

**FOURTH SEMESTER M.T.T.M. DEGREE (REGULAR) EXAMINATION
MARCH 2021**

(CBCSS)

M.T.T.M.

MTM 4E 06—ENVIRONMENT, ECOLOGY AND TOURISM

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

Part A

*Answer any four questions in not more than 50 words.
Each question carries 2 weightage.*

1. Define Ecology.
2. What is Kyoto Protocol ?
3. Describe Food Chain.
4. What is Agenda 21 ?
5. Which are the primary air pollutants ?
6. Write a note on Wildlife Act 1972.
7. Differentiate between biotic and abiotic factors.

(4 × 2 = 8 weightage)

Part B

*Answer any four questions in not more than 150 words.
Each question carries 3 weightage.*

8. What is Greenhouse effect ?
9. Explain the need for EIA.

Turn over

10. Discuss about the Eco tourism resources in India.
11. What are the major environmental impacts of tourism ?
12. What are the major characteristics of Ecotourism ?
13. What are the major impacts of climate change ?
14. What is the impact of tourism on coral reefs ?

(4 × 3 = 12 weightage)

Part C

Answer any two questions in not more than 600 words.

Each question carries 5 weightage.

15. Write about different types of carrying capacity. Which are the factors that influence the carrying capacity of a tourism destination ?
16. Explain possible impacts of different types of pollution.
17. Narrate the outcome of Earth Summit of 1992.
18. Critically analyse the statement “tourism is both an opportunity as well as a pressure on the local community”.

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.T.T.M. DEGREE (REGULAR) EXAMINATION
MARCH 2021**

(CBCSS)

M.T.T.M.

MTM 4C 15—TOURISM ENTREPRENEURSHIP DEVELOPMENT

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

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Section A

*Answer any four of the following questions.
Each question carries 2 weightage.*

1. What do you mean by business lifecycle ?
2. What is a business process in entrepreneurship ?
3. Describe project evaluation.
4. What is a feasibility report ?
5. What is a project appraisal ?
6. Briefly narrative any two qualities of an entrepreneur.
7. Briefly describe Small and Medium Enterprises.

(4 × 2 = 8 weightage)

Section B

*Answer any four of the following questions.
Each question carries 3 weightage.*

8. Explain major social factors that can impact entrepreneurship.
9. Explain what is venture creation in tourism industry.

Turn over

10. Explain what is entrepreneurial risks. How one can avoid these risks while developing an entrepreneurship project ?
11. Explain what is entrepreneurial behaviour in a social context ?
12. Name different types of innovation in entrepreneurship.
13. What are the different approvals from the government in order to start a new venture ?
14. Explain what is equity finance.

(4 × 3 = 12 weightage)

Section C

Answer any two of the following questions.

Each question carries 5 weightage.

15. With suitable example, discuss the major roles played by any start up mission in tourism that impacts the growth of tourism industry.
16. Explain the major components of a business plan.
17. Discuss the opportunities in starting a Small Medium Enterprise in tourism business.
18. Contextualising a situation in tourism, discuss the importance of innovation for entrepreneurship development in tourism.

(2 × 5 = 10 weightage)

**FOURTH SEMESTER M.T.T.M. DEGREE (REGULAR) EXAMINATION
MARCH 2021**

(CBCSS)

M.T.T.M.

MTM 4C 14—INTERNATIONAL TOURISM DESTINATIONS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

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Section A

*Answer any four of the following questions.
Each question carries 2 weightage.*

1. What is physical geography of a tourism destination ?
2. Write a note on world time zones.
3. What is remote sensing ?
4. Which are the major regions of Africa ?
5. Write about Spain as a tourist destination.
6. What is Daylight Saving Time ?
7. Which are the major airports of UK ?

(4 × 2 = 8 weightage)

Section B

*Answer any four of the following questions.
Each question carries 3 weightage.*

8. The local time in New York (GMT-4) is 22:00 hrs on 19th November, what is the local time and date in Auckland GMT+12) ?
9. Flight KL 24 leaves Ankara, Turkey (GMT +3) at 0910 on Friday, 12th September and arrives in Kuala Lumpur (GMT+8) on Saturday 13th September at 1450. What is the total flying time ?

Turn over

10. Write a note on high speed trains around the world.
11. What is the influence of international dateline in time calculation ?
12. Write a short note on water ways in India.
13. Discuss about the regions and countries of Western Europe.
14. Write about the physical geography of South East Asia. Which are the major countries popular for tourism in Southeast Asia ?

(4 × 3 = 12 weightage)

Section C

Answer any **two** of the following questions.

Each question carries 5 weightage.

15. Write an essay about the North and South American Tourism destinations.
16. Bring out the tourism importance of Caribbean region.
17. Discuss the importance of Europe in global tourism.
18. Critically examine the transport systems of India and its impact in tourism development.

(2 × 5 = 10 weightage)