

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com. (Professional)

Paper 2.1 : BCP—FINANCIAL ACCOUNTING

(2016 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I*Answer all questions.**Each question carries 1 mark.*

Choose the correct answer :

- The council of ICAI so far issued _____ accounting standards.
 - 32.
 - 38.
 - 40.
 - 46.
- Indian Accounting Standards was notified by _____.
 - SEBI.
 - Ministry of corporate affairs.
 - Board of Directors.
 - ASB.
- Accounting standards for Income tax is given in _____.
 - Ind AS 40
 - Ind AS 10.
 - Ind AS 12.
 - Ind AS 13.
- International Accounting Standards are known as _____.
 - IFRS.
 - AS.
 - Ind AS.
 - None of these.
- As per Ind AS 115, a promise to transfer to the customer either goods or services is known as _____.
 - Agreement.
 - Contract.
 - Liability.
 - Performance obligation.

Fill in the blanks :

- Inventories shall be measured at the lower of _____ and net realizable value.
- _____ are employee benefits that are payable after the completion of the employment.
- Prepaid expenses appears in the _____ side of balance sheet.
- _____ are the specific principles, conventions, rules and practices applied by an entity in preparing and presenting financial statements.

Turn over

10. Liability on bills discounted is a _____ liability.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

11. What do you mean by financial reporting ?
12. State the role of IASB.
13. Describe the principle of recognition.
14. Define accounting standards.
15. What is deferred revenue ?
16. State the meaning of impairment of assets.
17. What is a qualifying asset ?
18. What do you mean by termination benefit ?
19. What is going concern concept ?
20. Define current assets.

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 4 marks.*

21. State the objectives of financial reporting.
22. What are the benefits of accounting standards ?
23. Describe the various employee benefits under IAS 19.
24. Briefly explain the elements of financial statements.
25. The following costs were incurred in connection with the purchase of a plant by R & R Ltd :

Gross Price	Rs. 30,00,000
Rebate allowed by seller	1%
Cost of site preparation	Rs. 1,30,000
Cost of advertising the product	Rs. 3,20,000
Initial handling cost	Rs. 70,000
Installation charges	Rs. 1,40,000
Cost of promotional activities	Rs. 60,000
Administration cost	Rs. 3,20,000
Cost of testing	Rs. 2,10,000

Sales proceeds of goods produced in the testing process Rs. 30,000

Compute the cost of plant.

26. On 1-04-2015, Sarang Ltd purchased a machine for Rs. 80 Lakh. It's useful life is 10 years and the residual value is estimated at Rs. 10 lakh. As on 31-03-2018 the company valued the recoverable amount of the machine at Rs. 48 lakh. Compute impairment loss on 31-03-2018.
27. Prakash Ltd purchased 1,00,000 kgs at Rs. 100 each of raw material and introduced it in the production process and gets 85,000 kgs as output. Normal wastage is 10%. In the process the company incurred the following expenses.

Direct labour : Rs. 5,00,000

Direct variable overhead : Rs. 1,00,000

Direct fixed overhead : Rs. 1,00,000 (Including finance charges Rs. 35,850). At the end of the month 75,000 Kgs of production was sold and the balance remained at the end of the closing period. The selling price of the finished goods on the closing date is Rs. 115 per kg. Calculate the value of closing inventory.

28. On March 31st 2018, Apex Ltd. acquired a land for Rs. 100 lakh. It demolished an old building and sold scrap for Rs. 1,00,000. From the data given below compute the amount to be capitalized in Land account.

Legal charges for registration of land	Rs. 2,00,000
Insurance (Title guarantee)	Rs. 1,00,000
Cost of demolition of old building	Rs. 3,00,000

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions.

Each question carries 15 marks.

29. Prepare a statement of financial position of Anchor Ltd as on 31st March 2019 :

Bills receivable	Rs. 47,000	Goodwill	30,000
Equity share capital	Rs. 3,00,000	Property Plant & Equipment	5,20,000
Cash	Rs. 1,40,000	General Reserve	20,000
Deferred tax assets	Rs. 20,000	Current assets	1,57,000
Deferred tax liabilities	Rs. 32,000	Bank Overdraft	22,000
Bank loan	Rs. 1,50,000	Bills payable	1,06,000
Short term provisions	Rs. 30,000	Provision for environmental restoration	17,000
Tax payable	Rs. 57,000		

Turn over

30. M&M Ltd issued for public subscription 50,000 equity shares of Rs. 10 each at a premium of Rs. 2 per share payable as follows :

On application	Rs. 2 per share	On allotment	Rs. 5 per share (Including premium)
First call	Rs. 2 per share	Second Call	Rs. 3 per share

Applications were received for 70,000 shares. Allotment was made pro-rata to the applicants for 60,000 shares, the remaining applicants being refused. Money overpaid on application was applied towards sum due on allotment.

Mr. Danial, to whom 1600 shares were allotted, failed to pay the allotment money and Mr. Manohar to whom 2000 shares were allotted, failed to pay the two calls. These were subsequently forfeited after the final call was made.

Pass journal entries in the books of the company to record the above transactions.

31. From the following receipts and payments account of Prabhakaran Club, prepare income and expenditure account for the year ended 31-12-2018 and balance sheet on that date.

Receipts	Rs.	Payments	Rs.
Cash in hand	4,000	Salary	2,000
Cash at bank	10,000	Repair expenses	500
Donation	5,000	Purchase of furniture	6,000
Subscriptions	12,000	Miscellaneous exp.	500
Entrance fees	1,000	Purchase of investment	6,000
Interest on investment	100	Insurance premium	200
Interest received from banks	400	Billiard table	8,000
Sale of old news paper	150	Paper, ink etc	150
Sale of drama tickets	1050	Drama expenses	500
		Cash in hand	2,650
		Cash at bank	7,200
	33,750		33,750

Other information :

- Subscription in arrears for 2018, Rs. 900 and subscription in advance for 2010, Rs. 350.
- Insurance premium outstanding for 2018, Rs. 40.
- Miscellaneous expenses prepaid Rs. 90.
- 60% of donation is to be capitalized.
- Entrance fee are to be treated as revenue income.
- 8% interest is accrued on investment for five months.
- Billiard table costing Rs. 30,000 was purchased during the last year and Rs. 22,000 were paid for it.

(2 × 15 = 30 marks)

(B) Fill in the blanks :

- 6 The square of coefficient of correlation is called _____.
- 7 The binomial distribution is also known as _____ distribution.
- 8 Regression line is called as _____.
- 9 The error existing due to drawing inferences about the population on the basis of few observations is called as _____.
- 10 The _____ distribution happens to be the most useful theoretical distribution for continuous variables.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

Answer any eight questions.

Each question carries 2 marks.

- 11 What do you mean by linear correlation ?
- 12 What is simple linear regression ?
- 13 Explain Permutation.
- 14 What is meant by exhaustive events ?
- 15 If mean of a Poisson distribution is 1.5, find standard deviation.
- 16 What is the nature of regression lines when (a) $r = 1$; and (b) $r = 0$.
- 17 Compute the value of t , if population mean = 56, sample mean = 53, SE = 3 and $n = 16$.
- 18 What is level of significance ?
- 19 What is F-test ?
- 20 Explain the addition theorem of probability for mutually exclusive events.

(8 × 2 = 16 marks)

Part C (Short Essays)

Answer any six questions.

Each question carries 4 marks.

- 21 Explain the different types of Quantitative Techniques.
- 22 Find the mean of variables x and y , given the following :

Regression of y on x : $2y - x - 50 = 0$

Regression of x on y : $3y - 2x - 10 = 0$.

- 23 Calculate Karl Pearson's co-efficient of correlation from the following data using 44 and 26 respectively as the origin of X and Y :

X	43	44	46	40	44	42	45	42	38	40	42	57
Y	29	31	19	18	19	27	27	29	41	30	26	10

- 24 Write a note on the factors considered while deciding sample size.
- 25 Find the probability of getting a total of 7 or 11 in a single throw with two dice.
- 26 What are the properties of a normal distribution ?
- 27 Explain the uses of z-test.
- 28 The average life of 26 electric bulbs were found to be 1200 hours with a standard deviation of 150 hours. Test whether these bulbs could be considered as a random sample from a normal population with mean 1300 hours.

(6 × 4 = 24 marks)

Part D (Essay Questions)

. Answer any two questions.

Each question carries 15 marks.

- 29 From the following data, obtain the two regression equations :

Sales	91	97	108	121	67	124	51	73	111	57
Purchases :	71	75	69	97	70	91	39	61	80	47

30. Fit a Poisson distribution to the following data and calculate theoretical frequencies :

x	0	1	2	3	4
y :	123	59	14	3	1

- 31 Three varieties of crops A, B and C are tested in a randomised block design with four replications. The yields are given below :

Variety	Replications				Total
	I	II	III	IV	
A	6	4	8	6	24
B	7	6	6	9	28
C	8	5	10	9	32

Test whether there is difference between varieties. Also, test whether yield of A differs significantly from that of B.

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com. Professional

Paper 2,3—BCP : BUSINESS REGULATION

(2016 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all the questions.**Each question carries 1 mark.*

A) Choose the correct answers :

- 1 Consideration must move at the desire of the _____.
(A) Promise (B) Promisor.
(C) Any Other Person. (D) Both The Parties.
- 2 A stranger to a consideration _____.
(A) Can Sue (B) Cannot Sue.
(C) None of these.
- 3 The contract which create relationship of principal and agent is _____.
(A) Contract of Guarantee. (B) Contract of Agency.
(C) Contract of Sale. (D) None of these.
- 4 Central consumer protection council is headed by :
(A) Former judge of supreme court.
(B) Minister in charge of the consumer affairs in the central government.
(C) Secretary ,ministry of consumer affairs.
(D) None of these.
- 5 Jurisdiction of district forum is up to :
(A) 20 lakhs. (B) 50 lakhs.
(C) 1 crore. (D) No limit.

B) Fill in the blanks :

- 6 The person making the proposal is called _____.
- 7 Substituted agent is appointed by _____.

- 8 _____ means change in one or more of the conditions of the contract.
- 9 _____ is a person who find goods belonging to another and takes them into custody.
- 10 Stipulation collateral to the main purpose of the contract is _____.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

- 11 What is mistake ?
- 12 What is contract of guarantee ?
- 13 Define offer.
- 14 What is injunction ?
- 15 What is voidable contract ?
- 16 What is pledge ?
- 17 What is bilateral contract ?
- 18 Who is substituted agent ?
- 19 What is lien ?
- 20 What is coercion ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 4 marks.*

- 21 What are the rights of surety ?
- 22 What are the objects of consumer protection act ?
- 23 What are the different types of damages ?
- 24 Explain the people who are incapable of contract.
- 25 What are the essentials of a valid tender ?
- 26 What are the different types of offer ?
- 27 Explain the concept of quasi contract ?
- 28 What is contract ? Give its classifications.

(6 × 4 = 24 marks)

Part D (Essay Questions)

*Answer any two questions.
Each question carries 15 marks.*

- 29 What is Discharge ? State the various ways in which a contract, may be discharged ?
- 30 Write a note on :
- (a) Consumer protection council.
 - (b) Consumer dispute redressal agencies.
- 31 Explain the remedies for breach of contract of sale.

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com. (Professional)

2.2 BCP—BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

(2016 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

(A) Choose the correct answer :

- 1 _____ entrepreneurs are neither introduce new changes nor adopt new methods innovated by others.
- (a) Innovative. (b) Fabian.
(c) Drone. (d) Technical.
- 2 Legitimacy of entrepreneurship is a _____ factor.
- (a) Social. (b) Culture.
(c) Psychological. (d) Other.
- 3 The level which establishes policies, plans and objectives is :
- (a) Middle ievel. (b) Top level.
(c) Supervisory level. (d) None of these.
- 4 The general statement which provides guideline in decision making is called as :
- (a) Procedure. (b) Programme.
(c) Method. (d) Policies.
- 5 Which among the following not a external sources of recruitment :
- (a) Transfers. (b) Advertisement.
(c) Employment exchange. (d) Field trips.

(B) Fill in the blanks :

- 6 An important management function which initiates action is _____.
- 7 The main purpose of _____ training is to familiarize organisation to the newly selected candidates
- 8 EDP stands for _____.
- 9 _____ entrepreneurs are extremely risk oriented.
- 10 _____ is systematic efforts to delegate the powers to lowest level.

(10 × 1 = 10 marks)

Part B

Answer any **eight** questions.

Each question carries 2 marks.

- 11 Who rural entrepreneur ?
- 12 Define EDP.
- 13 What is a Procedure ?
- 14 What is staff authority ?
- 15 Define 'Co-ordination'.
- 16 What are the different Quality standards ?
- 17 Write a note on ED clubs ?
- 18 State any *two* common traits of entrepreneur ?
- 19 What are the different needs identified by Maslow need Hierarchy theory of motivation ?
- 20 What is Democratic leadership style ?

(8 × 2 = 16 marks)

Part C

Answer any **six** questions.

Each question carries 4 marks.

- 21 What are the steps involved in MBO ?
- 22 Explain the different sources of recruitment ?
- 23 Describe functions of Entrepreneurs ?

- 24 List out the different types of Entrepreneurship ?
- 25 What are the steps involved in the Team building process.
- 26 Write a note on institutional support for promoting entrepreneurial activities in Kerala.
- 27 State the main of difference between management and administration ?
- 28 Write note on ERG theory of motivation ?

(6 × 4 = 24 marks)

Part D

*Answer any two questions.
Each question carries 15 marks.*

- 29 Define Planning. What are its types ? State planning process and main limitations ?
- 30 Discuss social responsibility of management to various state holders ?
- 31 Define Entrepreneurship. What are the factors influencing Entrepreneurial growth ?

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com. (Honours)

2.5 BCH—QUANTITATIVE TECHNIQUES

(2017 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions.

Each question carries 1 mark.

1. Define the term 'regression analysis'.
2. Give any *two* uses of probable error.
3. What do you understand by the term 'link relative' ?
4. Can irregular variations be accurately measured ? Justify.
5. Ten unbiased coins are tossed simultaneously. Find the probability of obtaining exactly six heads.
6. Give any *two* practical situations where Poisson Distribution can be used.
7. Explain the term Statistical Hypothesis.
8. What do you mean by the term level of significance ?
9. Differentiate between positive and negative correlation.
10. Mention any *two* assumptions in F-test.

(10 × 1 = 10 marks)

Section B

Answer any eight questions.

Each question carries 2 marks.

11. For a given sample of 200 items drawn from a large population, the mean is 65 and the standard deviation is 8. Find the 95 percent confidence limits for the population means.
12. Explain Type I and Type II error.

13. Given the following results for the heights (X) and weight (Y) in appropriate units of 1000 students
 $X = 68$, $Y = 150$, $\sigma_x = 2.5$, $\sigma_y = 20$, $r = 0.60$. Obtain the equation of the two lines of regression.
 Estimate the height of a student A who weighs 200 units
14. Differentiate between correlation and regression
15. What are the characteristics of a Normal Distribution ?
16. Explain the application of Chi-square test.
17. What is a seasonal trend ?
18. Explain Standard Error.
19. Use a diagram to explain a Two-tailed Test.
20. What is the use of a contingency table ?

(8 × 2 = 16 marks)

Part C (Short Essays)*Answer any six questions.**Each question carries 4 marks.*

21. A random sample of 1000 apples from an orchard has mean weight 187gms and standard deviation 8 gms. A random sample of 800 apples from another orchard has mean weight 188.4 gms and standard deviation 10 gms. Test the hypothesis that the mean weight of apples of the two orchards are the same.
22. The proportion of women in a society is 0.48. among 64 randomly selected people of the society, let p_1 be the proportion of women. In another selection of 86 people, let p_2 be the proportion of women. Find (1) standard error of p_1 (2) standard error of p_2 (3) standard error of the difference ($p_1 - p_2$)
23. From the following calculate co-efficient of correlation by Karl Pearson's Method :

X	6	2	10	4	8
Y	9	11	5	8	7

Arithmetic mean of X and Y are 6 and 8 respectively.

24. Compute the seasonal index for the following data assuming that there is no need to adjust the data for the trend :

Year	1 quarter	2 quarter	3 quarter	4 quarter
2010	3.5	3.9	3.4	3.6
2011	3.5	4.1	3.7	4.8
2012	3.5	3.9	3.7	4.0
2013	4.0	4.6	3.8	4.5
2014	4.1	4.4	4.2	4.5
2015	4.2	4.6	4.3	4.7

25. Assume that half the population is vegetarian so that the chance of an individual being a vegetarian is $\frac{1}{2}$. Assuming that 100 investigation each take sample of 10 individuals to see whether they are vegetarians, how many investigators would you expect to report that three people or less were vegetarian.
26. Explain the merits and demerits in measurement of trend component through the Method of Least Squares.
27. Explain the distribution of curve or an area property of normal variables.
28. Calculate 5-yearly moving averages for the data given in the following table regarding profit in lakh rupees :

Year	1	2	3	4	5	6	7	8	9	10	11	12
Profit :	110	104	98	105	109	120	115	110	114	122	130	127

(6 × 4 = 24 marks)

Section D

Answer any two questions.

Each question carries 15 marks.

29. In a class, there were 80 students. Among them, 18 students pass in preparatory examination. Whereas, in the final (Board) examination, 63 students passed. However, among those who passed the preparatory examination, only 16 students passed in the final examination. Test at 1% level of significance whether passing in the preparatory examination and passing in the final examination are independent.

Turn over

30. From the following data, obtain the two regression equations :

Sales	91	97	108	121	67	124	51	73	111	57
Purchases :	71	75	69	97	70	91	39	61	80	47

And also find correlation co-efficient between sales and purchases.

31. The customer accounts of a certain departmental store have an average balance of Rs. 120 and a standard deviation of Rs. 40. Assuming that the account balances are normally distributed :

- (a) What proportion of the accounts is over Rs. 150 ?
(b) What proportion of the accounts is between Rs. 100 and Rs. 150 ?

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com. (Honours)

Paper 2.4 BCH—HUMAN RESOURCE MANAGEMENT

(2017 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. Define Induction.
2. What is Training ?
3. What is meant by Job Evaluation ?
4. What is the meaning of Manpower planning ?
5. What is the meaning of Fringe benefits ?
6. What is Recruitment ?
7. What is Selection ?
8. What is Orientation ?
9. What is development ?
10. What is employee appraisal ?

(10 × 1 = 10 marks)

Part B

Answer any eight questions.

Each question carries 2 mark.

11. What is Golden Handshake ?
12. What is meant by Career Planning ?
13. Give the meaning of term, "Absenteeism".
14. What is meant by Labour turnover ?

Turn over

15. What is meant by Demotion.
16. Give two reasons of need for training.
17. Give the meaning of Job Enrichment.
18. What is in-basket training ?
19. What is Dearness Allowance ?
20. What is Potential Appraisal ?

(8 × 2 = 16 marks)

Part C

*Answer any six questions.
Each question carries 4 mark.*

21. "Recruitment is positive and Selection is a negative process". Justify your answer.
22. Differentiate between Training and development.
23. Explain the various sources of Recruitment.
24. Explain the concept of MBO.
25. Explain financial and non-financial incentives.
26. Give the meaning of Rewards and Punishments with examples.
27. Explain the term Succession Planning with example.
28. Explain the Grievance Redressal Machinery.

(6 × 4 = 24 marks)

Part D

*Answer any two questions.
Each question carries 15 marks.*

29. Explain the significance, functions and objectives of HRM.
30. Explain job analysis ? Highlight its importance and purpose with an illustration.
31. Explain the meaning and methods of Performance appraisals.

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com. (Honours)

Paper 2.3—BCH : MARKETING MANAGEMENT

(2017 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

*Answer all the questions.
Each question carries 1 mark.*

1. Mention two methods of direct marketing.
2. What do you mean by length of a product mix ?
3. Mention any one existing brand's segmentation of products based on age.
4. List the components of marketing mix.
5. Mention two merits of direct advertising media.
6. What is seasonal discount ?
7. Mention one example of relationship marketing.
8. Write two examples of specialty goods.
9. Mention one existing practice of Green marketing.
10. Pen down any two social media marketing platforms.

(10 × 1 = 10 marks)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. What do you mean by concept testing involved in new product development process ?
12. Define consumer behavior.
13. What is viral marketing ?
14. What is buyer based pricing ?

Turn over

15. What is the difference between need and want ?
16. Give the meaning of Distribution channel.
17. What do you understand by product concept in marketing ?
18. What do you mean by market positioning ?
19. Explain trademark.
20. For what type of products is intensive distribution system meant for ?

(8 × 2 = 16 marks)

Part C

*Answer any six questions.
Each question carries 4 marks.*

21. Is advertising a social waste ? Justify your argument with suitable points to validate.
22. Explain the components included in decision of product mix.
23. Explain the functions of marketing.
24. Write a note on the Market Segmentation, Targeting and Positioning analysis.
25. Explain the merits of Branding to a company.
26. Write the advantages of E-marketing.
27. Pen down the functions of Wholesalers and retailers.
28. Explain the different types of buying motives.

(6 × 4 = 24 marks)

Part D

*Answer any two questions.
Each question carries 15 marks.*

29. Write a brief note on the elements of marketing mix.
30. Explain in detail the various pricing strategies.
31. Describe the various sales promotion tools used to promote products to customers.
32. Briefly explain the factors influencing Consumer behaviour.

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com. (Honours)

Paper 2.2 BCH—MANAGERIAL ECONOMICS

(2017 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. Define Managerial Economics ?
2. Give an example of Monopoly Market.
3. According to cardinal principle satisfaction can be measured state True or False.
4. Correct the following formula : price elasticity of demand = percentage change in quantity supplied / percentage change in price.
5. State the formula of Percapita income.
6. State any *two* selective instruments of the Monetary Policy.
7. What is devaluation ?
8. What is deficit Budget ?
9. What are Isocost curves.
10. (a) $TR = P \times D$, (b) $TR = P \times Q$. (c) $TR = P \times \text{PROFIT}$, which formula is correct.

(10 × 1 = 10 marks)

Part B

Answer any eight of the following questions.

Each question carries 2 marks.

1. State the meaning of individual Demand with the help of a table.
2. Condition for the firm to be in equilibrium in the long run under monopolistic competition
3. What is meant by Reserve Ratio ?
4. What is meant by a Market ?

5. State the relation between Total utility and Average utility.
6. What is kinked demand ?
7. What is Opportunity cost ?
8. Explain the term production function.
9. What is meant by monopolistic competition ?
10. Explain the term Veblen effect.

(8 × 2 = 16 marks)

Part C

Answer any six of the following questions.

Each question carries 4 marks.

1. Differentiate between short and long run cost curves
2. Total cost to produce 10 chairs is 4000. If 12 chairs are produced expenses incurred would be Rs. 4,800. calculate average cost and marginal cost for the additional 2 chairs.
3. Explain income elasticity of demand with an example.
4. What is meant by fiscal policy ? State any *two* instruments of the fiscal policy.
5. State any *two* properties of indifference curves with figures.
6. State any *four* points which explain the nature of managerial economics.
7. Explain any three methods of National income accounting.
8. Individual Zs income was Rs. 15,000 and his demand for good X is 200 units . His income increased to Rs. 17,000 last month and his demand for Good X increased to 220 units. Calculate income elasticity of demand.

(6 × 4 = 24 marks)

Part D

Answer any two of the following questions.

Each question carries 15 marks.

1. What is producers equilibrium with the help of a diagram.
2. What is national income. State any five concepts of National income.
3. Explain the various quantitative instrument of the monetary policy

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021

B.Com. (Honours)

Paper 2.1 BCH—MODERN BANKING

(2017 and 2019 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. What is meant by a bank ?
2. What is a credit Card ?
3. What is meant by retail banking ?
4. What is meant by fixed rate of interest ?
5. What is an E Cheque?
6. Explain the term crisis.
7. Write one function of Mobile functioning.
8. State any *one* use of retail banking.
9. Elaborate the term RTI.
10. Is SBI a public sector bank or private sector bank ?

(10 × 1 = 10 marks)

Part B

Answer any eight of the following questions.

Each question carries 2 marks.

11. Explain in brief any two function a rural bank.
12. What are new generation banks ?
13. What are Basel norms ?
14. What is E cheque? State any *one* of its benefit.

Turn over

15. What is off share banking ?
16. What is bank rate ?
17. What is a rural banking ?
18. State any *two* instruments of qualitative method of reserve bank ?
19. What is meant by universal banking ?
20. Explain any *two* function of retail banking.

(8 × 2 = 16)

Part C

Answer any six of the following questions.

Each question carries 4 marks.

21. State the main difference between public sector and private sector banks.
22. Give any *four* primary and secondary function of commercial banks.
23. Explain two important functions of E Banking.
24. State the process of internet banking.
25. Banker is a dignified debtor. Explain.
26. Define Negotiable Instrument. State its features.
27. State the reasons for a banker to dishonour a customer's cheque ?
28. State the objectives of Regional Rural Banks ?

(6 × 4 = 24 marks)

Part D

Answer any two of the following questions.

Each question carries 15 marks.

29. Explain ECS, ETF, ATM, SWIFT and RTGHS and their functions.
30. Explain the function of RBI as Banker's bank and banker to the government.
31. What is investment policy of a bank ? Explain any 6 principles that are guiding the investment policy of a bank.

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I

*Answer all questions.**Each question carries 1 mark.*

(A) Choose the correct Answer :

1 Goods which are purchased for final consumption known as :

- (a) Producer goods. (b) Consumer goods.
(c) Industrial goods. (d) None of these.

2 Which of the following is the pricing strategy for new product ?

- (a) Price skimming. (b) Negotiated price.
(c) Variable pricing. (d) Sealed bid pricing.

3 Which of the following is not an element of marketing mix ?

- (a) Price. (b) Population.
(c) Promotion. (d) Product.

4 _____ is the strategy to promote the relationship with the customers to increase sales

- (a) TQM. (b) PSS.
(c) HMS. (d) CRM.

5 Penetration pricing strategy is used for :

- (a) Existing product. (b) New product.
(c) Outdated product. (d) None of these.

(B) Fill in the blanks :

- 6 Place where buyers and sellers are in contact with each other is known as :
- 7 In modern marketing _____ is the king ?
- 8 Anything that can be offered to a market to satisfy the needs of a customer is _____.
- 9 Composite product offered for sale by a business unit is :
- 10 Transportation creates _____ utility.

(10 × 1 = 10 marks)

Part II (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

- 11 What do you mean by market segmentation ?
- 12 What is industrial goods ?
- 13 What do you mean by product simplification ?
- 14 What do you mean by geographical pricing ?
- 15 What are the tools involved in promotion mix ?
- 16 What is distribution channel ?
- 17 What do you mean by Tele marketing ?
- 18 Mention any *two* features of modern marketing ?
- 19 What is economic segmentation ?
- 20 What do you mean by consumer behavior ?

(8 × 2 = 16 marks)

Part III (Short Essays)

*Answer any six questions.
Each question carries 4 marks.*

- 21 What are the objectives of marketing ?
- 22 What are the benefits of market segmentation ?
- 23 Explain the features of a product.
- 24 Explain the significance of pricing of a product.

- 25 Explain the importance of advertising.
- 26 Briefly explain the factors determining the channels of distribution.
- 27 What are the benefits of e-marketing ?
- 28 Mention the different techniques of sales promotion at consumer level.

(6 × 4 = 24 marks)

Part IV (Long Essays)

Answer any two questions.

Each question carries 15 marks.

- 29 What is consumer behavior ? Explain the various factors influencing the customers' buying behavior.
- 30 What do you mean by product development ? What are the stages involved in new product development ?
- 31 Define Advertising. Explain the different kinds of advertising.

(2 × 15 = 30 marks)

- 8 _____ is a strong feeling, instinct or desires that make the buyer buy a product.
- 9 In marketing terms, _____ refers to what we get for what we pay.
- 10 _____ marketing is based on interactions and dialogues.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

- 11 What is target marketing ?
- 12 Describe consumer behaviour.
- 13 What do you mean by product planning ?
- 14 What is meant by segment redefinition ?
- 15 What is sales promotion ?
- 16 What are shopping good ?
- 17 Explain product concept of marketing.
- 18 Differentiate between packing and packaging.
- 19 What is markup pricing ?
- 20 What do you mean by viral marketing ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 4 marks.*

- 21 Write a short note on marketing mix.
- 22 Why does a customer buy a product ?
- 23 What is direct marketing ? Explain its different forms.
- 24 What do you mean E - Advertising ? List out its merits and demerits.
- 25 What is service marketing mix ? List out its components.
- 26 What are industrial goods ? What are the product and market characteristics of such goods ?
- 27 What is rural marketing ? Explain outstanding features of rural markets ?
- 28 Describe the bases of market segmentations.

(6 × 4 = 24 marks)

Part D (Essay Questions)

Answer any two questions.

Each question carries 15 marks.

- 29 What is meant by PLC ? Explain the prospects and problems of PLC.
- 30 Who is a marketing manager ? Point out the challenges faced by them in the liberalized Indian economy. How they can be cured ?
- 31 What is environment ? How do you define Indian marketing environment ? What are its components ?

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part I*Answer all questions.**Each question carries 1 mark.*

- According to Sec. _____ of the Banking regulation Act, 1949, no banking company shall pay any dividend on its shares until its capitalised expenses have been completely written off.
 - 17.
 - 16.
 - 15.
 - 14.
- Claims against the bank not acknowledged as debt :
 - Contingent liability.
 - Current liability.
 - Long term liability.
 - Short term liability.
- The method of rapid posting from slips :
 - Direct posting.
 - Short cut posting.
 - Slip system of posting.
 - Convex posting.
- _____ method is an accelerated depreciation method that provides greater expenses in the early years and lesser depreciation expense in the later years of the useful life.
 - Straight line.
 - Depletion.
 - Double-declining balance.
 - Sum of years digit.
- _____ is the systematic allocation of the cost of an intangible asset to expense.
 - Fluctuation.
 - Depreciation.
 - Amortization.
 - Depletion.

6. It is the share of profit which a policyholder gets from the insurance company :
- (a) Premium. (b) Bonus.
(c) Annuity. (d) Claim.
7. A policy which runs for a fixed period or up to a particular age of the insured :
- (a) Whole life policy. (b) With profit policy.
(c) Without profit policy. (d) Endowment policy.
8. The statement prepared by life insurance company to find out the profit :
- (a) P & L a/c. (b) Consolidated Balance Sheet.
(c) Common Size Balance Sheet. (d) Valuation Balance Sheet.
9. Gross profit (or gross loss) = ?
- (a) EBIT - Tax. (b) Net sales - Cost of goods sold.
(c) Net sales + Cost of goods sold. (d) Operating profit - operating expenses.
10. Balance sheet is a statement showing the assets and liabilities of a business :
- (a) For a particular year.
(b) For a month.
(c) During the life time of the business.
(d) On a particular date.

(10 × 1 = 10 marks)

Part II

*Answer any eight questions.
Each question carries 2 marks.*

11. Discuss the need for depreciation.
12. What do you mean by Life Assurance Fund ?
13. What do you mean by contingent liability ?
14. What are the objectives of preparing a trading account ?
15. Discuss the treatment of outstanding expenses.
16. How will you treat the proprietor's salary ?

17. How will you compute the profit under single entry system ?
18. Classify companies on the basis of public investment.
19. State the Meaning of Rebate on Bills Discounted.
20. Distinguish between Reserves and Provisions.

(8 × 2 = 16 marks)

Part III

*Answer any six questions.
Each question carries 4 marks.*

21. Calculate Rebate on Bills Discounted as on 31st March 2017.

Date of the bill	Amount Rs.	Period of the bill	Rate of Discount
20-01-17	80,000	5 months	16%
10-02-17	40,000	4 months	18%
15-03-17	60,000	2 months	15%

22. B. Co. Purchased machinery as follows : Date of Purchase and Cost of Machine (Rs.) 1.4.2006 -> 60,000 ; 1.10.2006 -> 40,000 ; 1.7.2007 -> 20,000

On 1.1.2008 one-third of the machinery which was purchased on 1.4.2006 became obsolete and was sold for Rs. 6,000. The machinery was to be depreciated by Fixed Instalment Method at 10% p a. Show how the Machinery Account would appear in the ledger of the Company for the years 2006. 2007 and 2008. Assume that the accounting year of the Company ends on 31st December every year.

23. From the following particulars, prepare the P&L account of South Indian General Insurance Company for the year ended 31st March, 2011.

	(Rs. '000)
Operating profit/loss for the year :	
Fire	5,000
Marine	7,000
Accident	(1,000)
Interest, dividend and rent (gross)	750
Profit on sale of investments	200

Turn over

	(Rs. '000)
Profit on revaluation of fixed assets	100
Loss on revaluation of investments	400
General administration expenses	75
Depreciation of office furniture and equipments	25
P & L a/c balance on 1.4.2010	120

It is proposed to transfer Rs. 1,00,000 to general reserve after making provision for income tax at 45% and for dividend at 15% on equity capital Rs. 10,00,000.

24. On 1st April, 2009 Agra Bank has Rs. 10,00,000 bills for collection. During 2009-10 it received further bills for collection amounted to Rs. 15,00,000 and returned dishonoured bills of Rs. 2,00,000 to the customers. Bills collected during the period were Rs. 17,00,000. Record these transactions in the Bills for Collection (Asset) a/c and Bills for Collection (Liabilities) a/c.
25. What do you mean by opening and adjustment entries ?
26. Discuss the treatment of provision for discount on debtors and creditors.
27. What will be the treatment of provision for taxation, dividend, interim dividend, final dividend and unclaimed ?
28. Explain slip system of accounting and its merits and demerits.

(6 × 4 = 24 marks)

Part IV

Answer any two questions.

Each question carries 15 marks.

29. Discuss the role of IASB in accounting for financial instruments.
30. From the following particulars, prepare the Final accounts of Karma Bank Ltd.

	Dr. Rs.	Cr. Rs.
Share Capital : 1,00,000 share of Rs. 10 each (Rs. 5 paid up)		5,00,000
Reserve fund		10,00,000
Fixed Deposits		20,00,000
Savings bank deposits		30,00,000
Current accounts		70,00,000
Borrowed from banks		2,00,000

	Dr. Rs.	Cr. Rs.
Investment	30,00,000	
Premises	12,00,000	
Cash in hand	60,000	
Cash at Bank	28,00,000	
Money at call and short notice	30,00,000	
Interest accrued and paid	2,00,000	
Salaries	80,000	
Rent	30,000	
P&L A/c (1.4.2008)		1,60,000
Interest earned		4,50,000
Bills discounted	5,00,000	
Bills Payable		8,00,000
Loans, advances, overdraft and cash credits	70,00,000	
Unclaimed dividends		30,000
Sundry creditors		30,000
	1,51,70,000	1,51,70,000

The bank had the bills for Rs. 14,00,000 as collection for its constituents and also, acceptance and endorsements for them amounting to Rs. 4,00,000.

31. From the following particulars extracted from the books of a trader kept under the single entry system you are asked to find out the figure for credit sales and credit purchases by preparing the total debtors account and total creditors account show also the bill receivable account and bills payable account :

Balance, 1st Jan 2011	Rs :
Total debtors	18,700
Total creditors	8,500
Bills receivable	1,400
Bills payable	900

Turn over

	Rs :
Cash received from customers	46,500
Cash paid to creditors	24,720
Discount allowed to customers	1,450
Discount received from suppliers	950
Bad debts written off	850
Returns to suppliers	435
Returns from customers	945
Cash received against bills receivable	4,660
Cash paid against bills payable	2,230
Bad debts previously written off, now received	450
Bills receivable dishonored	500
Balance 31st December, 2011 :	
Total debtors	17,800
Total creditors	9,400
Bills receivable	350
Bills payable	105

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.***I. Choose the Correct Answer :**

- 1 The original cost at which an asset or liability is acquired is known as _____.
(a) Amortization. (b) Replacement cost.
(c) Historical cost. (d) Carrying cost.
- 2 The International Accounting Standards Committee was set up in the year _____.
(a) 2009. (b) 1982.
(c) 1967. (d) 1976.
- 3 _____ is the dividend which is declared before preparing final accounts.
(a) Unclaimed dividend. (b) Interim dividend.
(c) Final dividend. (d) Proposed dividend.
- 4 Income and expenditure account is a _____ account.
(a) Real. (b) Nominal.
(c) Personal. (d) None of these.
- 5 Cost of goods sold = _____.
(a) Net profit – gross profit. (b) Sales + purchases.
(c) Sales – gross profit. (d) Purchases – gross profit.

II. Fill up the blanks :

- 6 Interest paid on money borrowed for construction is a _____ expenditure.
- 7 The process of converting foreign subsidiary financial statements into the home currency is known as _____.

Turn over

- 8 Under _____ method the cost of asset cannot be reduced to zero.
- 9 Under _____ system only the accounts relating to debtors and creditors are maintained.
- 10 Equity shares were formerly known as _____.

(10 × 1 = 10 marks)

Part B (Short Answer Questions)

*Answer any eight questions.
Each question carries 2 marks.*

- 11 What is double-entry system ?
- 12 What do you mean by capital reserve ?
- 13 Define Intangible assets.
- 14 What do you mean by development cost ?
- 15 What are temporary differences ?
- 16 What is sinking fund ?
- 17 What do you mean by non-trading concern ?
- 18 What are secured debentures ?
- 19 What is scrip dividend ?
- 20 What are preliminary expenses ?

(8 × 2 = 16 marks)

Part C (Short Essay Questions)

*Answer any six questions.
Each question carries 4 marks.*

- 21 Explain the limitations of single entry system.
- 22 Explain the objectives of financial statements.
- 23 Calculate the cost of purchase of inventories that should be include in purchase cost ?
- Purchase price - Rs. 2,50,000
- Penalty charges - Rs. 5,000
- Discount on purchase price - 3% on purchase price
- Travel expense - Rs. 8,000
- Vat - 2% on purchase price
- Import duty - Rs. 10,000
- Forwarding charges - Rs. 2,000

Transport Insurance - Rs. 2,000

Storage cost - Rs. 6,000

Cost for letter of reference - Rs. 1,000

Internal transport cost - Rs. 3,000

Commission and brokerage - Rs. 5,000

- 24 Distinguish between equity shares and preference shares.
- 25 What are the objectives of financial reporting ?
- 26 From the following information find out opening stock. Also prepare memorandum trading account :
- | | |
|---------------|--------------|
| Sales | 2,00,000 |
| Gross profit | 25% on sales |
| Purchases | 1,50,000 |
| Closing stock | - 25,000 |
- 27 An entity's Plant, Property Equipment carrying value - Rs. 12,00,000
Revalued at Rs. 16,00,000
Rate of tax 30%
What is the deferred tax liability and pass necessary journal entries ?
- 28 Distinguish between depreciation and depletion.

(6 × 4 = 24 marks)

Part D(Essay Questions)

Answer any two questions.

Each questions carries 15 marks.

- 29 From the following trial balance as on 31st December 2016 of Mr. Abdul Majeed prepare final accounts :

Particulars	Debit	Particulars	Credit
Opening stock	8,000	Sales	50,000
Purchases	24,000	Purchase Returns	2,910
Sales returns	2,700	Capital	10,000

Turn over

Particulars	Debit	Particulars	Credit
Wages	1,000	Creditors	12,000
Carriage	1,400		
Coal gas and water	600		
Trade expenses	1,000		
Stationery	1,400		
Land	10,000		
Drawings	200		
Plant	8,000		
Cash	4,400		
Debtors	2,000		
Investments	7,810		
	74,910		74,910

Closing stock Rs. 12,000

- 30 From the following data prepare a cash flow statement using the direct method :

Opening cash balance - Rs. 500

Issue of equity shares - Rs. 3,000

Payment to suppliers - Rs. 20,000

Purchase of fixed assets - Rs. 2,000

Overhead expenses - Rs. 2,000

Taxation - Rs. 2,500

Dividend - Rs. 500

Repayment of loan - Rs. 3,000

Wages - Rs. 1,000

Overheads - Rs. 2,000

Sale of fixed assets - Rs. 1,000

Closing cash balance - Rs. 1,500

- 31 Discuss the use of financial statements to different stakeholders.

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A*Answer all questions.**Each question carries 1 mark.*

1. The 'going concern concept' is the underlying basis for :
 - a) Depreciating fixed asset over their useful lives.
 - b) Disclosing the market value of securities.
 - c) Consolidating the accounts of subsidiary companies with those of parent company.
 - d) Disclosing the sales and other operating information in the income statement.
2. Excess of income over expenditure of non-trading concern is called _____.
 - a) Profit.
 - b) Deficit.
 - c) Surplus.
 - d) Loss.
3. The difference between hire purchase price and the cash price is called _____.
 - a) Hire charges.
 - b) Cost of the asset.
 - c) Installment price.
 - d) Cash price.
4. Under independent branch system, branch account is a _____ account.
 - a) Real account.
 - b) Personal account.
 - c) Nominal account.
 - d) Both Personal account and nominal account.
5. Repair to machinery is apportioned over different departments according to the _____.
 - a) Number of machines in each department.
 - b) Value of machinery.
 - c) Floor area occupied by each machine.
 - d) None of these.
6. Accounting standard _____ deals with the Valuation of inventories.
7. On seizure of the goods by the hire vendor, the balance in the asset account is transferred to _____.

Turn over

18. Find out the value of provision for unrealized profit in the case of interdepartmental transfer :

	Dept. A	Dept. B
Goods transferred from department A	----	8000
Purchases	50000	8000
Sales	52000	29000
Closing stock	16000	4000
Gross profit	20000	1300

19. From the given particulars ascertain the amount of subscription to be credited to income and expenditure account for the year ending 31st December, 2018 :

Subscription received during the year 10,000

Subscription outstanding on 1st Jan. 2018 Rs. 1,000 of which Rs. 810 were received in 2018

Subscription received in advance on 1st Jan. 2018 3,500

Subscription received in advance on 31st Dec. 2018 1,500

Subscription outstanding on 31st Dec. 2018 2,500

20. A five star hotel in Kolkatha has 250 rooms out of which 150 rooms are single-bed rooms and 100 rooms are double-bed rooms. On 5th November 2018, 80 single-bed rooms and 60 double-bed rooms are occupied by the guests. Calculate the bed occupancy rate for the day.

(8 × 2 = 16 marks)

Section C

Answer any six questions.

Each question carries 4 marks.

21. Briefly explain the following :

- | | |
|-------------------------------|--------------------------------|
| a) Business Entity Concepts. | b) Dual aspect Concepts. |
| c) Convention of consistency. | d) Convention of conservatism. |

22. What do you mean by accounting standards ? What are the needs of accounting standards ?

23. What do you mean by single entry system ? What are its disadvantages ?

Turn over

24. From the following particulars of Central Club, Prepare Income & Expenditure Account for the year ending 31.03.2018

Subscriptions collected (including Rs. 3,000 for 2017 and Rs. 7,000 for 2019)	50,000
Subscription due but not received in 2018	8,000
Donation received	3,000
Entrance fees (30% to be capitalized)	6,000
Salary paid (including Rs 800 for 2017)	10,000
Salary outstanding for 2018	1,000
Purchase of sports equipments	8,000
Sale of old newspaper	800
Entertainment expenses	800
Tournament expenses	2,000
Rent paid	2,400
Printing & stationery	2,800

25. Sri C Sharma commenced business on 1-jan-2018 with a capital of Rs. 50,000. On 1st October 2018 he introduced Rs. 20,000 in the business for which Rs. 8,000 were borrowed from his wife during the year. He withdraw at the rate of Rs. 1,000 a month. His position on 31st Dec 2018 was as follows :

Assets

Stock of goods Rs. 25,000 : sundry debtors Rs. 10,000: machinery Rs, 18,000 : cash at bank Rs. 6,000 : cash in hand Rs. 2,000 : bills receivable : Rs. 5,000 and furniture Rs, 12,000

Liabilities

Sundry creditors Rs. 6,000 : loan from wife Rs. 8,000 : bills payable Rs. 3,000 Ascertain his profit for the year ended 31 Dec 2018.

26. Mr. Arun purchased machinery under the HP system from Mr. Babu. The cash price of the machinery was Rs. 1,50,000. the payment for the purchase is to be made as follows: on signing the agreement Rs. 30,000 ; and Rs. 50,000 each at the end of first year, second year and third year. Calculate the amount of interest included in each installment.
27. M/s Girdhar Auto garage have three departments, Viz. Cars & trucks, two wheelers and servicing. The former two sell spare parts and occupy a godown and a showroom. The servicing department uses a garage and adjoining site. Prepare departmental trading and Profit and loss account for the year ending 31st March 2019 :

Opening Stock :

Cars & trucks	50,000
Two wheelers	13,750

Purchases :

Cars & trucks	1,75,000
Two wheelers	55,000

Sales :

Cars & trucks	3,00,000
Two wheelers	1,50,000
Servicing	50,000

Wages of counter salesman :

Cars & trucks	15,000
Two wheelers	6,000

Wages of garage labour 5,400

Godown and showroom rent 12,000

Garage building 36,000

Garage equipment 50,000

Showroom furniture and fittings 35,000

Power and lighting 18,000

Additional information :

i) Closing stock

Cars & trucks	45,000
Two wheelers	16,250

ii) 50% of power and lighting is to be charged to servicing department, the balance equally to the other departments.

iii) Rates of depreciation are :

Building 5%, garage equipment 15% showroom furniture and fittings 10%.

Turn over

- iv) The departments using the showroom share the space and furniture and fittings equally.
28. a) A hotel in Mumbai has 200 single bed rooms and 300 double bed rooms available for letting. On 26th January 2019, 420 rooms were occupied by 632 guests. Calculate the double occupancy rate.
- b) A hotel in Kolkatha has 100 single bed rooms, 200 double rooms and 6 dormitories having 9 beds each. On 1st February 2019, 80 single bed rooms, 120 double bed rooms and 2 dormitories were occupied by guests. Calculate the bed occupancy rate.

(6 × 4 = 24 marks)

Section D

*Answer any two questions.
Each question carries 15 marks.*

29. The following is the trial balance of Mr. Ram Lal as on 31st December 2018 :

	Rs.	Rs.
Ram Lal's Capital		1,73,380
Stock on 1st January 2018	93,600	
Sales		7,79,200
Returns inward	17,200	
Purchases	6,43,400	
Returns outward		11,600
Freight and Carriage	37,200	
Rent and taxes	11,400	
Salaries and wages	18,600	
Sundry Debtors	48,000	
Sundry Creditors		29,600
Bank loan @6% p.a		40,000
Bank interest	1,800	
Printing and Advertising	29,200	
Miscellaneous income		500

	Rs.	Rs.
Cash at Bank	16,000	
Discount earned		8,380
Furniture and Fittings	10,000	
Discount allowed	3,600	
General expenses	22,900	
Insurance	2,600	
Postage and Telegram	4,660	
Cash in hand	760	
Travelling expenses	1,740	
Drawings	80,000	
Total	10,42,660	10,42,660

The following adjustments should be made:

- i) Included amongst the Debtors is Rs. 6,000 due from Mr. Mathew and included among the Creditors Rs. 2,000 due to him.
- ii) Provision for Bad and doubtful debts be created at 5% and Reserve for Discount @ 2% on sundry debtors.
- iii) Depreciation on Furniture and fittings @ 10% shall be written off.
- iv) Personal purchases amounting to Rs. 1,200 have been included in the purchases day book.
- v) Interest on bank loan shall be provided for the whole year.
- vi) A quarter of the amount of Printing and Advertising is to be carried forward to the next year.
- vii) Credit purchase invoice amounting to Rs 800 had been omitted from the books.
- viii) Stock on 31.12.2018 was Rs. 1,57,200.

Prepare Trading and Profit and Loss Account for the year ended 31.12.2018 and a Balance sheet as on that date.

30. Kumar purchased 4 cars at Rs. 1,40,000 each on hire purchase system. The hire purchase price for all the 4 cars was Rs. 6,00,000 to be paid Rs. 1,50,000 down and three installments of Rs. 1,50,000 each at the end of each year. Interest is charged at 5% p.a. Buyer depreciates cars at 10% p.a on straight line method.

Turn over

After having paid down payment and first instalment, buyer could not pay second instalment and seller took possession of 3 cars at an agreed value to be calculated after depreciating cars at 20% p.a. on WDV method. One car was left with the buyer.

Seller, after spending Rs. 12,000 on repairs sold away all the three cars to Mr. Joy for Rs. 3,50,000. Show ledger accounts in the books of both the parties.

31. Calicut Head Office supplies goods to its branch at Kannur at invoice price which is cost plus 50%. All cash received by the branch is remitted to Calicut and all branch expenses are paid by the Head office. From the following particulars related to Kannur branch for the year 2018, prepare -

i) Branch Account

ii) Branch Stock account, Branch Debtors Account, Branch Expenses Account, Branch Adjustment Account in the books of the Head office so as to find out the gross profit and net profit made by the branch.

Stock with branch on 1.1.2018 (at invoice price)	12,000
Branch debtors on 1.1.2018	2,400
Petty cash balance on 1.1.2018	20
Goods received from head office (at invoice price)	37,200
Goods returned to head office	600
Credit sales less returns	16,800
Allowances to customer on selling price (already adjusted while invoicing)	400
Cash received from debtors	18,000
Discount allowed to debtors	480
Expenses (Cash Paid by Head office)	
Rent	480
Salaries	4800
Petty cash	<u>200</u>
Cash sales	20,800
Stock with branch on 31.12.2018(at invoice price)	10,800
Petty cash balance on 31.12.2018	20

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

French (B.Com./B.B.A.)

FRE 2A 08 (3)—TRANSLATION AND COMMUNICATION IN FRENCH

(FOR B.T.H.M., B.H.A.)

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. (a) Complétez avec les expressions *d'abord, pour terminer, après, pour commencer, ensuite, avant*.

- 1 Il faut se rappeler des recommandations ——— le départ.
- 2 C'est un client difficile ; ——— il s'impatiente.
- 3 ——— le spectacle, le président a fait un beau discours.
- 4 ——— cette journée magnifique, il y a eu un beau feu d'artifice.
- 5 ——— le dîner, on demande l'addition.

(b) Construisez des phrases avec les éléments donnés :

- 6 Nous, Agra.
- 7 Tu, l'hôtel ?
- 8 L'astrologue, 8 heures.
- 9 Le tailleur, 16 heures.
- 10 Nous, Anuradhapura le jour de la pleine lune.

(10 × 1 = 10 marks)

II. (a) Complétez les phrases suivantes avec *me, te, le, la, nous, vous, les* :

- 11 Pourriez-vous accompagner mes enfants à la piscine ?
- Mais bien-sûr madame, je ——— accompagnerai avec plaisir.
- 12 Regarde, c'est Agnès ! Où ça ? Je ne ——— vois pas.
- 13 Il s'est trompé : il ——— a pris pour son fils.
- 14 D'accord, chéri. Je ——— appellerai plus tard.
- 15 Nous avons remarqué que les touristes ——— écoutaient avec intérêt.

Turn over

(b) Mettez les verbes au passé composé :

- 16 Je m'appelle Jasmine. Je (naître) _____ à Paris.
 17 Est-ce que tu (faire) _____ une longue promenade hier.
 18 Je (acheter) _____ de belles soies à Bénarès.
 19 Vous (aller) _____ sur les ghâts, mes enfants ?
 20 Ils (monter) _____ à la citadelle à pied.

(10 × 2 = 20 marks)

III. Répondez à cinq des questions suivantes :

- 21 Complétez les phrases avec à, dans, le, pendant :
 (a) Le cours commencera _____ huit heures précises.
 (b) Le supermarché rouvrira _____ une demi-heure.
 (c) Je quitte Besançon _____ vendredi.
 (d) _____ toute la soirée, ils sont restés ensemble.
- 22 Complétez les phrases avec où, que, qui :
 (a) L'homme _____ est assis là-bas est un acteur de cinéma bien connu.
 (b) Le restaurant _____ nous nous arrêterons est réputé.
 (c) La jeune femme _____ nous allons voir est considérée comme une déesse vivante.
 (d) La salle _____ nous nous trouvons était réservée aux femmes du roi.
- 23 Donnez le contraire de :
 (a) devant. (b) sur.
 (c) juste avant. (d) sur votre gauche.
- 24 Indiquez l'heure en toutes lettres :
 (a) 06.30 AM. (b) 12.45 AM.
 (c) 7.15 PM. (d) 10.30 PM.
- 25 Retrouvez les mots :
 (a) neuaev. (b) encimh.
 (c) napl. (d) fehc.
- 26 Retrouvez la forme adverbial des adjectifs suivants :
 (a) lent. (b) précis.
 (c) rapide. (d) bon.

27 Traduisez en français les phrases suivantes :

- (a) No entry. (b) Remove your footwear.
(c) Meals ready. (d) No parking.

28 Traduisez en anglais les phrases suivantes :

- (a) La France est un pays Latin.
(b) La France dispose d'un réseau d'autoroutes payantes.
(c) Le prix moyen pour une voiture s'élève à 10 euros pour une distance de 200 km.
(d) Paris dispose également d'un réseau express régional.

(5 × 4 = 20 marks)

IV. Répondez en français à *deux* des sujets suivants (*en 50 mots*) :

- 29 Parlez de quelques monuments français.
30 Écrivez un menu français pour le petit déjeuner.
31 Faites un dialogue entre un client et le réceptionniste d'un hôtel.

(2 × 15 = 30 marks)

SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION, APRIL 2021

French (B.Com./B.B.A.)

FRE 2A 08 (2)—TRANSLATION AND COMMUNICATION IN FRENCH

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Répondez à toutes les questions :

A Dites 'vrai ou faux'.

- 1 Un cheque est une promesse de règlement.
- 2 Un commerçant n'est pas obligé d'avoir un compte bancaire ou postale.
- 3 On peut accorder une remise et un escompte Sur une même commandée.
- 4 On fait des reserves lorsqu'un Colis est avarié.
- 5 Un chique peut-être "Sans provision".

B Complétez avec le verbe convenable :

(donner, parle, vais, reçu, apportez).

- 6 _____ moi les documents.
- 7 Je _____ répondre au directeur.
- 8 C'est vrai, je _____ trop.
- 9 Voudriez-vous me _____ le chèque.
- 10 Nous avons _____ le colis.

(10 × 1 = 10 marks)

II. Répondez à toutes les dix questions :

C Traduisez ces expressions ou ces mots en anglais.

- 11 une facture.
- 12 frais de transport.
- 13 Endosser un chèque.
- 14 Le talon de chèque.
- 15 tout à fait.

D Traduisez en français :

- 16 Thank you, see you sir.
- 17 No, it is impossible.
- 18 You have an appointment at 3 o' clock.
- 19 Take down the reply.
- 20 We have received the goods.

(10 × 2 = 20 marks)

III. Répondez aux cinq questions seulement :

- 21 Est-ce que le colis avarié est le même qu'un Colis abimé ?
- 22 Qui conserve le talon de chèque.
- 23 Quel est la rôle d' un transitaire ?
- 24 Qu'est- ce que c'est un chèque barré ?
- 25 Quand est-ce qu' on donne un reçu ?
- 26 Traduisez en anglais :

Messieurs,

J'ai en main votre catalogue "Rentrée des classes 77" et j' envisage de vous passer une commande de deux cents exemplaires du "Dictionnaire du Français Fondamental".

Veuillez agréer, Messieurs, l'expression de mes sentiments distingués.

Le Directeur.

27 Traduisez en français :

We are sending you today by rail the books which you have ordered to us. Kindly receive also the corresponding invoice.

Yours faithfully,

Richard.

28 Traduisez en anglais :

Monsieur le Directeur,

Nous avons bien reçu votre lettre du 25 octobre courant contenant deux chèques en règlement de notre facture n° 6889 du.

20 Octobre :

- un chèque barré de huit cent trente francs, n° 8518 811, série U.
- un chèque postal de huit cent vingtdeux francs, n° 45 8388 A 8.

Veillez agréer, Monsieur, l'expression de nos sentiments distingués.

Le chef comptable

Luduc

(5 × 4 = 20 marks)

IV. Ecrivez deux des sujets suivants :

- 29 L'imprimeur reçoit les chèques de la Librairie de France. Mais un des chèques manque. Imaginez la lettre qu' il envoie à la librairie de France.
- 30 Imaginez la lettre de commande adressée par le Directeur de l' Ecole internationale à la librairie de France.
- 31 Selon la commande de l'Ecole internationale, la librairie de France expédie lescolis. Mais les Colis n'arrivent pas. Imaginez la lettre que le Directeur de l' Ecole internationale écrit au Directeur du service des Ventes de la librairie de France.

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION
APRIL 2021**

Sanskrit (B.Com./B.B.A.)

SKT 2A 09 (02)—PRACHINAVANIJA AND TRANSLATION

Time : Three Hours

Maximum : 80 Marks

*Answers may be written either in Sanskrit, English or in Malayalam.
In writing Sanskrit Devanagari script should be used.*

I. Answer any *ten* in one or two sentences :

- 1 कीदृशं राजानं श्रीः परित्यजति ?
- 2 स वै राजा कृशो नाम - कः ?
- 3 को नाम अर्थानुबन्धः ?
- 4 तदात्तिकः कः ?
- 5 अर्थस्य दूषणं किम् ?
- 6 कूटमुद्राणां कः दण्डः ?
- 7 न वृत्तेर्भयमृच्छति - कः ?
- 8 लेख्यं कतिविधम् ? नामतो निर्दिशत।
- 9 भोगपत्रं नाम किम् ?
- 10 आयः कतिविधः ? नामतो निर्दिशत।
- 11 किं नाम शुद्धिपत्रम् ?
- 12 कीदृशमर्थवन्तम् अर्थिनो न त्यजन्ति ?

(10 × 1 = 10 marks)

Turn over

IV. (A) Write essay on any *one* of the following :—

- 29 वृत्तलेख्यं यथाग्रन्थमुपपादयत।
30 शुल्काध्यक्षस्य दायित्वानि प्रतिपादयत।

(1 × 10 = 10 marks)

(B) Translate any *one* passage :

- 31 पुरा घन्रवन्त्यो दुष्यन्तो नाम राजा मृगयां कर्तुं कदाचित् ससैन्यो वनमियाय। तत्र घ कमपि हरिणमनुधावन् महर्षेः कण्वस्याश्रमं विवेश। तदा कण्वः आश्रमे नासीत्। परं तस्य कृतकदुहिता शकुन्तला राजानमुपितेन सत्कारेण पूजयामास। राजर्षेः विश्वामित्रस्य मेनकायामुत्पन्नां तामात्मनोऽनुरूपां मत्वा राजा तां परिणेतुकामो बभूव।
32 अस्ति मन्दरगाम्नि पर्वते दुर्दान्तो नाम सिंहः। स घ सर्वदा पशूनां वधं कुर्वन्नास्ते। ततः सर्वैः पशुभिः मिलित्वा स सिंहो विहासः - मृगेन्द्र, किमर्थमेकदा बहुपशुघातः क्रियते। यदि प्रसादो भवति तदा वयमेव भवदाहाराय प्रत्यहमेकैकं पशुं प्रेषयामः। ततः सिंहोक्तम् - यद्येतदभिमतं भवतां तर्हि भवतु तत्। ततः प्रभृति एकैकं पशुमुपकल्पितं भक्षयन्नास्ते।

(1 × 10 = 10 marks)

II. (A) Write short notes on any *three* of the following :—

- 13 प्राणयान्नापि लोकस्य विना ह्यर्थं न सिद्ध्यति - व्याख्यात।
- 14 कोशो हि महीपतीनां जीवितम् - विशदयत।
- 15 मिथः समवाये च उपह्वकृताः सिद्ध्येयुः - स्पष्टयत।
- 16 भ्रान्तेः पुरुषधर्मत्वात् लेख्यं निर्णयिकं परम् - विशदयत।
- 17 विवादार्यश्चतुष्पादः - स्पष्टयत।

(3 × 4 = 12 marks)

(B) Translate any *two* :

- 18 काकः कृष्णः पिकः कृष्णः को भेदः पिककाकयोः।
वसन्तकाले सम्प्राप्ते काकः काकः पिकः पिकः॥
- 19 विद्या ददाति विनयं विनयाद्याति पात्रताम्।
पात्रत्वाद्धनमाप्नोति धनाद्धर्मं ततः सुखम्॥
- 20 उद्यमेन हि सिद्ध्यन्ति कार्याणि न मनोरथैः।
न हि सुप्तस्य सिंहस्य प्रविशन्ति मुखे मृगाः॥

(2 × 4 = 8 marks)

III. (A) Write short essays on any *three* of the following :—

- 21 व्यवहारस्थापनां यथाग्रन्थं प्रतिपादयत।
- 22 वार्तायाः स्वरूपं प्राधान्यं च विशदयत।
- 23 कौशसङ्ग्रहस्य आवश्यकतां प्रतिपादयत।
- 24 व्ययः कतिविधः? विशदयत।

(3 × 5 = 15 marks)

(B) Translate any *three* into Sanskrit :

- 25 A son should protect his parents in their old age. One should never leave a friend in grief. Let the wind be gentle and favourable to you on the way. Dilipa followed Nandini like a shadow. Nandini went inside a cave of the Himalayas.
- 26 King Parikshith put a dead snake on the sage who was doing penance. My father who had gone to the bazaar has not yet returned. Yasoda saw the whole universe in the opened mouth of Krishna. Govinda called Raghu who was playing with his friends.
- 27 King Bharata was a devout worshiper of Vishnu. He handed over the kingdom to his eldest son and resorted to the forest to do penance. One day when he was bathing in the river near his hermitage a pregnant deer came out of the forest to drink water.
- 28 On hearing mother's words, Dhruva, a child of five years, left his father's house and having gone to the forest, began to practice penance. Vishnu who was pleased with his severe penance appeared before him and raised him to the high position of the pole-star.

(3 × 5 = 15 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Arabic (B.Com./B.B.A.)

ARB 2A 08 (1)—LITERATURE IN ARABIC

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

(12x ½ =6 Marks)

I أجب عن جميع الأسئلة حسب الإرشادات :

● اختر ما يناسب مما بين القوسين:

1- يؤتى ----- من بشاء (الفضل / الحكمة / الشرف)

2- إن خياركم أحسنكم ----- (أخلاقاً / أعمالاً / كلاماً)

3- أحمد مطر شاعر ----- (سوري / عراقي / مصري)

4- المصطلح العربي لـ Savings account ----- (حساب التوفير / حساب جاري / حساب مشترك)

● وفق بين العمودين :

(أ) (ب)

5- الشيطان ابن الجبّ

6- خولة بنت ثعلبة أول سفراء الإسلام

7- أسامة بن زيد يأمركم بالفحشاء

8- مصعب بن عمير أوس بن الصامت

● أجب في كلمة :

9- من هو أخطر أهل مكة ؟

10- في أي غزوة استشهد مصعب بن عمير ؟

11- كم سنة خدم أنس بن مالك للنبي صلعم ؟

12- ما هو المصطلح الإنجليزي لكلمة ' إيصال ' ؟

(10x2=20 Marks)

II أجب عن عشرة من الآتية في جملة أو جملتين :

13- ماذا قالت عائشة (ر) عن خلق الرسول صلعم ؟

14- ما هي الأشياء الثلاثة التي نهدف إليها في الحياة ؟

Turn over

- 15- ما الذي ينتج أدبا مؤثرا خلايا ؟
- 16- متى قال النبي صلعم "خيركم خيركم لأهله" ؟
- 17- ما المراد بالظهار؟ وما حكمه في الجاهلية ؟
- 18- ماذا قال الله عن الإنفاق ؟
- 19- ماذا قال علي (ر) عن خباب بن الأرت (ر) ؟
- 20- من المشهور بعميد الأدب العربي ؟
- 21- كيف أقبل الصبح كما يصف أبو القاسم الشابي في قصيدته "من أغاني الحياة" ؟
- 22- كيف تزورنا الحقيقة ؟
- 23- ماذا قال النبي صلعم عن النصيحة ؟
- 24- ماذا قال عمر بن الخطاب لأسامة بن زيد ؟
- III أعدّ مئكرة عن ستة من الآتية :**
- 25- مصعب بن عمير (ر)
- 26- جبران خليل جبران
- 27- علاج القلق
- 28- رسالة الحج
- 29- خباب بن الأرت (ر)
- 30- أبو القاسم الشابي
- 31- الإنفاق في الخير
- 32- نعمة الألم
- IV اكتب مقالة عن اثنين من الآتية :**
- 33- حياة نجيب محفوظ وأثاره
- 34- خلاصة قصة يوم في أحلام
- 35- هوية المرأة
- 36- الطبيعة كما نراها في القصيدة "من أغاني الحياة" لأبي القاسم الشابي

(6x5=30 Marks)

(2x12=24 Marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Arabic (B.Com./B.B.A.)

ARB 2A 08 (1)—LITERATURE IN ARABIC

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

(12 × ½ = 6 marks)

* أجب عن الأسئلة الآتية حسب الإرشادات

I * أكمل بالمناسب مما بين القوسين:

1- كان عمر بن عبد العزيز خلفاء بنى أمية. (رابع - ثامن - سابع)

2- يزيد الله عبدا بعفو (ثوابا - مالا - عزا)

3- وكان لربه كفورا (فرعون - ثمود - الشيطان)

4- " من خرج فى طلب العلم فهو فى سبيل الله حتى " (ينام - يرجع - ينتهي)

* أكتب الأضداد:

5- مقيم - منع

* أكمل بالمناسب:

6- اللهم إني أعوذ بك من غلبة وغلبة وشماتة الأعداء.

* حول الى الجمع ما تحته خط مع تغيير ملازم.

7- كانت الينب تنتظر من شق الباب إلى الخارج.

* أكتب المفرد:

Turn over

8- عورات- زهاد

* أجب فى كلمة :

9- أين ولد على الطنطاوي؟.

10- من هم إخوان الشياطين؟.

11- فى أية مدينة ولد عمر بن عبد العزيز؟.

12- ماذا يجيب بعد الشدة؟.

(10 × 2 = 20 marks)

11- أجب عن عشرة من الأسئلة الآتية فى جملة أو جملتين :

13- لماذا سمي عمر بن عبد العزيز بعمر الثاني فى تاريخ الإسلام؟.

14- ماذا قال النبي (ص) عن حفظ الأمانة؟.

15- ما جزاء الذن ينفقون أموالهم بدون من أو أذى؟.

16- ماذا قال عمر بن عبد العزيز عن حياة القبر فى خطبته؟.

17- ماذا يذكر عمر الثاني الناس خلال خطبته؟.

18- على ماذا كانت تعين نصائح الوالد للولدين؟.

19- من يعمر مساجد الله؟.

20- ماذا كان أول عمل قام به النبي (ص) حين وصل إلى المدينة المنورة؟.

21- ماذا قالت امرأة أبي غياث حين دفع إليها القميص؟.

22- كيف عرف أبو غياث ان الشيبى الذى لمستته يده كان هيئانا؟.

23- ماذا يجب على المسلم إذا وجد لقطه؟ ومتى تحل له؟.

24- لماذا خرج أبو غياث من بيته؟.

(6 × 5 = 30 marks)

111- أكتب مذكرة وجيزة عن ستة من الآتية :

- 25- إهتمام الإسلام ببناء المساجد.
 26- فضيلة العمل وكسب الرزق في الإسلام.
 27- التعاليم الواردة في القرآن الكريم المتعلقة بلإنفاق في سبيل الله.
 28- قصة الإختبار.
 29- النصر من الله.
 30- الإسلام دين الفكر والعلم.
 * إشرح مع ذكر السياق.

- 31- فلا والله ما في العيش خير ولا الدنيا إذا ذهب الحياء
 إذا لم تخش عاقبة الليالي ولم تستحي فاصنع ما تشاء.
 32- لقد أيقظ الإسلام للمجد والعلا بصائر أقوام عن المجد نوم
 فأشرق نور العم من ججراته على وجه عصر بالجهالة مظلم"

(2 × 12 = 24 marks)

117- أكتب مقالة عن إثنين من الآتية :

- 33- شخصية أبى غياث المتزنة بنور الإسلام.
 34- معروف الرصافي رائد من رواد الشعراء في العصر الحديث.
 35- التعاليم الواردة في درس " من الحديث النبوي".
 36- خلاصة خطبة عمر بن عبد العزيز.

SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION
APRIL 2021

Hindi (B.Com./B.B.A.)

A 09 (02)—POETRY, CORRESPONDENCE AND TRANSLATION
(2016 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. वस्तुनिष्ठ उत्तर लिखिए : (प्रश्न संख्या 1 से 10 तक के सभी प्रश्नों के उत्तर अनिवार्य हैं।) :

(क) कोष्ठकों से सही उत्तर चुनकर लिखिए :

- 1 'सूरसागर' का आधार ग्रंथ कौन-सा है ?
(रामायण, श्रीमद्भागवत, महाभारत, भगवद्गीता)
- 2 कबीर के गुरु कौन थे ?
(रामानुज, वल्लभाचार्य, रामानंद, शंकराचार्य)
- 3 'प्रतिबिंब' कविता किस काव्य संग्रह में संकलित है ?
(स्वर्ण किरण, स्वर्ण धूँ, श्यामा, पल्लविनी)
- 4 'कवि कह गया है' किसकी लिखी कविता है ?
(मुक्तिनोध, दिनकर, निराला, मैथिलीशरण गुप्त)
- 5 Act का समानार्थी हिन्दी शब्द कौन-सा है ?
(अधिसूचना, कार्यवाही, अधिनियम, संशोधन)

(ख) एक-एक शब्द में उत्तर लिखिए :

- 6 'प्रशासन' का समानार्थी अंग्रेजी शब्द कौन-सा है ?
- 7 'वक्त' कविता का कवि कौन हैं ?

Turn over

- 8 'धब्बा' कविता का रचनाकार कौन है ?
 9 धूमिल का असली नाम क्या है ?
 10 'चिह्नियाँ' किसकी लिखी कविता है ?

(10 × 1 = 10 marks)

II. किन्हीं दस प्रश्नों के उत्तर दो-तीन वाक्यों में लिखिए :

- 11 कबीर के विचार में सच्चे साधक और गुरु के बीच का संबंध किस प्रकार का होता है ?
 12 जाति पांति हमतैं बड़ नार्हीं, नार्हीं बसत तुम्हारी छैयां ।
 अति अधिकार जनावत यातै जातै अधिक तुम्हारे गैयां ॥
 —इन पंक्तियों का क्या भाव है ?
 13 'प्रतिबिंब' कविता के अंत में बालिका कौन-सी इच्छा प्रकट करती है ?
 14 'कवि कह गया है' की आम की सूखी डाली क्या बता रही है ?
 15 'कविता की बात' में कवि रचना - प्रक्रिया के संबंध में क्या विचार प्रकट करता है ?
 16 समानार्थी हिन्दी शब्द लिखिए :
 (a) Cancellation. (b) Approval.
 (c) Allotment. (d) Allegation.
 17 समानार्थी अंग्रेजी शब्द लिखिए :
 (a) मंत्रि मंडल (b) रोकड बही
 (c) स्थगन (d) लेखापाल ।
 18 लोहे का स्वाद
 लोहार से मत पूछो
 उस घोड़े से पूछो
 जिसके भुंह में लगाम है—ये पंक्तियाँ किस कविता की हैं ? यह कविता कवि के किस काव्य संग्रह से उद्धृत है ?

- 19 बारिश खून के धब्बे के प्रति कौन-सा व्यवहार करती है ?
 20 'चिडिया' कविता के द्वारा कवि क्या कहना चाहता है ?
 21 'यह महज कोरा कागज़ नहीं' कविता में एक कवि के कर्तव्य के संबंध को क्या विचार प्रकट करता है ?
 22 ईश्वर के स्वरूप के संबंध में कबीर का विचार क्या है ?

(10 × 2 = 20 marks)

III. किन्हीं चार अवतरणों की सप्रसंग व्याख्या कीजिए :

- 23 कबीर देख्या एक अंग, महिमा कही न जाइ ।
 तेज पुंज पारस घणो, नैजूं रहा समाइ ॥
- 24 चरन कमल बंदी हरि-राइ ।
 जाकि कृपा पंगु गिरि लंघे, अंधे कौ सब कुछ दरसाइ ॥
 बहिरी सुनै गुंणो पुनि बोलै, रंक चले सिर छत्र धराई ।
 सूरदास स्वामी करुणामय, बार-बार बंदी तिहिं पाइ ॥
- 25 मैं तब कितनी अनभिज्ञा थी !
 प्रतिबिंबित शशि को पाकर
 मुसकानों में गाकर उससे
 क्रीडा करती थी मन में ।
- 26 सभी अकेले-अकेले
 अपनी मंजिल पर पहुंचने का इंतजार करती हैं ।
 कैसा है यह एक साथ होना
 दूसरे के साथ न हँसना न रोना ।
- 27 वे हाथ में जाब लिए धूम रहे हैं चारों ओर
 जहाँ कोई गाय रंभाई
 जहाँ किसी बछड़े ने दूब पर मुँह दिया
 कि दौड़े हुए आए और धर लिया ।

Turn over

- 28 खासकर ऐसे समय में
जब पशुओं के लिए
अभयारण्य खोले जा रहे हों
और आदमियों को
गिन-गिन कर निशाना बनाया जा रहा हो ।

(4 × 5 = 20 marks)

IV. किन्हीं दो प्रश्नों के उत्तर लिखिए :

- 29 'कविता कि बात' कविता की समीक्षा कीजिए ।
30 कपडे की मूल्य सूची माँगते हुए दिनेश सूटिंग्स, मुंबई के व्यवस्थापक के नाम एक पत्र तैयार कीजिए ।
31 हिन्दी में अनुवाद कीजिए :

Mumtaj died. The emperor built up a palace over her tomb. It took 22 years to build this palace. Twenty crores of rupees were spent for the construction. The palace is so beautifully made that people from all over the world visit it. It is made of pure white marble. The monumental palace stands on the banks of Yamuna in Agra. We feel very joyful to see the palace on a full-moon night. It is called Taj Mahal and it is one of the wonders of the world.

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION
APRIL 2021**

Hindi (B.Com./B.B.A.)

A 09 (02)—LITERATURE IN HINDI

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. वस्तुनिष्ठ उत्तर लिखिए : (प्रश्न संख्या 1 से 10 तक के सभी प्रश्नों के उत्तर अनिवार्य हैं।) :

(क) कोष्ठकों से सही उत्तर चुनकर लिखिए :

1 'कुसुम के प्रति' किसकी लिखी कविता है ?

(गोरख पाण्डे, मुक्तिबोध, सुमित्रानंदन पंत, निराला)

2 हजारीप्रसाद द्विवेदी किसे 'वाणी के डिक्टेटर' कहा ?

(तुलसीदास, मैथिलीशरण गुप्त, प्रसाद, कबीर)

3 सूरदास की भाषा कौन-सी है ?

(अहोबोली, ब्रज, मैथिली, जयपुरी)

4 'ताज' निबंध का रचनाकार कौन है ?

(विद्यानिवास मिश्र, रघुवीर सिंह, रामचंद्र शुक्ल, दिनकर)

5 प्रेमचंद का असली नाम क्या है ?

(गुलाबराय, संपतराय, अमृतराय, धनपतराय)

(ख) एक-एक शब्द में उत्तर लिखिए :

6 'प्रेमाश्रम' किसका लिखा उपन्यास है ?

7 सूरदास का जन्म किस गाँव में हुआ ?

- 8 'डेली पैसेंजर' का कवि कौन है ?
- 9 राजेश जोशी की किसी एक कविता का नाम लिखिए ।
- 10 'बेजगह' किसकी लिखी कविता है ?

(10 × 1 = 10 marks)

II. किन्हीं दस प्रश्नों के उत्तर दो-तीन वाक्यों में लिखिए :

- 11 मानव जीवन की क्षणिकता के संबंध में कबीर का विचार क्या है ?
- 12 'खेलत दूरि जात कत प्यारे'—यशोदा कृष्ण से क्यों ऐसा कहती है ?
- 13 'कुसुम के प्रति' कविता का मूल प्रतिपादय क्या है ?
- 14 'कवि की मृत्यु' किसकी लिखी कविता है ? देवों ने गीतकार की मृत्यु होने पर क्या कहा ?
- 15 'उधर नहीं इधर से घलो
उधर भीड़ है गाड़ियाँ हैं उनके मालिक हैं'—ये पंक्तियाँ किस कविता की हैं ? यह प्रसंग कौन किससे कहता है ?
- 16 'हट्टी-झोपड़ी विहीन वह शुभ दिन आ ही गया आखिर हमारे देश में।'—यहाँ कवि के विचार में 'हट्टी-झोपड़ी विहीन' होने से क्या तात्पर्य है ?
- 17 'दौड धूप करके शायद दस-बारह की कोई जगह पर जाता ; पर यहाँ तो आगे पढ़ने की धुन थी'—यह प्रसंग किस निबंध से उद्धृत है ? इसका लेखक कौन हैं ?
- 18 चीनी फेरीवाला गिरहकटों के गिरोह के हाथ से कैसे बच गया ?
- 19 'उस स्तब्ध रात्री में अपनी प्रियतमा के प्रति उस अंतिम भेंट के समय किए अपने प्रण को वह नहीं भूला था' ।—इस प्रसंग में प्रस्तुत अंतिम भेंट के समय किया गया प्रण कौन-सा है ?
- 20 मातादीन चाँद की हर पुलिस लाइन में हनुमान की मुर्तियाँ स्थापित करने का आदेश क्यों देता है ?
- 21 कंप्यूटर को क्यों बौद्धिक मशीन कहा गया है ?
- 22 'बेजगह' कविता का मूल प्रतिपाद्य क्या है ?

(10 × 2 = 20 marks)

III. किन्हीं चार अवतरणों की सप्रसंग व्याख्या कीजिए :

- 23 सतगुरु हंमरी रीझि करि, कहा एक परसंग ।
बरसा बादल प्रेम का, भीजि गया सब अंग ॥
- 24 सूरज बोला, यह बड़ी रोशनवाली था,
मैं भी न जिसे भर सका कभी उजियाली से;
रंग दिया आदमी के भीतर की दुनिया को
इस नायक ने अपने गीतों की लाली से ।
- 25 वह आ गयी
और मेरी बगल में बैठ गयी
धीरे से पीठ तख्ते से टिकायी
और लंबी सांस ली ।
- 26 तुम्हारी कहानियों में सिडीशन भरा हुआ है । अपने भाग्य को बखानो कि अग्नेजी अमलदारी में हो ।
- 27 संभवतः माँ ही ऐसा प्राणी है जिसे कभी न देख पाने पर भी मनुष्य ऐसे स्मरण करता है जैसे उसके संबंध में कुछ जानना बाकी नहीं । यह स्वाभाविक भी है ।
- 28 यों हमारी सभ्यता बहुत आगे बढ़ी है । पर हमारी पुलिस में पर्याप्त सक्षमता नहीं है । वह अपराधी का पता लगाने और उसे सजा दिलाने में अक्सर सफल नहीं होती ।

(4 × 5 = 20 marks)

IV. किन्हीं दो प्रश्नों के विस्तृत उत्तर लिखिए :

- 29 'स्त्री जो महज त्वचा है' में अभिव्यक्त विचारों का उल्लेख कीजिए ।
- 30 'कुसुम के प्रति' कविता का भाव समझाइए ।
- 31 'इस्पेक्टर मातादीन चाँद पर' का सारांश लिखकर उसमें अभिव्यक्त व्यंग्य पर विचार कीजिए ।

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION
APRIL 2021**

Malayalam (B.Com./B.B.A.)

MAL 2A 02 (1)—MALAYALA SAHITHYA PADANAM – II

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. ഒറ്റവാക്കിയിൽ ഉത്തരമെഴുതുക.

- 1 “രാവണൻ ഒരപ്പായസ്സിൽ അപ്പുപോകുന്ന പുന്നാറ്റയല്ല, രാവണൻ പരമ്പരയാണ്” എന്നു പറഞ്ഞതാര് ?
- 2 ‘മഗ്ദലനമറിയം’ ആരു രചിച്ചതാണ് ?
- 3 ‘അടുക്കളയിൽ നിന്നരങ്ങത്തേക്ക്’ എന്ന നാടകം രചിച്ചതാര് ?
- 4 പുനത്തിൽ കൃണാബ്ജുള്ളയുടെ ഓർമ്മക്കുറിപ്പുകളുടെ പേരെന്ത് ?
- 5 ‘അവിഷ്ണുമസ്തു’ എന്ന കാവ്യ നാടകം രചിച്ചതാര് ?
- 6 ‘തീർണ്ണ ക്ലേശനാമവിടെയ്ക്കും നീരുറന്നിതോ കണ്ണിൽ’— നീരുറന്നത് ആരുടെ കണ്ണിൽ ?
- 7 ദയാബായിയെക്കുറിച്ചുള്ള ഡോക്യുമെന്റിന് സംവിധാനം ചെയ്തതാരാണ് ?
- 8 1999 ലെ കേന്ദ്ര സാഹിത്യ അക്കാദമി അവാർഡ് ലഭിച്ച കൃതി.
- 9 ലളിതാംബിക അന്തർലേനം രചിച്ച നോവൽ.
- 10 മലയാളത്തിലെ ആദ്യത്തെ ചെറുകഥയെന്ത് ?

(10 × ¼ = 5 marks)

II. ഒന്നോ രണ്ടോ വാക്യത്തിൽ ഉത്തരമെഴുതുക.

- 11 “പകർന്നു ഭാവം പെട്ടെന്നാക്കാല രുദാകാര-
ന്നുതിർന്നുമിഴിയിൽ നീനെന്നിതിപ്പൊരി മേന്മേൽ”
—ആരുടെയാണ് ഭാവം പകർന്നത് ? കാരണമെന്ത് ?
- 12 ദയാബായിയുടെ പ്രവർത്തന മേഖല എവിടെയായിരുന്നു ?
- 13 “സത്യത്തെ അമർത്തിവെക്കും, അസത്യത്തിന്റെ സൂചനകൾ കൊടുക്കും അതാണ്. ദൂതകർമ്മം എന്നാണല്ലോ ഇപ്പോ വലു വലു അംബാസഡർമാർ വരെ പറഞ്ഞോണ്ടു നടക്കുന്നത്” —സന്ദർഭം വിശദമാക്കുക.

Turn over

- 14 യഥാർത്ഥൻ നീന്റെ മുന്നിൽ മുട്ടു കൂത്തിയപ്പോൾ നിനക്കുണ്ടായിരുന്ന ശക്തി, ആ ശക്തിയാണ് എല്ലാ വിജയങ്ങൾക്കും ആധാരമായിരുന്നതെന്ന് ഓർത്തു കൊൾക. പറഞ്ഞതാര് ? സന്ദർഭമേത് ?
- 15 എന്തു കൃഴപ്പം ? എനിക്കു ആ മനുഷ്യനോട് ഒരു വെറുപ്പും തോന്നിയില്ല. അത്ര നല്ല മനുഷ്യൻ. പറയുന്നതാക്കെടുവിച്ച് ? ആർക്കാണ് വെറുപ്പു തോന്നാത്തത് ?

(5 × 2 = 10 marks)

III. നൂറ്റമ്പതു വാക്കിൽ കവിയാതെ അഞ്ചു ചോദ്യത്തിനുത്തരം എഴുതുക.

- 16 “കാലമിനിയുമുരളും, വിഷുവരും
വർഷം വരും, തിരുവോണം വരും പിന്നെ
യോരോ തളിരിനും പൂവരും കായ് വരും അപ്പോ-
ളാണെന്നും മെന്തെന്നുമാർക്കറിയാം”
—സന്ദർഭവും സാരസ്യവും വിശദമാക്കുക.
- 17 “വളരത്തോളിന്റെ ശക്തിയുള്ള ഓരോ സ്ത്രീകളെക്കുറിച്ചുള്ള പാവനമായ ആദർശം കാത്തു സൂക്ഷിക്കുന്ന സ്വഭാവശക്തിയ്ക്കുടമയാണ്”—വിശദമാക്കുക.
- 18 “അമ്മ കരഞ്ഞു. തല തല്ലിക്കരഞ്ഞു. തനിക്ക് ഇങ്ങനെയൊരു മകളുളള ഉണ്ടാവാനിരുന്നെങ്കിൽ എനിക്കിനി മകളല്ലയില്ല”. ഇങ്ങനെ പറയാനിടയായ സാഹചര്യമെന്ത് ? ആരുടെ അമ്മയാണ് കരഞ്ഞത് ?
- 19 “പെണ്ണുങ്ങൾക്ക് കല്യാണമാലോചിക്കുമ്പോൾ ഇപ്പോഴെന്ന ‘കെട്ടിക്കണ്ട’ എന്നു പറയും. അതു പോലെയാണ് അപ്പനത് കണ്ടത്” എന്ത് ?
- 20 “ഹ്യൂമൻ ബീയിങ്ങ്സ്, യു കേൻ എക്സ്പെക്ട് ബട്ട് നോട്ട് ഹ്യൂമൻ ലൈഫ്” സന്ദർഭം വിവരിക്കുക.
- 21 വിഭ്രമകരമായ പരിണാമഗുണി പുനത്തിലിന്റെ കഥയുടെ സവിശേഷതയാണ്. സമർത്ഥിക്കുക.
- 22 “ആത്മാനുശതിനുള്ള ആയുധം അറിഞ്ഞു കൊണ്ട് അച്ഛൻ ശത്രുവിന് സമ്മതിച്ചതാണ്”—എന്താണ് ആത്മാനുശതിനുള്ള ആയുധം ? വിശദമാക്കുക.

(5 × 5 = 25 marks)

IV. മൂന്നു വാക്കിൽ കവിയാതെ നാലെണ്ണത്തിന് ഉത്തരമെഴുതുക.

- 23 ഉത്തരവാദിത്ത ബോധവും പ്രാഥമിക ബുദ്ധിയും ചേർന്ന് തീർത്തും സഫലമാക്കിയ മനുഷ്യന്റേററത്തിന്റെ കഥയാണ് ‘ഒട്ടുമെട്’—സാധുത പരിശോധിക്കുക.
- 24 ‘ലങ്കാലക്ഷ്മി’ രാവണന്റെ കഥയെ അതിന്റെ സമസ്ത ഉജ്ജ്വലതയോടെയും പകർത്തിക്കൊണ്ടിരുന്നെന്ന്. വിലയിരുത്തുക.
- 25 ഓവരൂപ ശീൽപ്പങ്ങളെ കലാപരമായി സമന്വയിപ്പിക്കുന്ന വളരത്തോളിന്റെ ഏറ്റവും മികച്ച നിലക്കുന്ന കൃതിയാണ് ‘അച്ഛനും മകളും’— പരിശോധിക്കുക.

- 26 "മനുഷ്യ മഹത്വത്തിന്റെ മുഖ്യബോധവും വിലക്കുകളില്ലാത്ത നിഷ്പേക്ഷലയവും ഗ്രാമീണ മൂല്യവ്യവസ്ഥകളിലേക്ക് ഗൃഹാതുരതയോടെയുള്ള തിരിഞ്ഞുനോട്ടവുമാണ് 'സഫലമീയാത്ര'യിലുള്ളത്. വിശദമാക്കുക.
- 27 ചടുലതയിലൂടെ രൂപം കൊള്ളുന്ന അന്യാഭ്യൂഹമാണ് ജി. കൃമാരപ്പിള്ളയുടെ കവിതകളെ ശ്രദ്ധേയമാക്കുന്നത്. അഭിപ്രായം വിലയിരുത്തുക.
- 28 ആധുനിക മലയാള കഥാസാഹിത്യത്തിലെ കലാപത്തിന്റെയും നിഷേധത്തിന്റെയും പ്രതിനിധാനമായിരുന്നു പുനത്തിലിന്റെ കഥകൾ. സാധ്യത പരിശോധിക്കുക.

(4 × 10 = 40 marks)

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**SECOND SEMESTER (CUCBCSS-UG) DEGREE EXAMINATION
APRIL 2021**

Malayalam (B.Com./B.B.A.)

MAL 2A 02 (1)—MALAYALA SAHITHYA PADANAM – II

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. ഒറ്റവാക്കിൽ ഉത്തരമെഴുതുക.

- 1 ലളിതാംബിക അന്തർജ്ജനത്തിന് വയലാർ അവാർഡ് നേടിക്കൊടുത്ത കൃതി ഏത് ?
- 2 ഏത് ഇതിഹാസകൃതിയെ അവലംബിച്ചാണ് സി.എൻ. ശ്രീകണ്ഠൻ നായർ നാടകരചന രചിച്ചത് ?
- 3 സി.ജെ. വിദ്യാർത്ഥിനിയായ റോസിക്കിട്ട് കൃത്യസമയം എന്തായിരുന്നു ?
- 4 'മറക്കുടയ്ക്കല്ലളിലെ മഹാനരകം' എന്ന നാടകം എഴുതിയതാര് ?
- 5 ഏതു ദിവസമാണ് ഹിരോഷിമാ ദിനമായി ആചരിക്കുന്നത് ?
- 6 "സാഹചര്യങ്ങൾക്കനുസരിച്ച് പെരുമാറാനാണ് ഞങ്ങൾ പുതിയ പെൺകുട്ടികൾക്കിഷ്ടം"—ആരാണ് ഇങ്ങനെ പറഞ്ഞത് ?
- 7 "എത്തിനോക്കുന്നു വാതായനം വഴി"—ആര് ?
- 8 എം.കെ. സാനു രചിച്ച ചങ്ങമ്പുഴയുടെ ജീവചരിത്രത്തിന്റെ പേരാണ് ?
- 9 കന്നുകാലിപ്രണവം ആലപിക്കുന്ന കൃഷിക്കാരൻ ആരാണ് ?
- 10 "കഴിയുന്ന ഈ നൂറ്റാണ്ടിന്റെ പകുതിയായപ്പോഴേക്കു തന്നെ ഗ്രാമത്തിലെ ഒരു പ്രധാന ഉത്സവം അപ്രത്യക്ഷമായി"—ഏതുത്സവം ?

(10 × ½ = 5 marks)

II. ഒന്നോ രണ്ടോ വാക്യത്തിൽ ഉത്തരമെഴുതുക.

- 11 "കൈകസിയുടെ വയറ്റിൽ ഈ പുഴുത്ത ഇറച്ചിക്കഷണം എങ്ങനെ പിറന്നു"—ആരെക്കുറിച്ചുള്ളതാണ് ഈ പരാമർശം ? സൂചിതമെന്ത് ?
- 12 ആദിമഗോത്രക്കാർ അവരുടെ 'ബസ്സി'കൾ രൂപപ്പെടുത്തിയത് എന്തിന്റെ അടിസ്ഥാനത്തിലാണ് ?
- 13 കള്ളൻ പെൺകുട്ടിയോട് ആവശ്യപ്പെട്ട സഹായമെന്ത് ?

- 25 ആദിവാസി ഗോത്രങ്ങൾക്കിടയിലെ പ്രവർത്തനത്തിലൂടെ ദയാബായി കൃഷിയെ ജൈവപരമായ തിരിച്ചറിവാക്കിയതെങ്ങനെ? വിശദീകരിക്കുക.
- 26 ഔസേപ്പു മാപ്പിളയും കണ്ണനും തമ്മിലുള്ള ബന്ധത്തിൽ സ്റ്റുറിക്കുന്ന വൈകാരികതയ്ക്കിന്റെ സവിശേഷതകൾ സ്പഷ്ടമാക്കുക.
- 27 കാർഷിക സാമ്പ്കൃതിയും ഉത്സവങ്ങളുമൊക്കെ വരും തലമുറയ്ക്കു നഷ്ടമാകുമെന്ന ഉൾക്കണ്ഠയാണ് എം.ടി. വാസുദേവൻ നായർ 'അഭയം തരുന്ന തുമ്പപ്പൂവ്' എന്ന ലേഖനത്തിൽ വെളിപ്പെടുത്തുന്നത്—സമർത്ഥിക്കുക.
- 28 മാതൃത്വത്തെ മാത്രമല്ല, ശൈശവത്തെ ആവിഷ്കരിക്കുന്നതിലും ബാലാമണിയമ്മയുടെ കാവ്യഭാവന മികവ് പ്രകടമാക്കുന്നു—'കളങ്കമറ്റ കൈ' എന്ന കവിതയെ മുൻനിർത്തി വിലയിരുത്തുക.

(4 × 10 = 40 marks)

- 14 “ഇക്കൂറി ശങ്കിക്കുന്നൂ വിളക്കിൻ മുന്നിൽ
തീർത്തും വ്യർഥമോ സന്ധ്യാദീപം”
—ഈ ആശങ്കയുടെ അടിസ്ഥാനമെന്ത് ?
- 15 “ഏറെനാളേറെനാൾ നീണ്ടു നിൽക്കുന്നത-
ല്ലീരമ്യ വാസന്തഹാസം”
—വീവക്ഷിതമെന്ത് ?

(5 × 2 = 10 marks)

III. അഞ്ചു ചോദ്യത്തിന് നൂറ്റമ്പതു വാക്കിൽ കവിയാതെ ഉത്തരമെഴുതുക.

- 16 “മൂവുലകങ്ങളിൽ അമുല്യമായി ഏതൊന്നുണ്ടോ അത് ലങ്കയിലുണ്ടാകണം”—രാവണന്റെ ഈ അഭിലാഷം സഫലമായത് എങ്ങനെ ?
- 17 “നിന്ദയും ക്രൂരതയും നിറഞ്ഞ ജീവിതത്തെക്കാൾ എത്ര ഭേദമാണ് മരണം”—സന്ദർഭവും ആശയവും വ്യക്തമാക്കുക.
- 18 എ. ഗോവിന്ദനും സി.ജെ.യും തമ്മിലുണ്ടായിരുന്ന സൗഹൃദത്തെ റോസി തോമസ് ഓർത്തെടുക്കുന്ന തെങ്ങനെ ?
- 19 “അത്ര എടുത്തുചാട്ടം ഇപ്പോഴേ വേണ്ട. കുറച്ചു ക്ഷയിക്കണം, ഒക്കെ വഴിയുണ്ടാകും”—ആരുടെ വാക്കുകൾ ? സന്ദർഭം എഴുതുക.
- 20 ‘പുതിയ വാതിലുകൾ’ എന്ന കഥയിലെ കള്ളന്റെ പ്രത്യേകതയെന്ത് ?
- 21 “അന്ത്യക്കമ്പൂരിണവും ശൂന്യവൃമാകിലെ-
ന്തെത്ര മധുരമീ ലോകം”
—ആശയം വിശദമാക്കുക.
- 22 “വാക്കുകളാൽ കരിപുതപ്പേന്തുന്നു
വാസ്തവമനോഭാവം പലപ്പൊഴും”
—സന്ദർഭവും സാരസ്യവും വ്യക്തമാക്കുക.

(5 × 5 = 25 marks)

IV. നാലു ചോദ്യത്തിന് മൂന്നു വാക്കിൽ കവിയാതെ ഉത്തരമെഴുതുക.

- 23 ‘ലങ്കാലക്ഷ്മി’യിലെ രാവണന്റെ സ്വഭാവത്തെ നിരൂപണം ചെയ്യുക.
- 24 സി.ജെ. യുടെ വ്യക്തിത്വ സവിശേഷതകൾ വെളിപ്പെടുത്തുന്നതിൽ റോസി തോമസിന്റെ ഓർമ്മക്കുറിപ്പ് എത്രത്തോളം വിജയിച്ചിട്ടുണ്ടെന്ന് പരിശോധിക്കുക.

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 04—ZEITGEIST : READING ON CONTEMPORARY CULTURE

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. (A) Choose the correct answer from the options :

- 1 Who was the chairman of the Constituent Assembly ?
(a) Dr. S. Radhakrishnan. (b) Dr. Rajendra Prasad.
(c) Dr. B.R Ambedkar. (d) H.C Mukherjee.
- 2 In which year did Tagore win the Nobel Prize ?
(a) 1913. (b) 1923.
(c) 1933. (d) 1903.
- 3 Where did Mrs. Mallard go, when she heard the news of her husband's death ?
(a) To her Room. (b) To bath room.
(c) To prayer-room. (d) To kitchen.
- 4 In the poem "What it's like to be Transgender" What does the poet ask Jesus ?
(a) To make him popular. (b) To fix him.
(c) To give him wealth. (d) To grand him money.
- 5 In the poem "Refugee Blues" who is looking for the refugees ?
(a) Parents. (b) Cousins.
(c) Soldiers. (d) Colleagues.

(5 × 1 = 5 marks)

(B) Answer *all* the following questions in a word or a phrase :

- 6 What is the fate of those who rebel against the lovers of violence ?
- 7 Why did Hindu lawyer in Asylum go mad ?

Turn over

IV. Answer any two of the following in an essays :

- 29 Discuss Pearl S. Buck's portrayal of Mahatma Gandhi in her essay.
- 30 Critically examine the man-animal bond as portrayed in Issac Bashevis Singer's "Zlateh the Goat".
- 31 "What It's like to be Transgender" is a documentation of the identity crisis and the denial of the basic human rights of the transgender. Discuss.
- 32 How does Yuval Harari define meaning of human life and basic human rights ?

(2 × 15 = 30 marks)

- 8 What does Seattle mean by the smoking iron horse ?
- 9 Why does the father want to sell Zlateh ?
- 10 Which was the game played by Wani and Brahmin boys during the picnic ?

(5 × 1 = 5 marks)

II. Answer any *ten* from the following in one or two sentences :

- 11 What is more powerful than bombs and weapons ?
- 12 What is the significance of the asylum in the story 'Toba Tek Singh' ?
- 13 How does the Native American see the rivers and the earth ?
- 14 Why does the poet try to teach us how to kill a tree ?
- 15 When did Aaron realize that he was no longer travelling on the road ?
- 16 Mention one of the devastating weaknesses of the university learning, according to Rich.
- 17 Comment on the symbols of the open window in the story "The Story of an Hour."
- 18 What did the nostalgic aunts remind the speaker in Mokobe's poem at the age of twelve ?
- 19 What makes the speaker in 'Refugee Blues' to state that there was no place for him and his beloved?
- 20 What, according to the protagonist, is the difference between working in the Movement and the Union?
- 21 What is the politics of separation in playing games as seen in Limbale's narrative ?
- 22 What are Harari's observations about the French revolution ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* :

- 23 Explain the significance of the title "Toba Tek Singh."
- 24 Comment on the passion and feelings conveyed in chief Seattle speech.
- 25 Why it is not an easy job to kill a tree ?
- 26 The thoughts that flashed through Mrs. Mallard's mind, after realizing her husband's death.
- 27 What characterizes the alienation of the Jews in the poem 'Refugee Blues' ?
- 28 The discrimination of the Dalits, according to Limbale.

(4 × 5 = 20 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following questions. Each question carries 1 mark :

(A) Choose the correct answer :

- 1 Academic essay usually contains _____ vocabulary.
(A) Technical. (B) Non-Technical.
(C) Simple. (D) Slang.
- 2 _____ is a process of inspecting something closely and reflecting on it.
(A) Evaluation. (B) Critical Thinking.
(C) Reviewing. (D) Plagiarism.
- 3 The key function of _____ is to explain what do you mean by something.
(A) Narration mode. (B) Description mode.
(C) Definition mode. (D) Process analysis.
- 4 AWL in academic writing stands for :
(A) Academic Writers List. (B) Available Work List.
(C) Arranged Work List. (D) Academic Word List.
- 5 In _____ description writers would not mention how interesting their observations were.
(A) Objective. (B) Subjective.
(C) Analytic. (D) Valuable.

Turn over

(B) Fill in the blanks :

- 6 Research scholars in Social Sciences usually follow _____ format for documentation.
- 7 _____ is a group activity conducted at the beginning of a project to generate ideas.
- 8 _____ essay deals with causes, effects, both cause and effect and a phenomenon.
- 9 _____ is the punctuation mark used to indicate a contraction or a possession.
- 10 In an e-mail 'asap' stands for _____.

(10 × 1 = 10 marks)

II. Answer any *ten* of the following questions in two or three sentences each. Each question carries 2 marks :

- 11 What is 'blind peer reviewing' ?
- 12 What are the popular style guides in use today ?
- 13 What is parallelism ?
- 14 What is recommendation report ?
- 15 Correct parallelism related mistakes in the following sentences :
 - (a) The State Government plans to construct a new airport near Kottayam, and setting up a state-of-the-art container terminal near Trivandrum.
 - (b) Amin earns a lot of money from online trading every month, but he is spending all his earnings by the end of the month.
- 16 Give one-word substitutes for the following expressions :
 - (a) On a daily basis.
 - (b) Regardless of the fact that.
 - (c) The majority of.
 - (d) On a frequent basis.
- 17 Eliminate wordiness in the following sentences :
 - (a) It gives me immense pleasure in introducing our esteemed speaker.
 - (b) I think, in my opinion, study of humanities is very essential for our times.

30 Write a five paragraph essay on any *one* of the following topics :

- (a) The Power of Education.
- (b) Drug Abuse.
- (c) Violence among Youth.
- (d) Environmental Conservation.

31 Write a full length review of a film you have recently watched.

32 Discuss the step by step process of writing an academic assignment.

(2 × 15 = 30 marks)

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18 When do we use the punctuation mark 'colon' ?

19 Identify dependent and independent clauses :

(a) We won't change anything unless someone has asked us to.

(b) While walking at the park, John saw an old man feeding pigeons.

20 Give acceptable expressions to the following :

(a) Nigger.

(b) Yankee.

(c) Madrassi.

(d) Paki.

21 What is a summary ?

22 Punctuate the following sentence :

according to an old chinese proverb the best time to plant a tree was 20 years ago the second best time is now.

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a paragraph. Each question carries 5 marks :

23 Discuss the genres in academic writing and their distinctive uses.

24 Write briefly on the sections in a Social Science dissertation.

25 Illustrate the structure of an academic essay.

26 Write a blog on the canteen in your college.

27 Write a report on the Environment Day celebrations conducted by your department.

28 Write an email congratulating you friend on getting an award.

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in about 300 words. Each question carries 15 marks :

29 Prepare a cover letter and resume to apply for the post of Human Resource Manager in a business firm.

Turn over

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

English (B.Com./B.B.A.)

ENG 2A 04—READINGS ON SOCIETY

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following bunches of questions. Each question carries 1 mark :

- 1 Vandana Shiva compares globalisation with a _____.
- (a) Tsunami. (b) Rising tide.
(c) Falling tide. (d) None of these.
- 2 Which is the federal script of India ?
- (a) Devanagari. (b) English.
(c) French. (d) None of these.
- 3 Who among the following is known as the "Birdman of India" ?
- (a) Vandana Shiva. (b) Dr. Salim Ali.
(c) Dr. Rajendra Prasad. (d) Dr. APJ Abdul Kalam.
- 4 WWW in Federov's essay stands for _____.
- (a) World War Watch. (b) World Weather Watch.
(c) World Working Wing. (d) Western Water war.
- 5 How old is the widow in the story ?
- (a) 16. (b) 20.
(c) 18. (d) 17.
- 6 What will be the punishment the widow has to face when her pregnancy is revealed ?
- (a) Soodithalu. (b) Kalagni.
(c) Ostracism. (d) None of these.
- 7 Which of the following Asian country has got higher women ratio ?
- (a) China. (b) Pakistan.
(c) Japan. (d) India.

Turn over

- 8 The lessons *Stigma Shame and Silence* and "Yes I am Happy ! Don't You Believe ?" enrich your understanding in _____.
- (a) Human rights issues. (b) Gender Issues.
(c) Environmental Issues. (d) None of the above.
- 9 Ashok, the victim in "Stigma Shame and Silence" was a _____ in Navy.
- (a) Cook. (b) Instructor.
(c) Radio Operator. (d) None of the above.
- 10 Who believes that Rappai is the basic element of their prosperity ?
- (a) Ouseph. (b) Thobias.
(c) Santhosh thooval. (d) James.

(10 × 1 = 10 marks)

II. Answer in a sentence or two any *ten* questions. Each question carries 2 marks :

- 11 What are the suggestions made by Shiva to stimulate the dreams of Indian farmers ?
- 12 According to Vandana Shiva, what is the source of our human identity ?
- 13 How did India win the hearts of the other people ?
- 14 What causes ecological imbalance ?
- 15 What does Salim Ali say about the desiccation in North India ?
- 16 What is Federov's definition of climate ?
- 17 What is the narrative technique used in the story, 'Widow' ?
- 18 List out the two simplistic explanations presented to account for the neglect of women.
- 19 What is the fate of women in most of Asia and North Africa ?
- 20 How did Ashok react to the doctor's blunt revelation ?
- 21 How was Rappai treated in the family ?
- 22 What does the article, "Yes I am Happy! Don't You Believe ?" deal with ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a paragraph of 100 words. Each question carries 5 marks :

- 23 "India is not a nation ; it is a collection of Nations". Explain.
- 24 What are the three strategies recommended by E.K. Federov to stop irreversible climatic changes ?
- 25 What does the widow mean by 'a sin exclusive to us' ?
- 26 How did Ashok manage at the end ?

- 27 What is the need for Environmental consciousness in agricultural fields ?
- 28 How does Amartya Sen relate women's 'gainful employment' to variable change in their destiny ?

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words. Each question carries 15 marks :

- 29 How does Vandana Shiva demonstrate impact of Globalization on vulnerable sections of society ?
- 30 Write an essay on Salim Ali's views on the relationship between man and nature.
- 31 How can women's deal be improved especially in the Third World countries as proposed by Dr. Amartya Sen ?
- 32 How does the article "Yes I am Happy! Don't You Believe ?" relevant in the contemporary social scenario ?

(2 × 15 = 30 marks)

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 03—INSPIRING EXPRESSIONS

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

I. Answer the following bunches of questions. Each question carries 1 mark :—

1 Who was given the nick name 'Lady of Christ' ?

- (a) Somerset Maugham. (b) John Milton.
(c) Jayanta Mahapatra. (d) TS Eliot.

2 Andrew Marvell belongs to which school of poetry ?

- (a) Romantic. (b) Metaphysical.
(c) Graveyard. (d) Elizabethan.

3 At the beginning of the poem 'Ulysses' the speaker feels _____.

- (a) Exhausted. (b) Troubled.
(c) Dissatisfied. (d) Content.

4 What has the nightingale never known ?

- (a) Verdurous glooms and winding mossyways
(b) A beaker full of warm South
(c) The weariness, the fever and the fret
(d) The murmurous haunt of flies on summer eves

5 What does the duke mention as 'nine- hundred' years old ?

- (a) Family name. (b) Painting.
(c) Sculpture. (d) None of these.

- 6 The poet of "A Summer Poem" is a native of _____.
- (a) Punjab. (b) Oxford.
(c) Delhi. (d) Odisha.
- 7 The poem "Journey of the Magi" opens with the lines by :
- (a) Browning. (b) Lancelot Andrews.
(c) Tennyson. (d) Andrew Marvell.
- 8 How had the narrator of the luncheon became acquainted with the woman in the story ?
- (a) They had mutual friends. (b) They had exchanged letters.
(c) They had met at a play. (d) They were relatives.
- 9 Hughie Erskine is in love with ?
- (a) Baron hausberg. (b) Laura Merton.
(c) Alan Trevor. (d) Elizabeth laura.
- 10 Who slept in the attic ?
- (a) Herman. (b) Mother.
(c) Joe. (d) Grandfather.

(10 × 1= 10 marks)

II. Answer in a sentence or two any *ten* questions. Each question carries 2 marks :

- 11 What does Milton's soul wish ?
- 12 What does the term 'coy' in the title mean ?
- 13 Why does Keats wish to fade away with the bird ?
- 14 Who is Fra pandolf ?
- 15 What are happy isles ?
- 16 'I should be glad for another death.' Why does the Magus long for death ?
- 17 What are the highlights of an Indian summer as depicted in the poem by Mahapatra ?
- 18 What is Mr. Lai's attitude towards his country ?
- 19 Why did Hughie grow angry with Trevor ?
- 20 How had the narrator of 'The Luncheon' become acquainted with the woman in the story ?

- 21 'I was past caring now. 'Why was the narrator of 'The Luncheon' in such a state?
- 22 In the 'The Night the Ghost Got In' what had the narrator been doing before he heard the 'ghost' ?

(10 × 2 = 20 marks)

III. Answer any *four* of the following questions in a *paragraph* of 100 words. Each question carries 5 marks :

- 23 Explain the idea of "quaint honour turning to dust" in 'To His Coy mistress' ?
- 24 What were the main grievances that the duke had against his wife ?
- 25 How does Ulysses describe the island and the people he is ruling ?
- 26 Write the primary theme of the short story 'Luncheon' by Somerset Maugham ?
- 27 Does the poem 'Indian Summer' portray summer in India as a happy season ?
- 28 Describe the character of Joe ?

(4 × 5 = 20 marks)

IV. Answer any *two* of the following questions in 300 words. Each question carries 15 marks :

- 29 How has the "possession of beauty" been treated in 'My Last Duchess' ?
- 30 What do you think is the central theme of the Ulysses ? How does poet bring it to light ?
- 31 Bring out the contrast between the characters of Mr. Mohan Lal and his wife Lachmi ?
- 32 Analyse the humour in Somerset Maugham's short story 'The Luncheon' ?

(2 × 15 = 30 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. State the major roles of marketing system.
2. Why is value important in marketing ?
3. Why is technology important in marketing ?
4. Why is understanding of marketing management philosophies important?
5. Define the term 'Service'.
6. What do you mean by 'potential product' ?
7. What do you mean by consumer behaviour ?
8. Define Labelling.
9. How do you create value in marketing ?
10. What do you mean by marketing channels ?
11. Why is channel design important ?
12. What is marketing communication mix ?
13. State the importance of public relation in marketing.
14. What are the E-Commerce business models ?
15. What are some limitations of M-Commerce ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the essential requirements for safe e-payments/transactions ?
17. Discuss the major characteristics of consumer behaviour.
18. Explain mass marketing or undifferentiated marketing with an example.
19. What are the major channel functions in marketing ?
20. Explain the effectiveness of advertising in media.
21. What are the sources of new product ideas ?
22. Discuss the application of the concept of product life cycle in the development of a new product.
23. What is personal selling ? When it is required ?

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Define Packaging and what are its qualities and functions ?
25. State the strategies in new products development.
26. Explain the major steps involved in designing a distribution channel.
27. What are the functions of retailing and what are the different types of retailers ?

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. Give two merits of single entry systems.
2. What do you mean by conversion method ?
3. How is profit calculated under single entry accounting system ?
4. What are capital reserve and reserve capital ?
5. Distinguish equity shares from preference shares.
6. When shares can be issued for a consideration other than cash ? Site an example.
7. What do you mean by surrender of shares ?
8. Can debenture be issued at discount ?
9. Are calls in advance part of share capital ?
10. What is the process of forfeiture of shares ?
11. What is an indenture agreement ?
12. State the role of the NFRA.
13. Is Ind. AS applicable for private companies ?
14. What is SOCE in Ind. AS ?
15. Find out the profit or loss If opening capital is ₹ 40,000, closing capital is ₹ 90,000, withdrawals is ₹ 5,000 and additional capital brought in is ₹ 10,000.

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the components of IFRS ?
17. Explain the accounting treatment of corporate dividend tax.
18. State the reasons for convergence to IFRS.
19. John keeps his books by single entry system. His position on 1st January 2018 was as follows :
Cash at bank ₹. 5,000, Machinery and plant 6,500, Cash in hand ₹. 1,000, Bills receivable ₹. 2,600, Stock ₹. 7,000, Creditors ₹. 2,500, Sundry debtors ₹. 8,400, Bills payable ₹.4,000.

On 31st December 2018 his position was as under : Cash at bank ₹. 4,300 ; Machinery and plant ₹. 6,500 ; Cash in hand ₹. 1,700 ; Bills receivable ₹. 3,200 ; Stock ₹. 9,000 ; Creditors ₹. 1,600 ; Sundry debtors ₹. 6,000 ; Bills payable ₹. 3,200 ; During the year a introduced further capital of ₹. 2,000 and his drawings were ₹. 800 per month. Depreciate machinery and plant by 5 % and create a reserve for bad and doubtful debts at 5 %. From the above information prepare a statement showing the profit and loss made by him for the year ended 31st December 2018.
20. Malabar Ltd. issued 5,000 shares of ₹. 10 each at a premium of ₹. 2 payable as ₹. 3 on application, ₹. 4 on allotment (incl. premium), ₹. 3 on first call and ₹. 2 on final call. Mr. Ajay was allotted 50 shares and who failed to pay allotment money and first call. Give journal entries, if those shares were forfeited.
21. Journalize the following transactions at the time of issue of debenture of Rs. 100.
 - A debenture issued at Rs. 95, repayable at ₹ . 100.
 - A debenture issued at Rs. 95, repayable at ₹. 105.
 - A debenture issued at Rs. 100, repayable at ₹. 105.
 - A debenture issued at Rs. 105, repayable at ₹. 100.
 - A debenture issued at Rs. 102, repayable at ₹. 105.

22. Ascertain credit sales and purchases from the following figures :

Debtors	₹.	Creditors	₹.
Opening balances	10,800	Opening balances	5,900
Cash received	36,850	Cash paid	24,800
Discount allowed	2,000	Discount received	450
Bad debts written-off	450	Returns	540
Returns	800	Bills payable issued	2,860
Bills receivable received	8,400	Closing balances	6,200
Bills receivable dishonoured	600		
Closing balance	8,700		

23. Kairali Ltd. issued 20,000 shares of ₹ 10 each at a discount of 10 % payable as ₹ 2 on application, ₹ 3 on allotment and ₹ 4 on first and final call. Applications were received for 20,000 shares and all these were accepted. All money due was received. Show the journal and cash book of the company.

(5 × 6 = 30 marks)

Section C

*Answer any two questions.
Each question carries 10 marks.*

24. Explain the Scope of IFRS in detail.
25. Kerala Ltd. was registered with a Nominal Capital of ₹ 8,00,000 divided into 8,000 shares of ₹ 100 each. Out of this, 5,000 shares were issued to the public, payable as to ₹ 25 on application, ₹ 30 on allotment, ₹ 20 on first call and the balance after 3 months. Applications were received for 4,000 shares and the directors made the Allotment in full. All money up to allotment was duly received. At the time of first call a shareholder on 100 shares did not pay the first call but he paid it with final call. Another shareholder who was allotted 150 shares paid them up in full. Show the necessary journal entries to record the above transactions and how the entries in the Balance Sheet.

Turn over

26. 'A Ltd. took over assets worth ₹. 5,00,000 and liabilities of ₹. 1,34,000 of Midhun Traders for the purchase consideration of ₹. 3,96,000. The company paid the purchase consideration by issuing debentures of ₹. 100 each. Give journal entries in the books of A Ltd. assuming that debentures are issued (a) at 10 % premium ; and (b) at 10 % discount.
27. The following is the TB of Ram Cement Co.Ltd on 31-3-2018 :

Debit	₹.	Credit	₹.
Stock (1-4-2017)	75,000	Sales	3,50,000
Purchases	2,50,000	PL A/c (31-3-2017)	15,030
Wages	50,000	Share capital (10,000 equity	
Furniture and fittings	17,000	shares of ₹. 10 each)	1,00,000
Salaries	7,500	Sundry creditors	17,500
Rent	4,950	Reserve Fund	15,500
Sundry Expenses	7,050	Discount received	5,000
Dividend paid	9,000		
Debtors	37,500		
Machinery	29,000		
Cash in hand	10,200		
Cash at Bank	6,000		
Patents and Trade Mark	4,830		
	5,03,030		5,03,030

Adjustments :

- (1) Stock on 31-03-2018 was worth ₹. 82,000 ;
- (2) Depreciation fixed assets at 10 % ;
- (3) Make provision for income-tax at the rate of 50 %.

Prepare SOPL for the year ended 31-03-2018 and the SOFP as on that date in the prescribed new form. Assume Tax @ 50 %.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2021

German (B.Com./B.B.A.)

GER 2A 08 (2)—INTRODUCTORY GERMAN FOR BUSINESS PEOPLE—LEVEL 2

Time : Two Hours and a Half

Maximum : 80 Marks

Directions : There are 3 sections in this Question paper. The students can answer all the Questions in Sections A and B but there is ceiling of marks in each section.

There is no ceiling for Section - C]

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. ——— soll ich die Tasche legen?
2. Fährst du ——— die Stadt ?
3. ——— hängt das Bild ?
4. Max, gefällt ——— meine Wohnung ?
5. Guten Tag, Herr Braun! Ich gratuliere ——— zum Geburtstag.
6. A : ——— schenkst du den Laptop ? B : Meinem Bruder.
7. Ich bitte ——— Entschuldigung.
8. Wann ——— die fertigen Maschinen geprüft ?
9. Nimmst du bitte ——— Bücher mit ?
10. Fragen Sie Herrn Wolters ——— Messebüro !
11. Er bringt ——— Kindern Schokolade.
12. Peter, warum antwortest du ——— Lehrer nicht ?
13. In den Sommerverein fahre ich ——— meinen Großeltern.

Turn over

14. Kann ich _____ die Party etwas mitbringen ?
 15. Bitte schicken Sie _____ Katalog direkt an mich.

(10 × 3 = 30 marks)

Section B*Answer at least five questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 30.***Bilden Sie Sätze !**

1. dürfen/ den Film /sehen/ wir ?
2. wie / euch/ gefallen / mein Auto ?
3. dauern / die Konferenz/ wie lange ?
4. können/ ich / Herrn Speier / sprechen / wann ?
5. im Detail / die Lieferung / werden / in Berlin / geplant.
6. die Niederlassung / leiten / Frau Schmidt / in Stuttgart ?
7. mir / können / Informationen / geben / wer /die ?
8. In der Schweiz / bleiben / am Wochenende / du ?

(5 × 6 = 30 marks)

Section C*Answer any two questions.**Each question carries 10 marks.***1. Bilden Sie das Perfekt :**

- (a) Was schickst du deinen Enkelkindern zum Geburtstag ?
- (b) Wem gefällt der Film nicht ?
- (c) Triffst du am Wochenende deine Kollegen ?
- (d) Der Junge hilft dem alten Mann bei dem Einkauf.

2. Translate these sentences into German :

- (a) Can you please help me, Mr. Blume ?
- (b) Since when are you working here, Mr. Meier ?
- (c) Did you speak with your parents about the homework, Monika ?
- (d) We urgently need the machine parts from Stuttgart.
- (e) When are you going to office today, Dino?
- (f) Good morning, how are you, Mr. Kaiser ?
- (g) My colleagues are in a meeting.

3. Write a dialogue in German :

Two people are talking in the office. One of the persons wants to invite (einladen) the other person for dinner in a restaurant.

4. Bitte stellen Sie sich vor.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

French (B.Com./B.B.A.)

**FRE 2A 08 (3)—TRANSLATION AND COMMUNICATION IN FRENCH
(For B.T.H.M., B.H.A.)**

Time : Two Hours and a Half

Maximum : 80 Marks

Directions : *There are three sections in this Question paper. The students can answer all the questions in Sections A and B, but there is ceiling of marks in each section. There is no ceiling in Section C.*

Section A

*Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. Donnez le contraire des mots suivants :
 - (a) monter.
 - (b) entrer.
2. Quelle heure est-il ?
 - (a) 12h 00.
 - (b) 9h 45.
3. Complétez les noms des mois :
 - (a) d _____.
 - (b) a _____.
4. Retrouver les mots :
 - (a) e n c i m h _____.
 - (b) e u a r r i q t _____.
5. Ecrivez la forme correcte du participe passé :
 - (a) Passer.
 - (b) Aller.
6. Choisissez la meilleure réponse :
 - (a) Vous _____ (faisez / faites) 10% de réduction.
 - (b) Je peux payer----(par / en) carte.

Turn over

7. Dites VRAI ou FAUX :
- (a) La *Carte bleue* est une carte bancaire.
 - (b) « Beaujolais » est une marque de la bière.
8. Traduisez en anglais :
- (a) Pourboire.
 - (b) Annuler.
9. Traduisez en français :
- (a) Have a nice day !
 - (b) Enjoy your food !
10. Complétez avec les phrases avec « du, de la, de l', des, de » :
- (a) Où est le plan-----ville ?
 - (b) Vous n'avez pas-----bagages ?
11. Que signifie SNCF ?
12. Complétez avec « à, en, le » :
- (a) On a ouvert cet hôtel ——— 1997.
 - (b) La fête nationale a lieu ——— 15 aout.
13. Quel est le principal moyen de transport utilisé par les Français ?
14. Citez les noms de deux fêtes de France.
15. Choisissez la forme correcte du participe passé :
- (a) Faire : (i) fait ; (ii) faité ; (iii) fera ; (iv) faire.
 - (b) Sortir : (i) sorte ; (ii) sorti ; (iii) sortiré ; (iv) sors.

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Quelle heure est-il ? Ecrivez en toutes lettres :
- (a) 1h 10.
 - (b) 2h 30.
 - (c) 3h 40.
 - (d) 4h 50.
 - (e) 5h 55.

17. Ecrivez en toutes lettres :

- (a) 201. (b) 333.
(c) 2000. (d) 2021.
(e) 99.

18. Complétez les phrases avec « à, dans »

- (a) La visite commencera ——— 9 heures précises.
(b) Le concert débutera ——— environ 20 minutes.
(c) Je terminerai mes études ——— un an.
(d) Etes-vous libre ——— 5 heures ?
(e) Pouvez-vous me rappeler ——— 10 minutes ?

19. Décrivez un site touristique de votre ville.

20. Retrouvez la forme adverbiale de ces adjectifs :

- (a) Doux. (b) Rapide.
(c) Lent. (d) Particulier.
(e) Confortable.

21. Mettez les verbes à la forme correcte : futur simple ou conditionnel.

- (a) Je (vouloir) ——— un café, s'il vous plait.
(b) Je (prendre) ——— un Martini dry.
(c) J (aimer) ——— une chambre qui donne sur la mer.
(d) Je (régler) ——— enespèces.
(e) Nous (arriver) ——— à Kandy en milieu d'après-midi.

22. Ecrivez les mois de l'année.

23. Traduisez les indications suivantes en français :

- (a) Ne entry. (b) Remove your footwear.
(c) Smoking prohibited. (d) Meals ready.
(e) Sales.

(5 × 6 = 30 marks)

Turn over

Section C

*Answer any two questions.
Each question carries 10 marks.*

24. Traduisez en anglais :

Employé : Voilà le programme de votre excursion. Un minibus climatisé de l'agence passera à votre hôtel à 8 heures.

M. Sautel : Combien de personnes y aura-t-il ?

Employé : Entre 6 et 8, monsieur, plus votre guide. Le minibus vous conduira d'abord à Srirangapatnam. Là, vous visiterez un temple du dixième siècle. Ensuite, vous irez déjeuner dans un restaurant au bord de la Cauvery. L'après-midi, vous visiterez le palais des maharajahs de Mysore, puis le minibus vous conduira à Chamundi Hills. De là-haut, on a un panorama magnifique sur la ville.

25. Traduisez en français :

- (a) I would like to reserve a table for this evening.
- (b) At what time the garage close ?
- (c) Can I help you ladies ?
- (d) The timings of the Immigration office are from 10 a.m. – 6 p.m.
- (e) A table ? For how many people please ?

26. Traduisez en anglais :

M. Richard : Bonsoir. Je voudrais parler à madame Bérand.

Employé : Elle vient juste de sortir, monsieur.

M. Richard : Ah ! Est-ce que vous pouvez prendre un message pour elle ?

Employé : Bien sûr, monsieur. De la part de qui ?

M. Richard : De la part de Monsieur Richard. Dites-lui que je la rappellerai demain matin à 9 heures.

Employé : C'est noté, monsieur. Je lui transmettrai le message.

27. Vous voulez louer une voiture pour visiter un monument. Ecrivez les dialogues entre vous et le réceptionniste de l'hôtel.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2021

French (B.Com./B.B.A.)

FRE 2A 08 (2)—TRANSLATION AND COMMUNICATION IN FRENCH

Time : Two Hours and a Half

Maximum : 80 Marks

There are 3 sections in this Question paper. The students can answer all the questions in Section A and B, but there is ceiling of marks in each section. There is no ceiling in Section C.

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.***I. Traduisez en anglais :**

- | | |
|-------------------------|------------------------------|
| 1 Réclamation. | 2 La date d'expédition. |
| 3 L'objet de la lettre. | 4 Marchandises défectueuses. |
| 5 Les références. | 6 Fournisseur. |
| 7 Titre de civilité. | 8 Raison sociale. |

II. Traduisez en français :

- | | |
|--------------------|--------------------|
| 9 The beneficiary. | 10 A form. |
| 11 Cash. | 12 Sales contract. |
| 13 Goods. | 14 Our reference. |
| 15 Complaint. | |

(10 × 3 = 30 marks)**Section B***Answer at least five questions.**Each question carries 6 marks.**All questions can be attended.**Overall Ceiling 30.*

- 16 Quelles sont les différentes parties d'une lettre commerciale ?
- 17 Qu'est-ce qu'une entreprise ?

18 Donnez cinq exemples pour « La formule d'appel ».

19 Qu'est-ce que vous avez dans l'En-tête ?

20 Traduisez en français :

As I am in a hurry for these goods, I shall appreciate your prompt execution of the order.

21 Traduisez en anglais :

Conformément à votre souhait, nous nous empressons de vous adresser notre catalogue général qui vous donnera toutes précisions sur les modèles que nous commercialisons.

22 Traduisez en anglais :

Veillez agréer, messieurs, l'Expression de nos sentiments dévoués.

23 Traduisez en anglais :

Nous vous remercions de nous faire savoir le jour et l'heure qui vous conviendraient pour procéder à cette démonstration. Nous souhaiterions que ce soit de préférence aux heures de bureau.

(5 × 6 = 30 marks)

Section C

*Answer any two questions.
Each question carries 10 marks.*

24 Ecrivez une lettre pour passer la commande des marchandises.

25 Ecrivez une lettre pour modifier la commande.

26 Vous avez reçu les marchandises. Mais les marchandises sont défectueuses. Vous écrivez une lettre de réclamation.

27 Vous avez reçu la lettre de demande de documentation. Vous écrivez la réponse pour cette lettre.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021

Tamil (B.Com./B.B.A.)

TML 2A 08 (2)—NAVEENA ILAKKIYAM—II

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. அசை என்றால் என்ன ? அதன் வகைகள் யாவை ?
2. வணிக மடலின் பயன்கள் யாவை ?
3. பாரதிதாசனின் இயற்பெயர் என்ன ? அவர் இப்பெயரை வைத்துக்கொள்ளக் காரணம் யாது ?
4. பண்புடைமையின் வழக்காக திருக்குறள் கூட்டுவன யாவை ?
5. சமத்துவம் பற்றியக் குலோத்துங்கன் கருத்தை விளக்குக.
6. திருக்குறறாலக்குறவஞ்சி—குறிப்பு வரைக.
7. குறிஞ்சி நிலம் எத்தகைய அமைப்புடையது ? அம்மக்களின் தொழில் என்ன ?
8. இராமலிங்கம் பிள்ளை சுதந்திரம் குறித்துக் கூறுவது யாது ?
9. ஆரம்போலும் கூர்மைய ரேனும் மரம்போல்வர்.
மக்கட்பண்பு இல்லா தவர்—இக்குறளில் பயின்றுள்ள அணி எது ? விளக்குக.
10. நற்றிணை—சிறு குறிப்பு வரைக.
11. புணர்ச்சி என்றால் என்ன ? அதன் வகைகள் யாவை ?
12. விளம்பரத்தால் ஏற்படும் தீமைகள் இரண்டினைக் கூட்டுக.
13. காளமேகப் புலவர்—சிறு குறிப்பு வரைக.
14. பகற்குறி—பெயர் காரணம் கூறுக.
15. மண் அணுக்கள் பிரசுவித்த பொருள்களாக சுரதா கூட்டுவன யாவை ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

- 16 பத்திரிகை விளம்பரத்திற்கும் தொலைக்காட்சி விளம்பரத்திற்கும் உள்ள வேறுபாடுகளை எழுதுக.
- 17 சத்திரம் குறித்து காளமேகப் புலவர் பாடிய பாடல் பொருளை விளக்குக.
- 18 உயரீற்று வல்லினம் மிகும் இடங்களைச் சுட்டுக.
- 19 'இடிக்கும் கேளிர் எனத் தொடங்கும் குறுந்தொகை பாடலின் பொருள், உவமைச் சிறப்பை எடுத்துரைக்க.
- 20 அனுபவமே கடவும் என்ற கண்ணதாசன் கவிதை கூறும் செய்தி யாது ? விளக்குக.
- 21 பொதுவன் ஏறு தழுவியதைக் கலித்தொகைத் தோழி உணர்த்தும் திறத்தை விவரிக்க.
- 22 கருக்கு நாவலின் மொழி நடை குறித்து விளக்குக.
- 23 திரிகூட ராசப்பக் கவிராயரின் கவித்திறத்தையும் பாடப்பகுதி மூலம் விளக்குக.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

- 24 'மன்னனும் மண் சட்டியும்' கவிதையின் வழி அறியலாகும் தத்துவக்கருத்துகளை விவரிக்க.
- 25 புணர்ச்சியின் வகைகளைச் சான்றுடன் விளக்கி வரைக.
- 26 பாமாவின் கருக்கு நாவல் எடுத்துரைக்கும் சாதியக் கொடுமைகள் குறித்தும் விவரிக்க.
- 27 பண்புடைமை குறித்துக் கட்டுரை வரைக.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Urdu (B.Com./B.B.A.)

URD 2A 08 (2)—URDU SHAIRI

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

- 1 حنیف چاندری کی مشہور مثنوی کا نام کیا ہے ؟
- 2 حسن مطلق کے کہتے ہیں ؟ اس کے دونوں مصرعے کیا ہوتے ہیں ؟
- 3 قصیدے اور غزل میں کیا خاص فرق ہے ؟
- 4 دو شخصی مرثیوں کا نام لکھئے -
- 5 کس نظم کو رباعی کہتے ہیں اور یہ کس زبان کا لفظ ہے ؟
- 6 اردو کے دو مشہور قولوں کا نام لکھئے -
- 7 اردو کے دو آزاد نظم نگاروں کا نام لکھئے -
- 8 انجمن پنجاب کے متعلق آپ کیا جانتے ہیں ؟
- 9 چکیت نے اپنی نظم ” خاک ہند “ میں کن اہم شخصیتوں کا ذکر کیا ہے ؟
- 10 گلت موہن لال روائے کے مجموعہ کلام کا نام بتائیے -
- 11 حالی نے صعب مثنوی کے بارے میں کیا کہا ہے ؟
- 12 جوش ملیح آبادی کن القاب سے جانے جاتے ہیں ؟
- 13 بادشاہت کے زوال کے ساتھ کس صنف سخن کا زوال ہوا ؟ اس کا سبب کیا تھا ؟

Turn over

Section C

Answer any two questions.
Each question carries 10 marks.

- 24 'نظم' " خاک ہند " حب الوطنی کے جذبے سے مملو ہے '۔۔ بحث کیجئے -
- 25 ایس۔ ایم۔ سرود کا تعارف کرتے ہوئے ان کی نظم " کیرلا " کا جائزہ لیجئے -
- 26 صعب غزل کی تعریف کرتے ہوئے غالب کی غزل گوئی پر اپنی معلومات بہم پہنچائیے -
- 27 نظم " گلشن " کے پیش نظر اقبال کی نظم نگاری کا جائزہ لیجئے -

(2 × 10 = 20 marks)

- 14 اردو کے دو مشہور مرثیہ نگاروں کا نام لکھئے۔
 15 اردو مثنوی نگاری میں سب سے زیادہ مقبولیت کس کو حاصل ہے؟ ان کی مثنوی کا نام کیا ہے؟

(10 × 3 = 30 marks)

Section B

Answer at least five questions.
 Each question carries 6 marks.
 All questions can be attended.
 Overall Ceiling 30.

- 16 قصیدے کے اجزائے ترکیبی پر ایک نوٹ لکھئے۔
 17 ناصر کاظمی کے چند نثری و شعری مجموعوں کا نام لکھئے۔
 18 ترے آنے کا دھوکا سا رہا ہے
 دیا سا رات بھر چلتا رہا ہے۔۔۔ ناصر کاظمی کے اس شعری تشریح کیجئے۔
 19 نظم ”شکست زندان کا خوب“ میں جوش کا کیا خواب دیکھتے ہیں؟
 20 کہاں سے خانے کا دروازہ غالب اور کہاں واعظ
 پر اتنا جانتے ہیں کل وہ جاتا تھا کہ ہم نکلے!۔۔۔ غالب کے اس شعری وضاحت کیجئے۔
 21 صنف ”نظم“ کے بارے میں آپ کو کیا معلوم ہے؟ لکھئے۔
 22 پاتے جانا ہے اور نہ کھوتے جانا
 چیتے جانا ہے اور نہ روتے جانا
 اول اور آخری پیام تہذیب
 انسان کو انسان ہے ہوتے جانا۔۔۔ فراق کی اس رباعی کا مفہوم واضح کیجئے۔
 23 مثنوی کے موضوعات کیا ہوتے ہیں؟

(5 × 6 = 30 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Sanskrit (B.Com./B.B.A.)

SKT 2A 08 (02)—SAMSKRITHASAHITHYADHYAYANAM—II
(ANCIENT STATE CRAFT AND TRANSLATION)

Time : Two Hours and a Half

Maximum : 80 Marks

*Answers may be written in Sanskrit, English or Malayalam.
In writing Sanskrit, Devanagari script should be used.*

Part A

*Answer atleast ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. कार्यसिद्धिः भवति—कथम् ?
2. न शरीरकृशः कृशः—विशदयत ।
3. नृपः एतत् सर्वं आशु जहाति—किम् ? कथम् ?
4. न वृतेः भयमृच्छति—कः ? कथम् ?
5. महाद्धाराम्याशे निवेशयत्—कः ? स्पष्टयत ।
6. मूल्यवृद्धिः सशुल्का कोशं गच्छेत्—कथम् ? विशदयत ।
7. लेख्यं नृपस्तन्न नृपो नृपः—विशदयत ।
8. वाचां वर्णस्वरविचिहितम्—केषाम् ? कथम् ?
9. Translate into *Sanskrit* :
Aja ruled the country well. After the death of his wife, he lost interest in life.
10. तदाज्ञापतमुच्यते—किम् ? स्पष्टयत ।
11. आय-व्यय संज्ञकं विशदयत ।

Turn over

12. प्रसादलिखितं विशदयत ।
13. किं नाम धनलेख्यम् ?
14. साधिलेख्यम् विशदयत ।
15. सामयिकपत्रं प्रतिपादयत ।

(10 × 3 = 30 marks)

Part B

Answer atleast five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. अतिव्ययः अपात्रव्ययः त अर्थस्य चूषणम्—स्पष्टयत ।
17. आयव्ययलेख्य भेदाः अण्डिकया एकया निरूपयत ।
18. Write a paragraph on 'Sthithaprajna' as given in Bhagavat Gita.
19. Translate *either* in English or in Malayalam :
एक एव सुहृद्भूमौ निधनेष्यनुगच्छति ।
शरीरिण समं नाशं सर्वमन्यतु गच्छति ॥
20. Translate *either* in English or in Malayalam :
कोऽतिभारः समर्थानां किं दूरव्यवसाचिनाम् ।
को विदेशः सविद्यानां कः परः प्रियवादिनाम् ॥
21. Translate *either* in English or in Malayalam :

कश्चित् श्रृगालः स्वेच्छया नगरोपान्ते भ्राम्यन् नीली भाण्डे पतितः । तत उन्थाय बहिर्गन्तुमशक्तः आत्मानं मृतवत्प्रदर्श्य स्थितः । अथ नीली भाण्डस्वामिना रजकेन मृत इति मत्वा तस्मादुन्थाप्य दूरे विसर्जितः पतायितः । ततोऽसौ वनं गत्वात्मानं नीलवर्णमालोक्य सर्वाङ्गं श्रृगालानाह्न्यावोचत् - अहं भगवत्या वनदेवतया स्वहस्तेनारण्यराज्ये सर्वोषधिरसेन अभिषिक्तः । तद्गारम्य वनेऽस्मिन् ममाङ्गाया सर्वे व्यवहाराः कर्तव्याः ।

22. Translate *either* in English or in Malayalam :

जाड्यं धियो ह्यति सिञ्चति वाचि सत्यं

मानोज्ञति दिशति पापमपाकरोति ।

चेतः प्रसादयति दि द्यु तनोति कीर्तिं

सत्सङ्गतिः कथय किं न करोति पुंसाम् ॥

23. Translate into *Sanskrit* :

Once there was no rain even in the rainy season and the rivers, lakes and wells became dry. The elephants in the forest had no water to drink and bath and they wished to move to a place where there was plenty of water. Then the leader of the herd took (led) them to a tank full of clear water called Chandrapushkarini.

(5 × 6 = 30 marks)

Part C

Answer any two questions.

Each question carries 10 marks.

24. शुल्काध्यक्षस्य कर्तव्यमधिकृत्य विशदयत ।
25. Write an essay on the Management Principles in Bhagavadgita.
26. प्रजापालने कोशस्य प्राधान्यं विशदयत ।
27. वार्तासमुद्देशः संगृह्य प्रतिपादयत ?

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021

Arabic (B.Com./B.B.A.)

ARB 2A 08 (2)—READING ARABIC PROSE AND POETRY

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

- اجب عن الأسئلة الآتية في جملة أو جملتين
1. أين تقع تاج محل؟
 2. ما المراد بالحديث النبوي؟
 3. أين ولد تميم البرغوثي؟
 4. من بنى قطب مینار؟
 5. أين ولد إلبا أبو ماضي؟
 6. ماهو القرآن؟
 7. أين ولد مريم الشناصي؟
 8. اكتب معنى العربية لكلمة الإنجليزية: Bill, Company
 9. اكتب معنى الإنجليزية لكلمة العربية: الإدارة، بطاقة هوية
 10. اكتب المفرد : فواكه، أسواق، أعناق، أشخاص
 11. اكتب الجمع: حديث، شعر، أية، مدينة

Turn over

كمل الفراغ بكلمة مناسبة

12. أوفوا ----- إذا كلتم
13. إنَّ نبي الله----- عليه السلام كان يأكل من عمل يدك
14. هل تريد ----- مساعدة سيدي
15. ----- عندك جواز السفر

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

أجب عن الأسئلة الآتية

16. كمل الحوار بكلمة مناسبة

1. ----- مساعدة تريد يا صديقي
2. أريد إستبدال بعض -----
3. -----بطاقة هوية؟
4. -----لدي بطاقة هوية
5. ----- السلامة إلى اللقاء
17. رتب الكلمات حتى تكون جملة مفيدة
1. تريد / الطعام / هل
2. السوق / نذهب / إلى / نحن
3. تريد / هل / سياحية / شيكات
4. السياحة / أحب / أنا / البحر / في
5. ذهب / متأكد / إنه / أنا / للتسوق
18. ترجم إلى العربية :

1. This Car is Very Big.
2. What is the Program after that ?
3. Lots of Students go there.
4. I am Living in this beautiful Village.
5. No you have any hobbies ?

19. ترجم إلى الإنجليزية :

1. متى تتفاد طائرتك؟
2. تفضل بكرة مع شهادتك
3. هل يوجد معك جواز السفر؟
4. أعطني أيضا ثلاثة كتب

20. أعد ققرة عن القرآن الكريم والحديث النبوي
21. أعد الحوار التي جرت بينك وبين صديقك في المطار عن السفر
22. أعد بيانات شخصيتك لتقدمها لطلب وظيفة مشغل حاسوب في شركة عربية
23. اكتب ققرة عن حياة الكاتبة د/ مريم الشناصي

(5 × 6 = 30 marks)

Section C

Answer any two questions.
Each question carries 10 marks.

- اكتب مقالة عن اثنين من الآتية
24. الهند أرض الحكمة والأساطير معروفة في التاريخ بالقصص والأساطير والحكمة والفسفات – ناقش
25. أعد رسالة طلب لوظيفة محاسب إلى سوق المركزي من دولة قطر
26. للصيام فوائد صحية، للفواكه والخضروات أهمية كبرى، تناول الفواكه الطازجة، أعد مقالة وجيزة عن أهمية الصحة في الحياة
27. أعد تقريرا عن مشاهدة برنامج جرت في قرينتك

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Hindi (B.Com./B.B.A.)

HIN 2A 08(02)—POETRY, CORRESPONDENCE AND TRANSLATION

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

*Answer atleast ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. कबीर चकई के माध्यम से क्या कहना चाहते हैं ?
2. कौन-सा ग्रंथ सूरदास की अक्षय कीर्ति का आधार है ? सूर के गुरु कौन थे ?
3. 'सैकत शय्या पर दुग्ध धवल, तन्वन्गी गंगा, ग्रीष्म विरल, लेटी है श्रान्त, वलान्त, निश्चल' ।—ये पंक्तियाँ किस कविता की हैं ? इसका कवि कौन है ?
4. 'जुही की कली' कविता का कवि कौन है ? इस कविता में किस-किसके मिलन का चित्रण हुआ है ?
5. 'अज्ञेय' का सही नाम कौन-सा है ? उनकी किस रचना को ज्ञानपीठ पुरस्कार प्राप्त है ?
6. 'वे बारिश में धूप की तरह आती हैं'—यहाँ कवि किसके आगमन की बात कर रहा है ? इस पंक्ति का रचनाकार कौन है ?
7. 'बेटी' कविता का कवि कौन है ? यह किस संदर्भ में लिखी कविता है ?
8. 'मुक्ति' कविता का मूल प्रतिपाद्य क्या है ?
9. व्यक्तिगत पत्र से क्या तात्पर्य है ?
10. कार्यालयी पत्र किसे कहते हैं ?
11. व्यावसायिक पत्रों के अंतर्गत किस प्रकार के पत्र आ जाते हैं ?

Turn over

12. 'हेर प्यारे को सेज पास
नम्रमुखी हंसी, खिली
खेल रंग प्यारे संग' । ये पंक्तियाँ किस कविता की हैं ? इन पंक्तियों में वर्णित 'नम्रमुखी' कौन है ?
13. कुआँ कब अपनी प्यास जान लेता है ?
14. समानार्थी हिन्दी पारिभाषिक शब्द लिखिए :
- | | |
|-------------------|-----------------|
| (a) Approval. | (b) Allocation. |
| (c) Casual Leave. | (d) Advisor. |
15. समानार्थी अंग्रेजी पारिभाषिक शब्द लिखिए :
- | | |
|---------------|----------------|
| (a) नियुक्ति | (b) जमानत |
| (c) कार्यवाही | (d) स्वीकृति । |

(10 × 3 = 30 marks)

Part B

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. सतगुरु की महीमा अनंत, अनंत किया उपगार ।
लोचन अनंत उघारिया, अनंत दिख़ावनहार ॥
इन पंक्तियों का भावार्थ समझाइए
17. अपनी चोटी के संबंध में कृष्ण अपनी माँ यशोदा से क्या-क्या शक़ाएँ प्रकट करता है ?
18. 'जुही की कली' कविता का भाव स्पष्ट कीजिए ।
19. 'नाच' कविता सामाजिक विडंबना के ऊपर एक करारा व्यंग्य है—स्पष्ट कीजिए ।
20. 'प्यासा कुआँ' कविता की प्रासंगिकता पर प्रकाश डालिए ।
21. 'बेटी' कविता में अभिव्यक्त विचारों का उल्लेख कीजिए ।
22. 'मुक्ति' कविता में एक पिता की व्यथा का कैसा चित्रण प्रस्तुत किया गया है ?

23. 'बालों के बहाने
वे गाँठ सुलझाती हैं जीवन की
करती हैं परिहास, सुनाती हैं किस्से'
— इन पंक्तियों का भाव स्पष्ट कीजिए ।

(5 × 6 = 30 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. 'नौका विहार' कविता की काव्यगत विशेषताओं का उल्लेख कीजिए ।
25. 'इस तरह' कविता का सारांश लिखिए ।
26. आपका एक चैक खो गया है । उसका भुगतान रोकने के लिए कैनरा बैंक की पाताघाट शाखा के शाखा प्रबंधक के नाम एक पत्र तैयार कीजिए ।
27. हिन्दी में अनुवाद कीजिए :

Srimathi Sarojini Naidu was born in Hyderabad. Her father was a Professor of Science. Her mother was a good and educated women. Sarojini was intelligent by nature. She had an aptitude for poetry from childhood. She composed poems in English even in her school days. The Government of Hyderabad was pleased with her scholarship. She went to England for higher studies. She was there for three years. Meanwhile, she visited some other countries also in Europe. Many Englishmen praised her poems. People called her 'Nightingale of India'.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS-UG) DEGREE EXAMINATION, APRIL 2021

Malayalam (B.Com./B.B.A)

MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – II

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

*Answer atleast ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

രണ്ടോ മൂന്നോ വാക്യത്തിൽ ഉത്തരമെഴുതുക.

- 1 "മറ്റുള്ള ഭാഷകൾ കേവലം ധാത്രിമാർ മർത്തുന്യ പെറ്റമ്മ തൻ ഭാഷതാൻ " —വിവക്ഷയെന്ത് ?
- 2 നമ്മുടെ ഭാഷ കുമ്പലകുടുംബിനിയായിപ്പോകുന്ന സാഹചര്യമേത് ?
- 3 "തിന്മയെത്തുകൾക്കുവാനല്ലെങ്കിൽ, കരാളമി വെൺഴുവെനിക്കെകിയെന്തിനീ സദാശിവൻ" —വക്താവാണ് ? ഇങ്ങനെ പറയുന്ന സന്ദർഭമേത് ?
- 4 "നില തെറ്റാതെ നിന്നേൻ ധർമ്മത്തെ സ്മരിച്ചു കൊണ്ടുലയം മഴുത്തുനിലുന്നിയ മിഴിയുമായ്" —ആര് ? എപ്പോൾ ?
- 5 ആതിരയെ സ്വീകരിക്കേണ്ടതെങ്ങനെയൊന്നാണെന്നാണ് കവി പറയുന്നത് ?
- 6 സദാസമയവും പുഞ്ചിരി തൂകുവാൻ മാത്രമേ അവൾക്ക് കഴിഞ്ഞിരുന്നുള്ളൂ—ആർക്ക് ? സന്ദർഭം വിശദമാക്കുക.
- 7 ആരും ഇന്നോളം ഇത്തരമൊരു കരും ചെയ്തിട്ടില്ല—സൂചിതമെന്ത് ?
- 8 'ആ ഫോട്ടോ അവിടെ വയ്ക്കണമെന്നുണ്ടോ'—ഏതു ഫോട്ടോയെക്കുറിച്ചാണ് പരാമർശം ?
- 9 ദുഷന്തൻ മാഷിന്റെ രാജ്യാതിർത്തി എങ്ങനെയായിരുന്നു ?
- 10 'ഇങ്ങനെയൊരു തകരാറും ഈ സാവിത്രിയ്ക്കുണ്ട്' -- തകരാറെന്താണ് ?

Turn over

Section C

Answer any two questions.
Each question carries 10 marks.

മൂന്നു പുറത്തിൽ കവിയാതെ ഉപന്യാസം തയ്യാറാക്കുക.

- 24 എല്ലാത്തരത്തിലുള്ള ഹിംസാത്മകതയെയും ചോദ്യം ചെയ്യുന്ന കവിതയാണ് മഴുവിന്റെ കഥ-സമർത്ഥിക്കുക.
- 25 ബംഗ്ലാദ്, മോദേസ്ഥിതസനായങ്ങളിരിപ്പു മല പോലെ എന്നീ കഥകളെ ആധുനികാനന്തര ജീവിത സാഹചര്യത്തിന്റെ വെളിച്ചത്തിൽ വിശദമാക്കുക.
- 26 പൂത്രവിയോഗ ദുഃഖത്തിലും പാപബോധത്തിലും ഉഴലുന്ന ദശരഥ മഹാരാജാവിന്റെ ജീവിതത്തെ എത്രത്തോളം ഭാവതീവ്രതയോട് അവതരിപ്പിക്കാൻ സി.എന്നിനു കഴിഞ്ഞുവെന്ന് പരിശോധിക്കുക.
- 27 'ആയിരത്തിത്തൊള്ളായിരത്തി അമ്പത്തേഴിന്റെ ചരിത്രപരമായ കടമ' എന്ന് ഒ.പി. വിജയൻ നിരീക്ഷിക്കുന്നതെന്ത്? 'ഒരു സിന്ദൂരപ്പൊട്ടിന്റെ ഓർമ്മ' എന്ന ലേഖനത്തെ മുൻനിർത്തി വിശദീകരിക്കുക.

(2 × 10 = 20 marks)

- 11 കേകയത്തിന്റെ കളിപ്പാവ എന്ന് ലക്ഷ്യം വിശേഷിപ്പിച്ചതാരെ ? എന്തുകൊണ്ട് ?
- 12 അയോധ്യയിലെ മഹാരാജാവിന്റെ അവസാനത്തെ ആജ്ഞ എന്തായിരുന്നു ?
- 13 'അതികാമം കൊണ്ട് അന്ധനായ സ്ത്രീജിതന്റെ വ്യഭാഷിച്ചുകൾ ഞാൻ മാനിക്കുന്നില്ല'—ആരെക്കുറിച്ച് ആരാണിത് പറയുന്നത് ? ഏതു സന്ദർഭത്തിൽ ?
- 14 'അന്യകന്യയുടെ വിപ്ലവം' എന്ന് ഒ.വി. വിജയൻ വിളിക്കുന്നതെന്തിനെ ?
- 15 ക്രിസ്റ്റിൻ അഹ്റോണിന്റെ പുഞ്ചിരി ലേഖകനിൽ ഉളവാക്കിയ അനുഭവമെന്ത് ?

(10 × 3 = 30 marks)

Section B

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

ഒരു പുറത്തിൽ കവിയാതെ ഉത്തരമെഴുതുക.

- 16 മലയാളഭാഷ ദരിദ്രമല്ലെന്ന് കവി സമർത്ഥിക്കുന്നതെങ്ങനെ ?
- 17 'മനസ്സാൽ ചെയ്യപ്പെട്ട പാപമേ ഗുരുതരം' വിവക്ഷയെന്നെന്ന് വിശദമാക്കുക.
- 18 'കൈയെമൊക്കെയെമോർമ്മകളായിരിക്കാം—ആ ഓർമ്മകളുടെ സവിശേഷതയെന്ന് ?
- 19 'മരണങ്ങളുടെ തമാശയിൽ ഹരം കണ്ടിരുന്ന ആ മനുഷ്യൻ കഴിയാവുന്നതും ആംബുലൻസിനു മുമ്പിൽ കയറിപ്പോകാതിരിക്കാൻ ഒക്കാത്തവിധം കാറോടിച്ചു'—സന്ദർഭവും ആശയതലവും വ്യക്തമാക്കുക.
- 20 ആ കെടപ്പിന് എഴുന്നറ്റ് വന്ന് അച്ഛനിൽപ്പം കാണാൻ പോകുന്നുണ്ടോ—എന്തു കാര്യമാണ് ഇവിടെ സൂചിപ്പിക്കുന്നത് ?
- 21 ആ കരുത്ത് സൂക്ഷിക്കുക—അയോധ്യയ്ക്ക് അത് ആവശ്യമായി വരും. ആരുടെ വാക്കുകൾ ? ഏതു സന്ദർഭത്തിലാണ് ഇങ്ങനെ പറയുന്നത് ?
- 22 അമ്മയുടെ ഗതിവരാതെ നോക്കാൻ മകൾക്കു കരുത്തുണ്ട്—അമ്മയുടെ ഗതി എന്തായിരുന്നു ?
- 23 ഈ ദുഃഖകടലിന്റെ നടുവിൽ നീയും എന്തിനു തുഴഞ്ഞെത്തി—ആരോടുള്ളതാണീ ചോദ്യം ? ഇതിന്റെ പൊരുളെന്ത് ?

(5 × 6 = 30marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 04—ZEITGEIST : READINGS ON CONTEMPORARY CULTURE

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. Explain 'In the middle on a stretch of land that had no name, lay Toba Tek Singh'.
2. What is more powerful than bombs and weapons ?
3. What are the different attitudes of the White's and Native Americans to the country of their birth ?
4. Why does the poet say that a simple job of the knife will not kill a tree ?
5. What was the family's response when Reuven asked Aaron to take the goat to town ?
6. Why was Zlateh astonished when Aaron led her out on the town road ?
7. What, according to Rich, is the courage to be 'different' ?
8. 'My prayers are now getting stuck in my throat.' Why did the speaker fear so ?
9. What is described as 'the thunder rumbling in the sky' ?
10. Why couldn't the narrator go often to the court to follow the trail of her potential husband ?
11. What did the teacher do when he saw the narrator apparently doing nothing in the class the next day of the picnic ?
12. Why does a person who has just won a lottery jump with joy ?
13. What does Adrienne Rich mean by 'students demand to be taken seriously' ?
14. What did the nostalgic aunts remind the speaker in Mokobe's poem at the age of twelve ?
15. Why could Parshya not go to picnic ?

(10 × 3 = 30 marks)

Turn over

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. What is Plagiarism ? What are its implications ?
2. What are the popular style guides in use today ?
3. What is Parallelism ?
4. What is recommendation report ?
5. Correct parallelism related mistakes in the following sentences :
 - a) Theodore was interested in reading novels, visiting ruins and he collects stamps.
 - b) Aiswarya cooked food, laying the table, and cleaning the house before the guests arrived.
6. Give one-word substitutes for the following expressions :
 - a) in this day and age.
 - b) with the exception of.
 - c) in the event that.
 - d) until such time as.
7. Eliminate wordiness in the following sentences :
 - a) It gives me immense pleasure in introducing our esteemed speaker.
 - b) I think, in my opinion, study of humanities is very essential for our times.
8. When do we use the punctuation mark 'colon' ?
9. Identify dependent and independent clauses :
 - a) Although it was raining, Maria went for a jog at the Victoria Park.
 - b) Anil ran to the class when the bell rang.

Turn over

Section C

Answer any two questions.

Each question carries 10 marks.

24. Prepare a cover letter and resume to apply for the post of Assistant Manager in a public sector bank.
25. Write a five paragraph essay on any one of the following topics employing the rules and techniques of writing academic paragraph and essay :
- (a) The Power of Education.
 - (b) Drug Abuse.
 - (c) Gender Equality.
 - (d) Pleasures of Reading.
26. Write a review of book you have read recently.
27. Write an essay on report writing and types of reports.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 2C 02—MARKETING MANAGEMENT
(Multiple Choice Questions for SDE Candidates)

- Which of the following is not included in the function of physical supply ?
 - Standardization.
 - Transportation.
 - Storage.
 - Packaging.
- If a company is busy with defending its existing market against the competitors, it is engaged in :
 - Conventional marketing.
 - Developmental marketing.
 - Maintenance marketing.
 - Remarketing.
- Cultural factors consists of culture, subculture and _____ .
 - Social influence.
 - Social class.
 - Both of them.
 - None of them.
- When coca-cola produced only one drink for the whole market, it was practicing which marketing strategy :
 - Mass marketing.
 - Product variety marketing.
 - Target marketing.
 - Demand marketing.
- Products that consumers buy after comparing suitability, quality, price etc of different brands are called :
 - Convenience products.
 - Consumer products.
 - Shopping products.
 - None of these.
- The most basic level of a product is called :
 - Core product.
 - Actual product.
 - Basic product.
 - Fundamental product.
- Which of the following is not a level of brand loyalty ?
 - Brand recognition.
 - Brand preference.
 - Brand equity.
 - Brand insistence.

8. Which of the following is not a stage in the new product development ?
- (A) Generating product ideas. (B) Screening ideas.
(C) Grading. (D) Market testing.
9. A price reduction to buyers who pay their bills promptly is called :
- (A) Trade discount. (B) Cash discount.
(C) Seasonal discount. (D) Quantity discount.
10. Which company is the pioneer in direct marketing ?
- (A) Johnson and Johnson. (B) Eureka forbes.
(C) Avon cosmetics. (D) Cypla.
11. The concept of UPS was introduced by :
- (A) Theodore levitt. (B) NH borden.
(C) Rosser reeves. (D) None of them.
12. The process of direct communication between the sales person and a prospect is called :
- (A) Direct marketing. (B) Personal selling.
(C) Advertising. (D) None of these.
13. Medical treatment with ayurvedic massage is an example of :
- (A) Pure tangible good. (B) Hybrid.
(C) Pure service. (D) None of these.
14. A security tool to verify the authenticity of the message and claimed identity of the sender and to verify the message integrity is :
- (A) Encryption. (B) Firewalls.
(C) Digital certificate. (D) Digital signature.
15. The customer market division done on the basis of 'compulsive, ambitious and outgoing customers' classified as :
- (A) Geographic segmentation. (B) Demographic segmentation.
(C) Psychographic segmentation. (D) Behavioral segmentation.

Turn over

16. The first step in the market segmentation process is to :
- (A) Position offer in the market. (B) Segment in the market.
(C) Target market. (D) Define the market.
17. The third step in personal selling process after completion of pre-approach step is to :
- (A) Prospecting and qualifying. (B) Handling objections.
(C) Approach. (D) Presentation and demonstration.
18. The pricing strategy in which prices are set lower to actual price to trigger short term sales is classified as :
- (A) Promotional pricing. (B) Short term pricing.
(C) Quick pricing. (D) Cyclical pricing.
19. When the new developed product concept is tested, the next immediate step is to :
- (A) Develop market strategy. (B) Develop a testing technique.
(C) Develop intermediaries. (D) Develop logistic network.
20. The way the consumers feel or perceive towards an actual product or potential market offering is called :
- (A) Sales concept. (B) Product idea.
(C) Product image. (D) Customer management.

SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 2 marks.*

1. Define Marketing.
2. Name any *two* service marketing mix components.
3. What is Virtual marketing ?
4. What is Standardization ?
5. Define Service.
6. What is Consumer Behaviour ?
7. What is Differentiated marketing ?
8. Point out the features of capital goods.
9. What do you mean by Brand loyalty ?
10. What is Packaging ?
11. What is Product mix ?
12. What is dual pricing ?
13. Name the factors affecting promotion.
14. What are the objectives of advertising ?
15. What is E-Commerce ?

(15 × 2 = 30 , Maximum ceiling 25 marks)

Turn over

Part B

Answer all questions.

Each question carries 5 marks.

(ceiling 35 marks)

16. Discuss values of marketing.
17. What are the advantages of marketing to society ?
18. What are the steps in consumer decision-making process ?
19. Differentiate between Branding and Grading.
20. What are the factors to be considered while selecting channels of distribution ?
21. Point out the merits of online marketing.
22. What are the steps involved in target marketing ?
23. Explain the characteristics of consumer goods.

(8 × 5 = 40, Maximum ceiling 35 marks)

Part C

Answer any two questions.

Each question carries 10 marks.

24. Describe the factors affecting pricing policies.
25. Explain the stages in new product development.
26. Explain the functions of channels of distribution.
27. Discuss merits and demerits of Branding.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BCM 2B 02—FINANCIAL ACCOUNTING

(Multiple Choice Questions for SDE Candidates)

1. Opening capital is ascertained by preparing :
 - (A) Cash book.
 - (B) Creditors A/c.
 - (C) Debtors A/c.
 - (D) Opening statement of affairs.

2. In Single entry system, it is not possible to prepare :
 - (A) Receipts and payments A/c.
 - (B) Trial balance.
 - (C) Balance sheet.
 - (D) Account sales.

3. A Single entry system is usually adopted by :
 - (A) Company.
 - (B) Partnership.
 - (C) Government.
 - (D) None of above.

4. Credit sale can be obtained by preparing :
 - (A) Cash book.
 - (B) Statement of affairs.
 - (C) Debtors A/c.
 - (D) Creditors A/c.

5. In single entry system only accounts are opened :
 - (A) Personal A/c.
 - (B) Real A/c.
 - (C) Nominal A/c.
 - (D) Real & Nominal A/c.

6. Single entry system of book - keeping is generally followed by :
 - (A) Small business.
 - (B) Non - trading.
 - (C) Large business.
 - (D) None.

7. Reserve Capital is also known by :
 - (A) Capital Reserve.
 - (B) Called up Capital.
 - (C) Subscribed Capital.
 - (D) None of the above.

8. Reserve Capital is a part of :
- (A) Paid-up Capital.
 - (B) Forfeited Share Capital.
 - (C) Assets.
 - (D) Capital to be called up only on liquidation of company.
9. Shares issued by a company to its employees or directors in consideration of 'Intellectual Property Rights' are called :
- (A) Right Equity Shares.
 - (B) Private Equity Shares.
 - (C) Sweat Equity Shares.
 - (D) Bonus Equity Shares.
10. A debenture holder is entitled to :
- (A) Fixed dividend.
 - (B) Share in profits.
 - (C) Voting rights in the company.
 - (D) Interest at the fixed rate.
11. On liquidation of company, principal amount of debentures is returned :
- (A) First of All.
 - (B) Last of All.
 - (C) Before Equity Capital.
 - (D) After Equity Capital.
12. Which of the following statements is false ?
- (A) At maturity, debenture holders get back their money.
 - (B) Debentures can be forfeited for non-payment of call money.
 - (C) In company's balance sheet, debentures are shown under the head Long term Borrowings.
 - (D) Interest on debentures is a charge against profits.
13. Share application account is classified as :
- (A) Real account.
 - (B) Personal account.
 - (C) Impersonal account.
 - (D) Nominal account.
14. A newly established company cannot issue shares at :
- (A) Par.
 - (B) Premium.
 - (C) Discount.
 - (D) None of these.

15. The number of days required from the time of issue of the prospectus to the complete allotment should not exceed :
- (A) 30 days. (B) 60 days.
(C) 90 days. (D) 120 days.
16. Which of the following should be deducted from the share capital to determine the paid up share capital ?
- (A) Calls in advance. (B) Calls in arrears.
(C) Security premium reserve. (D) Discount on issue of shares.
17. In the balance sheet of a company, debentures are shown under which heading :
- (A) Secured loan. (B) Unsecured loan.
(C) Provisions. (D) Reserves and surplus.
18. Which of the following relate to financial position in a set of financial statements ?
- (A) Assets, liabilities, income and expenses.
(B) Assets, liabilities and equity.
(C) Income and expenses.
(D) Income, expenses and liabilities.
19. Divisible profit do not include :
- (A) Insurance fund. (B) Reserve fund.
(C) Profit and Loss account balance. (D) Revaluation reserve.
20. Loose tools are shown in the B/S under the head :
- (A) Fixed asset. (B) Investment.
(C) Current asset. (D) Miscellaneous expenditure.

SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

*Answer all questions.
2 marks each.*

1. What is the role of IASC ?
2. Who does FASB apply to ?
3. What do you mean by sweat security shares ?
4. What are the principles of presenting financial report ?
5. State the treatment of fraction shares.
6. What do you mean by provision and reserve ?
7. What is pro-rata allotment ?
8. Write a note on outstanding expenses.
9. What is the difference between equity shares and debentures ?
10. What are calls in advance and calls in arrears ?
11. When can shares be forfeited ?
12. What is the difference between IAS and IFRS ?
13. What is specific reserve ?
14. State the role of IASB.
15. What is capital employed ?

(Maximum 25 marks)

Section B

*Answer all questions.
5 marks each.*

16. Explain the process of IFRS standard setting.
17. Write a note on conversion method under single entry system.

Turn over

18. Convergence of accounting standards would contribute to the flow of international investment and benefit "all capital markets stakeholders". How ?
19. From the following data, ascertain total sales ; Balances of Debtors on 1-1-2013 ₹ 24,000 ; Sales Returns ₹ 10,000 ; Cash received from customers ₹ 90,000 ; Discount allowed to them ₹ 6,000 ; B/R received ₹ 34,000 ; Bad debts ₹ 3,000 ; B/R dishonoured ₹ 7,000 ; Balance of debtors on 31-12-2013 ₹ 20,000 and Cash sales ₹ 50,000.
20. Starson Ltd. issued 1000, 8% debentures of ₹ 100 each. Write journal entries when debentures are issued : (a) at par, (b) at 20% premium, and (c) at 10% discount. Assume the amount is collected in lump-sum.
21. Lal Krishna Ltd. took a loan of ₹ 2,00,000 from a bank and issued 3,000 8% debentures of ₹ 100 each, as a collateral security. The company, after two months again took a loan of ₹ 5,00,000 from a bank and issued 6,000, 8% debentures of ₹ 100 each as a collateral security. Write journal entries in the books of the company and prepare the Balance Sheet.
22. Maruthi Ltd issued 5000 shares of ₹ 10 each at a premium of ₹ 2 payable as ₹ 3 on application, ₹ 4 on allotment (incl. premium), ₹ 3 on first call and ₹ 2 on final call. Mr. Vijayan, who was allotted 50 shares failed to pay allotment money and first call money. Give journal entries, if those shares were forfeited.
23. A company issued 10000 debentures of ₹ 100 each for subscription. Debenture moneys are payable as ₹ 30 on application, ₹ 40 on allotment, ₹ 20 on first call and ₹ 10 on second call. A person who holds 200 debentures fails to pay the amount due at the time of allotment. He, however, pays this amount with the first call money. Another person, who is holding 400 debentures, has paid all the calls in advance at the time of allotment. Give journal entries in the books of company.

(Maximum 35 marks)

Section C

Answer any two of the following.

10 marks each.

24. Write a note on the merits and demerits of Accounting Standards.
25. Aleena started a business as a cloth merchant on 1-1-2017 with a capital of ₹ 10,000 and on the same date she purchased furniture and fittings for cash ₹ 3,000. From the following particulars obtained from her books, kept by single entry, you are required prepare trading and profit and loss account for the year ending 31st December 2017 and a balance sheet as on that date :

Sales (inclusive of cash ₹ 7,000) ₹ 17,000

Purchases (inclusive of cash ₹ 4,000) ₹ 15,000

Aleena's drawings ₹ 1,200

Salary to staff ₹ 2,000

Additional Information :

- (i) Depreciate plant by 15%
- (ii) Write off ₹ 5,000 from preliminary expenses.
- (iii) Half year's debenture interest due.
- (iv) Create 5% provision on debtors for doubtful debts.
- (v) Provide for income tax @ 50%.
- (vi) Stock on 31st March, 2018 was ₹ 9,50,000.

Prepare the SOPL and SOFP, as per new format.

(2 × 10 = 20 marks)

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Bad debts written off ₹ 500

Business expenses ₹ 700

Aleena took cloth worth ₹ 500 from the shop for private use and paid ₹ 200 to her son, but omitted to record these transactions in her books on 31st December 2017. Her sundry debtors were ₹ 5,200 and sundry creditors ₹ 3,600, stock in hand on 31st Dec. 2017 was ₹ 6,500.

26. Sunshine Ltd. makes an issue of 1,00,000 equity shares of ₹ 10 each payable ₹ 3 on application, ₹ 5 on allotment and ₹ 2 on first and final call. Applications were received for 2,50,000 shares. The Directors returned the application money on 24,000 shares and the excess application money received from the remaining applications was carried forward in part satisfaction on the amounts due on allotment on the shares allotted to them. The balance of the allotment money was received. The company did not make the first and final call. Record the above in the journal, the Cash Book and the ledger of the company.
27. The following are the balance of Adarsh Ltd. as on 31st March 2018 :

Particulars	Credits ₹	Particulars	Debits ₹
Share capital (Shares of ₹ 100)	40,00,000	Premises	30,72,000
12% debentures	30,00,000	Plant	33,00,000
P&L A/c	2,62,500	Stock	7,50,000
Bills Payable	3,70,000	Debtors	8,70,000
Creditors	4,00,000	Goodwill	2,50,000
Sales	41,50,000	Cash and Bank	4,06,500
General Reserve	2,50,000	Calls in arrear	75,000
Prov. for bad debt as on 1/4/2017	35,000	Interim dividend paid	3,92,500
		Purchases	18,50,000
		Preliminary expenses	50,000
		Wages	9,79,800
		General expenses	68,350
		Salaries	2,02,250
		Bad debts	21,100
		Debenture interest paid	1,80,000
	1,24,67,500		1,24,67,500

Turn over

**SECOND SEMESTER (CBCSS-UG) DEGREE RE-EXAMINATION
APRIL 2020****Malayalam (B.Com./B.B.A.)****MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – 2****(2019 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
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MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – 2

(Multiple Choice Questions for SDE Candidates)

1. എന്റെ ഭാഷ എന്ന കവിത രചിച്ചതാര് ?

(A) വള്ളത്തോൾ.	(B) ആശാന്.
(C) ഉള്ളൂർ.	(D) ചെറുശ്ശേരി.
2. കേരള കലാമണ്ഡലം സ്ഥാപിച്ചത് ആര് ?

(A) സ്വാമി തിരുനാൾ.	(B) അപ്പൻ തമ്പുരാൻ.
(C) ശക്തൻ തമ്പുരാൻ.	(D) വള്ളത്തോൾ നാരായണ മേനോൻ.
3. സഫലമായിയാത്രയിൽ എൻ. എൻ. കക്കാട് ജീവിതത്തെ വിലയിരുത്തുന്നത് ആരോട് ?

(A) സുഹൃത്തിനോട്.	(B) ഭാര്യയോട്.
(C) അമ്മയോട്.	(D) സഹോദരിയോട്.
4. 'വിരുന്നൂ മേശയിലേക്ക് നിലവിലിടങ്ങളുടെ' എന്ന പ്രശസ്തകഥ രചിച്ചിരിക്കുന്നത് ?

(A) എം. മുകുന്ദൻ.	(B) സേതു.
(C) ടി.വി. കൊച്ചുബാവ.	(D) പുനത്തിൽ കുഞ്ഞബ്ദുള്ള.
5. കേരള സാഹിത്യ അക്കാദമി അവാർഡ് ലഭിച്ച ടി.വി. കൊച്ചുബാവയുടെ നോവൽ ഏത് ?

(A) സൃത്തം.	(B) വൃദ്ധസന്ദനം.
(C) ജാതകം.	(D) ഉപജനം.
6. ടി.വി. കൊച്ചുബാവ ജനിച്ച വർഷം :

(A) 1955.	(B) 1958.
(C) 1959.	(D) 1968.
7. താഴെ കൊടുക്കുന്നതിൽ നിന്ന് വി.കെ. എന്നിന്റെ ചെറുകഥ തിരഞ്ഞെടുക്കുക.

(A) ദശരഥൻ മാഷ്.	(B) ദുഷ്യന്തൻ മാഷ്.
(C) ഭഗീരഥൻ മാഷ്.	(D) രാമനാഥൻ മാഷ്.

8. ശാകുന്തളം കഥ ഹാസ്യോത്തകമായി സാധാരണ ജീവിതങ്ങളുമായി ഇണക്കിച്ചേർത്ത് അവതരിപ്പിച്ച കഥാകാരൻ :
- (A) ആർ.വി.എം. (B) കെ.ഇ.എൻ.
(C) വി.കെ.എൻ. (D) ഒ.എൻ.വി.
9. കേന്ദ്ര, കേരള സാഹിത്യ അക്കാദമി അവാർഡുകൾ ലഭിച്ച സാറാ ജോസഫിന്റെ നോവലേത് ?
- (A) ആലാഹയുടെ പെൺമക്കൾ. (B) തെപ്പ്.
(C) ആതി. (D) ഉാൻ കാവൽ.
10. എസ്. ഹരീഷിന്റെ ഗീതാഹിരണ്യൻ എൻഡോവ്മെന്റ് ലഭിച്ച കൃതി :
- (A) രയവിദ്യയുടെ ചരിത്രം. (B) ആരം.
(C) മീശ. (D) ലീല.
11. മോദേധിതനായങ്ങൂ വസീപ്പു മല പോലെ എന്ന കഥയിലെ പവിത്രയുടെ വീട്ടിലെ ഏതു ചിത്രമാണ് ഉണ്ണിമാമന് ഇഷ്ടപ്പെടുമ്പോഴെഴിയിത് ?
- (A) ചട്ടമ്പിസ്വാമികളുടെ. (B) അയ്യങ്കാളിയുടെ.
(C) ശ്രീനാരായണഗുരുവിന്റെ. (D) കൃമാരഗുരുവിന്റെ.
12. സി.എൻ. ശ്രീകണ്ഠൻനായരുടെ രാമായണ നാടകങ്ങളിൽ ആദ്യം രചിക്കപ്പെട്ട നാടകം :
- (A) സാകേതം. (B) കാഞ്ചനസീത.
(C) ലങ്കാലക്ഷ്മി. (D) കലി.
13. സി.എൻ. നാടകരചന ആരംഭിച്ച വർഷം :
- (A) 1940. (B) 1930.
(C) 1950. (D) 1960.
14. 'പുത്രശോകത്താൽ നീയും മരിക്കും' എന്ന ശാപത്തിൽ നിന്ന് രക്ഷ നേടാൻ ദശരഥൻ ആരുടെ ഉപദേശ പ്രകാരമാണ് യാഗം നടത്തിയത് ?
- (A) ഗൃഹന്റെ. (B) വസീഷ്ഠന്റെ.
(C) ഇന്ദ്രന്റെ. (D) ബ്രഹ്മാവിന്റെ.

15. അനന്തമായ കാലപ്രവാഹത്തിലേക്ക് വർണ്ണിക്കാനാവാത്ത വേദനകളോടെ നടന്നു മരഞ്ഞ സാക്ഷേകരന്മാരുടെ രാജാവ് ആര് ?
- (A) രാമൻ. (B) ഗൃഹൻ.
(C) ഭരതൻ. (D) ദശരഥൻ.
16. ഒ.പി. വിജയന് പത്മഭൂഷൻ ലഭിച്ച വർഷം :
- (A) 2001. (B) 2003.
(C) 2006. (D) 2005.
17. ഞങ്ങൾക്ക് ഇഷ്ടപ്പെടാത്ത ഒരു ഭരണഘടനയുടെ കീഴിലാണ് ഞങ്ങൾക്ക് പ്രവർത്തിക്കേണ്ടി വരുന്നത് ? ആരുടെ വാക്കുകൾ ?
- (A) ഇ.എം.എസ്. (B) എ.കെ.ജി.
(C) നായനാർ. (D) വി.എസ്. അച്യുതാനന്ദൻ.
18. വൈക്കം ചന്ദ്രശേഖരൻ നായരുടെ സാഹിത്യ അക്കാദമി അവാർഡ് ലഭിച്ച നോവൽ :
- (A) ജാഗൃഹം. (B) ജാഗൃഹം.
(C) ജൂതഗൃഹം. (D) ജലഗൃഹം.
19. 'ഷാരോണിലെ റോസാപൂക്കൾ' ഏതു സ്തരണ സമാഹാരത്തിലെ അധ്യായമാണ് ?
- (A) വാക്കും ഓർമ്മയും. (B) ഓർമ്മ.
(C) അക്ഷരങ്ങൾ. (D) ചിദംബര സ്തരണ.
20. ക്രിസ്ത്യൻ അഹ്റോന്റെ സുദേശം എവിടെയായിരുന്നു ?
- (A) യരുശലേം. (B) കരിമ്പിയൻ.
(C) ബ്രിട്ടൻ. (D) കൊളംബിയ.

**SECOND SEMESTER (CBCSS-UG) DEGREE RE-EXAMINATION
APRIL 2020**

Malayalam (B.Com./B.B.A.)

MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – 2

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

രണ്ടോ മൂന്നോ വാക്യത്തിൽ ഉത്തരമെഴുതുക. ഓരോന്നിനും 2 മാർക്ക് വീതം. പരമാവധി 25 മാർക്ക്.

1. "മറ്റുള്ള ഭാഷകൾ കേവലം ധാത്രിമാർ
മർത്ത്യനു പെറ്റമ്മ തൻ ഭാഷതാൻ"
-വിവക്ഷയെന്ത് ?
2. നമ്മുടെ ഭാഷ കൃഷേലകൃഷ്ണംബിനിയായിപ്പോകുന്ന സാഹചര്യമേത് ?
3. "എന്തൊരപൂർവ്വ സുന്ദരഗതീരമെൻ മുഖം"-ആരുടെ മുഖം ? ആരുടെ വാക്യകൾ ? സന്ദർഭം വ്യക്തമാക്കുക.
4. "വനത്തിലേക്കെന്റെ വപുസ്സു പായുവാൻ വിറയ്ക്കുന്നു
പക്ഷേ, നിറകൺമുന്നിലി ചുവന്ന തീച്ചക്രം"
-സൂചിതമെന്ത് ?
5. "അദ്വൈതമലഭാവസ്സന്ദിത
വിദ്യന്മേലേ പൂക്കി ഞാൻ"
-എപ്പോൾ ?
6. "കീന്നരകന്യക പോലെ ചിരിച്ചെൻ
മുന്നിൽ വിളങ്ങിയ നീ മാത്രം എന്നോടടുളി ..."
-എന്താണരുളിയത് ?
7. "നിന്റെ നാഥ തരിഞ്ഞെ ഉച്ഛിദ്രിടണം ആരാണിതു പറയുന്നത് ? ഏതു സന്ദർഭത്തിൽ ?
8. "ഇന്നു മുതൽ നീയെന്റെ ഒരു നല്ല സുഹൃത്താണ്. ആർ ? ആ സുഹൃദ് ബന്ധം ഉടലെടുത്തതെങ്ങനെ ?
9. ഇൻസ്പെക്ടർ ജയപാലിന്റെ അനുജനായ സതീഷിനെ പോലീസ് അറസ്റ്റ് ചെയ്തത് എന്തിനായിരുന്നു ?
10. "അതൊരു പൊതുധാരണയുടെ ചടങ്ങും ഹരവുമായി മാറിക്കഴിഞ്ഞിരിക്കുന്നു" എന്ത് ? സന്ദർഭം വ്യക്തമാക്കുക.

Turn over

- 11. സോനയുടെ അമ്മയ്ക്ക് വാതം പിടിപെട്ടതിന് ഗ്രാമക്കാർ പറയുന്ന കാരണമെന്ത് ?
- 12. മനുഷ്യൻ മരിച്ചാലും അവന്റെ വില നശിക്കുന്നില്ലെന്ന് സോന മനസ്സിലാക്കിയതെങ്ങനെ ?
- 13. "ആരും ഇന്നോളം ഇത്തരം കരുതം ചെയ്തിട്ടില്ല" -സൂചിതം വ്യക്തമാക്കുക.
- 14. 'അനുക്രമയുടെ വിപ്ലവം' എന്ന് ഒ.പി. വിജയൻ വിളിക്കുന്നതെന്തിനെ ?
- 15. 'ജലസ്ഥലനിർണയം' എന്നത്യാകെ കൊണ്ട് ഉദ്ദേശിക്കുന്നതെന്ത് ?

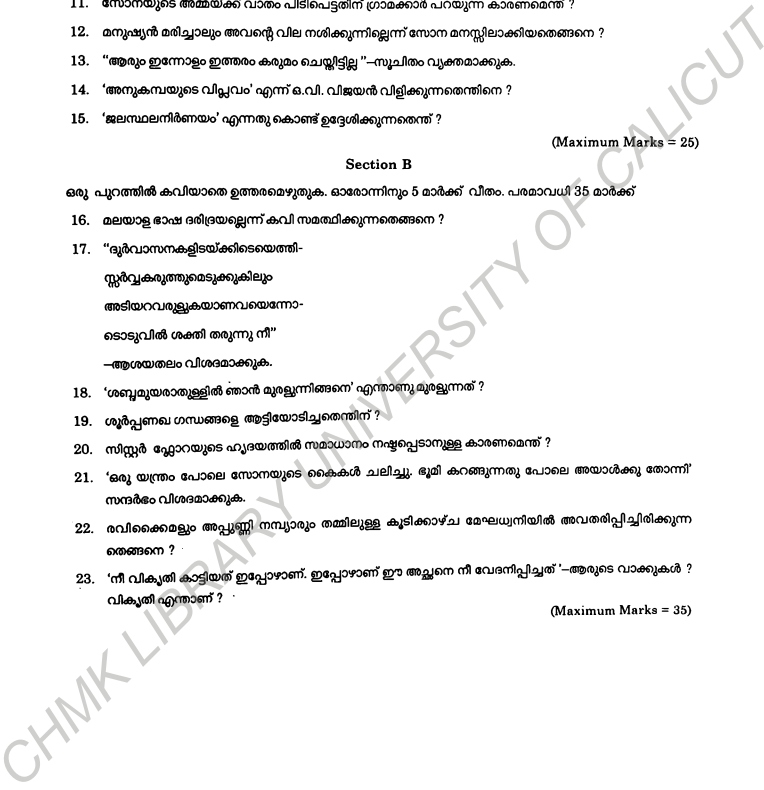
(Maximum Marks = 25)

Section B

ഒരു പുറത്തിൽ കവിയാതെ ഉത്തരമെഴുതുക. ഓരോന്നിനും 5 മാർക്ക് വീതം. പരമാവധി 35 മാർക്ക്

- 16. മലയാള ഭാഷ ദരിദ്രയല്ലെന്ന് കവി സമതലിക്കുന്നതെങ്ങനെ ?
- 17. "ദുർവ്വാസനുകളുടെയടവെത്തി-
സ്തർവ്വകുത്തുമെടുക്കുകിലും
അടിയറവരുളുകയാണവയെന്നോ-
ടൊടുവിൽ ശക്തി തരുന്നൂ നീ"
-ആശയതലം വിശദമാക്കുക.
- 18. 'ശബ്ദമുയരാനുള്ളിൽ ഞാൻ മുരളിനിങ്ങളെ' എന്നാണു മുരളിനന്ത് ?
- 19. ശൂർപ്പണഖ ഗന്ധങ്ങളെ ആട്ടിയോടിച്ചതെന്തിന് ?
- 20. സിസ്റ്റർ ഫ്ലോറയുടെ ഹൃദയത്തിൽ സമാധാനം നഷ്ടപ്പെടാനുള്ള കാരണമെന്ത് ?
- 21. 'ഒരു യന്ത്രം പോലെ സോനയുടെ കൈകൾ ചലിച്ചു. ഭൂമി കറങ്ങുന്നതു പോലെ അയാൾക്കു തോന്നി' സന്ദർഭം വിശദമാക്കുക.
- 22. രവികൈമല്ലം അപ്പോസ്റ്റി നന്യാരും തമ്മിലുള്ള കൂടിക്കാഴ്ച മേലധ്യനിയിൽ അവതരിപ്പിച്ചിരിക്കുന്ന തെങ്ങനെ ?
- 23. 'നീ വികൃതി കാട്ടിയത് ഇപ്പോഴാണ്. ഇപ്പോഴാണ് ഈ അച്ഛനെ നീ വേദനിപ്പിച്ചത്' -ആരുടെ വാക്കുകൾ ? വികൃതി എന്താണ് ?

(Maximum Marks = 35)



Section C

ഏതെങ്കിലും രണ്ടു ചോദ്യത്തിന് മൂന്നു പുറത്തിൽ കവിയാതെ ഉപന്യാസം തയ്യാറാക്കുക. ഓരോന്നിനും 10 മാർക്ക് വീതം

24. ഒരു സോദ്രശ്യനാടകം എന്ന നിലയിൽ 'മേഘധൂനി'യുടെ സ്ഥാനം നിർണ്ണയിക്കുക.
25. ധാർമ്മിക മൂല്യങ്ങളും മനുഷ്യത്വവും നഷ്ടമായ നാഗരിക ജീവിതത്തെ 'ബംഗ്ലാവ്' എന്ന കഥ ദൃഷ്ടാന്തപ്പെടുത്തുന്നതെങ്ങനെ ?
26. രാമായണത്തിലെ ശൂർപ്പണഖയ്ക്ക് സ്വതഃ ബോധത്തിന്റെ ഊർജ്ജം പകർന്നു സൃഷ്ടിച്ചതാണ് 'തായ്കുല'ത്തിലെ ശൂർപ്പണഖ-ചരിച്ചു ചെയ്യുക.
27. 'ആയിരത്തിത്തൊള്ളായിരത്തി അമ്പത്തേഴിന്റെ ചരിത്രപരമായ കടമ' എന്ന് ഒ.വി. വിജയൻ നിരീക്ഷിക്കുന്നതെന്ത് ? 'ഒരു സിന്ധുരപ്പൊട്ടിന്റെ ഓർമ്മ' എന്ന ലേഖനത്തെ മുൻനിർത്തി വിശദീകരിക്കുക.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

Hindi (B.Com./B.B.A.)

HIN 2A 08(02)—POETRY, CORRESPONDENCE AND TRANSLATION
(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

I. निम्नलिखित प्रश्नों में से किन्हीं प्रश्नों के उत्तर लिखिए। प्रत्येक प्रश्न के 2 अंक हैं। आपको अधिकतम 25 अंक मिल सकते हैं :

- 1 गुरु महिमा के संबंध में कबीर का विचार क्या है ?
- 2 'काँची दूध पियावत पचि-पचि, देति न माखन-रोटी'—इस पंक्ति का मतलब क्या है ?
- 3 छायावाद के सुकुमार कवि किसे कहते हैं ? उनकी किस रचना को ज्ञानपीठ पुरस्कार प्राप्त है ?
- 4 नायक ने पूरे कपोल.
डोल उठी वल्लरी की लडी जैसे हिंडोल—इन पंक्तियों का कवि कौन है ? इन पंक्तियों में प्रस्तुत 'नायक' कौन है ?
- 5 अञ्जय का पूरा नाम क्या है ? उनकी ज्ञानपीठ पुरस्कार प्राप्त रचना कौन-सी है ?
- 6 'बालों के बहाने
वे गाँठें सुलझाती है जीवन की'—यहाँ कौन बालों के बहाने जीवन की गाँठें सुलझाती हैं ? प्रस्तुत पंक्तियाँ किस कविता की हैं ?
- 7 'बेटी' कविता का कवि कौन है ? यह कविता किस संदर्भ में लिखी गयी है ?
- 8 'मुक्ति' कविता का पिता किस बात को लेकर परेशान है ?
- 9 'एक गहरा-सा कूड़ादान है वह अब'—यहाँ कवि ने किसे 'गहरा-सा कूड़ादान' कहा है ? यह पंक्ति किस कविता की है ?
- 10 कबीर की वाणियों का संग्रह कौन-सा है ? कबीर की भाषा कौन-सी है ?
- 11 वैयक्तिक पत्र से क्या तात्पर्य है ?

- 12 कार्यालयी पत्र किसे कहते हैं ?
- 13 सामाजिक पत्र से क्या मतलब है ?
- 14 समानार्थी हिन्दी पारिभाषिक शब्द लिखिए :
- (a) Allegation.
- (b) Capitalization.
- (c) Assistant.
- (d) Accountant.
- 15 समानार्थी अंग्रेजी पारिभाषिक शब्द लिखिए :
- (a) अधिनियम
- (b) प्रशासन
- (c) परीक्षार्थी
- (d) संशोधन ।

(25 marks)

Part B

II. निम्नलिखित प्रश्नों में से किन्हीं प्रश्नों के उत्तर लिखिए । प्रत्येक प्रश्न के 5 अंक हैं । आपको अधिकतम 35 अंक मिल सकते हैं :

- 16 'मैया कबहि बड़ेनी छोटी ?
किति बार मोहि दूध पियत भई, यह अजहूँ है छोटी ।
तू जो कहति बल की बेनी ज्यों है है लांबी-मोटी ।
काइत-गुहत न्हावत जैहै नागिनि सी भुई लोटी' ।—इन पंक्तियों का भाव स्पष्ट कीजिए ।
- 17 'जुड़ी की कली' कविता का भाव समझाइए ।
- 18 'माघ' कविता में अमिष्यक्त जीवन की विह्वलना का परिचय दीजिए ।
- 19 'इस तरह' कविता का प्रतिपाद्य स्पष्ट कीजिए ।

- 20 'मुक्ति' कविता के पिता की व्यथा पर प्रकाश डालिए ।
- 21 'प्यासा कुआँ' कविता के द्वारा कवि क्या कहना चाहता है ?
- 22 'बेटी' कविता की प्रारम्भिकता पर विचार कीजिए ।
- 23 चकई बिफुरें रैनि को, आयी मिली परभाति ।
जे जन बिछुडे राम सों, ते दिन मिले न राति ॥
इन पंक्तियों के द्वारा कवि क्या कहना चाहता है ?

(35 marks)

Part C

III. निम्नलिखित प्रश्नों में से किन्हीं दो प्रश्नों के उत्तर लिखिए । प्रत्येक प्रश्न के 10 अंक हैं :

- 24 'नौका विहार' कविता की विशेषताओं का उल्लेख कीजिए ।
- 25 'मौसियाँ' कविता की समीक्षा कीजिए ।
- 26 आपके इलाके के एक सहकारी बैंक में एक लिपिक का पद खाली है । प्रस्तुत पद के लिए एक आवेदन पत्र तैयार कीजिए ।
- 27 हिन्दी में अनुवाद कीजिए :

Travelling is an essential part of education. Through the books we read we get only theoretical knowledge, but practical knowledge is obtained only by travelling. We come to know of different people with different manners and customs. We can see their mode of living and dress. We can hear their different languages. Travelling develops our knowledge and outlook. We can improve ourselves by adopting the good methods followed by various nations. It really helps the advancement of civilization. All people cannot undertake journeys but they can learn about the unknown places from books written by travellers.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

Hindi (B.Com./B.B.A.)

HIN 2A 08 (2)—POETRY, CORRESPONDENCE AND TRANSLATION

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B) and (C) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

HIN 2A 08 (2)—POETRY, CORRESPONDENCE AND TRANSLATION

(Multiple Choice Questions for SDE Candidates)

1. सूरसागर किसकी रचना है ?

(A) तुलसीदास	(B) रामानन्ददास
(C) सूरदास	
2. 'पल्लव' किसका काव्य संग्रह है ?

(A) सुमित्रानंदन पंत	(B) निराला
(C) जयशंकर प्रसाद	
3. सूरदास किस भाषा के कवि थे ?

(A) अवधी	(B) ब्रज
(C) सधुल्लडी	
4. पर्यावरण के प्रति प्रेम और चिंता दर्शाने वाली कविता है _____ ।

(A) बेटी	(B) प्यास कुआँ
(C) मुक्ति	
5. 'इस तरह' किसकी कविता है ?

(A) अनामिका	(B) सरिता शर्मा
(C) गगन मिल	
6. कबीर के पद _____ कहे गए हैं

(A) सबद	(B) साखी
(C) रमैनी	

7. निराला की काव्य-कला का आरंभ ————— कविता से हुई
- (A) जुही की कली (B) तोड़ती पत्थर
- (C) वनबेला
8. तार समक के संपादक कौन है ?
- (A) मुक्तिबोध (B) अरुण कमल
- (C) अज्ञेय
9. 'कितनी नावों में कितनी बार'—किसका काव्य संग्रह है ?
- (A) निराला (B) अज्ञेय
- (C) पंत
10. 'नए इलाके में' किसका काव्य संकलन है ?
- (A) ज्ञानेन्द्रपति (B) अनामिका
- (C) अरुण कमल
11. इनमें ज्ञानेन्द्रपति का काव्य संग्रह है —————
- (A) संशयात्मा (B) बीजाक्षर
- (C) दूब-धान
12. अधिनियम के लिए प्रयुक्त अंग्रेजी शब्द :
- (A) Agreement. (B) Appointment.
- (C) Act.
13. Allowance के लिए प्रयुक्त हिन्दी शब्द :
- (A) स्वीकृति (B) भत्ता
- (C) धनराशी

14. Advance Payment के लिए प्रयुक्त हिन्दी शब्द :
- (A) अग्रिम-धन (B) अतिरिक्त उप सचिव
(C) अग्रिम भूगतान
15. Casual Leave के लिए प्रयुक्त हिन्दी शब्द :
- (A) रोकड़ बही (B) आकस्मिक अवकाश
(C) अग्रिम भूगतान
16. Adjournment के लिए प्रयुक्त हिन्दी शब्द :
- (A) स्थगन (B) संविदा
(C) बँटनी
17. महालेखापाल के लिए प्रयुक्त अंग्रेजी शब्द :
- (A) Accountant. (B) Accountant General.
(C) Accounts Department.
18. Assessment के लिए प्रयुक्त हिन्दी शब्द :
- (A) कर निर्धारण (B) प्रत्याशित
(C) प्रामाणिक
19. Bonafide के लिए प्रयुक्त हिन्दी शब्द :
- (A) प्रतिज्ञापत्र (B) लाभान्श
(C) प्रामाणिक
20. मंत्रिमंडल के लिए प्रयुक्त अंग्रेजी शब्द
- (A) Constitution. (B) Commission.
(C) Cabinet.

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

English (B.Com./B.B.A./B.A./B.Sc.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions. 2 marks each :

- 1 How can plagiarism be avoided in academic writing ?
- 2 What are the features of a case study ?
- 3 What is the objective of compare and contrast essay ?
- 4 What is a Fragment ?
- 5 Correct parallelism related mistakes in the following sentences :
 - a) You can pass the examination only if you answer the questions quickly, clearly, and with accuracy.
 - b) According to Edward Said, an intellectual is an outsider, amateur and a person who disturbs the status quo.
- 6 Give one-word substitutes for the following expressions :
 - a) On a daily basis.
 - b) Regardless of the fact that.
 - c) The majority of.
 - d) On a frequent basis.
- 7 Eliminate wordiness in the following sentences :
 - a) It is expected that the monsoon schedule will be announced by the Kerala State Road Transport Corporation within the next few days.
 - b) Haridasan, who was my former student, passed the civil service examination.
- 8 What is a Blog ?
- 9 Identify dependent and independent clauses :
 - a) Gayathri goes to the temple whenever she feels sad.
 - b) When I read about the evils of drinking, I gave up reading.

Turn over

10 Give formal alternatives to the following redundant expressions :

- a) Absolutely essential. b) Still remains.
c) Assemble together. d) Knowledgeable expert.

11 What is a Memo ?

12 Punctuate the following sentence :

he used the phrase you know so often that i finally said no i dont know

13 What is Proofreading ?

14 What is 'honor code' ?

15 What is recommendation report ?

(Ceiling 25)

II. Answer the following questions in *a paragraph* of 100 words each. 2 marks each :

16 What are the prerequisites for learning academic writing ?

17 Write briefly on the sections in a Social Science dissertation.

18 Illustrate the structure of an academic essay.

19 Write a blog on the canteen in your college.

20 Write a report on the Arts Day celebrations in your college.

21 Write an email to the editor of a local newspaper informing him on the water pollution in your locality.

22 Narrate an incident from your school life in a paragraph using the principles of narrative writing.

23 What are the kinds of sentences used in an academic essay ? Explain their functions.

(Ceiling 35)

III. Answer any *two* of the following questions in about 200 words :

24 Prepare a cover letter and resume to apply for the post of Customer Executive in a Multinational company.

- 25 Write a five paragraph essay on any *one* of the following topics employing the rules and techniques of writing academic paragraph and essay :
- (a) Effects of Social Networking Sites.
 - (b) Environment Pollution.
 - (c) India of my dreams.
 - (d) Mental stress among youth.
- 26 Write a full length review of any *one* of the electronic devices you use for attending online classes.
- 27 Discuss the step by step process of writing an academic assignment.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE RE-EXAMINATION
APRIL 2020**

English (B.Com /B.B.A /B.A /B.Sc.)

ENG 2A 03 WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019 Admissions)

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20
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ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(Multiple Choice Questions for SDE Candidates)

1. Academic writing is a serious and _____ way of writing.
- (A) Formal. (B) Informal.
(C) Easy. (D) Difficult.
2. Non-academic essay contains _____ ending.
- (A) Clear. (B) Abrupt.
(C) Formal. (D) Detailed.
3. _____ is an act of stealing others' ideas and works and passing them as one's own.
- (A) Blind Peer Reviewing. (B) Plagiarism.
(C) Honor Code. (D) Review of Literature.
4. In an academic essay body paragraphs are _____.
- (A) Short. (B) Argumentative.
(C) Long. (D) Attractive.
5. _____ expectation change significantly as a student moves from school to college.
- (A) Reading. (B) Speaking.
(C) Learning. (D) Writing Skill.
6. The easiest way to avoid _____ is to distinguish your ideas from the ideas of others in your paper.
- (A) Reviewing. (B) Evaluation.
(C) Critical Thinking. (D) Plagiarism.
7. _____ mostly follow a linear structure.
- (A) Thesis. (B) Academic Essay.
(C) Non-Academic Essay. (D) Paragraph.

8. The main purpose of proposal writing practice is to demonstrate your ability to plan for a _____.
- (A) Present action. (B) Past action.
(C) Case study. (D) Future action.
9. The word 'case' in case study refers to a/an _____.
- (A) Place. (B) Knowledge.
(C) Problem. (D) Idea.
10. _____ is expected to cover the broad area of research of the topic.
- (A) Case study. (B) Report.
(C) Proposal. (D) Review of literature.
11. Research scholars in Social Sciences usually follow _____ format for documentation.
- (A) UGC. (B) ICSSR.
(C) APA. (D) MLA.
12. _____ is a group activity conducted at the beginning of a project to generate ideas.
- (A) Audience Analysis. (B) Brainstorming.
(C) Rhetorical Mode. (D) Interaction.
13. The major steps preceding the submission of an academic assignment are pre-writing, writing and _____.
- (A) Reading. (B) Pre-reading.
(C) Revising. (D) Analysing.
14. The core of your work is your own distinct _____.
- (A) View. (B) Vision.
(C) Voice. (D) Knowledge.
15. The last paragraph of academic essay is _____.
- (A) Concluding paragraph. (B) Introductory paragraph.
(C) Body paragraph. (D) Content.

16. _____ is used as method to generate innovative ideas.
- (A) Outlining (B) Organizing.
(C) Brainstorming. (D) Revising.
17. When you are writing an essay on a novel, the text of the novel is treated as _____ source.
- (A) Primary. (B) Second.
(C) Secondary (D) Tertiary.
18. _____ is a concluding phrase.
- (A) Finally. (B) That means.
(C) Sure that. (D) Obviously.
19. Narratives can be classified as _____ and _____.
- (A) Fictional and non-fictional. (B) Novel and fiction.
(C) Novel and novella. (D) Story and poem.
20. _____ is a way of explaining a word or phrase.
- (A) Description. (B) Definition.
(C) Argument. (D) Statement.

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
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BCM 2C 02—MARKETING MANAGEMENT
(Multiple Choice Questions for SDE Candidates)

- The group of elements price, product, promotion and place constitute :
 - Market mix.
 - Marketing mix.
 - Product mix.
 - Promotion mix.
- If a company is busy with defending its existing market against the competitors, it is engaged in :
 - Conventional marketing.
 - Developmental marketing.
 - Maintenance marketing.
 - Remarketing.
- Crocin, an OTC drug, follow which approach :
 - Product variety marketing.
 - Target marketing.
 - Mass marketing.
 - Micro marketing.
- When coca-cola produced only one drink for the whole market, it was practicing which marketing strategy :
 - Mass marketing.
 - Product variety marketing.
 - Target marketing.
 - Demand marketing.
- Product that consumers buy regularly with little effort are called :
 - Shopping product.
 - Convenience products.
 - Impulse products.
 - Consumer products.
- Products that the consumer purchases frequently after comparing suitability, quality, price and style are called :
 - Convenience products.
 - Shopping products.
 - Speciality products.
 - Consumer products.
- The stage in the PLC when sales growth is slow is called :
 - Maturity.
 - Growth.
 - Product development.
 - Introduction.

8. Which of the following products is add one out ?
- (A) Rice. (B) Car.
(C) Vegetable. (D) Curd.
9. When there is a large potential market for a product, the firm will adopt :
- (A) Skimming price policy. (B) Penetration price policy.
(C) Premium price policy. (D) None of these.
10. How do manufactures reach directly to customers :
- (A) Factory outlet. (B) Wholesalers.
(C) Independent retailers. (D) None of these.
11. Which of the following is not an element of promotion mix ?
- (A) Branding. (B) Advertisement.
(C) Sales promotion. (D) Personal selling.
12. Which of the following is not a sales promotion tool ?
- (A) Advertisement. (B) Discount.
(C) Dealer contest. (D) Consumer contest.
13. Which of the following is not a service ?
- (A) Hospital. (B) Banking.
(C) Insurance. (D) None of these.
14. A security tool to verify the authenticity of the message and claimed identity of the sender and to verify the message integrity is :
- (A) Encryption. (B) Firewalls.
(C) Digital ertificate. (D) Digital signature.
15. Targeting affluent customers with luxurious goods is an example of :
- (A) Geographic segmentation. (B) Income segmentation.
(C) Psychographic segmentation. (D) Behavioral segmentation.

Turn over

16. What does the term PLC stands for ?
- (A) Product life cycle. (B) Production life cycle.
(C) Product long cycle. (D) Production long cycle.
17. The third step in personal selling process after completion of pre-approach step is to :
- (A) Prospecting and qualifying. (B) Handling objections.
(C) Approach. (D) Presentation and demonstration.
18. The pricing strategy in which prices are set lower to actual price to trigger short term sales is classified as :
- (A) Promotional pricing. (B) Short term pricing.
(C) Quick pricing. (D) Cyclical pricing.
19. The customers in growth stage of life cycle of products are classified as :
- (A) Innovators. (B) Early adopters.
(C) Middle majority customers. (D) Laggards.
20. In PLC stages, the stage in which the company's investment costs mount is classified as :
- (A) Testing stage. (B) Development stage.
(C) Buying stage. (D) Merger stage.

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com.

BCM 2C 02—MARKETING MANAGEMENT

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. State the major roles of marketing system.
2. Why is value important in marketing ?
3. Why is technology important in marketing ?
4. Why is understanding of marketing management philosophies important?
5. Define the term 'Service'.
6. What do you mean by 'potential product' ?
7. What do you mean by consumer behaviour ?
8. Define Labelling.
9. How do you create value in marketing ?
10. What do you mean by marketing channels ?
11. Why is channel design important ?
12. What is marketing communication mix ?
13. State the importance of public relation in marketing.
14. What are the E-Commerce business models ?
15. What are some limitations of M-Commerce ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the essential requirements for safe e-payments/transactions ?
17. Discuss the major characteristics of consumer behaviour.
18. Explain mass marketing or undifferentiated marketing with an example.
19. What are the major channel functions in marketing ?
20. Explain the effectiveness of advertising in media.
21. What are the sources of new product ideas ?
22. Discuss the application of the concept of product life cycle in the development of a new product.
23. What is personal selling ? When is it required ?

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Define Packaging and what are its qualities and functions ?
25. State the strategies in new products development.
26. Explain the major steps involved in designing a distribution channel.
27. What are the functions of retailing and what are the different types of retailers ?

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

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BCM 2B 02—FINANCIAL ACCOUNTING
(Multiple Choice Questions for SDE Candidates)

- A Single entry system it :
 - Complete and scientific system.
 - Incomplete and unscientific.
 - Incomplete and scientific.
 - Complete and unscientific.
- In Single entry system, it is not possible to prepare :
 - Receipts and payments A/c.
 - Trial balance.
 - Balance sheet.
 - Account sales.
- Credit Purchase can be calculated by preparing :
 - Cash book.
 - Statement of affairs.
 - Debtors A/c.
 - Creditors A/c.
- In single entry system profit is calculated as follows :
 - Opening Capital + Drawing + Fresh Capital – Ending capital.
 - Capital at the end – Drawing – Fresh capital – Opening capital.
 - Capital at the end + Drawing – Fresh capital – Opening capital.
 - None of the above.
- Single entry system of book-keeping is generally followed by :
 - Small business.
 - Non-trading.
 - Large business.
 - None.
- Preference shares, in case the holders of these have a right to convert their preference shares into equity shares at their option according to the terms of issue, such shares are called :
 - Cumulative Preference Share.
 - Non-cumulative Preference Share.
 - Convertible Preference Share.
 - Non-convertible Preference Share.
- Which shareholders are returned their capital after some specified time :
 - Redeemable Preference Shares.
 - Irredeemable Preference Shares.
 - Cumulative Preference Shares.
 - Participating Preference Shares.

8. The following statements apply to equity/preference shareholders. Which one of them applies only to preference shareholders ?
- (A) Shareholders risk the loss of investment.
 - (B) Shareholders bear the risk of no dividends in the event of losses.
 - (C) Shareholders usually have the right to vote.
 - (D) Dividends are usually given at a set amount in every financial year.
9. The balance of the forfeited shares account after re-issue of forfeited shares is transferred to :
- (A) Statement of Profit and Loss.
 - (B) Share Capital A/c.
 - (C) Capital Reserve A/c.
 - (D) General Reserve A/c.
10. Debenture holders are :
- (A) Owners of the Company.
 - (B) Debtors of the Company.
 - (C) Creditors of the Company.
 - (D) Promoters of the Company.
11. Zero Coupon Bonds are issued :
- (A) At Zero Interest Rate.
 - (B) With Specified Rate of Interest.
 - (C) Without Specified Rate of Interest.
 - (D) None of these.
12. Debenture Application Account is in the nature of :
- (A) Real Account.
 - (B) Personal Account.
 - (C) Nominal Account.
 - (D) None of the above.
13. Premium received on issue of debentures may be utilised for :
- (A) For writing off discount allowed on issue of shares.
 - (B) For writing off premium allowed on redemption of debentures.
 - (C) For writing off preliminary expenses.
 - (D) For all of the above.

14. In the case of net worth method of single entry system, the net profit is ascertained by :
- (A) Preparing trading and profit and loss account.
 - (B) Comparing opening capital and closing capital.
 - (C) Preparing memorandum trading account.
 - (D) None of these.
15. The rate of discount on shares cannot exceed :
- (A) 5 %.
 - (B) 10 %.
 - (C) 6 %.
 - (D) None of these.
16. The profit on reissue of forfeited shares is transferred to :
- (A) General reserve.
 - (B) Capital reserve.
 - (C) Capital redemption reserve.
 - (D) None of these.
17. When an existing company offers its shares for sale to the existing shareholders, it is known as :
- (A) Private placement.
 - (B) Bonus issue.
 - (C) Right issue.
 - (D) Offer for sale.
18. The international accounting standard Committee was set up in _____.
- (A) 1982.
 - (B) 1976.
 - (C) 1967.
 - (D) 2009.
19. Accounting in India is governed by the _____.
- (A) Income tax department.
 - (B) Company law board.
 - (C) Institute of chartered accountants of India.
 - (D) Reserve bank of India.
20. Advance payment of tax is in the nature of :
- (A) Capital expenditure.
 - (B) Prepaid expenses.
 - (C) Outstanding expenses.
 - (D) Revenue expenditure.

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021

B.Com.

BCM 2B 02—FINANCIAL ACCOUNTING

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. Give two merits of single entry systems.
2. What do you mean by conversion method ?
3. How is profit calculated under single entry accounting system ?
4. What are capital reserve and reserve capital ?
5. Distinguish equity shares from preference shares.
6. When shares can be issued for a consideration other than cash ? Site an example.
7. What do you mean by surrender of shares ?
8. Can debenture be issued at discount ?
9. Are calls in advance part of share capital ?
10. What is the process of forfeiture of shares ?
11. What is an indenture agreement ?
12. State the role of the NFRA.
13. Is Ind. AS applicable for private companies ?
14. What is SOCE in Ind. AS ?
15. Find out the profit or loss If opening capital is ₹ 40,000, closing capital is ₹ 90,000, withdrawals is ₹ 5,000 and additional capital brought in is ₹ 10,000.

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the components of IFRS ?
17. Explain the accounting treatment of corporate dividend tax.
18. State the reasons for convergence to IFRS.
19. John keeps his books by single entry system. His position on 1st January 2018 was as follows : Cash at bank ₹. 5,000, Machinery and plant 6,500, Cash in hand ₹. 1,000, Bills receivable ₹. 2,600, Stock ₹. 7,000, Creditors ₹. 2,500, Sundry debtors ₹. 8,400, Bills payable ₹.4,000.
- On 31st December 2018 his position was as under : Cash at bank ₹. 4,300 ; Machinery and plant ₹. 6,500 ; Cash in hand ₹. 1,700 ; Bills receivable ₹. 3,200 ; Stock ₹. 9,000 ; Creditors ₹. 1,600 ; Sundry debtors ₹. 6,000 ; Bills payable ₹. 3,200 ; During the year a introduced further capital of ₹. 2,000 and his drawings were ₹. 800 per month. Depreciate machinery and plant by 5 % and create a reserve for bad and doubtful debts at 5 %. From the above information prepare a statement showing the profit and loss made by him for the year ended 31st December 2018.
20. Malabar Ltd. issued 5,000 shares of ₹. 10 each at a premium of ₹. 2 payable as ₹. 3 on application, ₹. 4 on allotment (incl. premium), ₹. 3 on first call and ₹. 2 on final call. Mr. Ajay was allotted 50 shares and who failed to pay allotment money and first call. Give journal entries, if those shares were forfeited.
21. Journalize the following transactions at the time of issue of debenture of Rs. 100.
- A debenture issued at Rs. 95, repayable at ₹ . 100.
 - A debenture issued at Rs. 95, repayable at ₹. 105.
 - A debenture issued at Rs. 100, repayable at ₹. 105.
 - A debenture issued at Rs. 105, repayable at ₹. 100.
 - A debenture issued at Rs. 102, repayable at ₹. 105.

22. Ascertain credit sales and purchases from the following figures :

Debtors	₹.	Creditors	₹.
Opening balances	10,800	Opening balances	5,900
Cash received	36,850	Cash paid	24,800
Discount allowed	2,000	Discount received	450
Bad debts written-off	450	Returns	540
Returns	800	Bills payable issued	2,860
Bills receivable received	8,400	Closing balances	6,200
Bills receivable dishonoured	600		
Closing balance	8,700		

23. Kairali Ltd. issued 20,000 shares of ₹ 10 each at a discount of 10 % payable as ₹ 2 on application, ₹ 3 on allotment and ₹ 4 on first and final call. Applications were received for 20,000 shares and all these were accepted. All money due was received. Show the journal and cash book of the company.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Explain the Scope of IFRS in detail.
25. Kerala Ltd. was registered with a Nominal Capital of ₹ 8,00,000 divided into 8,000 shares of ₹ 100 each. Out of this, 5,000 shares were issued to the public, payable as to ₹ 25 on application, ₹ 30 on allotment, ₹ 20 on first call and the balance after 3 months. Applications were received for 4,000 shares and the directors made the Allotment in full. All money up to allotment was duly received. At the time of first call a shareholder on 100 shares did not pay the first call but he paid it with final call. Another shareholder who was allotted 150 shares paid them up in full. Show the necessary journal entries to record the above transactions and how the entries in the Balance Sheet.

26. 'A Ltd. took over assets worth ₹. 5,00,000 and liabilities of ₹. 1,34,000 of Midhun Traders for the purchase consideration of ₹. 3,96,000. The company paid the purchase consideration by issuing debentures of ₹. 100 each. Give journal entries in the books of A Ltd. assuming that debentures are issued (a) at 10 % premium ; and (b) at 10 % discount.
27. The following is the TB of Ram Cement Co.Ltd on 31-3-2018 :

Debit	₹.	Credit	₹.
Stock (1-4-2017)	75,000	Sales	3,50,000
Purchases	2,50,000	PL A/c (31-3-2017)	15,030
Wages	50,000	Share capital (10,000 equity shares of ₹. 10 each)	1,00,000
Furniture and fittings	17,000	Sundry creditors	17,500
Salaries	7,500	Reserve Fund	15,500
Rent	4,950	Discount received	5,000
Sundry Expenses	7,050		
Dividend paid	9,000		
Debtors	37,500		
Machinery	29,000		
Cash in hand	10,200		
Cash at Bank	6,000		
Patents and Trade Mark	4,830		
	5,03,030		5,03,030

Adjustments :

- (1) Stock on 31-03-2018 was worth ₹. 82,000 ;
- (2) Depreciation fixed assets at 10 % ;
- (3) Make provision for income-tax at the rate of 50 %.

Prepare SOPL for the year ended 31-03-2018 and the SOFP as on that date in the prescribed new form. Assume Tax @ 50 %.

(2 × 10 = 20 marks)

C 4318 –A

(Pages : 4)

Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Tamil (B.Com./B.B.A.)

TML 2A 08 (2)—NAVEENA ILAKKIYAM—II

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

TML 2A 08 (2)—NAVEENA ILAKKIYAM—II
(Multiple Choice Questions for SDE Candidates)

1. வினையாடு ஆயமொடு வெண் மணல் அழுத்தி
மறந்தணம் துறந்த காழ் முளை அகைய-என்ற நற்றிணைப் பாடல் எந்த திணைப் பாடல் ?
(A) நெய்தல். (B) குறிஞ்சி.
(C) முல்லை. (D) பாலை.
2. கலித்தொகைப் பாடல் யார் கூற்றாக அமைந்துள்ளது ?
(A) தோழி. (B) தலைவி.
(C) தலைவன். (D) பாங்கள்.
3. இடிக்கும் கேளிர் நும் குறை ஆக
நிறுக்கல் ஆற்றினோ நன்றுமன் தில்ல-என்ற குறுந்தொகைப் பாடலை எழுதியவர் யார் ?
(A) கபிலர். (B) வெள்ளிவிதியர்.
(C) பரணர். (D) நலங்கிள்ளி.
4. திருக்குற்றாலக்குறவஞ்சியின் ஆசிரியர் யார் ?
(A) திரிகூடராசப்பக்கவிராயர். (B) காளமேகம்.
(C) சாத்தனார். (D) கபிலர்.
5. பிறப்பின் வருவது யாதெனக் கேட்டேன்.
பிறந்து பாரென இறைவன் பணிந்தான். என்ற பாடலின் ஆசிரியர் யார் ?
(A) கண்ணதாசன். (B) கவிமணி.
(C) பட்டுக்கோட்டை. (D) வாலி.
6. உலகப்பொதுமறை என்று போற்றப்படும் நூல் எது ?
(A) நாலடியார். (B) திரிகடுகம்.
(C) திருக்குறள். (D) ஏலாதி.

7. மாணுட யாத்திரை கவிதை நூலின் ஆசிரியர் யார் ?
- (A) குலசேகரன். (B) குலோத்துங்கன்.
(C) குமரேசன். (D) மீரா.
8. "அ. ஆ என்ற எழுத்துக்கள் எவ்வாறு பிறக்கும் ?
- (A) இதழ்குவிதல். (B) அன்பல்நாபொருந்த.
(C) வாய்திறத்தல். (D) அன்பல் பொருந்த.
9. உ ஊ ஓ ஓ ஓ எவ்விதம் பிறக்கின்றது ?
- (A) உதடுகள் குவிதல். (B) அண்ணம்பொருந்த.
(C) நாநுனி அண்ணம்பொருந்த. (D) கீழ் மேல் பல்பொருந்த.
10. வினைத்தொகைக்குச் சான்று தருக.
- (A) கருங்குவளை. (B) மதிமுகம்.
(C) கொல்யானை. (D) இராப்பகல்.
11. வேலா வா என்பது எத்தொடருக்குச்சான்று ?
- (A) பெயரெச்சத்தொடர். (B) வினையெச்சத்தொடர்.
(C) விளித்தொடர். (D) உவமைத்தொடர்.
12. உடல்மேல் உயிர்வந்து ஒன்றுவது இயல்பே சான்று எழுதுக.
- (A) தோன்றலழகன். (B) இரண்டாம் வேற்றுமை.
(C) வாளால் வெட்டினான். (D) புன்னைக்கா.
13. நடந்தான் என்ற சொல்லின் விடுதி எது ?
- (A) நட. (B) த்.
(C) ந. (D) ஆன்.
14. செல்வேன் என்ற சொல் எக்காலத்தைக்குறிக்கும் ?
- (A) இறந்தகாலம். (B) எதிர்காலம்.
(C) நிகழ்காலம். (D) எதுவும் இல்லை.

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Tamil (B.Com./B.B.A.)

TML 2A 08 (2)—NAVEENA ILAKKIYAM—II

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. அசை என்றால் என்ன ? அதன் வகைகள் யாவை ?
2. வணிக மடலின் பயன்கள் யாவை ?
3. பாரதிதாசனின் இயற்பெயர் என்ன ? அவர் இப்பெயரை வைத்துக்கொள்ளக் காரணம் யாது ?
4. பண்புடைமையின் வழக்காக திருக்குறள் கட்டுவன யாவை ?
5. சமத்துவம் பற்றியக் குலோத்துங்கன் கருத்தை விளக்குக.
6. திருக்குறறாலக்குறவஞ்சி—குறிப்பு வரைக.
- 7.. குறிஞ்சி நிலம் எத்தகைய அமைப்புடையது ? அம்மக்களின் தொழில் என்ன ?
8. இராமலிங்கம் பிள்ளை சுதந்திரம் குறித்துக் கூறுவது யாது ?
9. அரம்போலும் கூர்மைய ரேணும் ம்ரம்போல்வர்.
மக்கட்பண்பு இல்லா தவர்—இக்குறளில் பதின்றுள்ள அணி எது ? விளக்குக.
10. நற்றிணை—சிறு குறிப்பு வரைக.
11. புணர்ச்சி என்றால் என்ன ? அதன் வகைகள் யாவை ?
12. விளம்பரத்தால் ஏற்படும் தீமைகள் இரண்டினைக் கட்டுக.
13. காளமேகப் புலவர்—சிறு குறிப்பு வரைக.
14. பகற்குறி—பெயர் காரணம் கூறுக.
15. மண் அணுக்கள் பிரசவித்த பொருள்களாக கரதா கட்டுவன யாவை ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

- 16 பத்திரிகை விளம்பரத்திற்கும் தொலைக்காட்சி விளம்பரத்திற்கும் உள்ள வேறுபாடுகளை எழுதுக.
- 17 சத்திரம் குறித்து காளமேகப் புலவர் பாடிய பாடல் பொருளை விளக்குக.
- 18 உயர்ந்து வல்லினம் மிகும் இடங்களைச் சுட்டுக.
- 19 'இடிக்கும் கேளீர் எனத் தொடங்கும் குறுந்தொகை பாடலின் பொருள், உவமைச் சிறப்பை எடுத்துரைக்க.
- 20 அனுபவமே கடவும் என்ற கண்ணதாசன் கவிதை கூறும் செய்தி யாது ? விளக்குக.
- 21 பொதுவன் ஏறு தழுவியதைக் கலித்தொகைத் தோழி உணர்த்தும் திறத்தை விவரிக்க.
- 22 கருக்கு நாவலின் மொழி நடை குறித்து விளக்குக.
- 23 திரிகூட ராசப்பக் கவிராயரின் கவித்திறத்தை நும் பாடப்பகுதி மூலம் விளக்குக.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

- 24 'மன்னனும் மண் சட்டியும்' கவிதையின் வழி அறியலாகும் தத்துவக்கருத்துகளை விவரிக்க.
- 25 புணர்ச்சியின் வகைகளைச் சான்றுடன் விளக்கி வரைக.
- 26 பாமாவின் கருக்கு நாவல் எடுத்துரைக்கும் சாதியக் கொடுமைகள் குறித்தும் விவரிக்க.
- 27 பண்புடைமை குறித்துக் கட்டுரை வரைக.

(2 × 10 = 20 marks)

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Urdu (B.Com./B.B.A.)

URD 2A 08 (2)—URDU SHAIRI

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

URD 2A 08 (2)—URDU SHAIRI

(Multiple Choice Questions for SDE Candidates)

1. علامہ اقبال شروع شروع میں اپنی شاعری کی اصلاح کس سے لیتے تھے؟
(A) غالب (B) دارغ دہلوی (C) میر حسن (D) میر تقی میر
2. 'شاعر مشرق' کے نام سے کس نے شہرت حاصل کی؟
(A) علامہ اقبال (B) میر انیس (C) میر درد (D) میر تقی میر
3. کس زبان نے ہندوستان کی آزادی کے لیے انگریزوں کے خلاف سب سے زیادہ آواز بلند کی؟
(A) فارسی (B) اردو (C) ہندی (D) سنسکرت
4. کس صنف شاعری کا خاص موضوع عشقیہ تھے ہوتے ہیں؟
(A) نظم (B) مرثیہ (C) مثنوی (D) رباعی
5. اردو کی پہلی مثنوی کسے قرار دیا جاتا ہے؟
(A) سیف الملوک و بدیع الجمال (B) قطب مشتری (C) پھول بن (D) کدم راؤ پدم راؤ
6. مثنوی گلزارِ نسیم کس کی تصنیف ہے؟
(A) مرزا شوق گلشنوی (B) قلی قطب شاہ (C) میر حسن دہلوی (D) پنڈت دیانند نسیم
7. تواری کو تکمیل دینے والے صوفی شاعر کون تھے؟
(A) میر تقی میر (B) علامہ محمد اقبال (C) امیر خسرو (D) میر درد

8. مشہور مرثیہ 'مرثیہ غالب' کس نے لکھا؟

(A) علامہ اقبال (B) میر انیس (C) چکبست (D) الطاف حسین حالی

9. چکبست کا پورا نام کیا ہے؟

(A) پنڈت برج نارائن (B) پنڈت دیا سنگھ (C) پنڈت رتن ناتھ (D) پنڈت پداری ناتھ

10. خاک ہند کس کی مشہور نظم ہے؟

(A) علامہ اقبال (B) محمد حسین آزاد (C) چکبست (D) حالی

11. جوش کا اصلی نام کیا ہے؟

(A) مشیر الحسن (B) شیر حسن خاں (C) میر حسن (D) سعادت حسن

12. 'شاعر انقلاب، شاعر فطرت، شاعر شباب' کے ناموں سے کس نے شہرت حاصل کی؟

(A) اکبر الہ آبادی (B) نظیر اکبر آبادی (C) میر تقی میر (D) جوش ملیح آبادی

13. مشہور نظم 'گھست زنداں کا خواب' کس کا ہے؟

(A) اکبر الہ آبادی (B) نظیر اکبر آبادی (C) میر تقی میر (D) جوش ملیح آبادی

14. میر تقی میر نے اردو میں کتنے دیوان مرتب کیے؟

(A) تین (B) چھ (C) نو (D) بارہ

Turn over

15. 'خدائے نون' کے نام سے کون جانا جاتا ہے؟
 (A) میر ظلیح (B) میر انیس (C) میر درد (D) میر تقی میر
16. 'وہ نام، جس کے ذریعہ ہمیں کسی تاریخی، مذہبی یا کسی واقعے کی طرف اشارہ ملتا ہو، اسے کیا کہتے ہیں؟
 (A) صنعتِ تشبیہ (B) صنعتِ تلحیح (C) صنعتِ استعارہ (D) صنعتِ مبالغہ
17. کس نے غالب کو حیوانِ ظریف کہا؟
 (A) علامہ محمد اقبال (B) الطاف حسین حالی (C) مولوی عبدالحق (D) ہر گوپال نند
18. غالب کہاں انتقال کر گئے؟
 (A) آگرہ (B) لکھنؤ (C) دہلی (D) کلکتہ
19. 'رداء' کا اصلی نام کیا ہے؟
 (A) جگت موہن لال (B) آند لال (C) کھیالال (D) جوہر لال
20. ایبن۔ ہم۔ سرور کس ریاست کو ہندوستان کی انگلشی کا گمینہ قرار دیا ہے؟
 (A) کشمیر (B) تامل ناڈو (C) کیرالا (D) گودا

SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2021

Urdu (B.Com./B.B.A.)

URD 2A 08 (2)—URDU SHAIRI

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least ten questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

- 1 حنیف جالندھری کی مشہور مثنوی کا نام کیا ہے ؟
- 2 حسن مطلع کے کہتے ہیں ؟ اس کے دونوں مصرعے کیا ہوتے ہیں ؟
- 3 قصیدے اور غزل میں کیا خاص فرق ہے ؟
- 4 دو شخصی مرثیوں کا نام لکھئے -
- 5 کس نظم کو رباعی کہتے ہیں اور یہ کس زبان کا لفظ ہے ؟
- 6 اردو کے دو مشہور ڈراموں کا نام لکھئے -
- 7 اردو کے دو آزاد نظم نگاروں کا نام لکھئے -
- 8 انجمن پنجاب کے متعلق آپ کیا جانتے ہیں ؟
- 9 چکبست نے اپنی نظم ” خاک ہند “ میں کن انہم شخصیتوں کا ذکر کیا ہے ؟
- 10 گلت موہن لال روائے کے مجموعہ کلام کا نام بتائیے -
- 11 حالی نے صعب مثنوی کے بارے میں کیا کہا ہے ؟
- 12 جوتس لیلچ آبادی کن القاب سے جانے جاتے ہیں ؟
- 13 بادشاہت کے زوال کے ساتھ کس صنف سخن کا زوال ہوا ؟ اس کا سبب کیا تھا ؟

Turn over

Section C

Answer any two questions.
Each question carries 10 marks.

- 24 'نظم' 'خاک ہند' 'حب الوطنی کے جذبے سے مملو ہے' -- بحث کیجئے -
- 25 ایس۔ ایم۔ سرود کا تعارف کرتے ہوئے ان کی نظم "کیرلا" کا جائزہ لیجئے -
- 26 صنف غزل کی تعریف کرتے ہوئے غالب کی غزل گوئی پر اپنی معلومات بہم پہنچائیے -
- 27 نظم "جگنو" کے پیش نظر اقبال کی نظم نگاری کا جائزہ لیجئے -

(2 × 10 = 20 marks)

- 14 اردو کے دو مشہور مرثیہ نگاروں کا نام لکھئے۔
 15 اردو شاعری نگاری میں سب سے زیادہ مقبولیت کس کو حاصل ہے؟ ان کی شاعری کا نام کیا ہے؟

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

- 16 قصیدے کے اجزائے ترکیبی پر ایک نوٹ لکھئے۔
 17 ناصر کاظمی کے چند شاعری و شعری مجموعوں کا نام لکھئے۔
 18 ترے آنے کا دھوکا سا رہا ہے
 دیا سا رات بھر جلتا رہا ہے --- ناصر کاظمی کے اس شعری تشریح کیجئے۔
 19 نظم ”حکایت زندان کا خوب“ میں جوش کا کیا خواب دیکھتے ہیں؟
 20 کہاں سے خانے کا دروازہ غالب اور کہاں واعظ
 پر اتنا جانتے ہیں کل وہ جاتا تھا کہ ہم نکلے! --- غالب کے اس شعری وضاحت کیجئے۔
 21 صنف ”نظم“ کے بارے میں آپ کو کیا معلوم ہے؟ لکھئے۔
 22 پاتے جانا ہے اور نہ کھوتے جانا
 پستے جانا ہے اور نہ روتے جانا
 اول اور آخری پیام تہذیب
 انسان کو انسان ہے ہوتے جانا --- فرائض کی اس رباعی کا مفہوم واضح کیجئے۔
 23 شاعری کے موضوعات کیا ہوتے ہیں؟

(5 × 6 = 30 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Sanskrit (B.Com./B.B.A.)

**SKT 2A 08 (02)—SAMSKRITHASAHITHYADHYAYANAM—II
(ANCIENT STATE CRAFT AND TRANSLATION)**

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

- i. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B) and (C) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

SKT 2A 08 (02)—SAMSKRITHASAHITHYADHYAYANAM—II
(ANCIENT STATE CRAFT AND TRANSLATION)

(Multiple Choice Questions for SDE Candidates)

1. One cannot earn wealth without _____.
(A) Health. (B) Valour.
(C) Wealth.
2. One without money is as good as _____.
(A) Live. (B) Dead.
(C) Good.
3. One who accumulates wealth by putting his dependents and himself to torture is called _____.
(A) Tadatrika. (B) Mulakara.
(C) Kadavya.
4. Spending on the undeserving is the _____ of wealth.
(A) Character. (B) Use.
(C) Misuse.
5. Dharma, kama and Artha are achieved through _____.
(A) Army. (B) Kosa.
(C) King.
6. One who develops the treasury is the _____ king.
(A) Best. (B) Middle.
(C) Worst.
7. One who develops the treasury through taking taxes from the temples is the _____ king.
(A) Worst. (B) Middle.
(C) Worst.

8. Even Mahendra is not respected when he is _____
- (A) Devoid of wealth. (B) Devoid of religion.
(C) Devoid of health.
9. Acquiring of wealth (Arthalabha) depends on what ?
- (A) Vrthi. (B) Vidya.
(C) Dana.
10. Wealthless is abandoned even by whom ?
- (A) Wife. (B) Son
(C) Daughter.
11. Gift of parents to a married daughter is Called _____.
- (A) Atyaya (B) Godana.
(C) Anvayana.
12. A centre of ten villages is called _____.
- (A) Sangrahana. (B) Dronamukha.
(C) Sthaniya.
13. Dharma, Vyavahara, Caritra, and Sasana are called _____.
- (A) Four hands of law. (B) Four eyes of law.
(C) Four legs of law.
14. The transaction made in the forest is a _____ document.
- (A) Valid. (B) Invalid.
(C) Missed.

15. The document which might not have been made by a superior officer is called _____.
- (A) Samayikapatra. (B) Suddhipatra.
(C) Sammatipatra.
16. The letter which is written mutually to know each other's news is called _____.
- (A) Suddhipatra. (B) Ksemapatra.
(C) Sammatipatra.
17. The money which is spent by way of value of a thing is called _____.
- (A) Pratidana. (B) Paritoshya.
(C) Vetana.
18. The document which makes a person the tax payer for the duration of one's lifetime is called _____.
- (A) Prasadapatra. (B) Bhogapatra.
(C) Jayapatra.
19. The document recording the division of property among the brothers is termed as _____.
- (A) Danalekhya. (B) Vibhagalekhya.
(C) Rnalekhya.
20. What should be entered first in the account book ?
- (A) Vyaya. (B) Aaya.
(C) Rna.

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Sanskrit (B.Com./B.B.A.)

SKT 2A 08 (02)—SAMSKRITHASAHITHYADHYAYANAM—II
(ANCIENT STATE CRAFT AND TRANSLATION)

Time : Two Hours and a Half

Maximum : 80 Marks

Answers may be written in Sanskrit, English or Malayalam.

In writing Sanskrit, Devanagari script should be used.

Part A

Answer atleast ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. कार्यसिद्धिः भवति—कथम् ?
2. न शरीरकृशः कृशः—विशदयत ।
3. नृपः एतत् सर्वं आशु जहाति—किम् ? कथम् ?
4. न वृत्तेः भयमृच्छति—कः ? कथम् ?
5. महाद्वाराम्बाशे निवेशयत्—कः ? स्पष्टयत ।
6. मूल्यवृद्धिः सशुल्का कोशं गच्छेत्—कथम् ? विशदयत ।
7. लेख्यं नृपस्तन्न नृपो नृपः—विशदयत ।
8. वाचां वर्णस्वरविचिहितम्—केषाम् ? कथम् ?
9. Translate into Sanskrit :
Aja ruled the country well. After the death of his wife, he lost interest in life.
10. तदाज्ञापदमुच्यते—किम् ? स्पष्टयत ।
11. आय-व्यय संज्ञकं विशदयत ।

Turn over

12. प्रसादलिखितं विशदयत ।
13. किं नाम धनलेख्यम् ?
14. साधिलेख्यम् विशदयत ।
15. सामयिकपत्रं प्रतिपादयत ।

(10 × 3 = 30 marks)

Part B

Answer atleast five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. अतिव्ययः अपात्रव्ययः त अर्थस्य चूषणम्—स्पष्टयत ।
17. आयव्ययलेख्य भेदाः ऋणिक्या एक्या निरूपयत ।
18. Write a paragraph on 'Sthithaprajna' as given in Bbagavat Gita.
19. Translate *either* in English *or* in Malayalam :
 एक एव सुहृद्भूमौ निधनेप्यनुगच्छति ।
 शरीरिण समं नाशं सर्वमन्यतु गच्छति ॥
20. Translate *either* in English *or* in Malayalam :
 कोऽतिभारः समर्थानां किं दूरं व्यवसाचिनाम् ।
 को विदेशः सविद्यानां कः परः प्रियवादिनाम् ॥
21. Translate *either* in English *or* in Malayalam :

कश्चित् शृगालः स्वेच्छया नगरोपान्ते भ्राम्यन् नीली भाण्डे पतितः । तत उत्थाय बहिर्गन्तुमशक्तः आत्मानं मृतवत्प्रदर्श्य स्थितः । अथ नीली भाण्डस्वामिना रजकेन मृत इति मत्वा तस्मादुत्थाप्य दूरे विसर्जितः पलायितः । ततोऽसौ वनं गत्वात्मानं नीलवर्णमालोच्य सर्वाङ्गं शृगालानाहन्त्यावोचत् - अहं भगवत्या वनदेवतया स्वहस्तेनारण्यराज्ये सर्वोषधिरसेन अग्निषिक्तः । तदधारम्य वनेऽस्मिन् ममाज्ञया सर्वे व्यवहाराः कर्तव्याः ।

22. Translate *either* in English or in Malayalam :

जाड्यं धियो हरति सिञ्चति वाचि सत्यं

मानोन्नतिं दिशति पापमपाकरोति ।

चेतः प्रसादयति दि क्षु तनोति कीर्तिं

सत्सङ्गतिः कथय किं न करोति पुंसाम् ॥

23. Translate into *Sanskrit* :

Once there was no rain even in the rainy season and the rivers, lakes and wells became dry. The elephants in the forest had no water to drink and bath and they wished to move to a place where there was plenty of water. Then the leader of the herd took (led) them to a tank full of clear water called Chandrapushkarini.

(5 × 6 = 30 marks)

Part C

Answer any two questions.

Each question carries 10 marks.

24. शुल्काध्यक्षस्य कर्तव्यमधिकृत्य विशदयत ।
25. Write an essay on the Management Principles in Bhagavadgita.
26. प्रजापालने कौशस्य प्राधान्यं विशदयत ।
27. वार्तासमुद्देशः संगृह्य प्रतिपादयत ?

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Arabic (B.Com./B.B.A.)

ARB 2A 08 (2)—READING ARABIC PROSE AND POETRY

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes**Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (1), (2), (3) and (4) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

ARB 2A 08 (2)—READING ARABIC PROSE AND POETRY

(Multiple Choice Questions for SDE Candidates)

1. من الذي يتخبطه الشيطان من المس؟
 (1) شارب الخمر (2) أكل الربا (3) كاذب (4) شاغل في اللغو
2. أكتب جمع كلمة "أسطور" ؟
 (1) أسطوار (2) اسطورون (3) أساطير (4) سطور
3. اي مدينة في الهند تعرف بانتاج فيلم ؟
 (1) دلهي (2) بنغلور (3) ناغبور (4) مومباي
4. أي مدينة تسمى " المدينة الزهرية"؟
 (1) مدينة جيبور (2) مدينة سيتابور (3) مدينة دلهي (4) رامبور
5. مفرد كلمة " الشباب" -
 (1) شبان (2) شبيب (3) شاب (4) شب
6. أين ولد ايليا ابو ماضي؟
 (1) في لبنان (2) في مصر (3) في تونس (4) في سوريا
7. من هو أبو المعجزات في رأي ايليا ابو ماضي ؟
 (1) الرجل القوي (2) الرجل الصالح (3) الشباب (4) الأطفال

8. 1. Shall we go to school - ترجم -
 1 (هل تذهب إلى المدرسة 2) هل نذهب إلى المدرسة 3) هل تذهبين إلى المدرسة
 4) هل تذهبت إلى المدرسة
 9. جمع كلمة " تاجر " ؟
 1 (تاجر 2) أتجار 3) تجارات 4) تاجرات
10. مفرد كلمة "أبصار" ؟
 1) بصير 2) بصار 3) بصر 4) ابصر
11. ماذا تفعل الان؟
 1) from where you are coming 2) what are you doing now 3) where is your home 4) what is your hobby
12. معنى فاتورة
 1) amount 2) tax 3) bill 4) particulars
13. بكم المجموع
 1) total is not counted 2) how much the total 3) total price is high 4) total price is not mentioned
14. من هي مريم الشناصي ؟
 1) كاتبة سعودية 2) كاتبة اماراتية 3) كاتبة مصرية 4) كاتبة سورية

Turn over

15. ترجم - do you read newspaper today
- 1 (هل قرنتن جريدة اليوم) 2 (هل قرنتم جريدة اليوم) 3 (هل تقرأ جريدة اليوم) 4 (هل قرنت جريدة اليوم)
16. اين تقع القدس ؟
- 1 (مصر) 2 (لبنان) 3 (سوريا) 4 (فلسطين)
17. ما اسم الألب لشاعر تميم البرغوثي؟
- 1 (مرید البرغوثي ، 2) سمیح القاسم . 3 (غسان كنفاني) 4 (محمود درويش)
18. when do you want to go - ترجم
- 1 (مت تذهب) 2 (متى تريد الزيارة) 3 (متى تريد الذهاب) 4 (متى تريد الرجوع)
19. Could you speak English well
- هل تقرأ الإنجليزية سهلا 2 (هل يمكنك تتكلم اللغة الانجليزية جيدا) 3 (هل تكتب اللغة الإنجليزية جيدا) 4 (هل تفهم اللغة الإنجليزية جيدا)
20. البيت (كمل بالمناسب)
- 1 (جميل) 2 (جميلة) 3 (جملى) 4 (نظيفة)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Arabic (B.Com./B.B.A.)

ARB 2A 08 (2)—READING ARABIC PROSE AND POETRY

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

أجب عن الأسئلة الآتية في جملة أو جملتين

1. أين تقع تاج محل؟
2. ما المراد بالحديث النبوي؟
3. أين ولد تميم البرغوثي؟
4. من بنى قطب مینار؟
5. أين ولد إلیا أبو ماضي؟
6. ماهو القرآن؟
7. أين ولد مريم الشناصي؟
8. أكتب معنى العربية لكلمة الإنجليزية: Bill, Company
9. أكتب معنى الإنجليزية لكلمة العربية: الإدارة، بطاقة هوية
10. أكتب المفرد : فواكه، أسواق، أعناق، أشخاص
11. أكتب الجمع: حديث، شعر، آية، مدينة

Turn over

كمل الفراغ بكلمة مناسبة

12. أوفوا ----- إذا كلتم
13. إِنَّ نبي الله----- عليه السلام كان يأكل من عمل يديك
14. هل تريد ----- مساعدة سيدي
15. ----- عندك جواز السفر

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

أجب عن الأسئلة الآتية

16. كمل الحوار بكلمة مناسبة
1. ----- مساعدة تريد يا صديقي
2. أريد إستبدال بعض -----
3. -----بطاقة هوية؟
4. -----لدي بطاقة هوية
5. ----- السلامة إلى اللقاء
17. رتب الكلمات حتى تكون جملة مفيدة
1. تريد / الطعام / هل
2. السوق / نذهب / إلى / نحن
3. تريد / هل / سياحية / شيكات
4. السباحة / أحب / أنا / البحر / في
5. ذهب / متأكد / إنه / أنا / للتسوق
18. ترجم إلى العربية :

1. This Car is Very Big.
2. What Is the Program after that ?
3. Lots of Students go there.
4. I am Living in this beautiful Village.
5. No you have any hobbies ?

19. ترجم إلى الإنجليزية :

1. متى تتغادر طائرتك؟
 2. تفضل بكرة مع شهادتك
 3. هل يوجد معك جواز السفر؟
 4. أعطني أيضا ثلاثة كتب
20. أعد فقرة عن القرآن الكريم والحديث النبوي
 21. أعد الحوار التي جرت بينك وبين صديقك في المطار عن السفر
 22. أعد بيانات شخصيتك لتقديمها لطلب وظيفة مشغل حاسوب في شركة عربية
 23. اكتب فقرة عن حياة الكاتبة د/ مريم الشناصي

(5 × 6 = 30 marks)

Section C

Answer any two questions.
Each question carries 10 marks.

- اكتب مقالة عن اثنين من الآتية
24. الهند أرض الحكمة والأساطير معروفة في التاريخ بالقصص والأساطير والحكمة والفلسفات - ناقش
 25. أعد رسالة طلب لوظيفة محاسب إلى سوق المركزي من دولة قطر
 26. للصيام فوائد صحية، للفواكه والخضروات أهمية كبرى، تناول الفواكه الطازجة، أعد مقالة وجيزة عن أهمية الصحة في الحياة
 27. أعد تقريرا عن مشاهدة برنامج جرت في قربتك

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021****Hindi (B.Com./B.B.A.)****HIN 2A 08 (02)—POETRY, CORRESPONDENCE AND TRANSLATION
(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), and (C) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

HIN 2A 08 (02)—POETRY, CORRESPONDENCE AND TRANSLATION

(Multiple Choice Questions for SDE Candidates)

1. सूरसागर किसकी रचना है?

(A) तुलसीदास	(B) रामानन्द दास
(C) सूरदास	
2. 'पल्लव' किसका काव्य संग्रह है?

(A) सुमित्रानंदन पंत	(B) निराला
(C) जयशंकर प्रसाद	
3. सूरदास किस भाषा के कवि थे?

(A) अवधी	(B) ब्रज
(C) सधुल्लडी	
4. 'मौसियाँ' किस तरह की रचना है?

(A) कहानी	(B) नाटक
(C) कविता	
5. 'दूब-धान' किसका काव्य संग्रह है?

(A) गगनगिल	(B) सुनीता जैन
(C) अनामिका	
6. इनमें सुमित्रानंदन पंत की कविता कौन सी है?

(A) नाच	(B) नौका विहार
(C) बेटी	

7. सूर काव्य का मुख्य विषय क्या है?
- (A) कृष्ण भक्ति (B) राम भक्ति
(C) निर्गुण भक्ति
8. ————— में राधा-कृष्ण की लीला का वर्णन है।
- (A) सूरसागर (B) साहित्य लहरी
(C) सूरसारावली
9. 'लोकायतन' किसके महाकाव्य है?
- (A) निराला (B) अज्ञेय
(C) पंत
10. कृष्ण भक्ति धारा को प्रवाहित करने वाले भक्त कवि हैं ————— ।
- (A) तुलसीदास (B) कबीरदास
(C) सूरदास
11. व्यक्तियों के बीच लिखे जानेवाले पत्र को क्या कहते हैं?
- (A) आवेदन पत्र (B) सरकारी पत्र
(C) पारिवारिक पत्र
12. 'हस्ताक्षर' पत्र में किस भाग में आता है?
- (A) शुरू में (B) मध्य में
(C) अंत में
13. 'प्रेषक' कौन है?
- (A) पानेवाला (B) भेजनेवाला
(C) देनेवाला

14. प्रतिज्ञापत्र के लिए प्रयुक्त अंग्रेजी शब्द ——— ।
(A) bill (B) agreement
(C) bond
15. Agreement के लिए प्रयुक्त हिन्दी शब्द ?
(A) प्रशासन (B) संविदा
(C) कार्यवाही
16. उपसंक्षेप के लिए प्रयुक्त अंग्रेजी शब्द ?
(A) bonafide (B) bonus
(C) abstract
17. Advance के लिए प्रयुक्त हिन्दी शब्द ?
(A) अग्रिम भुगतान (B) स्थगन
(C) अग्रिम-धन
18. सलाहकार के लिए प्रयुक्त अंग्रेजी शब्द ?
(A) advisory (B) assistant
(C) administrator
19. संशोधन के लिए प्रयुक्त अंग्रेजी शब्द ?
(A) anticipatory (B) approval
(C) amendment
20. प्रत्याशित के लिए प्रयुक्त अंग्रेजी शब्द ?
(A) benefit (B) anticipatory
(C) agreement

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

Hindi (B.Com./B.B.A.)

HIN 2A 08(02)—POETRY, CORRESPONDENCE AND TRANSLATION

Time : Two Hours and a Half

Maximum : 80 Marks

Part A

Answer atleast ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. कबीर चकई के माध्यम से क्या कहना चाहते हैं ?
2. कौन-सा ग्रंथ सूरदास की अक्षय कीर्ति का आधार है ? सूर के गुरु कौन थे ?
3. 'सैकत शय्या पर दुग्ध धवल, तन्वंगी गंगा, ब्रीष्म विरल, लेटी है श्रान्त, यतान्त, निश्चल' ।—ये पंक्तियाँ किस कविता की हैं ? इसका कवि कौन है ?
4. 'जुही की कली' कविता का कवि कौन है ? इस कविता में किस-किसके मिलन का चित्रण हुआ है ?
5. 'अज्ञेय' का सही नाम कौन-सा है ? उनकी किस रचना को ज्ञानपीठ पुरस्कार प्राप्त है ?
6. 'वे बारिश में धूप की तरह आती हैं'—यहाँ कवि किसके आगमन की बात कर रहा है ? इस पंक्ति का रचनाकार कौन है ?
7. 'बेटी' कविता का कवि कौन है ? यह किस संदर्भ में लिखी कविता है ?
8. 'मुक्ति' कविता का मूल प्रतिपाद्य क्या है ?
9. व्यक्तिगत पत्र से क्या तात्पर्य है ?
10. कार्यान्वयी पत्र किसे कहते हैं ?
11. व्यावसायिक पत्रों के अंतर्गत किस प्रकार के पत्र आ जाते हैं ?

Turn over

12. 'हेर प्यारे को सेज पास
नम्रमुखी हैसी, खिली
खेल रंग प्यारे संग । ये पंक्तियाँ किस कविता की हैं ? इन पंक्तियों में वर्णित 'नम्रमुखी' कौन है ?
13. कुआँ कब अपनी प्यार जान लेता है ?
14. समानार्थी हिन्दी पारिभाषिक शब्द लिखिए :
- | | |
|-------------------|-----------------|
| (a) Approval. | (b) Allocation. |
| (c) Casual Leave. | (d) Advisor. |
15. समानार्थी अंग्रेजी पारिभाषिक शब्द लिखिए :
- | | |
|---------------|----------------|
| (a) नियुक्ति | (b) जमानत |
| (c) कार्यवाही | (d) स्वीकृति । |

(10 × 3 = 30 marks)

Part B

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

16. सतगुरु की महीमा अनंत, अनंत किया उपगार ।
लोचन अनंत उधारिया, अनंत दिखावनहार ॥
इन पंक्तियों का भावार्थ समझाइए
17. अपनी चोटी के संबंध में कृष्ण अपनी माँ यशोदा से क्या-क्या शक़ारै प्रकट करता है ?
18. 'जुही की कली' कविता का भाव स्पष्ट कीजिए ।
19. 'नाच' कविता सामाजिक विडंबना के ऊपर एक करारा व्यंग्य है—स्पष्ट कीजिए ।
20. 'प्यासा कुआँ' कविता की प्रासंगिकता पर प्रकाश डालिए ।
21. 'बेटी' कविता में अभिव्यक्त विचारों का उल्लेख कीजिए ।
22. 'मुक्ति' कविता में एक पिता की व्यथा का कैसा चित्रण प्रस्तुत किया गया है ?

23. 'बालों के बहाने
वे गाँठ खुलझाती हैं जीवन की
करती है परिहास, सुनाती हैं किस्से'
— इन पंक्तियों का भाव स्पष्ट कीजिए ।

(5 × 6 = 30 marks)

Part C

*Answer any two questions.
Each question carries 10 marks.*

24. 'नौका विहार' कविता की काव्यगत विशेषताओं का उल्लेख कीजिए ।
25. 'इस तरह' कविता का सारांश लिखिए ।
26. आपका एक चैक ओ गया है । उसका भुगतान रोकने के लिए केनरा बैंक की पालघाट शाखा के शाखा प्रबंधक के नाम एक पत्र तैयार कीजिए ।
27. हिन्दी में अनुवाद कीजिए :

Srimathi Sarojini Naidu was born in Hyderabad. Her father was a Professor of Science. Her mother was a good and educated woman. Sarojini was intelligent by nature. She had an aptitude for poetry from childhood. She composed poems in English even in her school days. The Government of Hyderabad was pleased with her scholarship. She went to England for higher studies. She was there for three years. Meanwhile, she visited some other countries also in Europe. Many Englishmen praised her poems. People called her 'Nightingale of India'.

(2 × 10 = 20 marks)

C 4313-A

(Pages : 4)

Name.....

Reg. No.....

SECOND SEMESTER (CBCSS-UG) DEGREE EXAMINATION, APRIL 2021

Malayalam (B.Com./B.B.A)

MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – II

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – II

(Multiple Choice Questions for SDE Candidates)

1. കേരള കലാമണ്ഡലം സ്ഥാപിച്ചത് ആര് ?

(A) സ്വാതി തിരുനാൾ.	(B) അപ്പൻ തമ്പുരാൻ.
(C) ശങ്കരൻ തമ്പുരാൻ.	(D) വള്ളത്തോൾ നാരായണ മേനോൻ.
2. വേദശാസ്ത്രങ്ങളും കാവ്യവും ഹൃദയത്തിൽ പതിയണമെങ്കിൽ ഏതു ഭാഷയിൽ പഠിക്കണമെന്നാണ് കവി പറയുന്നത് ?

(A) ഗുഡഭാഷയിൽ.	(B) വിദേശഭാഷയിൽ.
(C) മൂതഭാഷയിൽ.	(D) മാതൃഭാഷയിൽ.
3. പരശുരാമന്റെ പിതാവാണ് ?

(A) ചിരാമൻ.	(B) അഗ്നിഹോത്രി.
(C) ബ്രഹ്മാവ്.	(D) ജമദഗ്നി.
4. 1986-ലെ വയലാർ അവാർഡ് ലഭിച്ച എൻ. എൻ. കക്കാടിന്റെ കൃതി :

(A) സഫലമീയാത്ര.	(B) ശലഭഗീതം.
(C) പാതാളത്തിന്റെ മുഴക്കം.	(D) വജ്രകുണ്ഡലം.
5. ബംഗ്ലാദ് എന്ന കഥയിലെ സിസ്റ്റർ സാവിത്രി ആരെയാണ് നിരന്തരം ഫോണിൽ വിളിച്ചു കൊണ്ടിരുന്നത് ?

(A) എമ്മയെ.	(B) രോഗിയുടെ മകളെ.
(C) ഡോ. കോശിയെ.	(D) സിസ്റ്റർ ഫ്ലോറയെ.
6. 1970-ൽ കേരളസാഹിത്യ അക്കാദമി അവാർഡു നേടിയ വി.കെ. എന്നിന്റെ നോവലേത് ?

(A) വൈത്തിന്റെ വികൃതികൾ.	(B) പിതാമഹൻ.
(C) കാലം.	(D) ആരോഹണം.
7. തായ്കുലം എന്ന കഥയിൽ സാറാ ജോസഫ് ആരുടെ വിലാപമാണ് ആവിഷ്കരിക്കുന്നത് ?

(A) സരമയുടെ.	(B) മണ്ഡോദരിയുടെ.
(C) ശൃംഗ്ലണയുടെ.	(D) അയോമുഖിയുടെ.

8. 'അവൻ എന്റെ കൂലത്തിന്റെ വേരവൃത്തു' ആരെക്കുറിച്ചാണ് ശുശ്രൂഷണയെ ഇങ്ങനെ പറഞ്ഞത് ?
- (A) രാമൻ. (B) ലക്ഷ്മണൻ.
(C) വിശ്വമിത്രൻ. (D) രാവണൻ.
9. സി.എൻ. നാടകരചന ആരംഭിച്ച വർഷം :
- (A) 1940. (B) 1930.
(C) 1950. (D) 1960.
10. കഥ എവിടെ നടക്കുന്നതെന്നാണ് സാക്ഷരൻ നാടകത്തിൽ സൂത്രധാരൻ പറയുന്നത് ?
- (A) അയോദ്ധ്യയിൽ. (B) വാരണാസിയിൽ.
(C) ഗുരുവായൂരിൽ. (D) പാടലിപുത്രത്തിൽ.
11. സാക്ഷരൻ നാടകത്തിൽ ഇക്ഷാകുവിന്റെ വംശത്തിൽ പിറന്ന രാജാവ് ആര് ?
- (A) ഗുഹൻ. (B) ചിത്രസേനൻ.
(C) ദശരഥൻ. (D) ഇന്ദ്രൻ.
12. അനന്തമായ കാലപ്രവാഹത്തിലേക്ക് വർണ്ണിക്കാനാവാത്ത വേദനകളോടെ നടന്നു മരഞ്ഞ സാക്ഷരൻ നാടകത്തിലെ രാജാവ് ആര് ?
- (A) രാമൻ. (B) ഗുഹൻ.
(C) ഭരതൻ. (D) ദശരഥൻ.
13. ഒ.പി. വിജയൻ പത്മഭൂഷൻ ലഭിച്ച വർഷം :
- (A) 2001. (B) 2003.
(C) 2006. (D) 2005.
14. തഞ്ചാവൂരിലെ കോളേജിൽ നിന്ന് ഒ.പി. വിജയൻ ലീവെടുത്ത് പാലക്കാട് എത്തിയത് എന്തിനായിരുന്നു ?
- (A) രാമോത്സവം കാണാൻ.
(B) അമ്മയ്ക്ക് അസുഖമായതു കൊണ്ട്.
(C) ഇ.എം.എസ്. മന്ത്രിസഭ അധികാരമേൽക്കുന്നതു കൊണ്ട്.
(D) പഞ്ചായത്ത് ഇലക്ഷൻ നടക്കുന്നതു കൊണ്ട്.

Turn over



15. ഞങ്ങൾക്ക് ഇപ്പോഴാണത്രെ ഒരു ഭരണഘടനയുടെ കീഴിലാണ് ഞങ്ങൾക്ക് പ്രവർത്തിക്കേണ്ടി വരുന്നത് ? ആരുടെ വാക്കുകൾ ?
- (A) ഇ.എം.എസ്. (B) എ.കെ.ജി.
(C) നായനാർ. (D) വി.എസ്. അച്യുതാനന്ദൻ.
16. വൈക്കം ചന്ദ്രശേഖരൻ നായരുടെ സാഹിത്യ അക്കാദമി അവാർഡ് ലഭിച്ച നോവൽ :
- (A) ജാഗൃഹം. (B) ജാഗൃഗൃഹം.
(C) ജൂതഗൃഹം. (D) ജലഗൃഹം.
17. ശ്രീസ്റ്റൻ അഹ്റോന്റെ സുദേശം എവിടെയായിരുന്നു ?
- (A) യരുശലേം. (B) കരിമ്പിയൻ.
(C) ബ്രിട്ടൻ. (D) കൊളംബിയ.
18. പതിനഞ്ചോളം വിദേശഭാഷകളിലേക്ക് വിവർത്തനം ചെയ്ത മാധവിക്കുട്ടിയുടെ കൃതി :
- (A) നീർമാതളം പുത്ത കാലം. (B) എന്റെ കഥ.
(C) ബാല്യകാല സ്മരണകൾ. (D) കടൽ മയൂരം.
19. മാധവിക്കുട്ടിയുടെ പാവക്കുട്ടിയുടെ പേരെന്തായിരുന്നു ?
- (A) മമ്മി. (B) അമ്മ.
(C) മമ്മാ. (D) അമ്മിണി.
20. “കമല നല്ലകുട്ടിയല്ല ? നല്ലകുട്ടികള് ഇങ്ങനെ സ്വാർത്ഥം കാണിക്കോ ?” ഇങ്ങനെ ചോദിച്ചതാര് ?
- (A) അമ്മമ്മ. (B) ശങ്കരൻ.
(C) ദേവകി. (D) പ്രേമ.

SECOND SEMESTER (CBCSS-UG) DEGREE EXAMINATION, APRIL 2021

Malayalam (B.Com./B.B.A)

MAL 2A 08 (2)—MALAYALA SAHITHYA PADANAM – II

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer atleast ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

രണ്ടോ മൂന്നോ വാക്യത്തിൽ ഉത്തരമെഴുതുക.

- 1 “മറ്റുള്ള ഭാഷകൾ കേവലം ധാന്ത്രിമാർ
മർത്തുന്നുവെന്ന് പെറ്റമ്മ തൻ ഭാഷതാൻ”
—വിവക്ഷയെന്ത് ?
- 2 നമ്മുടെ ഭാഷ കൃഷ്ണകൃഷ്ണാബിനിയായിപ്പോകുന്ന സാഹചര്യമേന്ത് ?
- 3 “തിന്മയെത്തകർക്കുവാനല്ലെങ്കിൽ, കരോളമീ
വെണ്മഴുവെനിക്കേക്കിയെത്തിനി സദാശിവൻ”
—വക്താവന്ത് ? ഇങ്ങനെ പറയുന്ന സന്ദർഭമേന്ത് ?
- 4 “നില തെറ്റാതെ നിന്നേൻ ധർമ്മത്തെ സൂരിച്ചു കൊ-
ണ്ടുലയും മഴുത്തുനിലുന്നിയ മിഴിയുമായ്”
—ആര് ? എപ്പോൾ ?
- 5 ആതിരയെ സ്വീകരിക്കേണ്ടതെങ്ങനെയാണെന്നാണ് കവി പറയുന്നത് ?
- 6 സദാസമയവും പുഞ്ചിരി തൂകുവാൻ മാത്രമേ അവൾക്ക് കഴിഞ്ഞിരുന്നുള്ളൂ—ആർക്ക് ? സന്ദർഭം വിശദമാക്കുക.
- 7 ആരും ഇന്നോളം ഇത്തരമൊരു കരുതും ചെയ്തിട്ടില്ല—സൂചിതമെന്ത് ?
- 8 ‘ആ പോട്ടോ അവിടെ വയ്ക്കണമെന്നുണ്ടോ’—എത്ര പോട്ടോയെക്കുറിച്ചാണ് പരാമർശം ?
- 9 ദുഷന്തൻ മാഷിന്റെ രാജ്യാതിർത്തി എങ്ങനെയായിരുന്നു ?
- 10 ‘ഇങ്ങനെയൊരു തകരാറും ഈ സാവിത്രിയ്ക്കുണ്ട്’—തകരാറെന്താണ് ?

Turn over

- 11 കേകയത്തിന്റെ കളിപ്പാവ എന്ന് ലക്ഷ്യം വിശേഷിപ്പിച്ചതാണെ ? എന്തുകൊണ്ട് ?
- 12 അയോധ്യയിലെ മഹാരാജാവിന്റെ അവസാനത്തെ ആജ്ഞ എന്തായിരുന്നു ?
- 13 'അതികാമം കൊണ്ട് അന്ധനായ സുതീർത്തിന്റെ വ്യഭാഷിച്ചുകൾ ഞാൻ മാറിക്കൊടുക്കില്ല'—ആരെക്കുറിച്ച് ആരാണിത് പറയുന്നത് ? എന്തു സന്ദർഭത്തിൽ ?
- 14 'അനുകമ്പയുടെ വീഡം' എന്ന് ഒ.വി. വിജയൻ വിളിക്കുന്നതെന്തിനെ ?
- 15 ക്രിസ്റ്റിൻ അഹ്റോംഗിന്റെ പുഞ്ചിരി ലേഖകനിൽ ഉളവാക്കിയ അനുഭവമെന്ത് ?

(10 × 3 = 30 marks)

Section B

*Answer atleast five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.*

ഒരു പുറത്തിൽ കവിയാതെ ഉത്തരമെഴുതുക.

- 16 മലയാളഭാഷ ദരിദ്രയല്ലെന്ന് കവി സമർത്ഥിക്കുന്നതെങ്ങനെ ?
- 17 'മനസ്സാൽ ചെമ്പുപ്പെട്ട പാപമേ ഗുരുതരം' വിവക്ഷയെന്നെന്ന് വിശദമാക്കുക.
- 18 ഒക്കെയുമൊക്കെയുമോർമ്മകളായിരിക്കാം—ആ ഓർമ്മകളുടെ സവിശേഷതയെന്ത് ?
- 19 'മരണങ്ങളുടെ തമാശയിൽ ഹരം കണ്ടിരുന്ന ആ മനുഷ്യൻ കഴിയാവുന്നതും ആംബുലൻസിനു മുമ്പിൽ കയറിപ്പോകാതിരിക്കാൻ ഒക്കോത്തവിധം കാറ്റോടിച്ചു'—സന്ദർഭവും ആശയതലവും വ്യക്തമാക്കുക.
- 20 ആ കൈപ്പിന്ന് എഴുന്നേറ്റ് വന്ന് അച്ഛനിൽപ്പം കാണാൻ പോകുന്നുണ്ടോ—എന്തു കാര്യമാണ് ഇവിടെ സൂചിപ്പിക്കുന്നത് ?
- 21 ആ കരുത്ത് സൂക്ഷിക്കുക—അയോധ്യയ്ക്ക് അത് ആവശ്യമായി വരും. ആരുടെ വാക്കുകൾ ? ഏതു സന്ദർഭത്തിലാണ് ഇങ്ങനെ പറയുന്നത് ?
- 22 അമ്മയുടെ ഗതിവരാതെ നോക്കാൻ മകൾക്കു കരുത്തുണ്ട്—അമ്മയുടെ ഗതി എന്തായിരുന്നു ?
- 23 ഈ ദുഃഖകടലിന്റെ നടുവിൽ നീയും എന്തിനു തുഴഞ്ഞെത്തി—ആരോടുള്ളതാണീ ചോദ്യം ? ഇതിന്റെ പൊരുളെന്ത് ?

(5 × 6 = 30marks)

Section C

Answer any two questions.
Each question carries 10 marks.

മൂന്നു പുറത്തിൽ കവിയാതെ ഉപന്യാസം തയ്യാറാക്കുക.

- 24 എല്ലാത്തരത്തിലുള്ള ഹിംസാത്മകതയെയും ചോദ്യം ചെയ്യുന്ന കവിയായാണ് മഴുവിന്റെ കഥ-സമർത്ഥിക്കുക.
- 25 ബംഗ്ലാദ്, മോദേനിതസനായത്തിപ്പു മല പോലെ എന്നീ കഥകളെ ആധുനികാനന്തര ജീവിത സാഹചര്യത്തിന്റെ വെളിച്ചത്തിൽ വിശദമാക്കുക.
- 26 പുത്രവിയോഗ ദുഃഖത്തിലും പാപബോധത്തിലും ഉഴലുന്ന ദശരഥ മഹാരാജാവിന്റെ ജീവിതത്തെ എത്രത്തോളം ഭാവതീവ്രതയോട് അവതരിപ്പിക്കാൻ സി.എന്നിനു കഴിഞ്ഞുവെന്നു പരിശോധിക്കുക.
- 27 'ആയിരത്തിത്തൊള്ളായിരത്തി അമ്പത്തേഴിന്റെ ചരിത്രപരമായ കടമ' എന്ന് ഒ.വി. വിജയൻ നിരീക്ഷിക്കുന്നതെന്ത്? 'ഒരു സിന്ദൂരപ്പൊട്ടിന്റെ ഓർമ്മ' എന്ന ലേഖനത്തെ മുൻനിർത്തി വിശദീകരിക്കുക.

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 04—ZEITGEIST : READINGS ON CONTEMPORARY CULTURE
(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

ENG 2A 04—ZEITGEIST : READINGS ON CONTEMPORARY CULTURE

(Multiple Choice Questions for SDE Candidates)

- Who is Josephine in the short story "The story of an hour" ?
 - Mrs. Mallard's cousin.
 - Mrs. Mallard's sister.
 - Mrs. Mallard's daughter.
 - Mrs. Mallard's mother.
- Kate Chopin's first novel ?
 - The awakening.
 - The dragon seed.
 - At Fault.
 - The slave.
- Who is the protagonist of the short story "The story of an hour" ?
 - Josephine.
 - Mr. Mallard.
 - Mr. Richard.
 - Lousie.
- In the short story "The story of an hour" the open window is a symbol of _____.
 - Peace.
 - Agony.
 - Freedom.
 - Sorrow.
- Who is the Olympic Gold winner athlete in decathlon in the 1976 Montreal Olympics mentioned in the poem "What it's like to be Transgender" ?
 - Mya Hall.
 - Leelah Alcorn.
 - Bruce Jenner.
 - Blake Brockington.
- Who is the founder of Vocal revolutionaries ?
 - Lee Mokobe.
 - W. H. Auden.
 - Nadine Gordimer.
 - Gieve Patel.
- In the poem "Refugee Blues". What was the refugee offered by the committee ?
 - A new passport.
 - A gift.
 - A cup of tea.
 - A chair.

8. In the poem "Refugee Blues". What did the refugee see in his dream ?
- (A) Heaven. (B) A thousands of building.
(C) A beautiful fairy. (D) An old man.
9. Adrienne Rich's work 'Snapshots of a Daughter-in-law' published in _____ year.
- (A) 1963. (B) 1965.
(C) 1983. (D) 1985.
10. Adrienne Rich planned to separate her remarks in her speech "claiming an education" into how many parts ?
- (A) Three. (B) Five.
(C) Four. (D) Two.
11. According to Adrienne Rich, many male professors still feel that teaching in a women's college is a _____ career.
- (A) First-rate. (B) Main-rate.
(C) Second-rate. (D) None of these.
12. Whose convocation speech is "Calming an Education" ?
- (A) Adrienne Rich. (B) Nadine Gordimer.
(C) Lee Mokobe. (D) Gieve Patel.
13. In the short story "Amnesty" what did the prisoners give the narrator as a present for the new born baby ?
- (A) Doll. (B) Money.
(C) Gift. (D) Dress.
14. Sharankumar Limbale's novel Akkarmashi is published in _____.
- (A) 1981. (B) 1984.
(C) 1987. (D) 1982.
15. In the extract "the outcaste". The Wani and Brahmin boys played _____.
- (A) Football. (B) Cricket.
(C) Kabbadi. (D) Touch and Go.

16. In the extract "the outcaste" the mother of the narrator looks the leftover food as _____.
- (A) Nectar. (B) Waste.
(C) Gift. (D) None of these.
17. Pearl S. buck won Pulitzer prize for her novel _____.
- (A) East wind, west wind. (B) The Good Earth.
(C) The Dragon seed. (D) The Christmas ghost.
18. Pearl S buck's essay 'Should the Assassin of Gandhi be Killed' is a _____.
- (A) Satire. (B) Editorial.
(C) Letter. (D) Obituary.
19. Who should take up Gandhi's world leadership ?
- (A) Nehru. (B) People of India.
(C) Pearl S buck. (D) All of the above.
20. The tradition of preamble began with _____.
- (A) France. (B) Africa.
(C) America. (D) Greece.

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 04—ZEITGEIST : READINGS ON CONTEMPORARY CULTURE

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. Explain 'In the middle on a stretch of land that had no name, lay Toba Tek Singh'.
2. What is more powerful than bombs and weapons ?
3. What are the different attitudes of the White's and Native Americans to the country of their birth ?
4. Why does the poet say that a simple job of the knife will not kill a tree ?
5. What was the family's response when Reuven asked Aaron to take the goat to town ?
6. Why was Zlateh astonished when Aaron led her out on the town road ?
7. What, according to Rich, is the courage to be 'different' ?
8. 'My prayers are now getting stuck in my throat.' Why did the speaker fear so ?
9. What is described as 'the thunder rumbling in the sky' ?
10. Why couldn't the narrator go often to the court to follow the trail of her potential husband ?
11. What did the teacher do when he saw the narrator apparently doing nothing in the class the next day of the picnic ?
12. Why does a person who has just won a lottery jump with joy ?
13. What does Adrienne Rich mean by 'students demand to be taken seriously' ?
14. What did the nostalgic aunts remind the speaker in Mokobe's poem at the age of twelve ?
15. Why could Parshya not go to picnic ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Comment on the ending of 'Toba Tek Singh.'
17. What proves Gandhi's righteousness ?
18. The step by step process needed for killing a tree.
19. The communication between Aaron and his goat.
20. The boyhood phase in "What It's like to be Transgender".
21. The medieval man and modern man is essentially the same in the scale of happiness. Argue.
22. The character of Louise Mallard.
23. The discrimination of the Dalits, according to Limbale.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. "On Killing a Tree" describes man's cruelty and violence to nature discuss.
25. Discuss Pearl S. Buck's portrayal of Mahatma Gandhi in her essay.
26. Critically evaluate Adrienne Rich's concept of education.
27. How does Yuval Harari define meaning of human life and basic human rights ?

(2 × 10 = 20 marks)

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

English (B.Com./B.B.A.)

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(Multiple Choice Questions for SDE Candidates)

Time : 15 Minutes

Total No. of Questions : 20

Maximum : 20 Marks

INSTRUCTIONS TO THE CANDIDATE

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(Multiple Choice Questions for SDE Candidates)

1. Academic writing is a serious and _____ way of writing.
(A) Formal. (B) Informal.
(C) Easy. (D) Difficult.
2. Non academic essay contains _____ ending.
(A) Clear. (B) Abrupt.
(C) Formal. (D) Detailed.
3. _____ is an act of stealing others' ideas and works and passing them as one's own.
(A) Blind Peer Reviewing. (B) Plagiarism.
(C) Honor Code. (D) Review of Literature.
4. In an academic essay body paragraphs are _____.
(A) Short. (B) Argumentative.
(C) Long. (D) Attractive.
5. Papers sent for publication in a scholarly journal undergo _____ and _____.
(A) Blind Peer Reviewing and Honor Code.
(B) Blind Peer Reviewing and Reading.
(C) Blind Peer Reviewing and Referencing.
(D) Blind Peer Reviewing and Evaluation.
6. The easiest way to avoid _____ is to distinguish your ideas from the ideas of others in your paper.
(A) Reviewing. (B) Evaluation.
(C) Critical Thinking. (D) Plagiarism.
7. _____ mostly follow a linear structure.
(A) Thesis. (B) Academic Essay.
(C) Non-Academic Essay. (D) Paragraph.

8. _____ is what you present to capture important program outcomes and detailed plan of a project you are wishing to undertake.

- | | |
|----------------|-------------|
| (A) Case study | (B) Program |
| (C) Research | (D) Review |

9. The main skill involved in case study is _____.

- | | |
|------------------|---------------------|
| (A) Reading | (B) Problem solving |
| (C) Organization | (D) Analysis |

10. _____ is expected to cover the broad areas of research in the field.

- | | |
|----------------|--------------------------|
| (A) Case study | (B) Report |
| (C) Proposal | (D) Review of literature |

11. Research scholars in Social Sciences usually follow _____ format for documentation.

- | | |
|---------|-----------|
| (A) UGC | (B) ICSSC |
| (C) APA | (D) MLA |

12. _____ is one of the crucial elements of proposals in professions, as well as academic contents.

- | | |
|----------------|-----------------|
| (A) Persuasion | (B) Definition |
| (C) Narration | (D) Description |

13. There are _____ major steps preceding the submission of an academic assignment.

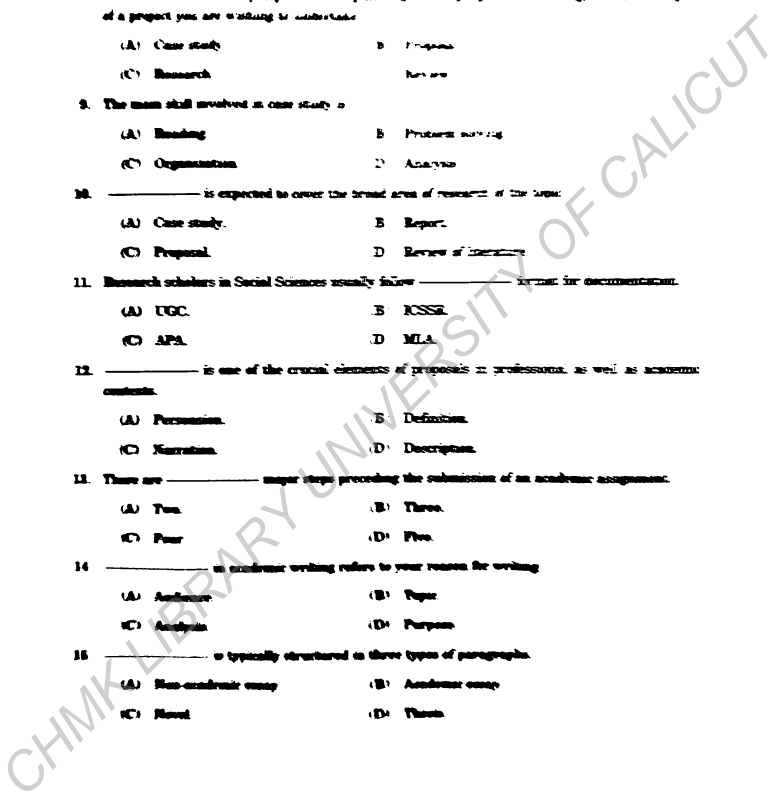
- | | |
|----------|-----------|
| (A) Two | (B) Three |
| (C) Four | (D) Five |

14. _____ in academic writing refers to your reason for writing.

- | | |
|--------------|-------------|
| (A) Audience | (B) Paper |
| (C) Analysis | (D) Purpose |

15. _____ is typically structured in three types of paragraphs.

- | | |
|------------------------|--------------------|
| (A) Non-academic essay | (B) Academic essay |
| (C) Novel | (D) Thesis |



Section C

Answer any two questions.

Each question carries 10 marks.

24. Prepare a cover letter and resume to apply for the post of Assistant Manager in a public sector bank.
25. Write a five paragraph essay on any *one* of the following topics employing the rules and techniques of writing academic paragraph and essay :
- (a) The Power of Education.
 - (b) Drug Abuse.
 - (c) Gender Equality.
 - (d) Pleasures of Reading.
26. Write a review of book you have read recently.
27. Write an essay on report writing and types of reports.

(2 × 10 = 20 marks)