C 2991	(Pages : 2)	Name
		Reg. No
SIXTH SEMESTER (CUCBC	SS—UG) DEGREE MARCH 2021	(SPECIAL) EXAMINATION
Hotel Man	nagement and Catering	g Science
BSH/C 6B 12—FO	OD AND BEVERAGE	MANAGEMENT
	(2017 Admissions)	
Time: Three Hours		Maximum: 80 Marks
	Section A	, G <sup>1</sup>
	Answer <b>all</b> the questions. ch question carries 1 mark	ł.
1. Inventory includes raw material	s, ——— and finished g	roods.
2. ——— pricing takes the element	ent of a menu item and sir	nply adds a predetermined mark up.
3. ——— is the cost shared between	een two departments.	
4. ——— is a pre-determined dat	te after which something i	s no longer be safe to consume.
5. ——— is the cost added by pro	oducing one additional uni	t of a product.
6. ——— is the document used to	get items from other dep	artments in a hotel.
7. ——— is also known as pre-cos	sting.	
8. A ——— is defined as a section	of the organization define	ed for the purpose of budgetary control.
9. 'Carte du Jour' means ———.		
10. Expand the term EOQ.		(10 1 10 1 )

 $(10 \times 1 = 10 \text{ marks})$ 

## Section B

Answer at least **five** questions.

Each question carries 4 marks.

All questions can be attended.

Overall Ceiling 20.

- 11. What is standard recipe?
- 12. What are tent cards?
- 13. What is budget?
- 14. What you mean by fixed cost? Give an example.

Turn over

- 15. Define the term 'Sales Variance'.
- 16. What you mean by lead time?
- 17. What is ECR?
- 18. What is meant by production control?
- 19. What is indent?
- 20. What is cyclic menu?

 $(5 \times 4 = 20 \text{ marks})$ 

#### **Section C**

Answer at least **four** questions. Each question carries 8 marks. All questions can be attended. Overall Ceiling 32.

- 21. Write a note on the 'aims of storing control'.
- 22. What you mean by physical inventory and perpetual inventory?
- 23. Write a short note on menu pricing approaches.
- 24. What is 'limiting factor' in budgetary control? Mention any two limiting factors.
- 25. Write a note on elements of cost?
- 26. List down the different types of frauds in bar operations.
- 27. Draw a break even graph and note the main factors.
- 28. What are the most important factors to be taken care while receiving items?

 $(4 \times 8 = 32 \text{ marks})$ 

#### **Section D**

Answer any **one** question. The question carries 18 marks.

- 29. (a) Explain different types of Budget.
  - (b) Write a short note on the objectives of budgetary control.
- 30. What you mean by inventory? Explain the different factors that determining the inventory level?
- 31. What is menu? "Menu is an effective marketing tool". Illustrate.

# SIXTH SEMESTER (CUCBCSS—UG) DEGREE [SPECIAL] EXAMINATION **MARCH 2021**

Reg. No.....

Hotel Management and Catering Science

## BSH 6B 11—ROOMS DIVISION MANAGEMENT

(2017 Admissions)

Time:	Three	Hours	Maximum: 80	Mark
	1111 CC	110ulb	maximum . oo	1110112

	Section A
	Answer all questions.
	Each question carries 1 mark.
1.	Revenue per available room = Total room revenue / ———.
2.	is the computer reservation system for a chain or group of hotel to enable them to sell their rooms effectively.
3.	is the computer-based systems linked globally through satellites, which are used
	for hotel reservations, airline reservations and other travel arrangements.
4.	Yield management also called ———.
5.	Potential average single rate = single room revenue divided by ————.
6.	The number of guests staying on a particular night is called ———.
7.	is the Company set up by the Ministry of Finance, under Companies Act to
	promote skill development.
8.	Expansion of TQM is
9.	is one of the five key practices involved in Japanese 5 S.
10.	A degree or certificate is one of the skill included in ———————————————————————————————————
	$(10 \times 1 = 10 \text{ marks})$

### Section B

Answer at least five questions. Each question carries 4 marks. All questions can be attended. Overall Ceiling 20.

- 11. Write two example of GDS.
- 12. What is Kiosk? Turn over

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- 13. Define duration control in yield management.
- 14. State the formula for room occupancy percentage.
- 15. How to calculate ADR?
- 16. What is rate spread?
- 17. Expand NSDC.
- 18. Describe the importance of multitasking skill in hospitality industry.
- 19. What Does 5S Stand For?
- 20. What is Seiso in Japanese 5 s practices?

 $(5 \times 4 = 20 \text{ marks})$ 

#### Section C

Answer at least **four** questions. Each question carries 8 marks. All questions can be attended. Overall Ceiling 32.

- 21. What is general management softer in PMS.
- 22. Write a short note on CRS.
- 23. How to react to variations in demand in order to maximize yield.
- 24. Give a detailed account on forecasting booking in front office operations.
- 25. What is tertiary displacement in yield management?
- 26. Explain about the soft skill requirement for the hospitality industry.
- 27. Explain the structured organizational approach of Total Quality Management.
- 28. Explain PDCA cycle.

 $(4 \times 8 = 32 \text{ marks})$ 

#### Section D

Answer any one question.

The question carries 18 marks.

- 29. Explain the reason for having a computerized front office in the hotel.
- 30. Discuss the term capacity management, discount allocation, and duration control.
- 31. Explain the concept, benefit and diadvantages of total quality management.

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SIXTH SEMESTER (C	CUCBCSS—UG) DEGREE MARCH 2021	[SPECIAL] EXAMINATION
Но	tel Management and Catering	g Science
DCH GI	2 10 ACCOMMODATION MA	A NI A C'ENTENIT

## BSH 6B 10—ACCOMMODATION MANAGEMENT

			(2017 Admi	ssions)	
Time	: Three	Hours			Maximum: 80 Marks
			Section	A	$\mathcal{L}_{\mathcal{L}}$
			Answer all qu	uestions.	
			Each question car	ries 1 mark.	
1.		is a floatin	g oriental flower aı	rrangement.	
	(a)	Moribana.	(b)	Morimano.	
	(c)	Ukibana.		5	
2.		mask the y	vellowish tinge deve	eloped in white fabrics a	fter repeated laundering.
	(a)	Surfactants.	(b)	Bleaches.	
	(c)	Optical whiteners.			
3.	The spe	ecialized function of st	ain removal carrie	d out by skilled personn	el called————
	(a)	Dry cleaner.	(b)	Spotter.	
	(c)	Laundry attendant.			
4.	Α	is a spot	or localized discolo	ration left on fabric by re	eaction with or absorption
	of a for	eign substance.			
	(a)	Tarnish.	(b)	Stain.	
	(c)	Mildew.			
5.	A hotel	linen that is officially	declared unfit for	use is ————	•
11	(a)	Damaged linen.	(b)	Seconds.	
	(c)	Discarded linen.			

6.		ecutive housekeeper needs to dete in the inventory levels.	rmine	e the ———— for eac	h inventory item to
	(a)	Minimum inventory quantity.	(b)	Maximum inventory quantit	ty.
	(c)	Par level.			
7.	Dirty a	and stained linen that requires laur	nderin	g is called ———.	
	(a)	Condemned linen.	(b)	Dirty linen.	
	(c)	Soiled linen.			
8.	Creatu	res that are nearly always present	and r	require regular control is ——	<u> </u>
	(a)	Potential pest.	(b)	Continuous pest.	
	(c)	sporadic pest.		, O,	
9.	Type of	f wastes resulting directly from hu	man, a	animal bodies and produced in	hospitals:
	(a)	Biological waste.	(b)	Hazardous waste.	
	(c)	Liquid waste.		25,	
10.		———— is the final step in the w	vashin	g process to give a crisp appea	arance to the linen
	(a)	Rinse.	(b)	Starch.	
	(c)	Bleach.			
		Se	ection		$(10 \times 1 = 10 \text{ marks})$
		Answer at le	ast fiv	ve questions.	
		Each questio			
		All questions Overal			
11	W75 -4:			, , , , , , , , , , , , , , , , , , ,	
11.		s known as non-recycled inventory	?		
12.	What is	s the term 'Foliage' ?			
13.	What a	re built up stains?			
14.	What is	s the term 'cutting down'?			
15.	What is	s meant by parasite?			
16.	What is	s known as contract services?			

- 17. What is Saponification?
- 18. Who is Valet?
- 19. What is the term 'Laundromat'?
- 20. What is known as lead time quantity?

 $(5 \times 4 = 20 \text{ marks})$ 

#### Section C

Answer at least **four** questions. Each question carries 8 marks. All questions can be attended. Overall Ceiling 32.

- 21. What are the major factors to be considered when purchasing linen?
- 22. What are the points to be considered when positioning laundry equipments?
- 23. What are the major activities of linen room?
- 24. What are the objectives of pest control?
- 25. Explain the planning provisions to be made for leisure facilities.
- 26. What factors would you kept in mind while conditioning cut flowers?
- 27. Discuss how linen control can be maintained in a hotel.
- 28. What are the procedures to remove the following stains?
  - (a) Ball point ink.
  - (b) Paints.

 $(4 \times 8 = 32 \text{ marks})$ 

#### Section D

Answer any one question.

The question carries 18 marks.

- 29. Explain the advantages and disadvantages of on-premises laundry and off-premises laundry.
- 30. Explain the various factors to be kept in mind while designing uniforms for hotel staff.
- 31. What are the various equipments used in the laundry? Explain.

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SD	XTH S	SEMESTER (CUCBCSS—U( MAF	G) DE	_	SPECIAL]	EXAMINATION
		Hotel Managemen	t and	l Catering	Science	
		BSH 6B 09—FRON	T OF	FICE OPE	RATIONS	
		(2017	Admi	ssions)		10
Гime	: Three	e Hours				Maximum: 80 Marks
		Se	ection	. <b>A</b>		
		Answer	-			
		$\it Each~questi$	on car	ries 1 mark.		
1.		nest rooms that are located next to s known as ————.	each o	other and are	connected l	oy a locked door between
	a)	Adjacent room.	b)	Adjoining r	oom.	
	<b>c</b> )	Duplex room.				
2.		—— is cash paid out by the hotel o	n beh	alf of the gue	st.	
	<b>a</b> )	Visitors Tabular Ledger.	b)	Visitors Pai	d out.	
	c)	Visitors Payment Voucher.				
3.	A	——— is a hotel employee who pro	vides i	nformation a	ınd personal	ized services to guest.
	a)	Bell boy.	b)	Concierge.		
	<b>c</b> )	Receptionist.				
4.	A date	by which a provisional booking ne	eds to	be confirmed	l is called —	<del></del> ,
	a)	Final date.	b)	Deadline da	ate.	
	<b>c</b> )	Guaranteed booking.				
5.	A Dens	sity chart is				
	a)	Availability of rooms of a particul	ar tvn	e		

6. An arrival list is ———.

c) A planning chart.

a) The name and address of all resident.

b) Alphabetical list of guest due to arrive.

c) Alphabetical list of guest who have arrived.

b) Chart which controls staff working hours.

Turn over

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7. Rooms with a good view, normally over viewing hills, garden, mountains are known as:

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a) Studio room.

b) Cabana.

- c) Lanai.
- 8. The price at which the hotel rooms are sold before applying discount is ———
  - a) Room rate.

b) Rack rate.

- c) Crib rate.
- 9. What should be considered while checking for availability of room?
  - a) Your personal relations with guest.
  - b) Guest request.
  - c) Behavior of guest.
- 10. House limit means:
  - a) A guest credit limit established by the airport authority.
  - b) A guest credit limit is established by the credit card company.
  - c) A guest credit limit established by the hotel.

 $(10 \times 1 = 10 \text{ marks})$ 

#### Section B

Answer at least **five** questions. Each question carries 4 marks. All questions can be attended. Overall Ceiling 20.

- 11. What is Form C?
- 12. Define crib rate.
- 13. What is errand card?
- 14. What is pre-registration?
- 15. What is credit card?
- 16. What is paging?
- 17. What do you mean by a guaranteed reservation?
- 18. Write the information which is written in a guest registration card.
- 19. Explain the term "No Show".
- 20. Define scanty baggage.

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### **Section C**

3

Answer at least **four** questions. Each question carries 8 marks. All questions can be attended. Overall Ceiling 32.

- 21. Explain the sources of reservation.
- 22. What are the essential qualities required for the front office staff?
- 23. List out the various points to be considered while handling guest complaints.
- 24. Elaborate the job description of bell captain.
- 25. What are the different types of hotels?
- 26. What are the functions of night audit?
- 27. Give a short notes on "different meal plans in the hotel".
- 28. Describe the types of accounts in the front office accounting system.

 $(4 \times 8 = 32 \text{ marks})$ 

#### Section D

Answer any **one** question.

The question carries 18 marks.

- 29. Draw the neat organization chart of the front office department in the large hotel. Explain the duties and responsibilities of the front office manager.
- 30. Explain the procedures of foreign currency encashment.
- 31. How to control guest room keys in front office? Explain.