

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020**B.A. Multimedia****BMM 1B 01—INTRODUCTION TO DIGITAL MEDIA****(2019 Admissions)****Time : Two Hours and a Half****Maximum : 80 Marks****Section A**

*Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.*

1. Simulation.
2. JPEG.
3. Digital video.
4. Example for a multimedia player.
5. Dailymotion.
6. Powerpoint.
7. Web 2.0.
8. Amazon Alexa.
9. Microsoft Edge.
10. VFX.
11. Mac.
12. USB.
13. Google Translate.
14. OTT.
15. Android OS.

(10 × 3 = 30 marks)

Section B

Answer at least five questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. What are the features of a multimedia system ?
17. Write a note on different types of computers.
18. Explain the different hardware and software components of a computer.
19. What are the different applications and advantages of internet ?
20. Discuss the features of analog and digital media.
21. Write a note on various digital streaming media services.
22. Write a note on social media and journalism.
23. Write in detail about the various new media technologies.

(5 × 6 = 30 marks)

Section C

Answer any two questions.

Each question carries 10 marks.

24. Discuss in detail about the applications of multimedia in entertainment sector.
25. Critically evaluate the role of new media technologies in the field of communication.
26. Make an essay on the different types of operating systems with their respective features.
27. Critically examine the future prospects of digital journalism.

(2 × 10 = 20 marks)

FIRST SEMESTER (CBCSS) DEGREE EXAMINATION, NOVEMBER 2020**B.A. Multimedia****BMM 1B 01—INTRODUCTION TO DIGITAL MEDIA****(2019 Admissions)****(Multiple Choice Questions for SDE Candidates)****Time : 15 Minutes****Total No. of Questions : 20****Maximum : 20 Marks****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

BMM 1B 01—INTRODUCTION TO DIGITAL MEDIA

(Multiple Choice Questions for SDE Candidates)

1. Which of the following is not one of the four major functions of a computer ?
 - (A) Output.
 - (B) Storage.
 - (C) Processing.
 - (D) Calculation.
2. The resolution of a monitor is governed by the :
 - (A) Size of the screen.
 - (B) Cost of the monitor.
 - (C) Number of pixels on the screen.
 - (D) Contrast of the pixels on the screen.
3. Browsers are enhanced by installing :
 - (A) Plug-ins.
 - (B) Helper applications.
 - (C) A new version.
 - (D) All of the above.
4. The most common computer pointing device is :
 - (A) Your finger.
 - (B) A mouse.
 - (C) A trackball.
 - (D) None of the above.
5. _____ designed Remington Rand became one of the first commercially available computers.
 - (A) UNIVAC-I.
 - (B) ENIAC.
 - (C) Mark I.
 - (D) None of the above.
6. Which of the following is the first general purpose computer ?
 - (A) Mark I.
 - (B) ENIAC.
 - (C) IBM123.
 - (D) Apple II.
7. Mouse was invented by _____ in 1963.
 - (A) Douglas Engelbart.
 - (B) Jack Philby.
 - (C) John Neumann.
 - (D) Thomas Watson.

8. LAN stands for _____.
- (A) Local Area Network. (B) Loyal Area Network.
(C) Large Area Network. (D) None of these.
9. _____ is the primary large printed circuit board within a personal computer.
- (A) Motherboard. (B) Main memory.
(C) Magnetic disk. (D) None of these.
10. Which of the following documents handling system is not used for storage of documents ?
- (A) CD-ROM. (B) Microfiche.
(C) Microfilm. (D) None of these.
11. Compression :
- (A) Reduces the picture clarity for storage.
(B) Reduces the number of bytes required to store.
(C) Reduces the resolution.
(D) None of the above.
12. Interactive controlled structure :
- (A) Navigation Controlled by the code. (B) Navigation Controlled by the user.
(C) Navigation Controlled by timer. (D) None of the above.
13. Cross platform Authoring tools :
- (A) For compatibility. (B) For High resolution.
(C) For Multi-language. (D) For different countries.
14. TIFF :
- (A) Image file formats. (B) Audio file format.
(C) Video File format. (D) None of the above.
15. Bitmap images are made of :
- (A) Picture. (B) Pixels.
(C) Lines and curves. (D) None of the above.

16. _____ tool is used to scroll the zoom in pages.
- (A) Zoom tool. (B) Notes tool.
(C) Hand tool. (D) None of the above.
17. The tool which works like a real life paint brush and allows drawing smooth strokes of color :
- (A) Paint brush. (B) Airbrush.
(C) History brush. (D) All of the above.
18. Digital storage medium :
- (A) Hard disc. (B) USB port.
(C) Monitor. (D) None of the above.
19. A media presentation over Internet :
- (A) Webcasting. (B) Video Conference.
(C) Live television broadcast. (D) Offline presentation.
20. Which file format is for Photoshop ?
- (A) JPEG. (B) PSD.
(C) ODT. (D) DOC.