

**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
APRIL 2021**

B.M.M.C.

BMM 2C 04—INTRODUCTION TO CINEMA

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions in one word or sentence.

Each question carries 1 mark.

1. The film 'Metropolis' was directed by _____.
2. The first 'cinematographic exhibitions' of the Lumiere brothers were held in Bombay on _____.
3. Which was the first story film directed by Edwin S. Porter ?
4. The term 'montage' literally means _____.
5. The term 'FPS' stands for _____.
6. Who is known as the father of Indian cinema ?
7. The film 'Amma Ariyan' was directed by _____.
8. Who is the current chairman of Kerala State Chalachitra Academy ?
9. The term 'DOP' stands for _____.
10. A continuous action on the cinema screen resulting from what appears to be a single run of the camera is known as _____.

(10 × 1 = 10 marks)

Section B

Answer short answers on ten of the following.

Each question carries 2 marks.

11. Blocking.
12. Continuity.

Turn over

13. CGI.
14. Distribution.
15. Jump-cut.
16. Mise-en-scene.
17. Experimental cinema.
18. CBFC.
19. Insert shot.
20. Key light.
21. Sergei Eisenstein.
22. Edit decision list.

(10 × 2 = 20 marks)

Section C

Write a paragraph on any five of the following.

Each question carries 6 marks.

23. Describe the features of high key and low key lighting.
24. Make a note on the contributions of the notable film maker Adoor Gopalakrishnan.
25. What do you mean by Kuleshov effect ?
26. Make a note on Hollywood studio system.
27. What are the purposes of a call sheet ?
28. Explain the main camera movements.
29. Write a note on the major works of Satyajit Ray.
30. What are the major tasks accomplished during preproduction ?

(5 × 6 = 30 marks)

Section D

Write essay on any two of the following questions.

Each question carries 10 marks.

31. Make a detailed note on major film movements.
32. Explain how storyboards are used in film production process.
33. Write a detailed note on the origins of Malayalam cinema.

(2 × 10 = 20 marks)

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**SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION
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BMM 2C 03—FUNDAMENTALS OF MULTIMEDIA

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all questions in one word or sentence

Each question carries 1 mark.

1. Optical storage medium.
2. MPEG.
3. TIFF.
4. MIDI.
5. 2D Animation.
6. Key-frame animation.
7. MP4.
8. Story Board.
9. Hyper text.
10. Adobe InDesign.

(10 × 1 = 10 marks)

Section B

Write short answers on any ten of the following.

Each question carries 2 marks.

11. What is a GIF ?
12. Explain the term Compression Ratio.
13. What is meant by raster graphics ?
14. What is meant by Multimedia User Interface ?

Turn over

15. What are the merits and demerits of JPEG file format ?
16. Define spot Colour ?
17. What is HTML ?
18. What are search engines ?
19. Opera Mini
20. What is meant by aspect ratio ?
21. What is a plug-in in multimedia ? Give two examples.
22. What is mean by navigation structures in multimedia ?

(10 × 2 = 20 marks)

Section C

Write a paragraph on any five of the following.

Each question carries 6 marks.

23. How 2D animation works ?
24. What do you mean by Multimedia elements ?
25. Explain the properties and features of multimedia systems.
26. Explain Key-frame animation and shape animation
27. Write a note on the pre-production process of a multimedia production.
28. What is meant by multimedia authoring ? Give two examples of authoring tools ?
29. Explain the applications of multimedia in the education field.
30. Write in detail about the different communication protocols.

(5 × 6 = 30 marks)

Section D

Write essay on any two of the following.

Each question carries 10 marks.

31. Discuss in detail how multimedia is used in Image Processing ? What are the commercial applications of image processing ?
32. Illustrate the various 2D animation techniques with suitable examples.
33. What is Digital still photography ? Explain in detail its applications in the entertainment industry.

(2 × 10 = 20 marks)

SECOND SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2021

B.M.M.C.

BMM 2B 02—CREATIVITY AND DESIGN SKILLS

(2014 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part AI. Answer *all* questions :

- | | |
|-------------------|-------------------------|
| 1 Visual Weight. | 2 Visual Communication. |
| 3 Hue. | 4 Silhouette. |
| 5 Graphic Design. | 6 Warm Colour. |
| 7 Logo. | 8 Tabloid. |
| 9 Nameplate. | 10 Perspective. |

(10 × 1 = 10 marks)

Part BII. Answer any *ten* questions :

- 11 What are the factors affecting creativity ?
- 12 What do you mean by balance in design ?
- 13 What is a design ?
- 14 What do you mean by creativity ?
- 15 What do you mean by newspaper layout ?
- 16 What are brochures ?
- 17 What is RGB colour scheme ?
- 18 What are the qualities of colour ?
- 19 What do you mean by dummy preparation ?
- 20 What is point-of-view in design thinking ?

Turn over

- 21 What are three dimensional designs ?
- 22 What are the characteristics of a design ?

(10 × 2 = 20 marks)

Part C

III. Answer any *five* questions :

- 23 Explain the various skills for creativity.
- 24 Explain colour theory in detail.
- 25 Explain the process of design thinking.
- 26 What are the different principles of design ?
- 27 Compare and contrast traditional and modern designs.
- 28 What are the different elements used in magazine design ?
- 29 Write a note on the various skills associated with drawing.
- 30 What are the different types of visual balance ?

(5 × 6 = 30 marks)

Part D

IV. Write an essay on any *two* questions :

- 31 What is imagination ? What role does imagination does play in creative process ?
- 32 Explain the qualities of a good design with suitable examples.
- 33 Write in detail about the various colour schemes employed in graphic design.

(2 × 10 = 20 marks)