

**FOURTH SEMESTER M.Sc. DEGREE (REGULAR) EXAMINATION  
MARCH 2021**

(CBCSS)

Psychology

PSY 4E 08—INDUSTRIAL CLINICAL PSYCHOLOGY

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

**General Instructions**

1. *In cases where choices are provided, students can attend all questions in each section.*
2. *The minimum number of questions to be attended from the Section / Part shall remain the same.*
3. *There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.*

**Part A***Write short notes on any four of the following.**Answer should not exceeding 100 words.**Each answer carries 2 weightage.*

1. PTSD.
2. PWD Act.
3. Counselling.
4. Unipolar disorder.
5. Insomnia.
6. Accident proneness.
7. Social anxiety disorder.

(4 × 2 = 8 weightage)

**Part B***Answer any four of the following in not exceeding 300 words.**Each answer carries 3 weightage.*

8. Models of Industrial Clinical Psychology.
9. Effects of job stress on physical health.
10. Significance of maintaining healthy work environment.

**Turn over**

11. Causes of depression in the work place.
12. Clinical picture of generalized anxiety disorder.
13. Employees with family problems.
14. Procedure of progressive relaxation technique.

(4 × 3 = 12 weightage)

**Part C**

*Answer any two of the following in not less than 500 words.*

*Each question carries 5 weightage.*

15. Elucidate the models and interventions in job stress.
16. Discuss the clinical picture and causes of Schizophrenia.
17. Discuss the consequences of alcoholism and drug addiction among the employees in an organization.
18. Describe the mental approaches to relaxation.

(2 × 5 = 10 weightage)

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Psychology

PSY 4E 07—PSYCHOTHERAPEUTICS—II

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

**General Instructions**

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**Part A**

*Write short notes on any four of the following.  
Answer should not exceeding 100 words.  
Each question carries 2 weightage.*

- 1 Contingency management.
- 2 Negative practice.
- 3 Yoga relaxation.
- 4 Biofeedback.
- 5 Stress inoculation therapy.
- 6 Psychosis.
- 7 Reinforcement.

(4 × 2 = 8 weightage)

**Part B**

*Answer any four of the following in not exceeding 300 words.  
Each question carries 3 weightage.*

8. Neo-behaviouristic perspectives in BM.
9. Aversion therapy techniques.

10. Procedure of JPMR.
11. Rote Of social skills training in BM.
12. Rational emotive therapy techniques.
13. Self control techniques.
14. Ethical issues in behavior modification.

(4 × 3 = 12 weightage)

**Part C**

*Answer any two of the following in not less than 500 words.*

*Each question carries 5 weightage.*

- 15 Explain the concepts and techniques of vicarious conditioning with special reference to BM.
- 16 Give a brief account on the relaxation based techniques.
- 17 Elucidate the concepts and techniques of Beck's cognitive behavior therapy.
- 18 Examine the current practices and future trends in the behavioural interventions.

(2 × 5 = 10 weightage)

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Psychology

PSY 4E 06—CONSUMER/MARKETING PSYCHOLOGY

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

**General Instructions**

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**Part A**

*Write short notes on any four of the following.*

*Answer should not exceeding 100 words.*

*Each answer carries 2 weightage.*

1. Persuasive role models.
2. Consumer movement.
3. Subliminal perception.
4. Rationalization.
5. Classical conditioning.
6. Political marketing.
7. Deceptive advertising.

(4 × 2 = 8 weightage)

**Part B**

*Answer any four of the following in not exceeding 300 words.*

*Each answer carries 3 weightage.*

8. Methods of consumer research.
9. Measurement of motivation.

**Turn over**

10. Components of communication.
11. Role of reinforcement in consumer involvement.
12. Opinion leadership process.
13. Views of consumer decision-making.
14. Health care marketing strategies.

(4 × 3 = 12 weightage)

### Part C

*Answer any two of the following in not less than 500 words.  
Each question carries 5 weightage.*

15. Discuss the diversity nature of consumer behavior and ethics in marketing.
16. Briefly describe the important theories of attitude.
17. What is meant by diffusion of innovation ? Discuss the processes of diffusion and adoption.
18. Examine the consequences of deceptive advertising with regard to consumer rights.

(2 × 5 = 10 weightage)

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Psychology

PSY 4E 05—PSYCHOTHERAPEUTICS—I

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

**General Instructions**

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**Part A**

*Write short notes on any four of the following.*

*Answer should not exceeding 100 words.*

*Each question carries 2 weightage.*

1. Dream analysis.
2. Oral stage.
3. Congruence.
4. Ulterior communication.
5. Field theory.
6. Encounter groups.
7. Sensitivity training.

(4 × 2 = 8 weeitage)

**Part B**

*Answer any four of the following in not exceeding 300 words.*

*Each question carries 3 weightage.*

8. Evaluation procedure of psychotherapy.
9. Three phases of psychotherapy.
10. Basic concepts in psychoanalysis.
11. Logo therapy techniques.

**Turn over**

12. Life positions in transactional analysis.
13. Models of group psychotherapy.
14. Importance of communication in families.

(4 × 3 = 12 weightage)

### Part C

*Answer any two of the following in not less than 500 words.*

*Each question carries 5 weightage.*

15. Elucidate the interpersonal perspectives on psychotherapy ?
16. Describe the process of psychoanalytic therapy ?
17. Discuss the therapeutic goal and techniques of gestalt therapy ?
18. Explain the process, principles and salient features of psychodrama ?

(2 × 5 = 10 weightage)



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PSY 4C 11—CURRENT TRENDS IN PSYCHOLOGY

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Time : Three Hours

Maximum : 30 Weightage

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**Part A**

*Write short notes on any four of the following.  
Answer should not exceeding 100 words.  
Each question carries 2 weightage.*

1. Cyber space.
2. Detoxification.
3. Ergonomics.
4. Mental age.
5. Critical Psychology.
6. ICD and DSM.
7. Clinical Psychology.

(4 × 2 = 8 weightage)

**Part B**

*Answer any four of the following in not exceeding 300 words  
Each question carries 3 weightage.*

8. Cyber psychology goals.
9. Influence of media on buying decision-making.

10. Role of Psychology in societal development.
11. Psychological treatment for victims of terrorist attack.
12. Problems of globalization.
13. Critical concerns regarding mainstream psychology.
14. Concepts of normality and abnormality.

(4 × 3 = 12 weightage)

### Part C

*Answer any two of the following in not less than 500 words.*

*Each question carries 5 weightage.*

15. Discuss the scope, understanding research and practices in psychology of sexual orientation ?
16. Elucidate the important tests to be used for the assessment of personality.
17. Give an account on the Indian experiences of colonialism.
18. Briefly describe the critical perspectives on industrial or organizational psychology.

(2 × 5 = 10 weightage)