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Name...

Reg. No....................................

SIXTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, MARCH 2022

B.M.M.C.

BMM 6B 13—MULTIMEDIA DESIGNING AND AUTHORING

(2014—2016 Admissions)

Time : Three Hours

Maximum : 60 Marks

Section A

*Answer **all** questions in one word **or** sentence.*
Each question carries 1 mark.

1. What is the Photoshop file format ?

2. What is tweening in Adobe Flash ?

3. How is hypertext in multimedia beneficial for the user ?

4. What does 'gif' stands for ?

5. Which action allows you to save the object in the library panel for future use in Adobe Flash ?

6. How is a 'digital image' made up of ?

7. What is the use of buttons in multimedia project ?

8. What is the advantage of vector image ?

9. What is GUI ?

10. What is the smaller version of an image called ?

(10 × 1 = 10 marks)

Section B

*Write short answers on **six** of the following.*
Each question carries 2 marks.

11. What can you do with multimedia authoring tools ?

12. What is the role of project manager in a multimedia team ?

13. Why is it important to include multimedia on websites ?

14. How do you import text/images in Adobe Flash ?

Turn over

15. What are the production tools and applications in Adobe Flash ?

16. What is the significance of storyboard in multimedia production ?

17. What is 'Adobe Edge Animate' and how to use it ?

18. What is User Interface design ?

(6 × 2 = 12 marks)

Section C

*Write a paragraph on any **three** of the following.*
Each question carries 6 marks.

19. What is action script in Adobe Flash ?

20. Differentiate between linear and non-linear composites in multimedia production.

21. What are the multimedia applications in education sector ?

22. What are the steps to do motion tween animation in Flash ?

23. Explain 5 different panels in Adobe Flash ?

(3 × 6 = 18 marks)

Section D

*Write essay on any **two** of the following.*
Each question carries 10 marks.

24. Explain the role and significance of different skills required in a multimedia team project ?

25. What is multimedia authoring ? List and explain the important multimedia authoring tools and techniques used in the industry.

26. What is Adobe Animate ? Explain its features.

(2 × 10 = 20 marks)