with import trade
- 17. Explain the modes and sources of post shipment finance in export.
- 18. Discuss the essential procedures to be fulfilled for export trade in India.

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Reg. No.....

THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 Session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3E (FT) 02—FOREIGN TRADE POLICY AND PROCEDURES

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 3E (FT) 02—FOREIGN TRADE POLICY AND PROCEDURES (Multiple Choice Questions for SDE Candidates)

1.	"FDI" r	neans:		
	(A)	Forex direct investment.	(B)	Foreign deregulated investment.
	(C)	Foreign direct investment.	(D)	Forex deregulated investment.
2.	Indian	Economy is:		
	(A)	Socialist Economy.	(B)	Gandhian Economy.
	(C)	Mixed Economy.	(D)	Free Economy.
3.	Exim I	Policy is a set of guidelines and inst	ructio	ns related to
	(A)	The import of goods.	(B)	The export of goods.
	(C)	Both import and export of goods.	(D)	None of the above.
4.	Expand	l FIFP :		
	(A)	Foreign Investment Facilitation P	ortal.	
	(B)	Foreign Investment Facility Porta	l. /	
	(C)	Foreign Initial Facilitation Portal.	7	
	(D)	Foreign Investment Facilitation P	roduc	t.
5.	What is	s the full form of FEMA?		
	(A)	Foreign Exchange Management A	Act.	
	(B)	Foreign Exchange Management	Agenc	y.
	(C)	Foreign Emergency Management	Agen	t.
	(D)	Foreign Emergency Management	Act.	
6.	FEMA	was introduced in the year ———	<u> </u>	
	(A)	1990.	(B)	1989.
	(C)	1991.	(D)	1999.
7.	What is	Forex?		
	(A)	Foreign Exemption.	(B)	Foreign Exchange.
	(C)	Foreign Expert.	(D)	Foreign Expansion.

8.	Forex i	s generally maintained by which of	the f	ollowing?
	(A)	Commercial bank of that country.		
	(B)	Central bank of that country.		
	(C)	Central Government of that count	try.	
	(D)	None of the above.		
9.	Who ha	ave been authorised by RBI to deal	in for	reign exchange transactions ?
	(A)	Authorised Company.	(B)	Authorised Dealer.
	(C)	Authorised People.	(D)	Authorised Agency.
10.	FEMA	was made applicable with effect fr	om —	O
	(A)	1 st April 2000.	(B)	1 st June 2000.
	(C)	1 st April 1999.	(D)	1 st June 1999.
11.	The ter	m Euro Currency market refers to	;Q	
	(A)	The international foreign exchang	ge ma	rket.
	(B)	The market where the borrowing a	and le	nding of currencies take place outside the country
		of issue.		
	(C)	The countries which have adopted	l Euro	as their currency.
	(D)	The market in which Euro is exch	angeo	l for other currencies.
12.	Dumpin	ng refers to :		
	(A)	Reducing tariffs.		
	(B)	Sale of goods abroad at a lower pr	ice, be	elow their cost and price in their home market.
	(C)	Buying goods at low prices abroad	l and	selling at higher prices locally.
	(D)	Expensive goods selling for low pr	ices.	
13.	Interna	tional trade and domestic trade dif	fer be	ecause of:
	(A)	Different government policies.	(B)	Immobility of factors.
	(C)	Trade restrictions.	(D)	All of the above.

14.	Govt. p	olicy about exports and imports is o	alled	:
	(A)	Commercial policy.	(B)	Fiscal policy.
	(C)	Monetary policy.	(D)	Finance policy.
15.	Which	of the following is international tra	de?	
	(A)	Trade between countries.	(B)	Trade between regions.
	(C)	Trade between provinces.	(D)	Both (B) and (C).
16.	Market	t in which currencies buy and sell a	nd the	eir prices settle on is called the :
	(A)	International bond market.	(B)	International capital market.
	(C)	Foreign exchange market.	(D)	Eurocurrency market.
17.	Which	among the following products is us	ually	not exported from India ?
	(A)	Wheat	(B)	Rice.
	(C)	Sugar.	(D)	Pulses.
18.	terms o	• • •		the exporter and includes details of the cargo in ages, the shipping bill, port of destination, name of
	(A)	Shipping bill.	(B)	Packaging list.
	(C)			
	(0)	Mate.	(D)	Bill of exchange.
19.		Mate. ational trade and domestic trade di		-
19.				-
19.	Interna	ational trade and domestic trade di	ffer bo	ecause of:
19.20.	Interna (A) (C)	ational trade and domestic trade di Different government policies.	ffer bo (B) (D)	Immobility of factors. All of the above.
	Interna (A) (C)	ational trade and domestic trade di Different government policies. Trade restrictions.	ffer bo (B) (D) ed by	Immobility of factors. All of the above.
	Interna (A) (C) Trade I	ational trade and domestic trade di Different government policies. Trade restrictions. Facilitation Agreement was propose	ffer bo (B) (D) ed by	Immobility of factors. All of the above.
	(A) (C) Trade I (A)	ational trade and domestic trade di Different government policies. Trade restrictions. Facilitation Agreement was propose The United Nations Conference o	ffer bo (B) (D) ed by	Immobility of factors. All of the above.
	(A) (C) Trade I (A) (B) (C)	Different government policies. Trade restrictions. Facilitation Agreement was propose The United Nations Conference of European Economic Community.	ffer bo (B) (D) ed by	Immobility of factors. All of the above.
	(A) (C) Trade I (A) (B) (C)	Different government policies. Trade restrictions. Facilitation Agreement was propose The United Nations Conference of European Economic Community. WTO.	ffer bo (B) (D) ed by	Immobility of factors. All of the above.

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(CBCSS)

(November 2021 Session for SDE/Private Students)

Master of Commerce

MCM3E(H)01—INDUSTRIAL RELATIONS MANAGEMENT

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. Explain your idea about Industrial Relations.
- 2. What do you mean by Trade Union?
- 3. What is Industrial Employment?
- 4. Write a note on Joint Management Committee in Industrial Relation.
- 5. What do you mean by Labour Relation?
- 6. What do you mean by Employee Empowerment?
- 7. What do you mean by Work Conflict?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any **four** questions. Each question carries 3 weightage.

- 8. Explain the role of state in the progress of industry.
- 9. What is employee conflict? How can they be mitigated?
- 10. What are the different ways on which employees be empowered?
- 11. What is the role of Employee Suggestion Schemes in the settlement of Industrial disputes?

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- 12. Trade Union-A myth or a reality. Explain.
- 13. What do you mean by Participative management? Explain its role in Industrial Relations.
- 14. Describe briefly the role of 'employee commitment' towards the job for the Industrial Relations.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any two questions.

Each question carries 5 weightage.

- 15. What are the different Grievances Management Practices in the settlement and negotiations of Industrial disputes?
- 16. Explain briefly the different ways of Employee Empowerment.
- 17. What are the different Quality Management Practices in better Industrial Relation?
- 18. Explain the role of Labour Union for an effective Industrial Relation.

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Name
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(CBCSS)

(November 2021 Session for SDE/Private Students)

Master of Commerce

MCM3E(H)01—INDUSTRIAL RELATIONS MANAGEMENT

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

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MCM3E(H)01—INDUSTRIAL RELATIONS MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

 $1. \quad Identify \ the \ major \ actor \ of \ industrial \ relations \ from \ the \ following:$

(C) Government. (D) All of the above. 2. The scope of IR does not include: (A) Employer and employee relation. (B) Employee and trade union relation. (C) Employer, employee and trade union relation. (D) Employee and customer relation. 3. The conflicts and dispute between employers and employees on any industrial matters are k as: (A) Industrial disputes. (B) Human relations. (C) Conflict relations. (D) All of these. 4. Workers participation in management is highlighted in: (A) Article 43 A. (B) Article 48 A. (C) Article 49 A. (D) None of these. 5. Which of the following is an objective for IR? (A) To safeguard mutual trust. (B) To raise productivity. (C) To avoid industrial strike. (D) None of these. 6. ——————————————————————————————————		(A)	Employers.	(B)	Unions.
(A) Employer and employee relation. (B) Employee and trade union relation. (C) Employer, employee and trade union relation. (D) Employee and customer relation. 3. The conflicts and dispute between employers and employees on any industrial matters are k as: (A) Industrial disputes. (B) Human relations. (C) Conflict relations. (D) All of these. 4. Workers participation in management is highlighted in: (A) Article 43 A. (B) Article 48 A. (C) Article 49 A. (D) None of these. 5. Which of the following is an objective for IR? (A) To safeguard mutual trust. (B) To raise productivity. (C) To avoid industrial strike. (D) None of these. 6		(C)	Government.	(D)	All of the above.
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 (A) To safeguard mutual trust. (B) To raise productivity. (C) To avoid industrial strike. (D) None of these. (E) To avoid industrial strike. (D) None of these. (E) Woluntary appointed by the government. (E) Woluntary Arbitration. (C) Adjudication. (D) Collective bargaining. (E) Welfare measures. (B) Collective bargaining. 		(C)	Article 49 A.	(D)	None of these.
(C) To avoid industrial strike. (D) None of these. 6 is the ultimate remedy for the settlement of industrial dispute throug intervention by the third party appointed by the government. (A) Conciliation. (B) Voluntary Arbitration. (C) Adjudication. (D) Collective bargaining. 7. Which of the following is the function/method of trade union? (A) Welfare measures. (B) Collective bargaining.	5.	Which	of the following is an objective for I	R?	
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(A) Welfare measures. (B) Collective bargaining.		(C)	Adjudication.	(D)	Collective bargaining.
	7.	Which	of the following is the function/met	hod o	f trade union?
(C) Political action. (D) All of these.		(A)	Welfare measures.	(B)	Collective bargaining.
		(C)	Political action.	(D)	All of these.

٥.	wmen	theory was given by Robert.F.Hoxi	e ?	
	(A)	Industrial democracy / Non-revolu	ıtiona	ry.
	(B)	Social Psychological.		
	(C)	Capitalism Approach.		
	(D)	Anti-Capitalism/Revolutionary.		
9.	The int	ernational labor organization was	establ	ished in :
	(A)	1919.	(B)	1920.
	(C)	1929.	(D)	1949.
10.		is process in which repres	entati	ives of workers and employees are brought together
	before a	a third person or a group of person	with '	view to come to mutually satisfying agreement.
	(A)	Conciliation.	(B) ·	Merger.
	(C)	Diversification.	(D)	Expansion.
11.	-	is another name of comp	pulsor	y arbitration.
	(A)	Adjudication.	(B)	Amortization.
	(C)	Dissolution.	(D)	Fraction.
12.		is a work stoppage in w	hich a	n employer prevents employees from working.
	(A)	Strike.	(B)	Gherao.
	(C)	Picketing.	(D)	Lockout.
13.	When e	employees resort to unauthorized s	strike	in violation of the labor contract agreement it is
	(A)	Pen down.	(B)	Tools-down.
	(C)	Sit in Strike.	(D)	Wild cat strike.
14.	Which o	of the following dispute settlers car	not n	nake a binding decision?
	(A)	Arbitrator.	(B)	Adjudicator.
	(C)	Conciliator.	(D)	Industrial tribunal member.
		V.		

15.	What is the minimum number of trade union members requires in registering themselves as union?			
	(A)	7.	(B)	10.
	(C)	5.	(D)	15.
16.		a, which Act stands for ensuring add vorkers employed in factories :	equato	e safety measures and promote health and welfare
	(A)	The Trade Unions Act, 1926.	(B)	The Industrial Disputes Act, 1947.
	(C)	The Factories Act, 1948.	(D)	The Workmens Compensation Act, 1923.
17.	The In		orde	rs) Act, 1946 applies to every establishmen
	(A)	100 workmen.	(B)	150 workmen.
	(C)	150 or more workmen.	(D)	100 or more workmen.
18.	The str	ructure of I.L.O. includes :	C	
	(A)	An International Labour Confere	nce.	
	(B)	A Governing Body.	4	
	(C)	An International Labour Office.	,	
	(D)	All the above.		
19.		enstitution of India upholds the printed by :	nciple	e 'Freedom of Association' as a fundamental righ
	(A)	Indian ministry of labour and em	ploym	nent.
	(B)	International Labour Organisation	n.	
	(C)	Trade Unions.		
	(D)	None of the above.		
20.	Which	of the following is not a bipartite b	ody?	
	(A)	Works Committee.	(B)	Canteen Committee.
	(C)	Safety Committee.	(D)	Standing Labour Committee.
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[November 2021 Session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3E(H)02—MANAGEMENT TRAINING AND DEVELOPMENT

(2019 Admission onwards)

Time: Three Hours

Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. What is off-the-job training?
- 2. Define management development.
- 3. Write a short note on individual analysis?
- 4. What is Fish Bowl Method?
- 5. What do you mean by outdoor learning?
- 6. What are projective aids?
- 7. Define training.

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any **four** questions.

Each question carries 3 weightage.

- 8. Describe important types of learning?
- 9. What are the important steps in developing training modules?
- 10. What is the cost benefit analysis?
- 11. Examine the importance of management development.

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- 12. What do you understand by training aids? Explain its different types.
- 13. What are the key elements of TQM.
- 14. What are the objectives of Training?

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Explain about the evaluation of training. Examine different methods of judging the effectiveness of training.
- 16. What do you know about planning the facilities and training aids? Describe the layout for training session.
- 17. What do you mean by learning? Explain different stages in learning process?
- 18. What are the important training methods for operating personnel? Also examine the major advantages and drawbacks of these methods in brief.

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MCM 3E(H)02—MANAGEMENT TRAINING AND DEVELOPMENT

(Multiple Choice Questions for SDE Candidates)

1.		——— refers to the learning opport	unitie	s designed to help employees grow.
	(A)	Training.	(B)	Development.
	(C)	Education.	(D)	All of the above.
2.	Which	of these is an off-the-job training m	nethod	1?
	(A)	Vestibule training.	(B)	Job rotation.
	(C)	Orientation training.	(D)	Coaching.
3.	Traini	ng occurs as a result of ————		
	(A)	Instruction.	(B)	Education.
	(C)	Development.	(D)	All of the above.
4.		——— is any learning activity, whic	h is d	irected towards future needs rather than present
	needs.			
	(A)	Training.	(B)	Education.
	(C)	Instruction.	(D)	Development.
5.	Develo	pment concerned more with		
	(A)	Immediate performance.	(B)	Succession planning.
	(C)	Career growth.	(D)	All of the above.
6.	Which	of the following is not a method of o	on the	e job training ?
	(A)	Supervision.	(B)	Job instruction.
	(C)	Role play.	(D)	Job rotation.
7.	The foll	lowing is not a part of lower level n	nanag	ement:
	(A)	Worker.	(B)	Foreman.
	(C)	Supervisor.	(D)	Inspector.
8.	The foll	lowing is (are) the benefit (s) of tra	ining	:
	(A)	Increased productivity.	(B)	Reduced accidents.
	(C)	Reduced supervision.	(D)	Any of the above.

9.	Evalua	tion helps determine the ex	tent to which	have been achieved.
	(A)	Efficiency.	(B)	Profit.
	(C)	Training objectives.	(D)	Employee satisfaction.
10.	Which	of the following is an off th	e job training	method?
	(A)	Conference and seminars.	(B)	Under studies.
	(C)	Apprenticeship.	(D)	Committee assignment.
11.	In emp	loyee training, the last stag	ge for trainee's	on-the-job training is to :
	(A)	Present the information.	(B)	Prepare learns.
	(C)	Do the follow up.	(D)	Practice of trainees.
12.	Person	nel management of an orga	nisation speci	fically deals with human resources in respect of:
	(A)	Their procurement.		
	(B)	Development of their skill	s, knowledge	and attitudes.
	(C)	Their motivation towards	organisationa	l objectives.
	(D)	All of the above.	~	
13.	A specitime:	al area or room is used to g	give training f	or large number of person within a short span of
	(A)	Class room training.	2,	
	(B)	Internship training.		
	(C)	Apprentice training.		
	(D)	Vestibule training.		
14.		——— training provides to	maximise acc	idents and damage to machinery.
	(A)	Job training.	(B)	Safety training.
	(C)	Promotional training.	(D)	None of these.
15.	In gene	eral training is related to —	 .	
	(A)	Conceptual.	(B)	Developmental.
	(C)	Technical Aspects.	(D)	Human skills.

16. Evaluation gives insights for:

	(A)	Reviewing.	(B)	Adjusting.
	(C)	Revising goals.	(D)	All of the above.
17.	In which	ch year the evaluation training mo	del wa	as published :
	(A)	1985.	(B)	1970.
	(C)	1975.	(D)	1980.
18.		——— training is defined to revive	and r	efresh the knowledge and update the skills of the
	existing	g employees.		, 0
	(A)	Remedial training.	(B)	Refresher training.
	(C)	Promotional training.	(D)	Orientation training.
19.		is vertical expansion of the j	ob.	
	(A)	Job rotation.	(B)	Job enrichment.
	(C)	Management by objectives.	(D)	All of the above.
20.		—— is widely used for human re	lation	s and leadership training
	(A')	Business games.	(B)	Role playing.
	(C)	Case study method.	(D)	Job rotation.
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D 31069	(Pages : 2)	Name
		Reg. No

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E (M) 01—ADVERTISING AND SALES MANAGEMENT

(2019 Admission onwards)

Time: Three Hours

Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. Write a note on advertising.
- 2. What is personal selling?
- 3. What do you mean by advertising budget?
- 4. What is political advertising?
- 5. What is an advertisement copy?
- 6. What is media planning?
- 7. Write a short note on sales forecasting.

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. What do you mean by personal selling? What are the essential elements of personal selling?
- 9. Discuss the important features of advertisement copy.
- 10. Write about testing of an advertisement? Examine the different post testing methods to test the effectiveness of advertising.

2 **D** 31069

- 11. Discuss about the evaluation of sales personnel. What are the important quantitative performance standards?
- 12. Examine the criteria to be used while selecting an advertising agency.
- 13. Discuss the need and importance of research in advertising.
- 14. What are the important methods used for improving the productivity of the sales-force?

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any two questions.

Each question carries 5 weightage.

- 15. What do you know about advertising research and its types? Examine the need for evaluating advertising effectiveness.
- 16. What do you know about the legal scenario of advertising in India?
- 17. Examine the important methods of improving sales force productivity.
- 18. What do you understand about an advertisement agency? Examine various services rendered by an advertisement agency?

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Name
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[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E (M) 01—ADVERTISING AND SALES MANAGEMENT

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]
(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes

Total No. of Questions: 20

Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 3E (M) 01—ADVERTISING AND SALES MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

1.	Advertising creates employment as it increases the volume of sales and ————.				
	(A)	Production.	(B)	Marketing.	
	(C)	Promotion.	(D)	Personal selling.	
2.	For ma	iking advertisement s more effectivoducts.	ve, th	e manufacturers improve ————————————————————————————————————	
	(A)	Existing products.	(B)	Advertisement style.	
	(C)	Marketing channel.	(D)	Sponsors.	
3.	Advert	tising for ———— is not allowed.		, O	
	(A)	Liquor.	(B)	Washing powder.	
	(C)	Cigarette.	(D)	Both (A) and (C).	
4.		gues, magazines, newspaper and inv ne marketing mix activity of ————	itatio	ns to organization-sponsored events are associated	
	(A)	Manufacture.	(B)	Production.	
	(C)	Promotion.	(D)	None of these.	
5.	Which	aspect of a product is a customer n	ot req	uired to know ?	
	(A)	About the product.	(B)	Age of seller.	
	(C)	Advantages of the product.	(D)	Value for money.	
6.	One reason for using magazines as an advertising medium is:				
	(A)	Their ability to target specific aud	lience	s.	
	(B)	The short lead time needed to pla	ce an	ad.	
	(C)	Their low cost.			
	(D)	The lack of noise associated with	the us	se of magazines in the communication channel.	
7.	AAAI r	epresents :			
	(A)	AmericanAgency for Advertisers	Inforn	nation.	
	(B)	Advertising Agencies Association	of Ind	lia.	
	(C)	Association of Advertising Agenci	es in l	India.	
	(D) Indian Association of Advertising Agencies.				

8.	——————————————————————————————————————			
	(A)	Responsibility appeal.	(B)	Fear appeals.
	(C)	Sex appeals.	(D)	Family appeals.
9.		are directed at a specialized	and	relatively small-sized target audience such as
	manufa			
	(A)	Trade Advertising.	(B)	Industrial Advertising.
	(C)	Consumer Advertising.	(D)	Corporate Advertising.
10.	Most a	dvertising messages are made up o	f two	types of elements :
	They a	re:		
	(A)	Functional and persuasive.	(B)	Expository and persuasive.
	(C)	Informational and persuasive.	(D)	Informational and creative.
11.	The pri	mary purpose of a pioneering adver	rtisen	nent is to:
	(A)	Promote a specific brand's feature	s and	benefits.
	(B)	Inform the target market.	,<	2-
	(C)	Show one brand's strengths relative	ve to	those of competitors.
	(D)	Reinforce previous knowledge of a	. prod	uct.
12.	Inform	ation and persuasive content can be	e com	bined in the form of an appeal to:
	(A)	Provide a basic reason for the cons	sume	r to act.
	(B)	Explain guilt and enrichment.		
	(C)	Satisfy hierarchical needs.		
	(D)	Include perceptual modifiers and	need	enhancers.
13.	. Which of the following is usually NOT an area of responsibility for people who work in an advertising			esponsibility for people who work in an advertising
	agency	?		
	(A)	Research.	(B)	Creativity.
	(C)	Printing.	(D)	Buying.
14.		names and identity advertising are	meth	nods that advertisers use to encourage consumers
	to:	lia natambio	1	
	(A)	Reach their demographic potentia	1.	
	(B)	Perceive hidden messages.	, +h~+	are actually very similar
	(C)	Make distinctions among products	uiat	Turn over
	(D)	Satisfy subconscious motivations.		Tulli over

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			•	
15.	What to	wo major communication chant	nels do mai	keters use to convey their product to consumers?
	(A)	Word-of-mouth and commerc	ials.	
	(B)	Personal and non-personal cl	nannels.	
	(C)	Message source and feedback	Ξ.	
	(D)	Print media and events.		
16.	What is publics	"	cool aimed	at building good relations with a company and its
	(A)	Publicity.	·(B)	Public relations.
	(C)	Advertising.	(D)	Promotion.
17.		— consists of short-term inc	entives to	encourage the purchase or sale of a product or
	service.			
	(A)	A segmented promotion.	(B)	Sales promotion.
	(C)	Advertising.	(D)	A patronage reward.
18.		ping an effective message stra sing appeals.	tegy begin	s with identifying ————— that can be used as
	(A)	Advertising specialties.	(B)	Emotions.
	(C)	Customer benefits.	(D)	Sales promotions.
19.	Which	one of the following is not a co	nstituent	of internal public' of any organization?
	(A)	Management cadre of the org	ganization	
	(B)	Workers' representatives of t	he organiz	ation.
	(C)	Secretarial/clerical personnel	of the org	anization.
	(D)	Consumers and consumer gro	oups.	
20.	What is	USP?		
	(A)	A quality/ feature that is uni	ique to a g	iven brand/product which competitors cannot/do

(B) A quality/ feature that is not unique to a given brand/product which being advertise.

(C) A quality/ feature of a product/ brand similar to that of the competitor's product/ brand.

not offer.

A product that can sell well.

D 31070	(Pages : 2)	Name
		Rog No

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3E (M) 02—CONSUMER BEHAVIOUR

(2019 Admission onwards)

Time: Three Hours / Maximum: 30 Weightage

Part A

Answer any four questions.

Each question carries 2 weightage.

- 1. What do you mean by consumer behaviour?
- 2. What is the influence of learning in consumer behaviour?
- 3. What is Targeting?
- 4. What do you mean by motive in consumer behaviour?
- 5. Write a note on consumer's personality.
- 6. What do you mean by sensation?
- 7. What is perceptual distortion?

 $(4 \times 2 = 8 \text{ weightage})$

Part B

Answer any four questions.

Each question carries 3 weightage.

- 8. Discuss the nature of Consumer Behaviour.
- 9. What do you know about Freudian theory?
- 10. Explain any five methods of service quality measuring techniques.
- 11. Explain the Online purchase decision process.

2 D 31070

- 12. Explain Maslow's theory of need hierarchy.
- 13. What are the important factors affecting the influence of reference group?
- 14. What do you know about consumer decision making? Examine the important types of decision making process.

 $(4 \times 3 = 12 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Discuss the application and role of consumer behaviour.
- 16. What do you mean by Market Segmentation? Explain various types of market segmentation.
- 17. What do you mean by consumer groups? Illustrate the important consumer relevant groups.
- 18. What do you know about consumer involvement? Examine important consumer behaviour models based on involvement.

D 31070-A	(Pages : 4)	Name
		Rog No

[November 2021 session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3E (M) 02—CONSUMER BEHAVIOUR

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

Time: 20 Minutes Total No. of Questions: 20 Maximum: 5 Weightage

INSTRUCTIONS TO THE CANDIDATE

- 1. This Question Paper carries Multiple Choice Questions from 1 to 20.
- 2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
- 3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
- 4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MCM 3E (M) 02—CONSUMER BEHAVIOUR

(Multiple Choice Questions for SDE Candidates)

		_		★
1.	Which	of the following is a situation in wh	nich co	onsumer behaviour occurs?
	(A)	Communication situation.	(B)	Purchase situation.
	(C)	Usage situation.	(D)	All of the above.
2.	Consur	ner protection act was passed in the	e year	
	(A)	1948.	(B)	1968.
	(C)	1986.	(D)	1975.
3.	Repeat	t purchase is closely related to the o	oncep	ot of:
	(A)	Brand image.	(B)	Brand loyalty.
	(C)	Brand equity.	(D)	Brand culture.
4. Shoppers who care about mall essentials and brand name merchand				and brand name merchandise are known as
	(A)	Brand.	(B)	Destination.
	(C)	Basic.	(D)	Enthusiast.
5.	Rement called:	abrance of good points that are rela	ted to	choose a brand a compared to competing brand is
	(A)	Selective attention.	(B)	Selective distortion.
	(C)	Selective retention.	(D)	All of the above.
6.	Higher	is gap between product performan	ce and	d customer expectations, customer is:
	(A)	More satisfied.	(B)	More dissatisfied.
	(C)	More delighted.	(D)	None of the above.
7.	When t		ches t	the more than the expectations of the consumer it
	(A)	Delight.	(B)	Satisfaction.
	(C)	Highly satisfied.	(D)	All the above.

D 31070-A

8.	Needs	of customers are triggered by :		
	(A)	Internal stimuli.	(B)	External stimuli.
	(C)	Both (A) and (B).	(D)	None of the above.
9. Tendency to which experiences of potential customers fits with innovation is ca				comers fits with innovation is called:
	(A)	Relative advantage.	(B)	Divisibility.
	(C)	Communicability.	(D)	Compatibility.
10.	per the	ir taste, need and of course pocket.	ess of	consumers to purchase products and services as
	(A)	Consumer behaviour.	(B)	Consumer interest.
	(C)	Consumer attitude.	(D)	Consumer perception.
11.	"	is the action and decisi	ons pi	rocess or people who purchase goods and services
	for pers	sonal consumption."		
	(A)	Consumer behaviour.	(B)	Consumer interest.
	(C)	Consumer attitude.	(D)	Consumer interpretation.
12.		is one of the most basic ir	ıfluen	ces on an individual's needs, wants, and behaviour.
	(A)	Brand.	(B)	Culture.
	(C)	Product.	(D)	Price.
13.	Many s	sub-cultural barriers are decreasin	ng bed	cause of mass communication, mass transit, and
	(A)	Decline in the influence of religion	us val	ues.
	(B)	Decline in communal influences.		
	(C)	Strong awareness of brands in the	e mar	ket.
	(D)	Strong awareness of pricing polici	es in	the market.
l 4 .		develop on the basis of v	vealtł	n, skills and power.
	(A)	Economical classes.	(B)	Purchasing communities.
	(C)	Competitors.	(D)	Social classes.

3

15.	marketing stimuli prior to making purchase decision is called ————.			
	(A)	Consumer's value chain.	(B)	Consumer's cognitive schema.
	(C)	Consumer's black box.	(D)	Consumer's thoughts-emotions network.
16.	Market be wan		-	—— in order to discover new products that might
	(A)	Opinion graphers.	(B)	Dissonant groups.
	(C)	Cultural shifts.	(D)	Benchmarks.
17.	·	describes changes in a	an indivi	idual's behavior arising from experience.
	(A)	Modelling.	(B)	Motivation.
	(C)	Perception.	(D)	Learning.
18.	18. According to the buyer decision process suggested in the text, the first stage is characterized being one of ————.			
	(A)	Awareness.	(B)	Information search.
	(C)	Need recognition.	(D)	Demand formulation.
19.	The —	is the mental proc	ess thro	ugh which an individual passes from first hearing
	about a	in innovation to final adoption.		
	(A)	Adoption process.	(B)	Consumption process
	(C)	Innovation process.	(D)	New product development process.
20.	With re	espect to adopter categories, the —		———— are skeptical and they adopt an innovation
	only aft	er a majority of people have trie	d it.	
	(A)	Early adopters.	(B)	Early majority.
	(C)	Late majority.	(D)	Laggards.

D 31071	(Pages: 2)	Name
		Reg. No

(CBCSS)

(November 2021 Session for SDE/Private Students)

Master of Commerce

MCM3ET 01—PUBLIC FINANCE AND TAXATION

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Section A

Answer any four questions. Each question carries 2 weightage.

- 1. What is Public Finance?
- 2. What do you mean by Fiscal deficit?
- 3. What do you mean by Tax incidence?
- 4. What is Public Revenue?
- 5. What is Value added tax?
- 6. What do you mean by CBDT?
- 7. Discuss briefly the sources of Government revenue.

 $(4 \times 2 = 8 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 8. What is the nature of GST structure?
- 9. Briefly explain the methods of tax evasion.
- 10. Explain the sources of Government Revenue.
- 11. Explain the Public Finance in India.

2 D 31071

- 12. What are the disadvantages of deficit budget?
- 13. Discuss the role of taxation in saving.
- 14. What is role of GST Council in GST?

 $(4 \times 3 = 12 \text{ weightage})$

Section C

Answer any two questions.

Each question carries 5 weightage.

- 15. Briefly explain the financial relationship between Central and State.
- 16. Briefly explain the role of Taxation in the Public Financial System in India.
- 17. Explain briefly the difference between Private and Public Finance.

D 31072	(Pages : 2)	Name
		Rog No

[November 2021 Session for SDE/Private Students]
(CBCSS)

Master of Commerce

MCM 3ET 02—GOODS AND SERVICES TAX

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Section A

Answer any four questions.

Each question carries 2 weightage.

- 1. What is GST?
- 2. What do you mean by Inward Supply?
- 3. What do you mean by Reverse charge?
- 4. What do you mean by Integrated Tax?
- 5. What do you mean by Assessment?
- 6. Discuss briefly about the Input Tax Credit?
- 7. What are the goods exempt from GST?

 $(4 \times 2 = 8 \text{ weightage})$

Section B

Answer any **four** questions.

Each question carries 3 weightage.

- 8. What are the features of indirect tax?
- 9. Who are the persons liable to pay the GST?
- 10. Discuss briefly about the GST rules pertinent to e-commerce activities in India?
- 11. Explain the merit and demerits of GST?

- 12. How do you assess the registered traders in GST?
- 13. Discuss the concept Search and Seizure?
- 14. Briefly explain the concept of Composite supply in GST.

 $(4 \times 3 = 12 \text{ weightage})$

Section C

2

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Briefly explain the procedure for the GST Registration?
- 16. What is the power of authorities under GST?
- 17. Briefly explain the relevance of Place of Supply in GST Regime?

D 31073	(Pages : 2)	Name
		Reg. No

THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3EC 01—COST AND MANAGEMENT AUDIT

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Section A

Answer any four questions.

Each question carries 2 weightage.

- 1. What is Cost Audit?
- 2. What do you mean by Overhead?
- 3. What do you mean by Internal Audit?
- 4. What do you mean by Efficiency Audit
- 5. What do you mean by Receivable Audit?
- 6. Discuss briefly about the Energy Audit file?
- 7. Narrate briefly the punishment to a cost auditor under section 447 and 448 of Companies Act 2013 for dereliction of duty.

 $(4 \times 2 = 8 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 8. What is the nature of Management Audit?
- 9. What is the scope of Audit Note Book?
- 10. What are the Inventory Audit procedures?

- 11. What are the professional ethics in the Cost Audit?
- 12. Explain the objectives of Receivable Management?
- 13. Discuss briefly the rights and responsibilities of a professional cost auditor?
- 14. What is the difference between the Audit Planning and Audit Programme?

 $(4 \times 3 = 12 \text{ weightage})$

Section C

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Briefly explain the difference between Internal Audit and Operational Audit?
- 16. Briefly explain the Cost Audit reporting rules?
- 17. Briefly explain the Management Reporting issues under Cost Audit.

D 31074	(Pages: 2)	Name
		Reg. No

THIRD SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, NOVEMBER 2022

[November 2021 session for SDE/Private Students]

(CBCSS)

Master of Commerce

MCM 3EC 02—COST MANAGEMENT AND CONTROL

(2019 Admission onwards)

Time: Three Hours Maximum: 30 Weightage

Section A

Answer any four questions.

Each question carries 2 weightage.

- 1. What is Cost Management?
- 2. What do you mean by Waste control?
- 3. What do you mean by Zero base Budgeting?
- 4. What do you mean by Value analysis?
- 5. What do you mean by Cost reduction?
- 6. Discuss briefly about Business Excellence Model?
- 7. Discuss briefly about the Economic Value Added Approach?

 $(4 \times 2 = 8 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 8. What is the nature of Cost Control?
- 9. What is the scope of Process Analysis?
- 10. Briefly explain about Throughput Accounting?
- 11. What are the different responsibility centers?

- 12. Narrate briefly about the Predictive Accounting.
- 13. Discuss briefly the difference between Cost control and Cost reduction?
- 14. Briefly explain the benefits of Customer Profitability Analysis?

 $(4 \times 3 = 12 \text{ weightage})$

Section C

2

Answer any **two** questions.

Each question carries 5 weightage.

- 15. Briefly explain the tools and techniques in Cost control?
- 16. Define the term Value engineering. Briefly explain the phases in Value engineering.
- 17. What do you mean by Return on Investment approach? Briefly explain the advantages and disadvantages Return on Investment approach.

D 52	2474	(Pages : 2)	Name	•••••
			Reg. No	
Tì	HIRD SEMESTER M.Com.	DEGREE EXAMIN	IATION, DECEN	MBER 2018
		(CUCSS-PG)		
		M.Com.		
	MC 3C 11-	-FINANCIAL MANA	GEMENT	
	((2010 Syllabus Year)		
Time :	Three Hours		Maximu	ım: 36 Weightage
		Part A		
		Answer all questions. uestion carries 1 weight	age.	
1.	Define the scope of Financial Man	agement.		
2.	How are future value and present	t value of an annuity du	e calculated?	
3.	Explain the term script dividend.	\rightarrow	,	
4.	What are the limitations of pay-ba	ack method?		
5.	Distinguish between Marginal cos	st of capital and Average	cost of capital.	
6.	What do you mean by an appropri	iate capital structure?	(2)	1 0 11()
		Part B	(6	× 1 = 6 weightage)
		swer any six questions. question carries 3 weight		
7.	Explain the essentials of Walter's	dividend model.	,	
8.	What are term loans? What are t	heir features ?		
9.	What are the basic financial decis	ions? How do they invo	lve risk-return trade	-off?
10.	Distinguish between cash forecast	ts and cash budgets.		
11.	What is capital budgeting? Why i	is it significant for a firn	ı ?	

- 12. What are the various concepts of cost of capital? Why should they be distinguished in financial management?
- 13. Calculate the economic order quantity from the following particulars:

Annual requirements per year 6,000 units.

Cost of materials per unit Rs. 5.

Carrying cost per item for one year Re. 1.

Cost of placing and receiving one order Rs. 60.

Alternative order size in units 6,000, 3,000, 2,000, 1,200, 1,000, 600 and 200.

14. A company has outstanding 10 lakh shares. The company needs Rs. 5 crore to finance its investments, for which Rs. 1 crore is available out of profits. The market price of per share at the end of current year is expected to be Rs. 120. If the discount rate is 10 per cent, determine the present value of a share using the MM model.

 $(6 \times 3 = 18 \text{ weightage})$

Part C

Answer any **two** questions.

Each question carries 6 weightage.

- 15. Discuss in details about the Miller-Orr cash management model.
- 16. X Co. has a net operating income of Rs. 2,00,000 on an investment of Rs. 1,00,000 in assets. It can raise debt at a 16 per cent rate of interest. Assure that taxes do not exist. Using the NI approach and an equity capitalization rate of 18 per cent, compute the total value of the firm and the weighted average cost of capital if the firm has (i) no debt; (ii) Rs. 3,00,000 debts; (iii) Rs. 6,00,000 debt.
- 17. A company has outstanding two million shares. The current share price is Rs. 120 per share. The company is contemplating an investment of Rs. 50 crore that has a net present value of Rs. 10 crores. The company has Rs. 50 crore internally generated cash that is available for distribution on dividend. The discount rate is 10 per cent. Show the consequences if (i) the company distributes Rs. 50 crore internal cash on as dividend; (ii) the company uses Rs. 50 crore to finance the investment.

D 52475	(Pages : 2)	Name
		Reg. No
THIRD SEMESTER M.Co	m. DEGREE EXAMINATI	ON, DECEMBER 2018
	(CUCSS—PG)	4
	M.Com.	
MC 3C 12—RESE	ARCH METHODOLOGY FOR	R COMMERCE
	(2010 Syllabus Year)	
Time : Three Hours		Maximum: 36 Weightage
I. Answer all questions. Each qu	nestion carries 1 weightage :	,
1. What do you mean by fur	ndamental research?	
2. List out the importance of	f observation in research.	
3. Define the term "direction	nal hypotheses".	
4. What are the reasons for	sampling?	
5. What do you mean by mu	altiple regressions?	
6. What are the integral par	ts of the report?	
		$(6 \times 1 = 6 \text{ weightage})$
II. Answer any six questions. Ea	ch question carries 3 weightage :	
1. What are the components	s of a research proposal?	
2. Discuss the significance o	f theoretical framework.	
3. Briefly explain the applic	ations of interval scale.	
4. Distinguish between para	nmeter and statistics.	
5. What are steps in sampling	ng process ?	
6. Write a short note on pro	bability sampling.	

7. Explain the importance of coding and classification in data analysis.

8. Discuss any two univariate techniques used in business research.

 $(6 \times 3 = 18 \text{ weightage})$

- III. Answer any two questions. Each question carries 6 weightage:
 - 1. Discuss on different scaling techniques used in business research.
 - 2. What do you mean by multivariate analysis? Explain major multivariate techniques used for data analysis.
 - 3. A finance manager wants to assess the job satisfaction level of clerical staffs working in his department and the manager entrusted the work with you. In this context design a questioner for collecting data from the clerical staffs by including all possible variables.

D 52476	(Pages: 3)	Name
·		Reg. No.

THIRD SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2018

(CUCSS-PG)

M.Com.

MC 3C 13—INCOME TAX AND PRACTICE

(2010 Syllabus Year)

Time: Three Hours Maximum: 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

- 1. Define Assessment Year.
- 2. What do you mean by aggregation of income?
- 3. What is set-off of capital losses?
- 4. Is it mandatory to file return of loss?
- 5. What is Tax holiday?
- 6. What is revocable transfer?

 $(6 \times 1 = 6 \text{ weightage})$

Part B

Answer any six questions.
Each question carries 3 weightage.

- 7. Explain the provisions regarding set-off of losses while computing the total income.
- 8. Discuss the evolution of Income Tax Law in India.
- 9. What are the provisions of the Income Tax Act in respect of income escaping assessment?
- 10. A, who is not engaged in business or profession, computed the total income on self-assessment Rs. 3,40,000. He paid Rs. 10,720 as advance tax and tax deducted at source amounted to Rs. 1,500. He filed the return of income on 10th October 2013 for the assessment year 2013–2014. Is he liable to deposit any amount as interest with self-assessment tax u/s 234 A? If years, compute the amount of interest to be deposited.
- 11. Compute tax liability of Mr. X and Mr. Rahul.
 - Mr. X, who has agricultural income of Rs. 90,000 and non-agricultural income of Rs. 7,60,000. Mr. Rahul on the basis of following particulars for A.Y. 2013–2014:
 - (a) Agricultural income Rs. 86,000.
 - (b) Income from manufacturing Rubbers Rs. 6,44,000.

12. From the following information compute tax payable by Aroma Ltd. for A.Y. 2013-2014:

Rs.

(i)	Total income of the company for P.Y. 2012–2013	6,00,000
(ii)	Book profit u/s 115 JB of the Co : for P.Y. 2012–2013	 8,00,000
(iii)	Carried forward credit u/s 115 JAA from A.Y. 2012–2013	 1,50,000

13. From the following information compute the total income of the firm and tax payable by it for the Assessment Year 2013-2014:

(i)	Profit from an industrial undertaking esta	blishment in backward state	Rs.
	in February 2004		40,000
(ii)	Profit from business of poultry breeding		 30,000
(iii)	Short-term capital gains	4	 20,000
(iv)	Long-term capital gains		 40,000
(ÿ)	Interest from Bank		 6,000
(:\	I am from house manager Da 10 000 an and		

- (vi) Loss from house property Rs. 10,000 on account of interest on loan taken to construct the property.
- (vii) Donation to approved charitable Rs. 15,000 Institution by Cheque.
- 14. Mrs. Sree Letha has the following incomes for the Previous Year 2012-2013:

Rs.

Business Income		(-) 10,000
Short term capital gains	<i>'</i>	10,000
Long-term capital gains		2,69,000

Find out the tax Liability for the Assessment Year 2013–2014, assuming that she pays life insurance premium of Rs. 4,000.

15. Mr. Santhosh is a teacher. Calculate his total income for the current Assessment Year on the basis of following particulars:

		Rs.	
(i)	Salary at Rs. 13,500 per month	 1,62,000	
(ii)	Wardenship allowance at Rs. 200 p.m.	2,400	
(iii)	Examinership Remunerations	 5,400	
(iv)	Royalty from books for colleges	18,000	
(v)	Income from card games	6,400	
(vi)	Amount received from Lottery (Net)	 28,000	
(vii)	Expenses on lottery tickets	 10,000	

Part C

Answer any **two** questions. Each question carries 6 weightage.

- 16. Discuss the powers Central Board of Direct Taxes of Commissioner of Income Tax.
- 17. Following are the incomes of a domestic company for the year ending on 31st March 2013:

		Rs.
(i)	Business profit	4,20,000
(ii)	Dividend from an Indian Public Sector Company (gross)	10,000
(iii)	Dividend from an Indian Company whose 80% income is agricultural	
	income (gross)	9,000
(iv)	Income from Mutual Fund (gross)	5,000
(v)	Royalty received from a foreign concern for providing technical	
	knowledge	16,000
(vi)	Fee from an Indian Company for technical advise	12,000
(vii)	Dividend from a foreign company	8,000
(viii)	Company has donated to National Rural Development Fund during the	
	previous year	8,800

Compute the total income of the company for the Assessment Year 2013–2014. Find out gross tax liability if the book profit of the company is Rs. 7,00,000 u/s 115 JB.

18. Pritam occupies two flats for his own residence, particulars of which one as follows:

	Flat I	Flat II
1	Rs.	Rs.
Municipal valuation	90,000	45,000
Fair rent	1,20,000	40,000
Standard rent	80,000	N.A.
Municipal taxes paid	10%	10%
Fire Insurance premium	1,000	600
Interest on loan		
(taken after 31-3-1999	40,000	Nil

Income of Pritam from business is Rs. 8,50,000. You are informed that Pritam could not occupy flat II for 2 months, attained age of 65 years on 30-3-2013 and deposited Rs. 70,000 towards Public Provident Fund. Determine the taxable income and tax liability for the Assessment Year 2013–2014.

D 52477	(Pages : 3)	Name
		Reg No

THIRD SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2018

(CUCSS-PG)

M.Com.

MC 3C 14—ADVANCED COST ACCOUNTING

(2010 Syallabus Year)

Time: Three Hours

Maximum: 36 Weightage

Part A

Answer all questions.

- 1. What is Bench Marking?
- 2. Define Balanced Score Card.
- 3. State any two benefits of ABM.
- 4. What is value analysis?
- 5. Define core competencies.
- 6. Define Joint Products and Coproducts.

 $(6 \times 1 = 6 \text{ weightage})$

Part B

Answer any six questions.

- 7. What are the steps involved in the analysis of Theory of Constraints?
- 8. State the benefits and limitations of Activity Based Costing.
- 9. List out the factors involved in setting Target Costs. Also state the benefits of Target Costing.
- 10. State the components and activities of value chain analysis.
- 11. Ascertain the profitability of Product X and Y by using the Theory of constraints:

	Product X	Product Y
Selling price (PU)	Rs. 1,000	Rs. 1,500
Marginal costs	 700	1,080
Constraints Time (Hrs.)	40	70

Also give your comments.

12. MST Ltd. has collected the following data for its two activities. If calculates activity cost rate based on cost driver capacity:

	Activity	Cost Driver	Capacity	Cost (Rs.)
(i)	Power	kWh	50,000 kWh	2,00,000
(ii)	Quality inspection	No. of Inspections	10,000 Inspections	3,00,000

The company makes three products M, S and T. For the year ended 31.3.2004, the following consumption of Cost Driver was reported:

Product	$\mathbf{k}\mathbf{W}\mathbf{h}$	No. of Inspections
M	10,000	3,500
S	20,000	2 <u>,</u> 500
T	15,000	3,000

Compute the overheads allocated to each product from each activity.

13. From the data given below:

Prepare a statement of equivalent production and find out the value of closing stock. Opening stock 20,000 units; Material Rs. 4,500; Wages Rs. 1,300; Overheads Rs. 800; Units introduced 80,000 units. Cost incurred during the period: Material Rs. 18,500; Wages Rs. 9,200; and overheads Rs. 6,200. During the period, 60,000 units were completed and transferred to process B. Closing Stock: 40,000 units and the degree of completion: Material 100 % Labour 25 % and overheads 25 %.

14. A factory produces three products X, Y and Z which originate from a joint process. Joint costs Rs. 20,000:

		X	Y	Z
Subsequent processing cost (Rs.)		3,000	2,000	1,000
Sales value (Rs.)		30,000	24,000	1,000
Estimated profit on sales value	:	30 %	25 %	20 %
Selling and distribution expenses (Re	s_))	5,0 00	1,0 00	3,000

Apportion the Joint Cost of different products.

Part C

Answer any two questions.

- 15. Describe the various phases in Product Life Cycle and also the features of each phase.
- 16. From the given data, prepare Process Accounts only:

	Process A	Process B	Process C
	Rs.	Rs.	Rs.
Direct material	30,000	7,500	7,500
Direct wages	22,500	15,000	15,000
Closing stock	7,500	8,750	21,300

Finished goods sold for Rs. 1,30,000, value of closing finished stock Rs. 5,612. The company charges 20 % on transfer price or 25 % or cost price while transferring goods from Process A to Process B; and 20 % on cost price from B to C and from C to finished stock account.

17. XYZ Co. Ltd. producing two products A and B gives you the following data:—

Product	Annual	Total Machine	Total No.	Total No.
	Output	Hours	of purchase	of set ups
	(units)		orders	
Α	5,000	20,000	160	20
В	60,000	1,20,000	384	44

The annual overheads are as follows:

Volume related activity costs	5,50,000
Set up related costs	8,20,000
Purchase related costs	6,18,000

You are required to calculate overhead charge per unit of each product A and B base on :

- (i) Traditional method of charging overheads.
- (ii) ABC method.