

**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism  
JOU 6B 12—MEDIA LAWS AND ETHICS  
(2014 to 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer any five questions not exceeding 50 words.  
Each question carries 3 marks.*

1. Criminal Law.
2. Bias.
3. Slander.
4. Attorney General.
5. Justice J R Mudholkar.
6. Programme code of AIR and Doordarsha.
7. Fundamental Rights.
8. Contempt of court.
9. Habeas corpus.

(5 × 3 = 15 marks)

**Part B**

*Answer any seven questions not exceeding 100 words.  
Each questions carries 5 marks*

10. Discuss the Criteria for Getting a Copyright for your work in India.
11. Describe the main provision of Working Journalist Act.
12. Discuss the 'social responsibility' role of the media.
13. Write a note on the Right to Information Act 2005.
14. What is embedded journalism?
15. Explain parliamentary privileges?
16. Do we need a Press Ombudsman?
17. Mahatma Gandhi said - "the sole aim of journalism should be service". Comment.

**Turn over**

18. Explain Right to privacy.
19. Explain the importance of the Preamble of Indian Constitution.
20. Explain the importance of law of defamation in social well being.
21. What is cyber law?

(7 × 5 = 35 marks)

**Part C**

*Answer any two questions not exceeding 400 words.  
Each questions carries 15 marks.*

22. Explain the sources of law and how laws are evolved.
23. Write an essay about the need for justice system in a country like India.
24. Describe briefly the history of Press laws in India.
25. Define defamation. Explain different types of defamation and write about the punishments for defamation under IPC.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism

JOU 6B 14—INTRODUCTION TO CINEMA

(2014 to 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer any five questions, each not exceeding 50 words.*

1. Storyboard.
2. *Cahiers du Cinéma*.
3. *Sight and Sound*.
4. Deep focus.
5. Jump cuts.
6. *Ayyappanum Koshiyum*.
7. Lijo Jose Pellissery.
8. Mohsen Makmalbaf.
9. Focalisation of film narratology.

(5 × 3 = 15 marks)

**Part B***Answer any seven questions, each not exceeding 100 words.*

10. What is surrealism ?
11. What is expressionism ?
12. Explain briefly the Soviet montage theory.
13. What are the modern camera mounting devices ?
14. Explain the pre-production work of a movie.

15. Bring out the difference between scene and sequence.
16. What are the different shot sizes ?
17. What is persistence of vision ?
18. Write a brief note on any of the modern cameras for shooting films.
19. Briefly explain the sound recording of a modern movie.
20. Write a critical analysis of BGM in a movie you have seen recently.
21. What is queer cinema ?

(7 × 5 = 35 marks)

### Part C

*Answer any two questions, each not exceeding 400 words.*

22. What is mise-en-scene ? Analyse critically the mise-en-scène in an internationally known movie.
23. Discuss the status of contemporary cinema in Asia and Africa.
24. "Super stardom and unionism are badly affecting the quality of cinema in Malayalam". How do you react to this observation ?
25. Discuss the technological changes happening now in the production, distribution and projection of films in the world.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism

JOU 6B 15(I)—DOCUMENTARY FILM PRODUCTION

(2014 to 2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A***Answer any five questions, each not exceeding 50 words.*

1. Rain International Nature Film Festival (RINFF).
2. Naresh Bedi.
3. *Bombay Hamara Shahar.*
4. Docudrama *Prathisanthi.*
5. Animal Planet.
6. *Seven Worlds, One Planet.*
7. Queer cinema.
8. John Grierson.
9. Malaika Vaz.

(5 × 3 = 15 marks)

**Part B***Answer any seven questions, each not exceeding 100 words.*

10. What is cinema verite ?
11. What is reflexive documentary ?
12. Define observational documentary.
13. What are the functions of a documentary ?
14. Travel and expedition documentary.
15. Discuss briefly the major contribution of Anand Patwardhan to the documentary film industry in India.

**Turn over**

16. What is the uniqueness of *Delta Phase I* ?
17. What is your critical assessment of George Franju's documentaries ?
18. Discuss briefly one of the documentaries of Satyjit Ray.
19. Define expository documentary.
20. Why is *Nanook of the North* considered a classic film ?
21. Who is your favourite documentary film maker in Kerala ? Write a brief profile of this person.

(7 × 5 = 35 marks)

### Part C

*Answer any two questions, each not exceeding 400 words.*

22. Discuss the status of documentary film making in India.
23. Prepare a detailed proposal for producing a documentary on any one of the following topics :
  - (a) The COVID-19 Pandemic.
  - (b) On-line Education.
  - (c) The Post-COVID Agricultural Campaign in Kerala.
24. How do you collect information/data for producing a documentary on global warming? Give a detailed report.
25. Analyse critically any one of the documentaries on great film makers.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION  
MARCH 2022**

Mass Communication and Journalism

JOU 6B 15(ii)—MAGAZINE JOURNALISM

(2014—2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer any five questions not exceeding 50 words.  
Each question carries 3 marks.*

1. Readers Editor.
2. Infographics.
3. e-zine.
4. Stardust.
5. Little Magazine.
6. Middle piece.
7. Blurp.
8. White Space.
9. Byline and Credit line.

(5 × 3 = 15 marks)

**Part B**

*Answer any seven questions not exceeding 100 words.  
Each question carries 5 marks.*

10. Summarize the purpose of layout.
11. Differentiate between serif and sanserif.
12. Mention the factors that influence the readability of a magazine.
13. What is descriptive writing ?

14. Make a note on Illustrated Weekly of India.
15. How do you categorize special interest magazine based on its genres and target audience ?
16. Briefly make a note on Correspondent, Stringer, Liner and Reporter.
17. State the major characteristics that make magazines the favorite medium for advertisers.
18. Explain the duties of Art Director in a magazine.
19. What does it mean by photo feature ?
20. Critically review any of your favorite general interest magazine in English.
21. "The cover page is the most important page in any magazine." Do you agree with this statement ?  
Substantiate.

(7 × 5 = 35 marks)

### Part C

Answer any **two** questions not exceeding 400 words.

Each question carries 15 marks.

22. Write a brief global history of magazine.
23. Make a brief note on the types of features with its characteristics.
24. Your College has decided to publish a campus magazine. As a member of its editorial team, state your suggestions on the theme and contents to be included.
25. Elaborate the principles of magazine design.

(2 × 15 = 30 marks)



**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism  
JOU 6B 12—MEDIA LAWS AND ETHICS  
(2017 and 2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

Answer any **five** questions each not exceeding 50 words.  
Each question carries 3 marks.

1. Judicial activism.
2. Habeas corpus.
3. Sealed cover.
4. Wage Board.
5. Big data.
6. Internet shutdown.
7. Contempt of Court.
8. Areopagitica.
9. Predators of Press Freedom.

(3 × 5 = 15 marks)

**Part B**

Answer any **seven** questions each not exceeding 100 words.  
Each question carries 5 marks.

10. Explain the role of Supreme Court.
11. What happens to fundamental rights when an emergency is declared in India ?
12. When does a court appoint an amicus curie ?
13. Do we have a mention of press freedom in the Indian constitution ? State the reason for the inclusion/exclusion of press freedom.
14. 'No freedom is absolute.' Assess the relevance of reasonable restrictions based on this statement.
15. What is a role of Reporters Without Borders ?
16. 'Do journalists have the right to intrude into an individual's privacy?' Discuss.

17. Explain the punishments enumerated for violating Indecent Representation of Women's Act.
18. Elaborate the defences of a journalist in defamation cases.
19. What is sting operation? State your justification for sting operations.
20. Explain with examples the increasing corporatization of Indian media.
21. 'The official Secrets Act needs to be reconsidered in the digital age.' Discuss.

(7 × 5 = 35 marks)

### Part C

*Answer any two questions not exceeding 400 words.  
Each question carries 15 marks.*

22. 'Press council of India is a paper tiger.' Discuss.
23. 'Should we extend certification of films released on OTT platforms?' Discuss.
24. Define censorship. Explain the powers of governments to censor digital platforms with the provisions of IT Act.
25. Provide an overview of the judicial systems in India.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism

JOU 6B 13—ONLINE JOURNALISM

(2017 and 2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A**

Answer any **five** questions each not exceeding 50 words.  
Each question carries 3 marks.

1. SEO.
2. Multimedia.
3. RSS.
4. Dataveillance.
5. Tim Berners Lee.
6. Serif.
7. Podcast.
8. Digital divide.
9. DTP.

(5 × 3 = 15 marks)

**Section B**

Answer any **seven** questions each not exceeding 100 words.  
Each question carries 5 marks.

10. Write a note on information overload.
11. What is colour theory? How is it relevant in the design process?
12. Explain the concept and practice of Creative Commons.
13. Write a note on media convergence.
14. What are the essential components of a news portal?

**Turn over**

15. Explain the strengths and limitations of internet.
16. Briefly explain justification, leading and force-justification.
17. What is the gatekeeping process ? How is it important in journalism ?
18. Why is online media often termed as the fifth estate of democracy ?
19. Elaborate the various types of cybercrimes.
20. Examine the emerging trends in online reporting with examples.
21. How do hashtags make a difference in social causes ? Cite a few examples.

(7 × 5 = 35 marks)

### Section C

*Answer any two questions each not exceeding 400 words.*

*Each question carries 15 marks.*

22. Comment on the impact of social media on journalism and media organisations.
23. 'Communication revolutions led to the spread of globalisation and development of a new society.' Explain.
24. Discuss the scope and challenges of e-governance in a developing nation like India.
25. Define technical writing and elaborate its objectives and types.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism

JOU 6B 14—INTRODUCTION TO CINEMA

(2017 and 2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A***Answer any five questions each not exceeding 50 words.**Each question carries 3 marks.*

- |                      |                         |
|----------------------|-------------------------|
| 1. Elippathayam.     | 2. Etienne-Jules Marey. |
| 3. Flashback.        | 4. Anime.               |
| 5. Ramu Kariat.      | 6. Art cinema.          |
| 7. Kuleshov effect.  | 8. Continuity.          |
| 9. Anand Patwardhan. |                         |

(5 × 3 = 15 marks)

**Section B***Answer any seven questions each not exceeding 100 words.**Each question carries 5 marks.*

10. What is matte shot ?
11. Write a note on Italian neorealism.
12. What are the features of direct cinema ?
13. Write a brief note on new wave in Indian cinema.
14. Explain with examples the point of view shot ?
15. What are the features of film noir ?
16. Write a brief note on 'surrealism.'
17. What is studio system ? What are its advantages and disadvantages ?
18. Explain Soviet Montage theory.
19. Write a note on Spaghetti Western films.

**Turn over**

20. What is aspect ratio ?
21. Make a note on location scouting in film production.

(7 × 5 = 35 marks)

### Section C

Answer any **two** questions each not exceeding 400 words.

Each question carries 15 marks.

22. Elaborate the history of Malayalam films up to 2000.
23. Discuss the role of film festivals in disseminating film culture among the public.
24. 'Pre-censorship of films will stifle the freedom of expression/ Comment on the censorship issues in Indian cinema.
25. Describe the features of cinema verite.

(2 × 15 = 30 marks)

**SIXTH SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, MARCH 2022**

Mass Communication and Journalism

JOU 6B 15—ECONOMIC AND BUSINESS REPORTING

(2017 and 2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer any five questions.  
Each not exceeding 50 words.  
Each question carries 3 marks.*

1. SEZ.
2. NITI Aayog.
3. RBI.
4. GATT.
5. Business Today.
6. SEBI.
7. AP.
8. Adam Smith.
9. Bull Market.

(5 × 3 = 15 marks)

**Part B**

*Answer any seven questions.  
Each not exceeding 100 words.  
Each question carries 5 marks.*

10. Write a note on the impact of migration on Kerala economy and society.
11. 'Local self-government government is the strength of democracy.' Discuss.
12. How did liberalisation, privatisation and globalization (LGP) policies affect Indian economy ?
13. What are business news agencies ? Give examples.
14. What is economic surplus ?
15. What are the psychological and socio-economic constraints of development ?
16. Write a note on WTO and IMF.
17. Explain with examples the concept and practice of 'peoples' participation'.

18. Evaluate the role of business magazines in economy.
19. Examine the relevance of Marxian school of economic thought.
20. Detail the role of commodity markets and currency exchange markets.
21. Discuss the functions of major UN agencies that endeavor to smoothen international trade and cooperation.

(7 × 5 = 35 marks)

**Part C**

*Answer any two questions.  
Each not exceeding 400 words.  
Each question carries 15 marks.*

22. Describe the challenges to development in India in the context of global economic recession and Covid 19 pandemic.
23. What are the development paradigms of Kerala model ? Discuss the challenges to achieve the goals.
24. What are the main objectives of five-year plans ? Examine the role played by five-year plans.
25. What is currency demonetization ? Discuss the impact of 2016 currency demonetization in India.

(2 × 15 = 30 marks)



**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

Mass Communication and Journalism

JOU 6B 16—MAGAZINE JOURNALISM

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. The Economist.
2. Coverline.
3. Nutgraph.
4. R Vijaya Sankar.
5. Webzines.
6. Caravan.
7. Consumer magazine.
8. Splash.
9. Picture editor.
10. Editorial Mix.
11. Newsweek.
12. Scientific American.
13. Copy editor.
14. The New Yorker.
15. Open.

(10 × 3 = 30 marks)

**Section B***Answer at least five questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 30.*

16. Describe classification of features.
17. Explain techniques of profile writing.
18. Discuss the key dimensions of magazine copy editing.
19. Explain the idea of editorial mix of a magazine.
20. Attempt a classification of magazines.

**Turn over**

21. 'E-zines have transformed the fundamentals of magazine publishing.' Comment.
22. Explain key principles of magazine designing.
23. Explain the essential aspects of book reviewing.

(5 × 6 = 30 marks)

### Section C

*Answer any two questions.  
Each question carries 10 marks.*

24. Attempt a critical review of two general interest magazines published in Malayalam.
25. Describe the organizational structure of a magazine.
26. Attempt a review of a movie that you have watched in 2020 or afterwards.
27. Analyse the influence of periodical magazine industry on mainstream Indian journalism.

(2 × 10 = 20 marks)

**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

Mass Communication and Journalism

JOU 6B 15—ECONOMIC AND BUSINESS REPORTING

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. World Bank and IMF.
2. WTO.
3. Sensex.
4. The Bull and Bear.
5. International Chamber of Commerce.
6. Business Today.
7. Varghese Kurian.
8. The Economic Times.
9. Control and Permit Raj.
10. Name two TV business channels in India.
11. Global warming.
12. Success Kerala.
13. Planning Commission.
14. Name the Finance Ministers of India and Kerala.
15. Surplus budget.

(10 × 3 = 30 marks)

Turn over

**Section B**

*Answer at least five questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Sketch the difference between Classical and Neo-Classical schools of thought.
17. Evaluate the financial crisis faced by business dailies in India.
18. Mention the role of SEBI in financial market
19. Describe the major environmental issues in India.
20. What are the homework to be practiced before a budget reporting ?
21. Discuss the contribution of major industries to Indian Economy.
22. What is the role of NITI Aayog ?
23. 'Migrant labourers constitute a significant economic force in Kerala'. Discuss.

(5 × 6 = 30 marks)

**Section C**

*Answer any two questions.*

*Each question carries 10 marks.*

24. Analyse the relevance and challenges of business magazines in Kerala.
25. Examine the scope and limitations of Kerala model of development.
26. Discuss the role of five-year plans in the development of a country.
27. Prepare a comparative study on any two business magazines of your choice.

(2 × 10 = 20 marks)

**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

Mass Communication and Journalism

JOU 6B 14—INTRODUCTION TO CINEMA

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Edwin S. Porter.
2. The Arrival of a Train.
3. Birth of a Nation.
4. Montage.
5. Vittorio De Sica.
6. Black Maria.
7. Cannes Film Festival.
8. CGI.
9. Netflix.
10. Auteur theory.
11. Uski Roti.
12. FTII.
13. H S Bhatavdekar.
14. Swayamvaram.
15. Traffic.

(10 × 3 = 30 marks)

**Turn over**

**Section B**

*Answer at least five questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Why are Lumiere brothers considered the pioneers of cinema ?
17. Explain the characteristics of Italian Neorealism.
18. What were the contributions of Jean Luc Godard in developing French New Wave ?
19. "The online film viewing platforms help young filmmakers gain more access to the public and also expand the career of such filmmakers". Do you agree ? Why ?
20. 'Bengali film industry has contributed a lot in the development of parallel cinema in India'. Discuss
21. What are the general features of Jafar Panahi films ?
22. 'The film culture in Kerala owes a lot to the film society movement'. Discuss.
23. Write a note on the contributions of D W Griffith to the development of film language.

(5 × 6 = 30 marks)

**Section C**

*Answer any two question.*

*Each question carries 10 marks.*

24. Write a review of a film that you have watched in the post 2020 period.
25. 'Adoor Gopalakrishnan nurtured a neorealist style of film making in Kerala'. Explain.
26. 'The recent Malayalam filmmakers have brought films and characters to a human scale'. Do you agree ? Why ?
27. "Not to have seen the cinemas of Ray means existing in the world without seeing the sun or the moon". Elaborate.

(2 × 10 = 20 marks)

**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

Mass Communication and Journalism

JOU 6B 13—ONLINE JOURNALISM

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Convergent media.
2. Online news portal.
3. Citizen journalism.
4. Hyperlink.
5. Podcast.
6. Troll.
7. Cyber police.
8. Net neutrality.
9. Search engines.
10. Technical writing.
11. Jasmine revolution.
12. Article 66 A of IT Act.
13. Netizen.
14. Social media activist.
15. Online interactivity.

(10 × 3 = 30 marks)

**Section B***Answer at least five questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 30.*

16. State the differences between Facebook and WhatsApp as social media platforms.
17. 'Citizen journalism provides a platform for individuals to be considered and acknowledged on a global scale.' Comment.
18. Discuss the relevance of E-learning during Covid 19 pandemic.

**Turn over**

19. Analyze the importance of online advertisement.
20. 'Internet is a participatory communication media.' Critically analyse the statement.
21. Examine scope and challenges of E-governance.
22. How do troll pages promote nationalism and sub nationalism ?
23. 'Cyber-crimes are the opium of contemporary society.' Comment.

(5 × 6 = 30 marks)

### Section C

*Answer any two questions.*

*Each question carries 10 marks.*

24. 'Technical writing is the backbone of online journalism.' Discuss.
25. 'The invention of Internet is one of the greatest milestones in human history.' Examine.
26. Critically analyze the Information Technology Act 2000.
27. Describe the characteristics, scope and challenges of online journalism.

(2 × 10 = 20 marks)



**SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022**

(CBCSS—UG)

Mass Communication and Journalism

JOU 6B 12—MEDIA LAWS AND ETHICS

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer atleast ten questions.*

*Each question carries 3 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

1. Embedded journalism.
2. IPC.
3. RTI.
4. Slander.
5. Chequebook Journalism.
6. Citizen Journalism.
7. 19(1) (a).
8. Fake news.
9. Censorship.
10. CPJ.
11. Copyright Act.
12. FIR.
13. Press freedom index.
14. Indecent representation of Women's Act.
15. Data Mining.

(10 × 3 = 30 marks)

**Turn over**

**Section B**

*Answer atleast five questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Describe Judicial System in India.
17. Explain the role of Macaulay in IPC.
18. Describe Whistle Blower's Protection Act.
19. What are the fundamental rights in Indian constitution ? Elaborate.
20. Discuss important types of censorships.
21. How do you evaluate censorship rules in India ?
22. Explain the desirable characteristics of a good journalist.
23. Describe the importance of sensitivity in reporting gender.

(5 × 6 = 30 marks)

**Section C**

*Answer any two questions.*

*Each question carries 10 marks.*

24. Examine the evolution of RTI Act in India.
25. 'Laws can be selectively applied to intimidate media who are not in tune with the authorities.' Examine statement with recent examples from the Indian context.
26. Critically evaluate Indian mainstream media through the lens of media ethics.
27. Explain the challenges and legal concerns in investigative journalism.

(2 × 10 = 20 marks)